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DOF: 12/31/2010

AGREEMENT by which the Operation Rules of the Programs of the Ministry of Agriculture, Livestock, Rural Development, Fisheries and Food are disclosed (Continued in the Sixth Section)

In the margin a stamp with the National Shield, which says: **United Mexican States.- Secretary of Agriculture, Livestock, Rural Development, Fisheries and Food.**

FRANCISCO JAVIER MAYORGA CASTAÑEDA, Secretary of Agriculture, Livestock, Rural Development, Fisheries and Food; based on articles 9, 12, 23, 26 and 35 of the Organic Law of the Federal Public Administration; 9th. and 12 of the Planning Law; 75 and 77 of the Federal Budget and Fiscal Responsibility Law and 176 of its Regulations; 7, 8, 32 sections IX, X and XIII, 54, 55, 56, 58, 59, 60, 61, 86, 87, 88, 89 and 124 of the Sustainable Rural Development Law; 30 and 38 of the Federal Expenditure Budget Decree for Fiscal Year 2011; and 6th, section XXIII, of the Internal Regulations of the Secretariat of Agriculture, Livestock, Rural Development, Fishing and Food, and

CONSIDERING

That the 2007-2012 National Development Plan has among its main lines of action: Achieving a Competitive and Job-Generating Economy, Guaranteeing Equal Opportunities and Environmental Sustainability;

That in section 2.7 called " Rural Sector " of axis 2 " Competitive economy and job creation " of the National Development Plan 2007-2012, it is established that the agricultural and fishing sector is strategic and a priority for the development of the country, because it offers the food that Mexican families consume and provides raw materials to the manufacturing and processing industries;

That the Sectoral Program for Agricultural and Fisheries Development 2007-2012 defines the policies, strategies and lines of action so that agricultural, aquacultural and fishing activities move towards modernity in synergy with other non-agricultural activities in rural areas;

That in the second paragraph of article 77 of the Federal Law on Budget and Fiscal Responsibility it is pointed out that the dependencies, the entities through their respective coordinating dependencies of the sector or, where appropriate, the uncoordinated entities will be responsible for issuing the rules. of operation of the programs that begin their operation in the following fiscal year or, where appropriate, the modifications to those that continue in force;

That article 30 of the Expenditure Budget Decree for Fiscal Year 2011 establishes the general criteria to which the operating rules of federal programs must be subject and annex 18 of the Decree itself lists the federal programs subject to operating rules;

That, in order to achieve a greater impact of spending in the sector, expressed in terms of efficiency and promotion of agricultural, fishing and aquaculture activities, as well as assistance, the Federal Executive proposed a programmatic restructuring that favors spending on public goods , for a greater impact; uses accounting concepts in the definition of support items, to improve accountability; rethinks the priorities and facilitates the identification of duplications and contrast between programs of the three levels of government;

That the investment made in public goods has a greater impact on the productivity and efficiency of producers in the agricultural, fishing and aquaculture sector, so it is convenient to give the necessary incentives so that they are generated, while continuing to support private investment;

That the programmatic structure of the Ministry of Agriculture, Livestock, Rural Development, Fishing and Food includes the following programs subject to operating rules: I) Support for Investment in Equipment and Infrastructure; II) Support for Agricultural Income: PROCAMPO to Live Better; III) Risk Prevention and Management; IV) Capacity Development, Technological Innovation and Rural Extension ; and V) Sustainability of Natural Resources;

That other public policy axes will be added to the programs subject to operating rules, to help boost the markets and improve the information available to the sector, the most relevant being those related to the generation of information for sustainable rural development , the promotion of agri-food products and their link with the foreign market; market development ; and planning and foresight;

That the new programmatic structure will allow the Ministry of Agriculture, Livestock, Rural Development, Fisheries and Food to streamline the expenditure of fiscal resources, which will be channeled through the programs subject to operating rules under its responsibility; always having as a reference the target population to which they are directed, in order to generate a greater impact on the development and sustainability of the country's agricultural, aquaculture and fishing activities, and
















Additionally, the Ministry of Agriculture, Livestock, Rural Development, Fisheries and Food defines a structure of operating rules that makes it easier for citizens to understand, I have been kind enough to issue the following

AGREEMENT Disclosed RULES OF OPERATION O N PROGRAMS THE SECRETARIAT I A AGRICULTURE, LIVESTOCK I A, RURAL DEVELOPMENT, FISHING AND FEEDING O N

Title I

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General disposition
Chapter I
Of the Object of the Rules

Article 1. The purpose of this Agreement is to establish the Operation Rules for the application of the following programs and their components:

I. Support Program for Investment in Equipment and Infrastructure, with the components :

- a) Agricultural, Livestock and Fishing;
- b) Protected Agriculture;
- c) Electrification for Aquaculture Farms;
- d) Fishing and Aquaculture Infrastructure;
- e) Post-Production Management (includes TIF Traces, FIMAGO, PROVAVR infrastructure and infrastructure for livestock conditioning centers);
- f) Modernization of the Fishing Fleet and Rationalization of Fishing Effort;
- g) Genetic Resources (agricultural, livestock and aquaculture), and
- h) Technification of Irrigation.

II. Agricultural Income Support Program PROCAMPO To Live Better , with the components:

- a) PROCAMPO: To Live Better;
- b) Agricultural Diesel / Modernization of Agricultural Machinery;
- c) Marine Diesel;
- d) Coffee Productive Promotion, and
- e) Riverside Gasoline.

III. Risk Prevention and Management Program, with the components:

- a) Support for Objective Income and Marketing (includes contract agriculture and contract livestock);
- b) Attention to Natural Disasters in the Agricultural and Fishing Sector;
- c) Guarantees (includes guarantees for the acquisition of fertilizers and fisheries development);
- d) Fund for the Induction of Investment in Localities of Medium, High and Very High Marginalization, and
- e) Health.

IV. Capacity Development, Technological Innovation and Rural Extension Program, with the components:

- a) Support for Project Integration (includes support for Social Organizations, Preparation and Integration of Projects and Product Systems);
- b) Capacity Building and Rural Extension, and
- c) Innovation and Technology Transfer.

V. Natural Resources Sustainability Program, with the components:

- a) Bioenergy and Alternative Sources;
- b) Conservation and Sustainable Use of Soil and Water;
- c) Decrease in Fishing Effort;
- d) Fishing Inspection and Surveillance;
- e) Fisheries and Aquaculture Management;
- f) PROGAN, and
- g) Productive Reconversion.

SAW. Transversal Projects, comprising:

- a) Strategic Food Security Project (PESA);
- b) Development Zones A ridas;
- c) Humid Tropics;
- d) Support to the Productive Chain of Maize and Bean Producers (PROMAF);
- e) Support for Self-Consumption Agriculture of Small Producers up to 3 hectares, and
- f) Sustainable modernization of Traditional Agriculture.

All the programs and their components included in these Operation Rules are subject to the authorized budget in the Federal Expenditure Budget Decree for the corresponding fiscal year , and will be added to the transversal perspective of the Special Concurrent Program for Sustainable Rural Development , in order to increase the permanent income of the beneficiaries and the production of quality food for the benefit of the families, and they will be carried out observing the priorities established in the National Development Plan 2007-2012 and, in the Sector Program for Agricultural Development and Fishing 2007-2012, as well as in the agreements of the Mexican Council for Development Rural Sustainable and the Inter-secretarial Commission for Sustainable Rural Development.

A special strategy of the programs and their components will be the attention to the competitiveness of the basic productive branches: corn, beans, wheat, sorghum, rice, sugar cane, coffee, egg, milk, beef , pork and poultry, and fish.

The interpretation of the provisions contained in this agreement, as well as the resolution of matters not provided for in these, will be the power of the Secretariat under the terms of the corresponding provisions .

The programs contained in these Operation Rules are nationally applicable, with the exception of cases where the contrary is explicitly stated, considering the general objective of the program, as well as the specific objective and characteristics of the target population to which each one of its components is directed.

In Annex I, definitions and acronyms frequently used in these Operating Rules are presented .



Chapter II
Of obtaining supports
Section I

Of the Eligibility Criteria and General Requirements

Article 2. Applicants who meet the following will be eligible to obtain the support of the programs and their components :

- I. Submit the corresponding request for support, accompanied by the general requirements when they do not have registration with SURI;
- II. Be up to date on their obligations to the Secretariat, in accordance with the provisions of Chapter X of this title;
- III. They have not received or are receiving support for the same concept of the program, component or other programs of the Federal Public Administration that imply that duplication of support or subsidies, in accordance with the provisions of these Operating Rules, and
- IV. Comply with the specific criteria and requirements established for the program and / or corresponding component in these Operation Rules, or in the Specific Operational Guidelines published for this purpose in the DOF.

The eligibility criteria established in this article will not be applied for the components of Natural Disaster Assistance in the Agricultural and Fishing Sector and Healthcare, since it is only required to comply with the provisions of articles 27 and 30 of these Rules. of operation.

Article 3. The general requirements that must be presented attached to the corresponding support request are:

- I. Individuals.- Be of legal age and present, original for comparison purposes and simple copy of:
 - a) Official identification, in which the name coincides with that registered in the CURP;
 - b) CURP; in case the person has an RFC, they can attach a copy of it, and
 - c) Proof of residence of the applicant.
- II. Legal entities.- Present the original for comparison purposes and a simple copy of:
 - a) Articles of incorporation and, where appropriate, the notarial instrument stating the modifications to it and / or its statutes;
 - b) RFC;
 - c) Proof of tax address;
 - d) Notarized minutes of the instance empowered to name the authorities or where the general power is recorded for lawsuits and collections and / or for acts of administration or domain, and
 - e) Official identification of the legal representative.
- III. In the case of PESA components, COUSSA, Development Zones A arid and Development Capabilities and Extensionism Rural, may further consider groups of people, for which the original request was for the purpose of collating and simple copy of:
 - a) Act of constituent assembly and of appointment of representatives, with the attendance and signature list, certified by the municipal authority;
 - b) Official identification of the representative;
 - c) Proof of address of the representative;
 - d) CURP of the representative, and
 - e) Electronic file with the data of each member of the group, according to the format of Annex II, available on the electronic page of the Secretariat.

These requirements will not be required for the Natural Disaster Assistance component in the Agricultural and Fishing Sector , so it is only required to comply with the provisions of article 27 of these Rules of Operation.

Section II

Of the procedure for obtaining support

Article 4. The requests for support of the programs and / or components must be delivered on the dates established and published before the windows disclosed by the Executing Agency, and deliver the documentation required for each of them in accordance with these Operation Rules. For the process of supporting the programs and components referred to in these Operation Rules, the following procedure will be followed:

I. The window:

- a) Register the applicant in SURI, review the request for support and check the attached documents
- b) If the applicant lacks any of the requirements (s) indicated in this Agreement for the corresponding component, he will be informed before entering the application explaining the procedure to be followed.
- c) Receive the request for support and annexes and give the applicant an acknowledgment of receipt.
- d) Forward the file and its annexes to the corresponding ruling area.

In the case of migrant Mexican producers who decide to invest in productive projects in the Mexican countryside, as well as rural producers who decide to undertake a project to place their products abroad, they will be able to go to the windows. PAISANO, INVEST IN YOUR LAND! FIRCO to receive advice and, where appropriate, submit the corresponding request .

II. Executing instance:

- a) Verify compliance with the applicable requirements.

In the event that the request does not contain the data or the applicable requirements are not met,

The applicant must be warned by publication in the corresponding window and on the electronic page of the Executing Agency, and where appropriate, of the Secretariat, identifying the procedure by its folio number and once, so that the omission is rectified, therefore that once the term that has been granted has elapsed without the prevention being approved, the application will be deemed not to have been submitted. Once the applicant has completed the requirements, the process will continue .

- b) Issues an opinion, evaluating under the parameters applicable to each component.
- c) Generate resolution to the request.
- d) Publish the list of authorized beneficiaries and the list of rejected applicants, in the corresponding windows and on the electronic page of the Secretariat, and where appropriate, on the electronic pages of the Executing Agency or the SDA.
- e) In the case of the components that require it, the applicant will be considered non-compliant if he does not demonstrate by means of a document issued by a financing source that he has resources for the investment of his part in the project within a period of 30 calendar days after being notified of the positive opinion on the support request presented, for which the corresponding administrative act must be drawn up.
- f) Instruct the area in charge of executing the delivery of supports or subsidies.

III. Delivery of support or subsidy:

- a) Make the arrangements for the delivery of support or subsidy.

For the granting of the supports or subsidies to the beneficiaries of the programs and components regulated in the present Rules of Operation, the implementation of an electronic dispersion mechanism will be advanced, through the use of bank products , in accordance with article 17 , section XII of the PEF.

IV. Monitoring of dependence on the use of treasury resources:

- a) In the case of subsidies applied through agreements with the beneficiaries and / or their legal representatives, the documentation that supports the receipt of support will be those presented by the latter and the verification of the expenditure of the public resource by the Executing Agency, regardless of the follow-up that until the settlement of the same came to correspond.

The documentation that supports the receipt of support must be part of the corresponding file . It is the responsibility of the Executing Agency to protect it for legal purposes , for the time established by the applicable regulations.

- b) The resources no later than November 15 of the fiscal year in operation were found available for non - allocation to beneficiaries approved as positive, documented by a letter of withdrawal or administrative act, as lower prices or costs of approved support, will be added to the financial products derived from the principal of this program, once the service payment has been deducted from the bank account in which the component's resources are administered. The result of this aggregation will form the total resources to be reallocated to other projects / beneficiaries, considering the order of immediate location in the opinion process developed in the first stage; this process should take place from November 16 of each fiscal year.

The aforementioned process is outlined in Annex III of these Operation Rules .

The procedure described above does not apply to the Natural Disaster Assistance component in the Agricultural and Fishing Sector for which it is only required to comply with the provisions of article 27 of these Operation Rules.

Article 5. Any request for support from the components must be resolved and notified to the applicant through the electronic page of the Secretariat or the electronic page of the SDA, and in its case of the Executing Agency, in terms and without prejudice to other forms of notification established in the Federal Law of Administrative Procedure. Likewise, the list of support requests with the meaning of the resolution must be published in the corresponding windows, within a period not exceeding three months.

The simple presentation of the application before the windows for granting support does not create the right to obtain the requested support.

Chapter III

Of the rights and obligations of the Beneficiaries

Article 6. The rights of the beneficiaries are:

- I. Receive advice from the responsible units and Delegations, technical agents and / or Executing Agencies that function as windows, regarding the programs, components and procedures for requesting support;
- II. In your case, acquire the good or service or obtain direct or indirect support with the provider you freely choose;
- III. File complaints and denunciations in the terms established in article 56 of these Rules of Operation, and
- IV. Exercise the means of defense against the acts and resolutions issued by the Responsible Units and / or Executing Instances in the terms established in the Federal Law of Administrative Procedure.

Article 7. The obligations of the beneficiaries are:

- I. Comply with the requirements established in these Rules of Operation;
- II. Apply to the authorized purposes the supports or subsidies received;
- III. Accept and facilitate audits by the Ministry of Public Administration, through the O organ Internal Control in the Secretariat or any other competent authority, in order to verify the correct application of the resources provided and the supervision by of the instances of the Secretariat and those that it determines;
- IV. Request authorization from the Executing Agency of any change that implies modifications to the authorized project or to the conditions of direct or indirect support, and
- V. Those specifically established in each program and component of these Operation Rules .

T I TITLE II

Of the programs and their components

Chapter I

Support Program for Investment in Equipment and Infrastructure

Article 8. The objective is to increase the levels of capitalization of the agricultural, aquaculture and fishing economic units through complementary supports for investment in equipment and infrastructure in primary production activities, value-adding processes, access to markets and for support the construction and rehabilitation of productive public infrastructure for common benefit .

The only request for support in the concurrence of resources with the Federal Entities for this program is found in Annex IV of these Operation Rules. Likewise, in Annexes V and VI are the script formats for the elaboration of projects and the simplified project, respectively.

Section i

Of the Agricultural component

Article 9. The specific objective is to increase the levels of capitalization of the economic units of agricultural production through support for investment in infrastructure works and acquisition of certified or validated agricultural equipment and vegetative material, for carrying out primary production activities, which include conservation and management.

The target population is individuals or companies, who are engaged in agricultural activities.

I. The concepts of support and maximum amounts are those contained in the following table:

Support concept	NAICS key (s)	Maximum amounts
a) Machinery and equipment.- Includes what is necessary to carry out primary agricultural production activities .	333111	The minor between 50% of the value of the equipment or \$ 750,000.00 (seven hundred and fifty thousand pesos 00/100 MN) per individual or legal entity. For producers located in locations with high and very high marginalization, according to the classification made by the federal entities, the maximum amount may be up to 75% of the value of the equipment.
b) Infrastructure.- Includes all kinds of constructions or renovations that are part of a productive project linked to primary agricultural production .	23711, 23621, 23622 2379	The minor between 50% of the value of the work \$ 750,000.00 (seven hundred and fifty thousand pesos 00/100 MN) per natural or legal person. For producers located in locations with high and very high marginalization, the maximum amount may be up to 75% of the value of the work.
c) Vegetative material.- Includes vegetative material for perennial agricultural plantations , in all cases the phytosanitary provisions issued by SENASICA must be complied with .	111	The minor between 50% of the value of the material or \$ 750,000.00 (seven hundred and fifty thousand pesos 00/100 MN) per natural or legal person. For producers located in locations with high and very high marginalization, the maximum amount may be up to 75% of the value of the material.

In the following specific cases, the following amounts of support will be awarded:

1. New technified irrigation systems for operation within the property or plot.		The lesser of 50% of the cost of the irrigation equipment or \$ 750,000.00 (seven hundred fifty thousand pesos 00/100 MN) per natural person or \$ 1,000,000.00 (one million pesos 00/100) per legal person, considering the corresponding maximum supports per hectare :
a) Multi-gates and alpha valves.	23711	a) Up to \$ 10,000.00 (ten thousand pesos 00/100) per hectare
b) Spray (center pivot, front feed , side roll, fixed spray, portable spray, barrel and traveling barrel).	23711	b) Up to \$ 15,000.00 (fifteen thousand pesos 00/100) per hectare
c) Micro-spray and drip.	23711	c) Up to \$ 20,000.00 (twenty thousand pesos 00/100) per hectare
d) For greenhouses already in operation.	23711	d) To \$ 30,000.00 (thirty thousand weights 00/ 100) modules 2.500 m ² of greenhouse, or proportional part corresponding.
2. Tractors , you must have the certification issued by the OCIMA:	333111	The smaller of: 50% of the cost of the tractor or \$ 150,000.00 (one hundred and fifty thousand pesos 00/100 M.N.)
3. Investment in infrastructure and equipment under the protected agriculture system , within the following types of technology:		The smaller of: 50% of the cost of the project or \$ 3,000,000.00 (three million pesos 00/100 M.N.) per economic unit of agricultural production , considering the maximum support per hectare corresponding:
a) Padding, waistband and micro tunnel	2362	a.- Fixed support of \$ 100,000.00 (one hundred thousand pesos 00/100 MN) per hectare, up to \$ 1,000,000.00 (one million pesos 00/100 MN) per project.
b) Macro tunnel	2362	b.- Fixed support of \$ 200,000.00 (two hundred thousand pesos 00/100 MN) per hectare, up to \$ 1,500,000.00 (one million five hundred thousand pesos 00/100 MN) per project.
c) House or shade mesh	2362	c.- Fixed support of \$ 400,000.00 (four hundred thousand pesos 00/100 MN) per hectare, up to \$ 2,400,000.00 (two million four hundred thousand pesos 00/100 MN) per project.
d) Greenhouses	2362	d.- Fixed support of \$ 1,200,000.00 (one million two hundred thousand pesos 00/100 MN) per hectare, up to \$ 3,000,000.00 (three million pesos 00/100 MN) per project.
4. Packages Tecnológicos.- will require prior authorization from the Secretariat (including emerging packets).	111	The minor between 30% of the cost of the technological package or \$ 1,100.00 (one thousand one hundred pesos 00/100 M.N.) per hectare.

II. The criteria and requirements to obtain the supports of this component are the following:

Criterion	Requirement
a) They are engaged in agricultural production activities	i. Accredit the legal ownership or possession of the real estate included in the project. ii. In the case of irrigation systems and storage, the CONAGUA concession title must be presented , which will be validated by the Executing Agency before the REPGA.
b) That they have not received support for the same concepts	i. Declaration under protest to tell the truth, that it has not received support for the same concepts in the last two years.
	i. Applications whose support amount is over \$ 200,000.00 (two hundred thousand pesos

c) That a productive project be presented .	00/100 MN) must submit a project, according to the Script for the Preparation of Investment Projects of the Support Program for Investment in Equipment and Infrastructure (Annex V) ii. Applications under \$ 200,000.00 (two hundred thousand pesos 00/100 M.N.) must submit the information in accordance with the Simplified Project format for the Support Program for Investment in Equipment and Infrastructure (Annex VI)
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III. The instances that intervene in this component are:

a) **Responsible Unit** : The General Directorate for the Promotion of Agriculture.

b) **Executing Agency** : Governments of the Federal Entities.

Section II

From the Livestock component

Article 10. The specific objective is to increase the capitalization levels of the economic units of livestock producers, through subsidiary support for investment in capital goods for primary production, which includes conservation and management.

The target population is individuals or companies that are engaged in livestock activities.

I. The concepts of support and maximum amounts are those contained in the following table:

Support concept	NAICS key (s)	Maximum amounts
a) Acquisition of stallions, semen and embryos for the different animal species. The acquisition of hives and queen bees will be supported .	1121, 1122, 1124, 11292, 11293	The minor between 50% of the reference value or \$ 750,000.00 (seven hundred and fifty thousand pesos 00/100 M.N.) per natural or legal person. For producers located in locations with high and very high marginalization, the maximum amount may be up to 75% of the value of the goods.
b) Infrastructure, improvements in pastures and meadows and new equipment machinery for primary production.	333112	The minor between 50% of the reference value or \$ 750,000.00 (seven hundred and fifty thousand pesos 00/100 M.N.) per natural or legal person. For producers located in locations with high and very high marginalization, the maximum amount may be up to 75% of the value of the goods.
c) Technology Packages.- Prior authorization from the Secretariat will be required	112	The minor between 50% of the reference value or \$ 750,000.00 (seven hundred and fifty thousand pesos 00/100 M.N.) per natural or legal person. For producers located in locations with high and very high marginalization, the maximum amount may be up to 75% of the value of the goods.

The technical elements in the field of livestock to specify the technical characteristics and reference values of the support concepts of the livestock component of the Investment in Equipment and Infrastructure program will be published on the website of the Secretariat no later than January 31 from 2011.

II. The criteria and requirements to obtain the supports of this component are the following:

Criterion	Requirements
a) That the producers are registered in the National Livestock Register	i. Present the UPP number, issued by the National Livestock Register in the Federal Entity.
b) That a productive project be presented .	i. Applications whose support amount is more than \$ 200,000.00 (two hundred thousand pesos 00/100 MN) must submit a project in accordance with Annex V of these Rules of Operation. ii. Requests of less than \$ 200,000.00 (two hundred thousand pesos 00/100 M.N.) must provide the information referred to in Annex VI of these Rules of Operation.
c) That they have not received support for the same concepts	i. Declaration under protest to tell the truth that it has not received support for the same concepts in the last two years.

III. The instances that intervene in this component are:

a) **Responsible Unit** : The General Livestock Coordination of the Secretariat.

b) **Executing Agency** : Governments of the Federal Entities.

Section III

From the Fishing component

Article 11. The specific objective is to increase the levels of capitalization of the economic fishing and aquaculture units through subsidiary support for investment in strategic capital goods for equipment and infrastructure, for the conduct of their primary production activities, which include conservation. and handling.

The target population is individuals or companies that are engaged in primary fishing and aquaculture activities (who have permits or concessions in this area), according to the stratification of producers and their regionalization.

I. The concepts of support and maximum amounts are those contained in the following table:

Support concept	NAICS key (s)	Maximum amounts
	333	50% of the value of the assets to be supported, without exceeding \$ 750,000.00 (seven hundred and fifty thousand pesos 00/100 MN) of support per natural or legal person. For producers with low or no level of assets, the maximum

a) Machinery and equipment	3334 3345	percentage may be up to 75% of the value of the investments to be supported, without exceeding \$ 750,000.00 (seven hundred and fifty thousand pesos 00/100 M.N.) of support per natural or legal person.
b) Infrastructure and Facilities	2362 2379	50% of the value of the investments to be supported, without exceeding \$ 750,000.00 (seven hundred and fifty thousand pesos 00/100 MN) of support per natural or legal person . For producers with low or no level of assets, the maximum percentage may be up to 75% of the value of the investments to be supported, without exceeding \$ 750,000.00 (seven hundred and fifty thousand pesos 00/100 MN) of government support per individual or legal entity.

The investment concepts and the species to be supported will be those included in the List of Strategic Assets , published on the CONAPESCA website.

II. The criteria and requirements to obtain the supports of this component are the following:

Criterion	Requirements
a) They are engaged in fisheries and aquaculture production activities	i. Accredit the legal possession of the production unit or real estate (during the life of the project) ii. Simple copy of the current permits, authorizations and / or concessions applicable to the type of project.
b) That a productive project be presented	iii. Proposal for the project to be developed (Annex VII)
c) That they have not received support for the same concepts	iv. Declaration under protest to tell the truth, that it has not received support for the same concepts in the last two years.

III. The instances that intervene in this component are:

a) **Responsible Unit** : The General Directorate of Organization and Promotion of CONAPESCA.

b) **Executing Agency** : Governments of the Federal Entities.

Section IV

From the Protected Agriculture component

Article 12. The specific objective is to promote the production of healthy and quality food, with a value network approach and in a sustainable way, through production under protected agriculture.

The target population is individuals and companies with access to markets.

I. The concepts of support and maximum amounts are those contained in the following table:

Support concept	NAICS key (s)	Fixed amount of support * (pesos)	Maximum amount of support per project (pesos)
to. Infrastructure and equipment for primary production:		Per hectare	By project
a.1 Micro tunnel	2362	\$ 100,000.00 (one hundred thousand pesos 00/100 MN)	\$ 1,000,000.00 (one million pesos 00/100 M.N.)
a.2 Macro tunnel		\$ 200,000.00 (two hundred thousand pesos 00/100 M.N.)	\$ 1,500,000.00 (one million five hundred thousand pesos 00/100 MN)
a.3 Shade mesh		\$ 400,000.00 (four hundred thousand pesos 00/100 M.N.)	\$ 2,400,000.00 (two million four hundred thousand pesos 00/100 MN)
a.4 Greenhouse		\$ 1,200,000.00 (one million two hundred thousand pesos 00/100 MN)	\$ 3,000,000.00 (three million pesos 00/100 MN)
b. Services			
b.1 Specialized training, technical assistance.	6116 5241 5416 5619	The smaller of: 50% of the cost of the concept or up to \$ 100,000.00 (one hundred thousand pesos 00/100 MN)	
b.2 Insurance for greenhouses, prospecting and market studies , production and market statistics , certification of good agricultural and manufacturing practices , promotion and dissemination of protected agriculture products,		The smaller of: 50% of the cost of the concept or up to \$ 100,000.00 (one hundred thousand pesos 00/100 MN)	
b.3 Recycling plants for agricultural waste plastic .	33311	The lesser of: 50% of the cost of the concept or up to \$ 3,000,000.00 (three million pesos 00/100 MN) per project	

Projects that contemplate support needs for infrastructure and equipment to give added value and access to markets for the production of protected agriculture, must attach to the request for this component: the request and the requirements determined in the Post-Production Management component, in order to that these requests are transferred to the latter.

II. The criteria and requirements to obtain the supports of this component are the following:

Criterion	Requirements
a) They submit a request for protected agriculture and supporting documentation	i. Specific request (Annex VIII). ii. Current quote issued by a company registered by the Responsible Unit . iii. Water concession issued by CONAGUA, which will be validated by the Executing Agency before the REPGA. iv. Water quality analysis by a certified laboratory or research institution . v. Simple copy of the documentation that proves the legal ownership or possession of the land where the investment is to be made.
b) In the case of new projects , they commit to carry out a training course.	i. All the requirements indicated in subsection a). ii. Commitment letter to carry out training course on production and commercialization of products of protected agriculture or accredit the corresponding evaluation in the management of technology, with the institutions determined by the Responsible Unit.

III. The instances that intervene in this component are:

a) **Responsible Unit** : The General Directorate for Linking and Technological Development of the Secretariat.

b) **Executing Agency**: FIRCO, Delegations, as well as those designated by the Responsible Unit , by publication on the Secretariat's website.

IV. The window opening and closing dates for this component are February 1 and March 15 , respectively, of the corresponding fiscal year.

Section v

Of the Electrification component for Aquaculture Farms

Article 13. The specific objective is to provide electricity to aquaculture economic units.

The target population is individuals or companies that are engaged in aquaculture and who intend to implement projects of regional or national impact defined by the Secretariat.

I. The concepts of support and maximum amounts are those contained in the following table:

Support concept	NAICS key (s)	Maximum amounts
a) Electrical Infrastructure	221	The lesser of: 60% of the total cost of the project or up to \$ 5,809 / kw (five thousand eight hundred and nine pesos per kilowatt)

II. The criteria and requirements to obtain the supports of this component are the following:

Criterion	Requirements
a) That they are aquaculture farms operating.	i. Presenting a valid concession or permit for commercial, promotional or educational aquaculture .
b) That they are integrated in aquaculture parks and belong to local aquaculture health boards .	i. Request for support through the legal representative of the aquaculture park and legal document proving the integration of the farms in an aquaculture park.

III. The instances that intervene in this component are:

a) **Responsible Unit** : The General Directorate of Infrastructure of CONAPESCA.

b) **Executing Agency**: The Delegations, as well as those designated by the Responsible Unit, by publication on the Secretariat's website.

IV. The window opening and closing dates for this component are from February 15 to March 15 of the corresponding fiscal year

Section VI

From the Fishing and Aquaculture Infrastructure component

Article 14. The specific objective is to generate the fishing and aquaculture infrastructure works that contribute to increasing the capitalization of the economic units; and help improve the sustainable management of fish production, storage and conservation, guarantee security in docking and landing maneuvers , as well as the rehabilitation of fishing areas and the installation of artificial reefs .

The target population is individuals or legal entities engaged in fishing and aquaculture activities, under the protection of a valid fishing and aquaculture permit or concession.

I. The concepts of support and maximum amounts are those contained in the following table:

Support concept	NAICS key (s)	Maximum amounts
a) Comprehensive aquaculture and mariculture projects (includes machinery and equipment and infrastructure for the application of new technologies). The Guidelines for granting this concept of support are found in Annex IX of these Operation Rules.	1141 1125 2379 4351	The minor between \$ 3,000,000.00 (three million pesos 00/100 MN) and 50% of the total cost of the project.
b) Integrated berths	237992	Up to \$ 4,000,000.00 (four million pesos 00/100 MN)
		Up to \$ 1,500,000.00 (one million five hundred

c) Public launching ramps	2379	thousand pesos 00/100 MN)
d) Floating dock and fishing infrastructure for common use	2379	Up to \$ 4,000,000.00 (four million pesos 00/100 MN)
e) Dredging and piers	2379	Up to \$ 30,000,000.00 (thirty million pesos 00/100 MN)
f) Artificial reefs	2379	Up to \$ 5,000,000.00 (five million pesos 00/100 MN)
g) Fishing markets	2379	Up to \$ 7,000,000.00 (seven million pesos 00/100 MN)
h) Preinvestment studies and executive projects . Environmental impact studies	541	Up to \$ 4,000,000.00 (four million pesos 00/100 MN)

The types of projects considered in subsection a) of the previous table that are carried out in the Gulf of Mexico and the Caribbean Sea, may be executed by the Executing Agency designated by CONAPESCA.

II. The criteria and requirements to obtain the supports of this component are the following:

Criterion	Requirements
That an economically viable project be presented .	<p>i. Proposal for the project to be developed, in terms of the script for the preparation of investment projects of the Support Program for Investment in Equipment and Infrastructure (Annex V)</p> <p>ii. Accredited the legal possession of the property during the useful life of the project.</p> <p>iii. Simple copy of the current permit and / or concession applicable to the type of project.</p>

III. The instances that intervene in this component are:

a) **Responsible Unit** : The General Directorate of Infrastructure and the General Directorate of Organization and Development of CONAPESCA.

b) **Executing Agency** : Delegations, as well as those designated by the Responsible Unit, through publication on the Secretariat's website.

IV. The window opening and closing dates are: from February 15 to April 30 of the corresponding fiscal year . For comprehensive aquaculture and mariculture projects from February 15 to May 15 of the corresponding fiscal year.

Section VII

From the Postproduction Management component

Article 15. The specific objective is to promote the generation of wealth and jobs in the rural sector, in a responsible manner, through shared risk support for investment projects to add value.

The Target Population is natural or moral persons who are engaged in agricultural, livestock or fishing production activities , who seek to: collect, select, store, sacrifice, condition, extract, preserve, process in the field, pack grains and seeds, fruits and vegetables , fibers, animals and plants destined for the national or international market, as well as diversifying their productive options in rural areas through an existing tourist product.

Each natural or legal person may receive support only once, with the exception of the support component for the establishment of investment funds.

I. L os concepts and figures are presented in the following table:

Support concept	NAICS key (s)	Maximum amounts
a) Infrastructure and equipment	115112, 115113, 115119 2362, 2371, 2373, 2379	Up to 49% of the investment for this concept will be supported , without exceeding \$ 5,000,000.00 (five million pesos 00/100 MN) per project.
b) Pre-operating expenses	31111, 3114, 3116, 31171, 311910 31121, 31122, 31123 333, 3345, 333111,	Up to 49% of pre- operating expenses will be supported , without exceeding \$ 200,000.00 (two hundred thousand pesos 00/100 MN) per project.
c) Complementary services to the project	333112, 3353 48211, 48411, 484121, 484233	Up to 49% of the expenses in services will be supported , without exceeding \$ 1,000,000.00 (million pesos 00/100 MN) per project.
d) Support for the establishment of private investment funds to attend post-production projects	4931 5619	Up to 35% of the contribution to the fund will be supported , without exceeding \$ 5,000,000.00 (five million pesos 00/100 MN) per project.
e) Infrastructure and equipment for handling, processing, conservation and value addition of fishery and aquaculture products.	1141, 2379, 1125, 4351	Up to \$ 1,000,000.00 (one million pesos 00/100 MN)
f) Technical- economic feasibility studies and the executive project of Fish and Seafood Collection and Distribution Centers , in the terms established by the Responsible Unit .	541	Up to \$ 5,000,000.00 (five million pesos 00/100 MN)

The types of projects considered in subsection e) of the previous table that are carried out in the Gulf of Mexico and the

Caribbean Sea, must be executed by the Executing Agency designated by the Responsible Unit .

Depending on the requirements of each project, support will be granted in the following concepts:

- a) **Infrastructure and equipment:** Acquisition, construction or improvement of fixed facilities; as well as the acquisition of storage equipment, transportation, renewable energy systems, installation and testing of machinery and equipment; necessary for the collection, conditioning, storage or commercialization of the goods or the provision of the services object of the agribusiness, and that allow to start or improve the operation of the same.
- b) **Preoperative Expenses:** Formulation of business plans, studies and designs.
- c) **Complementary services to the project:** Supports for management development and administration; quality systems and good manufacturing practices.
- d) **Support for the establishment of private investment funds to attend post- production projects :** Support to complement contributions from producers for the constitution of private funds aimed at investing capital and risk in post-production projects previously identified and that comply with the established in this section.

II. The criteria and application requirements are presented in the following table:

Criterion	Requirements
a) Present a project that generates value	<ol style="list-style-type: none"> i. Demonstrate the legal possession or usufruct of the property and fixed assets of the company. ii. For new projects, include a business plan and a business plan with evidence of viability, based on the script that will be published, prior to the opening of the window, on the website of the Secretariat or the Executing Agency (s) (s). iii. For projects in operation, include the latest audited financial statements and the project on the new investment. <p>In the case of fishing and aquaculture projects, the requirements will be:</p> <ol style="list-style-type: none"> i. Accredited the legal possession of the property during the lifetime of the project ii. Proposal of the project to develop. iii. Simple copy of the current permit and / or concession applicable to the type of project
b) That the applicant demonstrate solvency and manage its risks	<ol style="list-style-type: none"> i. Report credit status or fiscal bank account statement. ii. Present commitment letters on the assurance of the corresponding investments .
c) In the case of support to private investment funds , that the company has already been supported by FIRCO	<ol style="list-style-type: none"> i. Present an agreement concluded with FIRCO. ii. Present business plan for the second phase based on the script that will be published, prior to the opening of the window, on the website of the Secretariat or of the Executing Agency (ies).
d) That there is no installed capacity available to carry out the project in the relevant geographic area .	<ol style="list-style-type: none"> i. Opinion of the corresponding Delegation.

The operation of this component will be defined by the Secretariat through guidelines that it will publish in the DOF.

III. The instances that intervene in this component are:

- a) **Responsible Unit :** The General Directorate of Support for Rural Financing of the Secretariat.
- b) **Executing Agencies:** FIRCO, the Delegations and those determined by the Responsible Unit , through publication on the Secretariat's website.

Section VIII

From the Modernization of the Fishing Fleet and Rationalization of Fishing Effort component

Article 16. The specific objective is to make the operation of larger vessels and the equipment, rehabilitation or replacement of smaller vessels efficient , in order to reduce fuel consumption .

The target population is individuals or companies that are engaged in fishing at sea or on the shore under a valid fishing permit or concession, whose vessels have deteriorating characteristics and need to be modernized, rehabilitated or equipped. The beneficiaries of this component must renounce the support of the components of Marine Diesel and / or Gasolina Ribereña, as appropriate.

I. The concepts of support and maximum amounts are those contained in the following table:

Support concept	NAICS key (s)	Maximum amounts
a) Acquisition of selective fishing gear for coastal vessels .	114	Up to 40% of the total cost.
b) Modernization of smaller vessels . (replacement of boats and outboard motors, acquisition of satellite equipment and equipment for the conservation of the product on board).	333 3342 3366	Up to 40% of the total cost.
c) Modernization of larger vessels (replacement of the main engine of the vessel, acquisition and installation of catalytic implements and fuel savers, replacement of roller bearings for split bearings, replacement of the hull		

lining, cabin and tail axle hardware, propeller , rudder and nozzle and installation of zinc anodes, expansion and covering of the conservation cellar , acquisition and installation of motor generators, condensers, shillers for cooling and ice factories, acquisition of selective gear and fishing gear).	333 3336 3366	The minor between: 50% of the cost or \$ 1,000,000.00 (one million pesos 00/100 MN) per boat.
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II. The criteria and requirements to obtain the supports of this component are the following:

Criterion	Requirements
a) That there be a viable infrastructure project .	i. Proposal for the project to be developed, in the case of larger vessels : technical and financial feasibility project.
b) That they engage in fishing and aquaculture activity .	i. Accreditation documents of the legal ownership or possession of the project's assets, in the case of larger vessels , the current Maritime Safety Certificate must also be presented. ii. Simple copy of the current fishing permit or concession applicable to the type of project.
c) That in the case of the modernization of larger vessels, the support be destined to vessels dedicated to the capture of: shrimp, squid, marine scales, sardines, octopus, sharks and tuna with longlines	i. Fishing permit or concession for the following species: shrimp, squid, marine scale, sardines, octopus, shark and tuna with longlines.
d) That they renounce the support of the components of Marine Diesel and / or Riparian Gasoline , as appropriate.	i. That the beneficiaries present a letter of proof of not having been enrolled or re-enrolled in the Diesel Marine and / or Gasoline Riverside programs, as appropriate.

III. The instances that intervene in this component are:

a) **Responsible Unit** : The General Directorate for Organization and Development and the General Directorate for Infrastructure of CONAPESCA

b) **Executing Agency** : Delegations, as well as those designated by the Responsible Unit, through publication on the Secretariat's website.

IV. Window opening and closing dates are April 15 to May 31. In the case of the modernization of the largest fishing fleet, it will be from February 15 to March 15.

The documents for the operation of the Modernization of Small Boats support concept are found in Annexes X, XI and XII of these Operation Rules. Likewise, the Selection Criteria for the support concept Modernization of larger vessels are in Annex XIII.

Section IX

From the Genetic Resources component

Article 17. The specific objective is to promote the evaluation, validation, improvement, management, reproduction and sustainable use of the agricultural, microbial, livestock and aquaculture genetic wealth existing in the country. In particular, those of biological or economic importance for the production of food, fiber and fuel, among other goods.

The target population is individuals and companies that present projects for the evaluation, validation, management, reproduction and sustainable use of the agricultural, microbial, livestock and aquaculture genetic wealth of Mexico.

I. The concepts of support and maximum amounts are those contained in the following table:

Support concept	NAICS key (s)	Maximum amounts
a) Evaluation, validation, improvement, management, reproduction and sustainable use of genetic resources of biological or commercial importance. <i>one/</i>	1152 5417	The minor between: 50% of the project or \$ 5,000,000.00 (five million pesos 00/100 M.N.).
b) Establishment and maintenance of centers of integral development of reproduction of certified vegetative material that include, among others, mother gardens, lots of buds, nurseries and laboratories. Centers for evaluation, management and sustainable use of species of livestock importance Aquaculture and marine larvae and post-larvae propagation centers , among others.	2362 334519	The minor between: 50% of the project or \$ 5,000,000.00 (five million pesos 00/100 M.N.).
c) Livestock Rearing	112	Up to 300 animal units per producer.

^{1 /} In the case of agricultural genetic resources, actions aimed at testing varieties, reproducing genetic material, integrating short, medium and long-term genetic improvement programs, taking into account the needs of production chains (from the production to marketing), and may participate as beneficiaries and / or contributing partners and types of partnerships between the various public and private actors and research centers and institutions.

The technical elements in the field of livestock to specify the technical characteristics and reference values of the Livestock Rearing, will be published on the website of the Secretariat no later than January 31 , 2011

II. The criteria and requirements to obtain the supports of this component are the following:

Criterion	Requirements
That projects be presented for the evaluation, validation, management, reproduction and sustainable use of the agricultural, microbial, livestock, fishing and aquaculture genetic wealth existing in the country	i. Verify before the Executing Agency that there is sufficient technical capacity and facilities for the evaluation, validation, management, reproduction and sustainable use of the agricultural, microbial, livestock and aquaculture genetic wealth existing in the country or, in the agricultural case, belong to a group of custodian producers .

	ii. Submit application in the format established in Annex IV and project in accordance with the Script for the Preparation of Investment Projects of the Support Program for Investment in Equipment and Infrastructure (Annex V).
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III. The instances that intervene in this component are:

a) Responsible Unit:

Subsystem	
Water	INAPESCA and CONAPESCA.
Agricultural	General Directorate of Linkage and Technological Development of the Secretariat.
Microbial	General Directorate of Linkage and Technological Development of the Secretariat.
Livestock	General Livestock Coordination

b) Executing Agency:

Subsystem	
Water	INAPESCA - Scientific Research and Higher Education Center of Ensenada, Baja California (INAPESCA-CICESE) and CONAPESCA or other technical agent that the Responsible Unit designates, through publication on the website of the Secretariat.
Agricultural	National Seed Inspection and Certification Service (SNICS) or other technical agent designated by the Responsible Unit, through publication on the Secretariat's website.
Microbial	College of Postgraduates (COLPOS) or other technical agent that the Responsible Unit designates, through publication on the electronic page of the Secretariat.
Livestock	National Council of Livestock Genetic Resources AC (CONARGEN), or other technical agent designated by the Responsible Unit, through publication on the Secretariat's website.

The executing agency must present the corresponding work plan to the responsible unit no later than the second week of March.

For the concept of support a), a call will be issued specifying the opening and closing dates of windows during the first four-month period of the year. For the second component, a call will only be issued for community genetic resource banks, under the operation of producers.

Section X

Of the Technification of Irrigation component

Article 18. The specific objective is to promote the production of food and raw materials by increasing the technical irrigation area at the parcel level.

The target population is natural or moral persons who are engaged in agricultural production activities in the national territory and who have concession of current water use rights, who have a project of technification of irrigation at the parcel level where resources are included own, financing or mix of resources.

I. The concepts of support and maximum amounts are those contained in the following table:

Support concept	NAICS key (s)	Maximum amounts
a) Acquisition and installation of new technified irrigation systems for operation within the property or plot.		\$ 750,000.00 (seven hundred and fifty thousand pesos 00/100 MN) per natural person or \$ 1,000,000.00 (one million pesos 00/100 M.N.) per legal person.
i. Multi-gate irrigation systems and alpha valves.	23711	• \$ 10,000.00 / ha (ten thousand pesos 00/100 MN per hectare)
ii. Sprinkler Irrigation Systems (Center Pivot , Front Feed, Side Roll, Fixed Sprinkler, Portable Sprinkler, Barrel, and Traveling Barrel) * * This list is indicative and not limiting.	23711	• \$ 15,000.00 / ha (fifteen thousand pesos 00/100 MN per hectare)
iii. Micro sprinkler and drip irrigation systems	23711	• \$ 20,000.00 / ha (twenty thousand pesos 00/100 MN per hectare)
iv. Greenhouse irrigation systems already in operation.	23711	• \$ 30,000.00 (thirty thousand pesos 00/100 M.N.) for modules of 2,500 m ² of greenhouse or the corresponding proportional part .

Special projects, which contemplate the technification in compact areas or that share components in the irrigation systems, will be ruled by the Responsible Unit (after review of compliance with the criteria and requirements by the technical agent), and may designate amounts of support greater than the \$ 750,000.00 (seven hundred and fifty thousand pesos 00/100 MN) per natural person or \$ 1,000,000.00 (one million pesos 00/100 MN) per legal person.

II. The criteria and requirements to obtain the supports of this component are the following:

Criterion	Requirements
a) They are engaged in agricultural production activities and have current water use rights	<p>i. Request for support (Annex XIV)</p> <p>ii. Any of the following: (1) simple copy of the current water concession issued by CONAGUA, validated before the REPDA., (2) copy of the application for registration for use in a free delivery area processed in CONAGUA, (3) copy ex officio issued by CONAGUA stating that the stored rainwater is not national property.</p>

concession	<p>iii. Simple copy of the documentation that proves the legal ownership or possession of the land where the investment is to be made.</p> <p>iv. Have a water consumption meter or include its installation within the project.</p>
b) Installation of efficient irrigation systems relevant to the type of surface and crop.	<p>i. Technified irrigation systems, installed from the 1st . January 2011, for refund cases *.</p> <p>ii. Current quotation containing general plan, breakdown of prices by component and technical sheet (Annex XV) of the irrigation system, issued by a company registered by the Responsible Unit.</p> <p>iii. Supervisory visit by the technical agent on the premises to determine the relevance of the project.</p>

* Irrigation equipment installed from the indicated date may be supported for reimbursement.

III. The instances that intervene in this component are:

a) **Responsible Unit** : The General Directorate for Linking and Technological Development of the Secretariat.

b) **Executing Agency**: FIRCO, FIRA, Rural Finance and Delegations, as well as those designated by the Responsible Unit, through publication on the Secretariat's website.

IV. The window opening and closing dates for this component are: from February 1 to April 30 of the corresponding fiscal year.

Chapter II

Agricultural Income Support Program PROCAMPO To Live Better

Article 19. The objective is to support the income of agricultural, aquaculture and fishing producers through direct support; as well as complementary supports for the modernization of machinery and equipment and the acquisition of energy supplies.

Section i

From the PROCAMPO component: To Live Better

Article 20. Until the Federal Executive issues new provisions applicable to PROCAMPO: To Live Better, the support per hectare will continue to be granted in accordance with the current rules, which may be consulted on the electronic page www.sagarpa.gob.mx and www.aserca.gob.mx, therefore, the provisions of the Operating Rules published in the DOF on February 20, 2002 and its modifications, will prevail during 2011.

The Responsible Unit is ASERCA's General Direction of Programming and Evaluation of Direct Supports .

Section II

Of the Agricultural Diesel component / Modernization of the Agricultural Machinery

Article 21. Modernization of Agricultural Machinery. The specific objective is to contribute to increasing agricultural productivity through the use of modern and appropriate machinery for the production of agricultural and livestock products, as well as reducing fuel consumption and CO 2 gas emissions .

The target population is individuals or companies that are part of the " Register of Beneficiaries of Agricultural Energy " integrated by the Secretariat and dedicated to agricultural activities. The beneficiaries of the concept of Agricultural Diesel support of this component must renounce said support to be beneficiaries of the support of the Modernization of Agricultural Machinery.

In the case of the budgetary resources assigned to the Diesel Agricultural / Modernization of Agricultural Machinery component that are not exercised based on the " Register of Beneficiaries of Agricultural Energy " , they may be used for the modernization of agricultural machinery. In this case, the target population is individuals or companies that are engaged in agricultural activities, which are not part of said Register.

I. The concepts of support and maximum amounts are those contained in the following table:

Support concept	NAICS key (s)	Maximum amounts
a) Equipment for the preparation and work of the soil.-Soil recovery equipment, subsoils and applicators of soil improvers .	333111	The lesser of 50% of the cost of the equipment or \$ 50,000.00 (fifty thousand pesos 00/100 MN) per equipment.
b) Equipment for specialized sowing and planting.- Precision planters, high-density or double-row planters and planters of non-traditional crops (includes planters for oilseed and rice crops), as well as equipment for harvesting and harvesting forage.	333111	The lesser of 50% of the cost of the equipment or \$ 60,000.00 (sixty thousand pesos 00/100 MN) per equipment.
c) Equipment for the care and protection of plants-Sprinklers, pruners, off-center weeding machines.	333111	The lesser of 50% of the cost of the equipment or \$ 50,000.00 (fifty thousand pesos 00/100 MN) per equipment.
d) Equipment for the supply of fertilizers.- Equipment for the application of mixed fertilization formulas , biofertilizers and manure applicators .	333111	The lesser of 50% of the cost of the equipment or \$ 50,000.00 (fifty thousand pesos 00/100 MN) per equipment.
e) Development of equipment or specials.- At the request of the producers, the creation of commercial models will be supported once the prototype has been proven (agreements with research institutions, producers and national manufacturers).	333111	The lesser of 80% of the cost of the equipment or \$ 300,000.00 (three hundred thousand pesos 00/100 MN) per equipment. For development projects, 80% and up to \$ 2,000,000.00 (two million pesos 00/100 MN)
f) Certification of post-sale services and equipment.- It will be supported by the process of certification of post-sale services (spare parts, specialized workshops and technical assistance).	811311	The minor between 80% of the cost of the services and equipment, or up to \$ 30,000.00 (thirty thousand pesos 00/100 MN) Tractors \$ 50,000.00 (fifty thousand pesos

		00/100 MN) Services \$ 30,000.00
g) Training of specialists.- Training courses for tractor drivers, specialized mechanics for maintenance and repair of machines and equipment, taught by certified units, will be supported .	6115	\$ 80,000.00 (eighty thousand pesos 00/100 M.N) per course per organization

* / The support concepts may be modified to promote transversal projects defined by the Secretariat.

II. The criteria and requirements to obtain the supports of this component are the following:

Criterion	Requirements
a) They submit a request	i. Submit application in the format established in Annex IV format.
b) They are engaged in agricultural production activities	i. Accredite the legal ownership or possession of the real estate included in the application
c) That they have not received support for the same concepts	i. Declaration under protest to tell the truth, that it has not received support for the same concepts in the last two years.
d) That basic information on the use of machinery is presented.	i. Basic Information Sheet according to format (Annex XVI)
e) That he renounce the support of Diesel Agropecuario	i. Written free of resignation to support Diesel Agropecuario.

III. The instances that intervene in this component are:

a) **Responsible Unit** : The General Directorate for Linking and Technological Development of the Secretariat.

b) **Executing Agency**: The Delegations, FIRCO, as well as those designated by the Responsible Unit , by publication on the Secretariat's website.

IV. The window opening and closing dates for this component are: February 1 to May 31 of the corresponding fiscal year

Article 22. Agricultural Diesel. The specific objective is to expand the operating margin of agricultural producers through an energy quota at stimulus prices.

The target population is individuals or corporations that are part of the " Register of Beneficiaries of Agricultural Energy " integrated by the Secretariat and who are engaged in agricultural production activities .

The beneficiaries of Diesel Agropecuario may choose to continue receiving this subsidy or to renounce it and adhere to the support provided in the previous article.

In the particular case of the Diesel Agricultural component / Modernization of Agricultural Machinery, the beneficiaries eligible to receive support for the acquisition of diesel will be producers who have had an annual energy quota of less than 20,000 liters during 2010 or the previous year, including those that they have been refused re-registration for reasons not attributable to them.

I. The concepts of support and maximum amounts are those contained in the following table:

Support concept	NAICS key (s)	Maximum amounts
Energy quota at stimulus price.- diesel volume based on the size and machinery of the production unit /*	468411	\$ 2.00 (two pesos 00/100 MN) per liter with a reduction of 4 cents per month.

* / The beneficiaries will not be able to increase the surface or add other machinery, so they will only be able to obtain an energy quota up to the total assigned the previous year.

II. The criteria and requirements to obtain the supports of this component are the following:

Criterion	Requirement
a) They are engaged in agricultural production activities	i. Accredite the legal ownership or possession of the surface and machinery; where appropriate, a document that certifies the contracting of the provision of the services. ii. Document accrediting the activity of the productive unit such as the Single Planting Permit for producers in irrigated areas or the latest receipt of marketing support issued by ASERCA or verification certificate by CADER.
b) That they form part of the " Register of Beneficiaries of Agricultural Energy "	i. Verification by the Secretariat.

In order to continue enjoying the benefits of this component, the productive subjects must re-register prior to fiscal year 2011 (Annex XVII), by submitting the corresponding application (Annex XVIII).

III. The instances that intervene in this component are:

a) **Responsible Unit** : The General Directorate for Linking and Technological Development of the Secretariat.

b) **Executing Agency**: ASERCA, as well as those designated by the Responsible Unit, through publication on the Secretariat's website

IV. The opening and closing dates for the re-registration window will be announced by the Responsible Unit by publication on the Secretariat's website during the first ten business days of January.

Section III

Of the Marine Diesel component

Article 23. The specific objective is to expand the operating margin of fish and aquaculture producers through an energy quota at stimulus prices.

The target population is individuals or companies that are part of the " Marine Diesel Register " made up of the Secretariat, who are dedicated to fishing and aquaculture activities and who consume diesel in the machinery and equipment used in their

production units.

The beneficiaries of marine diesel may choose to continue receiving this subsidy or to renounce it and join the support provided in the PEF Decree for the Modernization of the Fishing Fleet and Rationalization of Fishing Effort. Additionally, the beneficiaries who renounce this component will have preference in the other components of the fishing and aquaculture activity.

I. The concepts of support and maximum amounts are those contained in the following table:

Support concept	NAICS key (s)	Maximum amounts
Energy quota at stimulus price.- For mariculture vessels and ranches: Volume of marine diesel based on engine power and days of operation in the production cycle. For aquaculture farms: Volume of marine diesel based on the hectares to be planted. For laboratories: Volume of marine diesel based on estimated seed production.	468411	Up to 2 million liters per production unit \$ 2.00 (two pesos 00/100 MN) per liter of marine diesel

I. The criteria and requirements to obtain the supports of this component are the following:

Criterion	Requirement
a) They are engaged in fishing, aquaculture or mariculture activities.	i. In the case of vessels, present a valid fishing license or concession title , as well as a copy of the Maritime Safety certificate issued by the Ministry of Communications and Transportation. In the case of aquaculture facilities, present a valid fishing concession permit or title . For aquaculturists who do not require a federal license or concession title , present the lease agreement or document proving the legal possession of the productive unit, the current Planting Permit and the Certificate of the National Registry of Fisheries and Aquaculture.
b) That they form part of the " Marine Diesel Register " .	i. Verification by the Secretariat.
c) That the fishing vessels have the Satellite Monitoring System Device (VMS) installed .	i. Copy of the document that accredits the installation of the device of the Satellite Monitoring System or favorable ruling by CONAPESCA to proceed with said installation.

In the case of marine diesel in subsequent fiscal years, new applications will only be accepted when there are cancellations, resignations or cancellations in the list of beneficiaries.

III. The instances that intervene in this component are:

a) **Responsible Unit** : The General Directorate of Planning, Programming and Evaluation of CONAPESCA.

b) **Executing Agency** : The General Directorate of Planning, Programming and Evaluation of CONAPESCA, as well as those designated by the Responsible Unit, through publication on the website of the Secretariat

IV. The opening and closing dates for the re-registration window will be announced by the Responsible Unit by publication on the Secretariat's website during the first ten business days of January of the corresponding fiscal year.

The Specific Operational Guidelines, application forms for re-registration to the register of marine diesel users and the flow chart, are found in Annexes XIX, XX and XXI of these Operation Rules , respectively.

Section IV

From the Riverside Gasoline component

Article 24. The specific objective is to expand the operating margin of coastal fisheries producers through an energy quota at stimulus prices.

The target population is individuals or companies that are part of the " Riparian Gasoline Register " made up of the Secretariat, who are dedicated to coastal fishing activities, and who consume gasoline on the machinery used on their vessels.

The beneficiaries of this component may choose to continue receiving this subsidy or to renounce it and adhere to the support provided in the PEF Decree for the Modernization of the Fishing Fleet and Rationalization of Fishing Effort. Additionally, the beneficiaries who renounce this component will have preference in the other components of the fishing and aquaculture activity.

I. The concepts of support and maximum amounts are those contained in the following table:

Support concept	NAICS key (s)	Maximum amounts
Energy quota at stimulus price.- For riparian vessels: Volume of riparian gasoline based on engine power and days of operation in the production cycle.	468411	Up to 10,000 liters per boat. \$ 2.00 (two pesos 00/100 MN) per liter of riparian gasoline.

II. The criteria and requirements to obtain the supports of this component are the following:

Criterion	Requirement
a) They are engaged in riparian fishing activities .	i. Valid fishing permit or concession.
b) That they form part of the " Padrón de Gasolina Ribereña " .	i. Verification by the Secretariat.

III. The instances that intervene in this component are:

a) **Responsible Unit** : The General Directorate of Planning, Programming and Evaluation of CONAPESCA.

b) Executing Agency : The General Directorate of Planning, Programming and Evaluation of CONAPESCA, as well as those designated by the Responsible Unit, through publication on the website of the Secretariat.

IV. The opening and closing dates for the re-registration window will be announced by the Responsible Unit through publication on the Secretariat's website during the first ten business days of January of the corresponding fiscal year.

The Specific Operational Guidelines, application forms for re-registration to the riparian gasoline user registry and the flow chart, are found in Annexes XXII, XXIII and XXIV of these Operation Rules, respectively.

Chapter III

Risk Prevention and Management Program

Article 25.- The objective is to support agricultural, fishing and aquaculture and other economic agents in the rural sector for the prevention, management and administration of risks, through instruments that address market and financing problems, health and safety and occurrence of natural disasters .

Section i

From the Component Support to Objective Income and Marketing

Article 26. The specific objectives are to strengthen the agrifood production and commercial chain, giving certainty of income to the producer and / or the buyer; through the granting of support, and encourage the production of eligible grains and oilseeds, as well as other products that, where appropriate, are determined by the Secretariat and that will be disclosed in the specific Guidelines and / or notices published in the DOF.

The target population is individuals or corporations, or through their organizations, that intervene in the marketing of eligible products according to the criteria defined by the Secretariat.

I. The concepts of support and maximum amounts are those contained in the following table:

Support concept	NAICS key (s)	Maximum amounts																						
<p>a) SUPPORTERS TO PRODUCERS:</p> <ol style="list-style-type: none"> Complementary support to the objective income . Support for compensation of bases in contract agriculture Compensatory support for productive induction Support for the business process. 	<p>1111 1119</p>	<p>ELIGIBLE PRODUCTS AND AMOUNTS OF TARGET INCOME ARE AS FOLLOWS:</p> <table border="1"> <thead> <tr> <th>ELIGIBLE PRODUCTS</th> <th>TARGET REVENUE (PESOS PER TON)</th> </tr> </thead> <tbody> <tr> <td>Corn</td> <td>2,200</td> </tr> <tr> <td>Baking Wheat</td> <td>3,040</td> </tr> <tr> <td>Crystalline Wheat</td> <td>2,860</td> </tr> <tr> <td>Sorghum</td> <td>2,000</td> </tr> <tr> <td>Safflower</td> <td>4,690</td> </tr> <tr> <td>Canola</td> <td>4,690</td> </tr> <tr> <td>Cotton Feather * /</td> <td>19,800</td> </tr> <tr> <td>Rice</td> <td>3,300</td> </tr> <tr> <td>Soy</td> <td>4,690</td> </tr> <tr> <td>Sunflower</td> <td>4,690</td> </tr> </tbody> </table> <p>* / In the case of feather cotton, the criteria for the operation and the determination of the amount of support per ton, will be established in the specific guidelines published in the DOF.</p> <p>Eligible products and the amounts indicated above will apply from the Autumn-Winter / 2010-2011 agricultural cycle .</p> <p>PRODUCERS:</p> <ol style="list-style-type: none"> For individuals: up to the volume from land owned and / or owned, considering the limits that, for small property, are indicated in paragraphs 1 to 3 of section XV of Article 27 of the Constitution. For legal entities: up to the volume from land owned and / or owned, considering the limits indicated in the second paragraph of section IV of Article 27 of the Constitution. Maximum Volume of Marketable Production: will be determined by the Secretariat based on the " Maximum Acceptable Yield " , by CADER, considering the available records of yields per hectare that work in the Secretariat. 	ELIGIBLE PRODUCTS	TARGET REVENUE (PESOS PER TON)	Corn	2,200	Baking Wheat	3,040	Crystalline Wheat	2,860	Sorghum	2,000	Safflower	4,690	Canola	4,690	Cotton Feather * /	19,800	Rice	3,300	Soy	4,690	Sunflower	4,690
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Rice	3,300																							
Soy	4,690																							
Sunflower	4,690																							
<p>b) SUPPORT TO BUYERS</p> <ol style="list-style-type: none"> Support for access to fodder grains Export support Support for the business process. Support for compensation of bases in Contract Agriculture 	<p>1111 431150</p>	<p>BUYERS:</p> <p>For the types of support indicated in numbers 1 to 3 of this section : up to 100% of the cost of the type of support based on the calculation memory made by the Responsible Unit .</p> <p>To support the type indicated in item 4 of this Apartad or: the amount based on the calculation memory determine the charge unit.</p>																						
<p>c) SUPPORTS TO THE PRODUCER AND / OR THE BUYER TO COVER A PERCENTAGE OF THE TOTAL COST OF THE PREMIUM OF THE OPTIONS CONTRACT ON FUTURES (PUT AND / OR CALL), ACCORDING TO THE FOLLOWING TYPES OF COVERAGE:</p> <ol style="list-style-type: none"> Basic Coverage Special Coverage Transferable coverage Service Coverage 	<p>523990</p>	<ol style="list-style-type: none"> Basic Coverage: The support will be up to 100% of the total cost of the futures option contract premium (Put and / or Call). The Responsible Unit will determine the products, agricultural cycles and regions for which this coverage modality will be implemented , as well as the percentages and coverage instruments that will be applied. Special Coverage: The support will be up to 100% of the total cost of the futures option contract premium (Put and / or Call). The Responsible Unit will determine the products, agricultural cycles and regions for which this coverage modality will be implemented , as well as the percentages and coverage instruments that will apply for those different from those contained in the basic coverage type. Transferable Coverage: 100% of the total cost of the futures options contract premium (Put and / or Call). Service Coverage: The interested party will pay 100% of the total cost of the premium of the futures options contract (Put and / or Call). Without budgetary impact for the Secretariat. 																						

<p>d) SUPPORTS OF COSTS DERIVED FROM BILLING OPERATIONS Support for the payment of the cost of the credit insurance premium and other financial charges derived from factoring operations.</p>	522420	Up to 50% of the factoring costs will be supported, without exceeding \$ 500,000.00 (five hundred thousand pesos 00/100 MN) per productive unit
<p>e) LIVESTOCK BY CONTRACT Support to the producer and / or buyer to cover a percentage of the total premium cost of the futures options contract (PUT and / or CALL) under the Livestock by Contract modality .</p>	523990	The support will be up to 100% of the total premium cost of the futures options contract (Put and / or Call).

II. The criteria and requirements to obtain the supports of this component are the following:

CRITERIA	REQUIREMENTS
<p>SUPPORTERS TO PRODUCERS</p> <p>I.- Complementary Support to the Objective Income = Objective Income Market Price recognized by the Secretary Unit of Measure: \$ / Ton (pesos per ton)</p> <p>I.1 The Secretariat for the recognition of the market price, during the marketing of the crops, will consider the following variables: the prices that are recorded from the offers that the buyers present at the time of harvest; the prices agreed in Contract Agriculture and in the sale contracts; the prevailing prices in the international market and the prices paid in the states and regions, among others.</p> <p>Market prices are recognized at a representative point in time, determined during the period of harvesting and marketing.</p> <p>I.2 The complementary income support will be granted per ton produced and marketed in terms of " Analyzed Net Weight " and in accordance with the following conditions:</p> <p>I.2.1 The Secretariat will determine for the eligible products the " Maximum Volume of Marketable Production " .</p> <p>I.2.2 The amount of the support per ton will be granted equally to each and every one of the producers of the corresponding State or region , regardless of the individual sale price of the producer.</p> <p>I.2.3. It is established that production for self-consumption will not be supported , likewise, production from experimental fields , or from federal, state or municipal academic or governmental institutions , will not be eligible for support .</p> <p>II.- Compensatory Support to the productive Induction of Grains and Oilseeds</p> <p>This support is oriented to eligible products with comparative advantages in the use of natural resources and / or in agronomic, productive, economic or market aspects, or to deficit crops with potential demand, which contribute to the discouragement of other crops with surplus production and / or with marketing problems, thereby helping to establish a crop pattern that has a favorable impact on the income of producers.</p> <p>Unit of measurement: \$ / ton (pesos per ton) or that determined in the Guidelines corresponding to the product.</p> <p>The provisions established in numerals I.2.1 to I.2.3 apply to all supports directed to agricultural producers, except as determined in the corresponding specific guidelines published for market reasons.</p> <p>The Secretariat through the Responsible Unit will publish in the DOF the complementary regulatory framework that is required, such as the specific Operational Guidelines, derived from market reasons to implement the supports directed to agricultural producers , corresponding notices, agreements and / or annexes , among others.</p>	<p>PRODUCERS:</p> <p>The following requirements will apply according to the type of support to be granted:</p> <p>Target Income, Contract Agriculture, Productive induction and Commercial process</p> <p>1.- Registration of participation in the program Fill, sign and deliver Application for registration and payment of support (APPENDIX XXV).</p> <p>2.- Accreditation of the surface.</p> <p>a) Folio from the PROCAMPO property or Alternate Registry. b) Preferably the Geographical Positioning Coordinates of the property. c) In case of derived possession, prove the legal possession of the property</p> <p>3.- Accreditation of the volume sold. Provide a simple copy of the following documents: a) Tax receipt of the sale authorized by SHCP. b) Proof of payment of the harvest.</p> <p>4.- Accreditation of the irrigation water regime Provide a simple copy of the proof of use of water rights</p> <p>5.- Registration of the Commercial operation. a) Purchase and sale contract registered with ASERCA.</p> <p>6.- In the event of an External Auditor Accounting Report (the external auditor must have a current record with the SHCP), it may be used to accredit the volume sold.</p>
<p>III. Market Order</p> <p>These supports are aimed at the displacement of surplus crops and / or with marketing problems in required times and places, as well as for the promotion of the sale contracts between producers and buyers, and for other specific marketing schemes that contribute to the market order . For these types of support, the Secretariat, through the Responsible Unit, will publish in the DOF the complementary regulatory framework that is required, such as the specific Operational Guidelines to implement the type of support that corresponds; your Notices to the specific type of support; for the Advance Delivery of Budgetary Resources , Agreements and Annexes; among others.</p>	
<p>III.1. Support for Access to Forage Grains .- Includes national grains for forage use such as corn, sorghum, wheat, triticale, barley and oats, among others; The supports will be determined per ton of fodder grain that the agricultural producer markets with the livestock producer, processing industry for livestock use or manufacturer of balanced feed through the execution of sale contracts .</p> <p>Support access to fodder grains = K1 [Price of the national product placed in the livestock consumption zone - International price of the reference product placed in the port or border]. (*) Unit of Measure: \$ / Ton (pesos per ton)</p> <p>III.2 Export Support .- The placement of seasonal surplus production abroad is promoted :</p> <p>Export support = K1 [Cost of the Mexican product freed on board the country of destination - Free price on board the Mexican product in conditions of competition in the country of destination]. (*)</p>	<p>BUYERS:</p> <p>The following requirements will apply according to the type of support to be granted:</p> <p>1.- Registration of the Commercial Operation. a) Purchase and sale contract registered with ASERCA Contracts that must contain: product, agricultural cycle, producer status , volume, quality, discounts, deductions, date, place of delivery of the product, the form and period of payment, the price or the formula for determining it, collection centers , as well as the conventional penalties for cases of non - compliance by any of the parties and the list of participating producers that adhere to the contract, according to the format Annex XXVI, among</p>

Unit of Measure: \$ / Ton (pesos per ton)

(*): The variable $K1 \leq 1$, considering the internal and external conditions of the supply and demand of the product.

III.3 Support to Contract Agriculture .- It is defined as Contract Agriculture to the operation by which the producer sells his product to the buyer, before the sowing and / or harvest period, through the execution of sale contracts.

The eligible crops in Contract Agriculture correspond to the grains and oilseeds established for the target income.

III.3.1. Complementary Support to Income in Agriculture by Contract

Is defined as:

Complementary support to the income in Agriculture by Contract = objective income price of Agriculture by Contract.

Unit of Measure: \$ / Ton (pesos per ton)

Where: Agriculture Price per Contract = Market Price Near Month Delivery + Standardized Base Consumer Zone Regional Maximum Base. The bases indicated correspond to those published by the Secretariat, in accordance with the following:

a) The Close Month Stock Market Price is the one that determines the futures stock used for the month immediately after the delivery of the physical product, determined by registering the contract with the Ministry, and whose value will be determined according to the price of closing of the futures exchanges considered, and at the fixed exchange rate of the closing of the day in which the Secretariat takes the corresponding price hedges .

b) Standardized Consumer Zone Base is the base that the Ministry announces through its publication in the DOF in dollars per ton, according to the historical behavior of the last five years, the international market conditions and those of supply and demand that affect the local and regional market. The Consumer Zone Base is determined as " the price of the product in the consumer zone minus the price of the future in the stock exchange of the day referenced . "

c) Maximum Regional Base is the geographical area of

c) Maximum Regional Base is the base geographical area of influence (base by region and / or producer- state) announced by the Secretariat through its publication in the DOF. The regional base is determined according to the freight, storage and financial costs to take the product from the producing area to the consuming area .

d) The price of the product will be determined in dollars (to be paid at the FIX Dollar exchange rate corresponding to the invoice date), at the time the Contract Agriculture is registered and validated .

The complementary support to the Income in Agriculture by Contract will be established by contract, and the price indicated in the invoice, or in its case, the weighted average of the same will be considered for its calculation .

III.3.2. Support for Compensation of Bases in Agriculture by Contract.- It is defined as:

Support for compensation of bases in Agriculture by Contract = base consuming area of the physical - standardized base consuming area.

Unit of Measure: \$ / Ton (pesos per ton)

When the result is positive it denotes a strengthening of the base, the payment is in favor of the producer; when the result is negative denotes a weakening of the base, the payment is in favor of the buyer.

Basis compensation grants additional certainty to the parties, since the Secretariat covers the adverse movements that may occur during the period of registration and validation of contracts by the Secretariat and the delivery of the harvest.

a) The compensation of bases implies the payment of the movement that occurs between the Base Consuming Zone of the Physicist that the Secretariat will announce establishing the exchange rate (taking as reference the weighting of the **FIX** exchange rate and the future value of the former 15 days of the harvest period) and the Standardized Consumer Zone Base (of the producer state published by the Secretariat for the subscription of Contract Agriculture).

To carry out the calculation of the compensation, it must be considered that the base consuming zone of the physical is determined from the price of indifference in the Zone of regional consumption , taking as a reference the areas of logistical influence, in the following terms:

a.1) If the Consumer Zone Base of the producer-state Physicist is greater than the Consumer Zone Standardized Base , the buyer will pay the contract price and may include the amount corresponding to the compensation of bases published by the Secretariat, amount that the buyer will request the Responsible Unit; or , the producers may request the direct payment that corresponds to said concept .

a.2) If the Physical Zone Consumer Zone Base of the producer-state is less than the Base

others. In the event that any of the participating producers is a legal entity, they must also present their list of participating producers in said format., among others;

2.- Registration of participation in the program

- Application for Registration (Annex XXVII)
- External Auditor Report for Consumers (Annex XXVIII) and / or External Auditor Report for Marketers (Annex XXIX)

- Accreditation of Legal Personality

- Subscription of Letter of Adhesion (Format provided by ASERCA)

3.- Registration of the request for payment of the support and Accreditation of the operation object of the support

- Payment request for the Support (Annex XXX).
- Accounting opinion of external auditor (Annex XXXI) by means of which the purchase is accredited, and where appropriate the mobilization of the product to be supported, which must contain:

List of purchases from the producer that contains:

- a.1. Name of the producer to whom the product was paid directly or through their organizations
- a.2 . Producer folio, PROCAMPO property folio or Alternate Registry
- a.3. Folio of the registered Purchase Agreement
- a.4. Folio, date, and volume in net analyzed weight of the Ticket or " tickets " of the warehouse entry scale

b.4. Folio, date, and volume in net analyzed weight of the Ticket or " tickets " of the warehouse entry scale

b.5. Folio, date, RFC and volume in net analyzed weight of the sales tax receipt of the product that complies with the current tax requirements

b.6. Price and total amount paid to the producer

b.7. Folio and date of one of the following documents: check policies, paycheck, producer settlement receipts , or electronic payment

b.8. Name of the bank that issued them and date of payment to the producer, if applicable

b.9. Certificates of deposit that indicate the folio, date of issue and validity, address of the collection center , business name of the General Warehouse of Deposit (AGD) that issues them, volume that covers the net weight analyzed (attach simple copy on both sides- of the certificates of deposit in origin)

In case of not having deposit certificates, request by free writing , authorization of the Responsible Unit to present a letterhead certificate issued by an AGD or, if applicable, by the port's fiscal premises, of the existence of the grain, indicating the receipt of the grain in the winery of origin, containing the following information: Name and address of the winery, federative entity of origin of the grain, agricultural cycle, product, volume and name of the owner of the grain

b.10. Boarding stubs by motor transport (Letter of Carriage) and / or railway expenses account (Rail Guide), from warehouse of origin to destination, to the border or to the port of shipment. This requirement will not be enforceable, when the product is destined for consumption in the same producing entity.

In case of not having

<p>a.2) If the Physical Consumer Zone Base of the producer-state is less than the Standardized Consumer Zone Base , the Secretary will compensate the buyer for the difference; as long as it proves having paid the price agreed in agriculture by contract.</p> <p>b) The areas of logistical influence must be published in the DOF</p> <p>c) It is established that the party that breaches the purchase and sale contracts will be subject to the sanctions that are foreseen in the guidelines issued by the Responsible Unit, for market reasons . The volumes committed between the parties could vary due to causes or damages due to adverse weather conditions or due to unexpected or involuntary productive events , a situation that must be justified by the respective party, failure to comply with it would not be willful and therefore exempts you from the Secretary of the responsibility that would correspond to him of not having mediated such condition.</p> <p>Depending on market conditions and / or budget availability, the Secretariat, where appropriate, will establish in the specific guidelines published in the DOF, the calculation method and the criteria for determining support, starting from of the price setting in agriculture by contract in national currency.</p> <p>In its case, the Secretariat will use this marketing mechanism for those products it determines.</p> <p>III.4. Support for the business process.</p> <p>Promote the integration and development of the chain of agricultural, fishing and aquaculture products, by granting support to the commercial process.</p> <p>Unit of measurement: \$ / ton (pesos per ton) or that determined in the Guidelines corresponding to the product.</p> <p>In the case of support for the business process, the Ministry will determine the products, states, agricultural cycles, volumes to support, type and amount of support, unit of measure, period for processing the support, operation mechanics, among others. , through the specific operating guidelines that are published for market reasons in the DOF, and / or the agreements that are signed for this purpose .</p>	<p>If you do not have a Porte Letter, with the prior authorization of the Responsible Unit , present a document that certifies the output of the product in the original warehouse.</p> <p>b.11. Tickets or "tickets" of entry scale in destination warehouse or shipping port or processing plant; except when the destination of the grain is for consumption in the same producing entity. . In the event that there is no scale at destination, the weight on receipt of the product will be taken from the weight documented on the original shipping stub .</p> <p>b.12. For ocean freight, number of knowledge of shipping (Bill of Lading) issued in favor of the buyer or on behalf of a third party prior authorization from the responsible unit.</p> <ul style="list-style-type: none"> - The date of issue, name of the sender, name of the ship, port of shipment, port of discharge, product or by-product, date of departure of the ship, entity of origin of the grain, volume covered in net analyzed weight and place of destination (attach simple copy of Bill of Lading) - When the grain is moved by sea and is for national consumption , provide a simple copy of the ship's discharge receipt or state of affairs, at the ports of destination, the list of shipping stubs by motor transport and / or railway expenses account that cover the transfer of grain, such as the bill of lading and railroad guide, respectively, from the port of discharge to the destination warehouse and the Tickets or "tickets" of the entry scale in the destination warehouse. - In case there is no scale in the destination warehouse, the weight on receipt of the product will be taken from the weight
	<ul style="list-style-type: none"> - In the event that there is no scale in the destination warehouse, the weight on receipt of the product will be taken from the weight documented on the boarding pass of the port of discharge. <p>b.13. Only the marketers, in addition, must present a relationship that contains the name of the company to which the product was sold, address, telephone number -preferably-, invoice number and date, volume and federal entity of final destination and use of the grain.</p> <ul style="list-style-type: none"> • If the potential beneficiary buys from a producer through a third party, a simple copy of the mandate contract . • Request for the early delivery of the support payment and performance bond in

accordance with the guidelines published in the DOF, for market reasons.

IV. Support for Price Coverage .

The products subject to support for agricultural price coverage correspond to: corn, wheat, rice, sorghum, cotton, oats, coffee, orange juice, sugar cane, cocoa, barley, oilseeds and their derivatives, cattle, pigs and milk; as well as other products that the Secretariat determines and publishes in the DOF. According to the product, coverage can be taken with another product that is representative of the price movement.

Supports are provided to the producer and / or the buyer to cover a percentage of the cost of the coverage premium, aimed at protecting the expected income of producers and / or buyers of agricultural products and to promote a financial culture of commercial risk management and associated with credit in the sector, in accordance with the following and the Operational Policies Manual for the Acquisition of Agricultural Price Coverage published on the electronic page: www.infoaserca.gob.mx

Coverages may be purchased through ASERCA or the Executing Agency authorized by the Responsible Unit , in accordance with the operational mechanics established by said body.

Types of coverage:

IV.1. Basic Coverage : the coverage authorized by ASERCA to address a specific marketing problem or to protect the income of producers.

IV.2. Special Coverage: the coverage designed by ASERCA in order to attend to recurring marketing problems and which, depending on the results obtained in its operation, can be established as basic.

IV.3. Transferable Coverage: to the coverage authorized by the Secretariat and which must be transferred to Basic Coverage or Special Coverage.

IV.4. Service Coverage: the coverage requested and paid 100% by the interested party.

PRODUCERS / BUYERS:

1.- Registration Request

a) Those newly recruited to participate in this concept of support, must fill out, sign and deliver the Registration Registration Application . (ANNEX XXXII)

b) Those who are already registered, for the only occasion, will present the Registration Registration Application from the Spring-Summer 2011 or Autumn-Winter 2011/2012 cycle .

2.- Application for Coverage

Those interested should submit the Application for Coverage (ANNEX XXXIII) or Application for Coverage of Services (ANNEX XXXIV)

3.- Request for support

Interested parties must submit, along with the coverage request, the list of support participants.

4.- Demonstrate the quality of agricultural producer

a) PROCAMPO Registry or Alternate Registry .

In the case of Transferable Coverages, when they are reassigned to the interested parties to the Basic modality, they must meet the corresponding requirements , in accordance with this subsection.

5.- Demonstrate the quality of livestock producer

a) Registration with SHCP where the predominant activity is established.

b) In the case of Transferable Coverages , when they are reassigned to those interested in the Basic modality, they must meet the corresponding requirements , in accordance with this subsection.

6.- Demonstrate the payment of the percentage that corresponds to the participant of the cost of the futures options contract.

Show proof of payment

7.- Show that there is a legal link between the producer and the buyer

In addition to basic coverage, the purchase-sale contract signed by the parties will be recorded in the Responsible Unit .

8.- Coverage Settlement (APPENDIX XXXV)

To liquidate coverage, the interested party must submit the Application for Coverage Liquidation; and in the case of transferable coverage, the Responsible Unit will do it directly.

9.- Accreditation of the volume sold in the case of basic coverage, deliver a simple copy of the following documents:

a) Tax receipt of the sale authorized by SHCP

b) Proof of payment of the harvest

10.- Payment of Benefits.

Payment of the possible benefits of the

The payment of the possible benefits of the coverage may be requested by the producer or legal person (through his legal representative), once the supporting documents of the commercialization object of each scheme are required for the cases that apply.

11.- Assignment of Rights

The beneficiary of the coverage may assign to third parties the rights that are generated by the possible

benefits of the coverage, for which he must present the Rights Assignment Contract to the Responsible Unit , which must be signed by the person who signed the Request for Coverage (APPENDIX XXXVI).

12.- Request for Rolling Coverage

The producers or interested parties may request the rolling of the positions initially covered at one month of expiration or an exercise price or both, by means of a request for rolling coverage that requires the authorization of the Responsible Unit. (Annex XXXVII)

V. Support for Costs Derived from Factoring Operations.

These supports are aimed at paying the costs of the credit insurance premium and other financial charges derived from factoring operations, in accordance with the following and the Manual of Operational Policies for the Payment of Factoring Financial Costs published in the electronic page www.infoaserca.gob.mx.

For the delivery of the supports, SAGARPA-ASERCA will formulate collaboration agreements, according to the following: Producers may enter into agreements with different national and foreign financial institutions that allow obtaining factoring services, being explicit in the corresponding agreement between the beneficiary and the Responsible Unit the reimbursement mechanism; Likewise, the Responsible Unit may participate as a link with the participating Financial Institution, at the express request of the beneficiary, who may request it in the corresponding " Request for Support " .

V.1 Support to Costs Derived from Factoring Operations

Factoring is defined as the Contract through which a natural or legal person , transfers the collection rights on commercial credits to a financial institution, which is obliged in exchange for a previously established price, to provide the agreed services .

Financial Costs are the interest, cost of the credit insurance premium and other inherent financial charges generated by reason of a factoring operation.

PRODUCERS:

1. Be enrolled in the NAFIN Productive Chains program .
2. Preferably be within a product system and / or species product of the sector or within an agri-food chain .
3. Support request record.
Deliver the Application for Registration of Registration, in the State and / or Regional offices of the Responsible Unit, according to Annex XXXVIII.
4. Accreditation of the quality of agricultural producer or livestock producer.
Demonstrate the quality of agricultural producer or livestock producer in accordance with the requirements established for price coverage (numerals: 4, subsection a) and 5 subsection a), respectively).
5. Accreditation of financial costs derived from factoring operations.
Display invoices of financial costs derived from factoring operations.

VI.- Livestock by Contract:

Contract farming is defined as the operation by which the producer sells his cattle or pigs to the buyer for fattening or for slaughter on the TIF trail through the execution of purchase-sale contracts, in order to plan livestock production and its commercialization under specific conditions of the product, producer status , volume, quality, discounts, deductions, date, place of delivery of the product, form and period of payment, price or formula for its determination; Likewise, conventional penalties will be considered in the event of non-compliance by any of the parties, the relationship of producers who adhere to the contract, among others; The contracts will be registered with the Secretariat.

In order to achieve a greater impact on the commercialization of the national crops of the eligible products, the supports considered in this component may be interrelated with each other through the specific operating guidelines published by the Ministry in the DOF and / or through agreements of agreement, in terms of the commercialization conditions that are presented, in which the product to be supported must be clearly established , the agricultural cycles, the periods of application, maximum volumes, types of support that will be considered, among others, as well such as specific operating mechanics; foreseeing that the same amount of support may not be granted more than once for each agricultural cycle and eligible crop.

In Annexes XXXIX to the LI of these Operation Rules are established for the types of support contemplated in the Risk Prevention and Management program, in the Objective Income and Marketing Support component , the corresponding " flow diagrams of the selection processes " , and the " operating processes " (operating mechanics).

III. The instances that intervene in this component are:

a) **Responsible Unit** : ASERCA.

b) **Executing Agency**: ASERCA, as well as those designated by the Responsible Unit, by publication on the Secretariat's website.

IV. The window opening and closing dates for this component will be disclosed in the specific operating guidelines published in the DOF and / or on the website of ASERCA and others that it may wish to define, trying to coincide with agricultural cycles. .

Section II

Of the component Attention to Natural Disasters in the Agricultural and Fishing Sector

Article 27. The specific objective is for rural producers to have support for the prevention and management of risks derived from relevant, disturbing natural disasters, and to strengthen the culture of risk prevention.

The target population is: low- income agricultural, fishing and aquaculture producers in rural areas that do not have some type of public or private agricultural, aquaculture and fishing insurance , who are affected in their eligible productive assets by the following relevant disturbing natural phenomena , according to Annex LII, for the agricultural, livestock, fishing and aquaculture activity:

a) Hydrometeorological phenomena:

- i. Drought
- ii. Frost
- iii. Hailstorm
- iv. Nevada
- v. Torrential rain
- saw. Significant flood

vii. Twister

viii. Cyclone

b) Geological Phenomena:

i. Earthquake

ii. Volcanic eruption

iii. Sequake

iv. Hillside movement

Additionally, they must comply with the characteristics established for the sector (s) to which they belong, regardless of the concept of support requested, in accordance with the following criteria:

i. Agricultural producers.

to. Producers of annual crops of up to 10 hectares of storm and irrigation.

b. Producers, plantations of perennial fruit trees, coffee or prickly pear of up to 5 hectares of storm and irrigation.

ii. Livestock producers. Producers with a livestock herd of up to 45 animal units of cattle (bovine) or its equivalent in small cattle, according to the following: 1 animal unit of cattle = 1 equine; 5 sheep; 6 goats; 4 pigs; 100 birds; or 5 hives. For any other animal species not included in the previous paragraph and for which support of the component is requested, the table of equivalencies of major livestock published in the DOF of May 2, 2000 should be consulted.

iii. Fishing producers with a vessel less than 10.5 meters in length that are registered in the national fishing registry, have a valid fishing permit or concession, registered by the Ministry of Communications and Transportation, whose extraction capacity is up to 15 tons of product per year cool.

iv. Aquaculture producers with a production capacity of up to 5 tons per year of fresh product or up to 50,000 pieces per year of other species.

I. The concepts of support and maximum amounts are those contained in the following table:

Support concept	NAICS key (s)	Maximum amounts																																	
Direct support in cash or nominal check to the affected producers, located in municipalities with a positive opinion of the occurrence of a natural disaster and with the co-participation of the Federal Entities.	931310	Percentages: DIRECT SUPPORTS 50% Federal and 50% State.																																	
		<table border="1"> <thead> <tr> <th>Support Component</th> <th>Maximum Amount of Support</th> <th>Unit Amount</th> </tr> </thead> <tbody> <tr> <td colspan="3">A. Agricultural Activity.</td> </tr> <tr> <td rowspan="2">I. Annual crops.</td> <td rowspan="2">Up to 5 Has./ Producer</td> <td>\$ 1,200.00 (one thousand two hundred pesos 00/100 MN) per hectare in Temporary crops</td> </tr> <tr> <td>\$ 2,000.00 (two thousand pesos 00/100 MN) per hectare in irrigation crops</td> </tr> <tr> <td>II. Perennial fruit plantations (1) and coffee and prickly pear crops .</td> <td>Up to 5 Has./ Producer</td> <td>\$ 2,000.00 (two thousand pesos 00/100 MN) per hectare in Temporary and Irrigation crops</td> </tr> <tr> <td rowspan="2">B. Livestock Activity .</td> <td>Up to 45 UA in case of food supplement</td> <td>\$ 600.00 (six hundred pesos 00/100) per U.A</td> </tr> <tr> <td>Up to 5 UA in case of death.</td> <td>\$ 1,500.00 (one thousand five hundred pesos 00/100) per UA</td> </tr> <tr> <td>C. Fishing Activity .</td> <td>A boat / Producer.</td> <td>\$ 10,000.00 (ten thousand pesos 00/100) per boat.</td> </tr> <tr> <td colspan="3">D. Aquaculture Activity.</td> </tr> <tr> <td>I. Extensive or semi intensive system.</td> <td>Up to 2 Has./ Producer.</td> <td>\$ 8,000.00 (eight thousand pesos 00/100) per hectare</td> </tr> <tr> <td>II. Intensive system.</td> <td>Up to 2 Aquaculture Units / Producer.</td> <td>\$ 8,000.00 (eight thousand pesos 00/100) per Aquaculture Unit.</td> </tr> <tr> <td>III. Mollusc farming .</td> <td>Up to 2 Aquaculture Units / Producer.</td> <td>\$ 1,000.00 (one thousand pesos 00/100) per Aquaculture Unit</td> </tr> </tbody> </table>	Support Component	Maximum Amount of Support	Unit Amount	A. Agricultural Activity.			I. Annual crops.	Up to 5 Has./ Producer	\$ 1,200.00 (one thousand two hundred pesos 00/100 MN) per hectare in Temporary crops	\$ 2,000.00 (two thousand pesos 00/100 MN) per hectare in irrigation crops	II. Perennial fruit plantations (1) and coffee and prickly pear crops .	Up to 5 Has./ Producer	\$ 2,000.00 (two thousand pesos 00/100 MN) per hectare in Temporary and Irrigation crops	B. Livestock Activity .	Up to 45 UA in case of food supplement	\$ 600.00 (six hundred pesos 00/100) per U.A	Up to 5 UA in case of death.	\$ 1,500.00 (one thousand five hundred pesos 00/100) per UA	C. Fishing Activity .	A boat / Producer.	\$ 10,000.00 (ten thousand pesos 00/100) per boat.	D. Aquaculture Activity.			I. Extensive or semi intensive system.	Up to 2 Has./ Producer.	\$ 8,000.00 (eight thousand pesos 00/100) per hectare	II. Intensive system.	Up to 2 Aquaculture Units / Producer.	\$ 8,000.00 (eight thousand pesos 00/100) per Aquaculture Unit.	III. Mollusc farming .	Up to 2 Aquaculture Units / Producer.	\$ 1,000.00 (one thousand pesos 00/100) per Aquaculture Unit
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<p>(1) In the case of perennial crops, fruit plantations and coffee and prickly pear crops, the damage assessment will be required based on the development of the plantation, for which a Rehabilitation Plan and / or will be formulated and presented Prevention, which includes rehabilitation actions to compensate for damages (such as pruning, spraying, among others) or prevention measures that allow producers to face the presence of future weather contingencies (such as anti-hail nets, irrigation induction to prevent frost damage, among others). This plan must be validated by the Delegation and based in it, the Delegation itself will determine the amount of support to request per hectare within the established range.</p> <p>In the case of attention to natural disasters due to hail and frost, a Prevention Plan must be presented for this type of phenomenon, so that the beneficiary producers will receive the support of the component only once and will not be able to be supported again for the same disaster. natural.</p>																																			

<p>As a preventive measure for contracting catastrophic agricultural, livestock, aquaculture or fishing insurance schemes with or without the co-participation of the Federal Entities .</p>	5241	<p>CATASTROPHIC INSURANCE 90% Federal and 10% State for municipalities with a high and very high degree of marginalization. 75% Federal and 25% State for municipalities with medium, low and very low degree of marginalization (2).</p> <table border="1"> <thead> <tr> <th colspan="3">A. Agricultural Activity.</th> </tr> </thead> <tbody> <tr> <td data-bbox="706 199 868 451">I. Annual crops.</td> <td data-bbox="868 199 982 451">Up to 10 Has./ Producer</td> <td data-bbox="982 199 1136 451">\$ 1,200.00 (one thousand two hundred pesos 00/100 MN) per hectare in Temporary crops \$ 2,000.00 (two thousand pesos 00/100 M.N.) per hectare in irrigation crops</td> </tr> <tr> <td data-bbox="706 472 868 598">II. Perennial fruit plantations (1) and coffee and prickly pear crops .</td> <td data-bbox="868 472 982 598">Up to 5 Has./ Producer</td> <td data-bbox="982 472 1136 598">\$ 2,000.00 (two thousand pesos 00/100 M.N.) per hectare in Temporary and Irrigation crops</td> </tr> <tr> <th colspan="3">B. Livestock Activity .</th> </tr> <tr> <td data-bbox="706 619 868 703"></td> <td data-bbox="868 619 982 703">Up to 45 U.A. in case of food supplement</td> <td data-bbox="982 619 1136 703">\$ 600.00 (six hundred pesos 00/100) per UA</td> </tr> <tr> <th colspan="3">C. Fishing Activity .</th> </tr> <tr> <td data-bbox="706 724 868 787"></td> <td data-bbox="868 724 982 787">A boat / Producer.</td> <td data-bbox="982 724 1136 787">\$ 10,000.00 (ten thousand pesos 00/100) per Boat.</td> </tr> <tr> <th colspan="3">D. Aquaculture Activity.</th> </tr> <tr> <td data-bbox="706 808 868 871">I. Extensive or semi intensive system.</td> <td data-bbox="868 808 982 871">Up to 2 Has./ Producer.</td> <td data-bbox="982 808 1136 871">\$ 8,000.00 (eight thousand pesos 00/100) per hectare</td> </tr> <tr> <td data-bbox="706 882 868 955">II. Intensive system .</td> <td data-bbox="868 882 982 955">Up to 2 Aquaculture Units / Producer.</td> <td data-bbox="982 882 1136 955">\$ 8,000.00 (eight thousand pesos 00/100) per Aquaculture Unit</td> </tr> <tr> <td data-bbox="706 966 868 1039">III. Mollusc farming .</td> <td data-bbox="868 966 982 1039">Up to 2 Aquaculture Units / Producer.</td> <td data-bbox="982 966 1136 1039">\$ 1,000.00 (one thousand pesos 00/100) per Aquaculture Unit.</td> </tr> </tbody> </table> <p>(2) In order to determine the percentage of state co-participation in the case of the Catastrophic Agricultural, Aquaculture and Fishing Insurance component, the classification of the most recent socioeconomic marginalization index of the municipalities that CONAPO has at the disposal of the general public .</p> <p>In the case of the Catastrophic Livestock Insurance, a sum of \$ 600.00 (six hundred pesos 00/100) per / UA and up to 45 UA per producer may be insured in order to cover food supplementation . Likewise, in the event that livestock insurance is contracted only by the Secretariat and compensation is due, if the Federal Entity requests the support of the component, it may amount to 45 UA per producer, subject to the 50% federal and 50% state co-participation , under the direct support procedure established by the component.</p> <p>In the case of the Catastrophic Agricultural Insurance , up to 10 hectares of annual crops and 5 hectares of any other type of crop per producer may be insured in the irrigation modality . Likewise, in the event that this agricultural insurance is contracted only by the Secretariat and compensation is due, if the Federal Entities request the support of the component for irrigation areas, it may amount to up to 5 hectares per producer, subject to the 50% federal partnership and 50% state, under the direct support procedure established by the component.</p>	A. Agricultural Activity.			I. Annual crops.	Up to 10 Has./ Producer	\$ 1,200.00 (one thousand two hundred pesos 00/100 MN) per hectare in Temporary crops \$ 2,000.00 (two thousand pesos 00/100 M.N.) per hectare in irrigation crops	II. Perennial fruit plantations (1) and coffee and prickly pear crops .	Up to 5 Has./ Producer	\$ 2,000.00 (two thousand pesos 00/100 M.N.) per hectare in Temporary and Irrigation crops	B. Livestock Activity .				Up to 45 U.A. in case of food supplement	\$ 600.00 (six hundred pesos 00/100) per UA	C. Fishing Activity .				A boat / Producer.	\$ 10,000.00 (ten thousand pesos 00/100) per Boat.	D. Aquaculture Activity.			I. Extensive or semi intensive system.	Up to 2 Has./ Producer.	\$ 8,000.00 (eight thousand pesos 00/100) per hectare	II. Intensive system .	Up to 2 Aquaculture Units / Producer.	\$ 8,000.00 (eight thousand pesos 00/100) per Aquaculture Unit	III. Mollusc farming .	Up to 2 Aquaculture Units / Producer.	\$ 1,000.00 (one thousand pesos 00/100) per Aquaculture Unit.
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II. The criteria and requirements to obtain the supports of this component are the following:

In order to strengthen and increase the efficiency of the component's operation; As well as streamlining the support management process, the only means of service and window will be the electronic operation and management system, so that no request will be dealt with in any other way. The Secretariat through the Responsible Unit, at the request of the Federal Entities, of the Delegations or when updates are incorporated to said system, will grant the necessary training and support for its use.

Criterion	Requirement
	<p>i. Request for Corroboration of the Occurrence of a Natural Disaster .</p> <p>When a Federal Entity is in a Natural Disaster , the Governor of the Federal Entity or Head of Government of the Federal District , through the SDA Holder , must request the competent authorities to corroborate the occurrence of the disturbing natural disaster to agricultural, livestock, aquaculture and fishing activities within a period not exceeding 7 business days from the end of the natural disaster.</p> <p>The competent authorities to corroborate the occurrence of a disaster Natural Troublemaker on a certain date and place, will be the CONAGUA, the SIAP or INIFAP for the case of hydrometeorological phenomena and CENAPRED the case of the geological phenomena and all that competent authority that contributed to the corroboration of a Disturbing Natural Phenomenon .</p> <p>For the issuance of the Technical Opinion, CONAGUA, SIAP, INIFAP, as well as</p>

a) That a request for direct support be submitted.

any other competent authority that contributes to the corroboration of a Disturbing Natural Disaster, may use for the corroboration of natural disasters, all the information available to them such as data generated in the national network of observation and hydrological, synoptic, climatological, automatic meteorological, radio sounding, satellite, meteorological radars and other products such as statistical tools, information and all kinds of diagnostic maps of the synoptic situation of the period and region of analysis; in addition to cutting-edge technologies such as digital image data Georeferenced, which in interaction with other data, information and tools, allow us to have better elements to evaluate the occurrence and coverage of the natural disaster. In this regard, up to 1.0% of the budget allocated to the Disaster Assistance component will be allocated to the timely issuance of Technical Opinions that reduce the response time to address the damages caused to the productive assets of low-income producers. Natural, to support the competent authorities for the development of information to determine the presence of Disturbing Natural Disasters. In the case of phenomena CENAPRED must issue a Technical Opinion on the occurrence of the disturbing phenomenon.

The competent authorities must issue their technical opinions within a period not exceeding 15 business days after the request of the Federal Entity.

ii. Presentation of the Damage Diagnosis Act.

For those municipalities in which the occurrence of the natural disaster is corroborated, in the Federal Entity, through its SDA Holder, must present a Damage Diagnosis Act describing the damages that justify the support of the component, the resources required for their attention in accordance with the provisions of the current support amounts and the scheduling of the use of resources, likewise, the list of affected producers who meet the component's eligibility criteria must be included in the minutes.

The Damage Diagnosis Act must be presented and sent to the Responsible Unit within a maximum period of 12 calendar days from the Monday after the issuance of the Corroboration Report of the Occurrence of a Natural Disaster of competent authority, being able to be granted, prior request of the Federal Entity, two additional extensions to said period:

- The first for 7 calendar days, for any type of natural disaster.

- The first for 7 calendar days, for any type of natural disaster.

- Only in the case of natural disasters such as drought or cyclone (in its different manifestations), as they are meteorological phenomena that can be slow to manifest, large territorial extension and for which a longer period of time may be required to identify the damage to crops, a second extension of up to 30 additional calendar days may be granted to the first extension requested, as long as it does not exceed November 15 of the year in which the natural disaster occurred.

The integration of the list of eligible affected producers must be carried out exclusively in the formats of this component, according to Annex LIII. The information that is not delivered according to said formats, will be considered as not presented.

iii. Request for Resources to the Secretariat and Publication of Declaration for Natural Disaster.

Based on the Opinion of Corroboration of the Occurrence of a Natural Disaster issued by some of the competent authorities and the Damage Diagnosis Act presented by the Head of the SDA, the C. Governor of the Federal Entity or the Head of Government of the Federal District, will request the Head of the Secretariat to issue the Declaration for Natural Disaster by virtue of the damages caused to the agricultural, aquaculture and fishing sector by the meteorological phenomenon, as well as the resources of the component, expressing its agreement and conformity with the formulas of co-participation of resources established in the regulations. This request shall be carried out no later than the business day following the presentation of the Damage Diagnosis Act.

iv. Opinion of the Component Opinion Commission.

The Judging Commission of the component, in response to the request of the Head of the SDA, the C. Governor of the Federal Entity or the Head of Government of the Federal District, will analyze the Damage Diagnosis Act and the list of affected producers; issuing its opinion within a maximum period of 15 calendar days from the Monday after the Damage Diagnosis Act had been submitted, as long as there is a request for resources from the component. The opinion issued will be disclosed to the Federal Entity no later than the business day following its issuance.

The opinion issued by the Judging Commission does not exempt in any case the requesting Federal Entity, in its capacity as Executing Agency, from verifying the eligibility of the products prior to the delivery of the support.

v. Technical Annexes of the Coordination Agreement.

In the framework of the Coordination Agreement that the Secretariat enters into with the Federal Entity and for each event for which the support of the component is authorized by the Judging Commission, the Unit Responsible for the component will formulate a Technical Annex specifying the amount and authorized actions. The Technical Annexes must be signed by the federal part, by the Delegation and by

the Federal Entity, by the SDA and those officials that by mandate of the state legislation were obliged.

The signing of the Technical Annex of the Coordination Agreement must be made within a maximum period of 15 calendar days from the notification of the Opinion Commission of the Component.

saw. Publication of the Declaration of Natural Disaster .

Based on the request for Resources and Publication of Declaration for Natural Disaster, the Secretariat will publish in DOF the respective Declaration of Natural Disaster within a maximum period of 15 calendar days after signing the Technical Annex.

vii. Filing of federal resources:

vii. Filing of federal resources:

In order to proceed with the filing of Federal Resources, the Federal Entity shall notify the Unit Responsible for the component of the complete details of the bank account (Name of the Bank, Account Number, CLABE and relative Register in the General Catalog of Beneficiaries and Bank Accounts of the Comprehensive Federal Financial Administration System (SIAFF) where the resources will be deposited, which must be for the exclusive use of the component; likewise, the original official tax receipt must be sent for the amount of federal resources to be deposited. This must be done within a maximum period of 7 business days after signing the Technical Annex.

The bank account where the federal resources of the component are located and / or operate must be productive; therefore, at the end of the year, the non- exercised resources must be reimbursed to TESOFE and the financial products it would have generated must be reported.

viii. Advance of federal resources.

The Governor of the Federal Entity or Head of Government of the Federal District may request an advance of federal resources of up to 30% of the federal contribution to initiate the attention to damages, once the Technical Opinion has been issued by the competent authority , based on on the eligible surface of the municipalities ruled by the competent authority, considering the best information available.

In this case, it will be necessary to have the Opinion of the Judging Commission and have signed the Coordination Agreement to proceed with the filing of the federal appeal to the Federal Entity; the exercise of this advance will not be conditioned, to the contribution of the corresponding resource to the Federal Entity .

The remaining 70% of federal resources will be conditioned to the opinion of the Judging Commission and the signing of the Technical Annex , where the corresponding contribution to the Federal Entity will be established, in accordance with the sections on support amounts, support concepts and operation of the component. of these Rules of Operation.

ix. Installation of the State Evaluation and Monitoring Commission (CES) of the component.

In order to carry out an adequate follow-up and control of the exercise of resources, in accordance with the agreed legal instruments and what is established in these rules, a CES must be integrated and meet the day after the filing of federal resources with the Federal Entity , and subsequently meet at least at the end of the exercise of the resources.

The CES will be made up of the head of the SDA, who will preside over it, the Delegate of the Secretariat, as its secretary and a representative of the State Control Body.

The Federal Entity through the SDA, will be responsible for exercising the resources of the component, in accordance with the actions approved by the Judging Commission and, where appropriate, those determined by the CES itself, according to the following:

a) Under the terms of these Operating Rules, it is obliged to make its contribution and initiate the payment of the supports no later than 20 business days after the filing of federal resources is made; otherwise, the federal resources filed with the Entity must be reimbursed to TESOFE , as well as the financial products that are

a) Under the terms of these Operating Rules, it is obliged to make its contribution and initiate the payment of the supports no later than 20 business days after the filing of federal resources is made; otherwise, the federal resources filed with the Entity must be reimbursed to TESOFE , as well as the financial products that have been generated;

b) The calendar to exercise resources and, where appropriate, the Rehabilitation and / or Prevention Plan shall not exceed 2 calendar months ; at the end of

	<p>said term , the component must be closed for the year, and</p> <p>c) The resources not exerted within said period must be reimbursed to TESOFE, as well as the financial products that have been generated.</p> <p>The synthesis of the direct support management process is presented in Annex LIV.</p>
<p>b) That risk prevention actions are carried out</p>	<p>The request for support to the component for the case of Agricultural, Livestock, Aquaculture or Catastrophic Fishing Insurance shall be submitted by the C. Governor of the Federal Entity or Head of Government of the Federal District; or , by the owner of the SDA in the Entity, accepting the terms of co - participation and the provisions established in these Operating Rules.</p> <p>At least two proposals with the following information must be attached to said request : the studies formulated by the insurance company for this purpose; the information related to the crops, the surface, animal units, hectares of aquaculture, aquaculture units or vessels to insure; the considered municipalities , the parameters of climatological risks and the economic proposal .</p> <p>The sum insured will be determined based on the provisions of the amounts of support and percentages of federal co-participation established in these Rules of Operation. However, the Federal Entities and the producers may increase the insured amount with respect to the established amounts, as long as they assume on their own the additional cost to said increase in the cost of the premium and there is no duplication with other federal programs that grant subsidy for contracting catastrophic agricultural, livestock, aquaculture or fishing insurance .</p> <p>The Risk Unit that is determined for the contract and operation of the Catastrophic Agricultural, Livestock, Fishing and Aquaculture Insurance , which covers the natural disasters covered by this component, will be defined by the Federal Entity.</p> <p>It should be considered for the Agricultural, Livestock, Aquaculture or Catastrophic Fishing Insurance , where there is the participation of the resources of the component, that the application of co-insurance or deductibles to the producers, the payment of low accident rates or the payment of commissions on your hiring.</p> <p>The times for the presentation of the support requests for the Agricultural, Livestock and Aquaculture Insurance Catastrophic by the Federal Entities in the current fiscal year, are the following:</p> <ul style="list-style-type: none"> • The reception period will be until March 31. • The opinion of the Component Opinion Commission will be no later than April 30. <p>Once the information is received in full, in accordance with the provisions of these Operation Rules, the Unit Responsible for the component will present it to the Judging Commission for its Opinion.</p> <p>Once the catastrophic insurance coverage has been approved and contracted by the Federal Entity , the operation and follow-up must be carried out in accordance with the procedure established in these Operation Rules.</p> <p>The Federal Entity must consider that the municipalities and types of activity (hectares of cyclical and / or perennial fruit crops; animal units, hectares of aquaculture, aquaculture units or vessels) beneficiaries of this Catastrophic Agricultural, Livestock, Aquaculture or Fishing Insurance will be excluded. of the component's support concepts, until the hectares of cyclical crops and / or perennial fruits have been compensated; animal units, hectares of aquaculture, aquaculture units or vessels established as a limit for payment in the insurance coverage by type of crop, in the event of the same natural disaster object of attention of the contracted insurance.</p> <p>In this regard, in order to serve the largest number of low- income producers affected by natural disasters and eligible for component support , municipalities with the greatest regional imbalances may be compensated with respect to: the effects of the natural disaster , at the levels of insurance and at the levels of compensation.</p> <p>The synthesis of the management process for requesting support for the hiring of the Catastrophic Agricultural Insurance (SAC) is presented in Annex LV.</p> <p>Additionally, and in order to protect the largest number of producers, the Ministry may directly contract the Agricultural, Livestock, Aquaculture or Fishing Catastrophic Insurance , observing the regulations on the matter. In this case, from May 1 to 31 of the corresponding fiscal year, the Entities</p>
	<p>Additionally, and in order to protect the largest number of producers, the Ministry may directly contract the Agricultural, Livestock, Aquaculture or Fishing Catastrophic Insurance , observing the regulations on the matter. In this case, from May 1 to May 31 of the corresponding fiscal year, the Federal Entities may adhere to the protection coverage for the municipalities or meteorological stations, crops, animal units, hectares of aquaculture, aquaculture units or vessels and risks that they directly contract. the Secretary, having to cover the differential of the amount of the premium in the percentage of participation established in these Rules of Operation.</p> <p>When the Federal Entities adhere to the insurance coverage contracted by the Secretariat, the latter will request the insurer to issue the endorsements to the contractual documents so that the Federal Entities are the ones who receive the corresponding indemnities.</p> <p>For the Agricultural, Livestock, Aquaculture or Catastrophic Fishing Insurance, in its direct contracting or adherence by the states, the Federal Entity must submit monthly and quarterly physical-financial reports , according to the formats and section established for this purpose in the Electronic Operation and Management System (SOGE) of the Natural Disaster Assistance component , this shipment must be validated by the Delegation.</p> <p>In the event that no compensation is contracted from the contracted insurance, within a maximum period of two calendar months after the end of the term of the insurance, the CES of the component must be summoned to the final settlement of the same.</p> <p>In the event that insurance compensation proceeds, no later than 10 business days after the conclusion of the payment schedule of the last compensation generated by the SAC, a CES meeting must be called to present the operational closure and no later than 60 calendar days from the closing of the component is presented, the closing of the component must be presented .</p> <p>The Secretariat may design and implement innovation schemes for the induction and development of the culture of risk prevention and strengthening of catastrophic insurance in</p>

the agricultural, fishing and aquaculture sector. For this purpose, the Secretariat may dispose of up to 1.0 percent of the budget assigned to the natural disaster response component , which will be channeled into technical training actions (exchange tours, workshops, seminars, diplomas, etc.) in the of prevention culture, of the actors that intervene in the care of producers affected by natural disasters; likewise, for the development of research in protection against catastrophic risks and for actions to disseminate the scope and results of the operation of catastrophic insurance schemes , through publications, media instruments and analysis forums .

The Ministry may operate directly or sign legal instruments with other agencies and entities of the federal public administration, research and higher education institutions, professional service providers and national and international organizations.

For this component, the provisions of articles 2, 3 and 4 of these Operation Rules will not apply , due to the emergent and temporary nature of the operation of the component in attention to the rural population affected by disturbing natural disasters, and must comply with the provisions of this article.

For this component, SURI will only represent an integrating mechanism of physical and financial information for each of its projects, so the registration of the aforementioned system will not be required, and it must comply with the provisions of this article.

III. The instances that intervene in this component are:

a) **Responsible Unit** : The General Directorate of Studies for Rural Development of the Secretariat.

b) **Executing Agency** : SDA.

IV. The window opening and closing dates for this component are:

a) Contracting the Catastrophic Agricultural, Livestock, Aquaculture or Fishing Insurance from January 1 to March 31 of the corresponding fiscal year.

b) Adherence to the Agricultural, Livestock, Aquaculture or Catastrophic Fishing Insurance from May 1 to 31 of the corresponding fiscal year.

c) Direct Supports 365 days a year.

Section III

From the Guarantees component

Article 28.- The specific objective is to preserve and increase the granting of formal credit to individuals or companies in the agricultural, fishing, aquaculture, forestry, pastoral, agroindustrial and other related activities through a service that allows complementing the guarantees of the borrower, necessary to access the credit.

The target population is individuals or companies that are engaged in production or transformation activities in the agricultural, fishing, aquaculture, forestry, pastoral, agroindustrial and other related activities that require complementary guarantees to access or maintain formal financing through an FI that provides financing to these people. The guarantee service does not exempt the borrower from the responsibility of covering the obligations contracted, nor the IF from carrying out the recovery actions .

I. The concepts of support and maximum amounts are those contained in the following table:

Support concept	NAICS key (s)	Maximum amounts
Mutual guarantee service by Financial Intermediary and type of credit.	5225	The guarantee percentage will be up to 100% of the outstanding credit balance.

II. The criteria and requirements to obtain the supports of this component are the following:

Criterion	Requirement
That the projects are financed by an IF.	i. Letter of credit authorized by an IF that has subscribed the corresponding instrument of adherence to FONAGA.

III. The instances that intervene in this component are:

a) **Responsible Unit:** The General Directorate for Risk Management and Investment Projects of the Secretariat.

b) **Executing Agency:** The one (s) designated by the Responsible Unit, by publication on the Secretariat's website.

IV. The opening dates for this component are: as of January 1, 2011.

Section IV

Of the Fund for the Induction of Investment in Localities of Medium, High and Very High Marginalization

Article 29. The specific objective is to induce financing for investment in equipment and infrastructure, necessary to solve the contribution of the small producer required in the Support Program for Investment in Equipment and Infrastructure, through a service that allows complementing the guarantees. necessary to obtain the financing of their contribution to the project and, where appropriate, of the working capital necessary to ensure its operation.

The target population is individuals or companies that are engaged in agricultural, livestock, fishing, aquaculture, agro-industrial and rural sector activities as a whole in the medium, high and very high marginalization localities in accordance with CONAPO, who require liquid guarantees for Obtain financing for their contribution to the project, as well as complementary guarantees to obtain financing for the working capital necessary to ensure its operation.

I. The concepts of support and maximum amounts are those contained in the following table:

Support concept	NAICS key (s)	Maximum amounts
Liquid guarantee service by project, dispersing entity and type of credit.	5225	The guarantee percentage will be up to 10% of the value of the contracted credit.

II. The criteria and requirements to obtain the supports of this component are the following:

Criterion	Requirement
a) That the Project benefits from the Support Program for Investment in Equipment and Infrastructure.	i. Favorable response to the request for the Support Program for Investment in Equipment and Infrastructure of the current year, which is located in medium, high or very high marginalization areas according to CONAPO, which will be communicated by the Secretariat to the Instance Executor
b) That the projects are financed by an IF.	ii. Letter of credit to the project of the Support Program for Investment in Equipment and Infrastructure approved by a financial intermediary that has signed the instrument of adhesion to FONAGA (National Guarantee Fund for the Agricultural, Forestry, Fishing and Rural Sectors).

III. The instances that intervene in this component are:

- a) **Responsible Unit:** The General Directorate for Risk Management and Investment Projects of the Secretariat.
b) **Executing Agency:** The one (s) designated by the Responsible Unit, by publication on the Secretariat's website.

IV. The opening date for this component is from the first business day in April of the corresponding fiscal year .

Section v

From the Health component

Article 30. The specific objectives are:

- a) Support the technical, economic and health management of agricultural, aquaculture and fishing producers ;
b) Promote and consolidate the prevention, control, confinement and, where appropriate, eradication of agricultural, livestock, aquaculture and fishing pests and diseases, both regulated, emerging and re-emerging, in order to strengthen the competitiveness of Mexican products in national markets and international; and those that are subject to trade restrictions;
c) Improve, preserve and protect, through studies and risk analysis, the health status achieved in the various regions, compartments and agricultural, aquaculture and fishing areas; as well as the regulation in the inspection of the national mobilization, and
d) Implement, certify and promote safety programs that reduce the risks of physical, chemical and microbiological contamination, as well as for organic production in the production of food for consumption, both domestic, imported and export;
e) With the participation of the National and State Product Systems, promote with the Governments of the Federative Entities and producers their commitment to attend as a priority the programs of national and regional impact, in order to preserve and improve agricultural, livestock and sanitary conditions. , aquaculture, fishing and agri-food safety .

The target population is natural or moral persons who are engaged in agricultural, aquaculture and fishing activities whose activities are susceptible to being affected by pests and / or phyto-zoosanitary diseases ; as well as those that require agri-food safety programs to reduce contamination risks in primary production, represented by the entities determined by SENASICA.

I. The concepts of support and maximum amounts are those contained in the following table:

Support concept	NAICS key (s)	Maximum amounts
Animal Health . Support for the operation of the Projects for Animal Health Campaigns, as well as for the Diagnosis and Epidemiological Surveillance of National Priority. In the case of voluntary campaigns of state or regional interest, the Executing Agency, together with the Technical Areas of SENASICA, will determine the projects and the allocation of resources by activity, based on priorities.	115210, 54194 , 5416	The amount of federal support will be based on prioritization, of up to 100% of the total value of the project, based on budget adequacy. The amounts contributed by the State Government must be complementary for the fulfillment of the projects, being able to cover or integrate, with the mix of resources, 100%.
Plant health . Support for the development of Phytosanitary Projects such as, National Campaigns and Phytosanitary Epidemiological Surveillance Programs against regulated pests, and, where appropriate, those that affect the competitiveness of agricultural crops ; including, among others, environmentally friendly technologies such as biological control and autocidal control; as well as strengthening the dissemination of phytosanitary actions . In the case of campaigns of state or regional interest, the Executing Agency, in conjunction with the Technical Areas of SENASICA, will determine the projects, objectives and allocation of resources available once federal needs are met and based on care priorities.	115111 54169 5619	The amounts contributed by the producers, or those generated by the Auxiliary Organism or instances related to the sector, must be complementary and accounted for, for the fulfillment of the projects considered in the work programs . The Federal and State amounts agreed, with the Governments of the Federal Entities, will be exclusively destined to the projects and / or activities of Health and Safety, committed in the corresponding work program .
Aquaculture and Fisheries Health . Support for the establishment and application of actions for the promotion, dissemination, training, technical assistance and epidemiological surveillance , for the prevention, diagnosis , control and, where appropriate, eradication of diseases and pests of aquatic species. In the case of voluntary actions of state or regional interest, the Executing Agency, together with the Technical Areas of SENASICA, will determine the projects and the allocation of resources by activity, based on the attention priorities .	54169 5619	Health projects may be complemented with support from other programs
Food, Aquaculture and Fishing Safety . Support for implementation, promotion, training and technical assistance activities; oriented to the instrumentation of systems of reduction of contamination risks in the extraction,	115210, 54169	

production, primary processing, storage, packaging and packaging units , such as Good Agricultural, Livestock, and Aquaculture Practices, as well as Good Manufacturing Practices.	5619
Inspection in the National Mobilization . Supports, to attend to the operation and operation of the primary and secondary networks, through the Federal Sanitary Verification and Inspection Points (PVIF's) and the Internal Verification and Inspection Points (PVI's), respectively, as well as Cords Quarantines; in order to avoid the introduction, establishment and spread of Phytosanitary and Zoonosanitary diseases and pests, as well as contaminants of goods of agricultural origin.	931310

II. The criteria and requirements to obtain the supports of this component are the following:

Criterion	Requirements
That the Projects (Work Programs) be prepared and validated for the development of health and / or safety campaigns or activities .	<p>Prepare and present the projects (Work Programs) for the development of epidemiological surveillance campaigns or programs or sanitary and / or agricultural, livestock, aquaculture and fishing safety activities; in accordance with the provisions of the Terms of Reference and the general and specific Technical Administrative Guidelines , which must be issued and communicated directly to the Auxiliary Bodies or instances related to the sector by the Unit Responsible for the component, in accordance with what is indicated in the process flow diagram of Annex LVI of these Operation Rules.</p> <p>These projects (Work Programs) in turn must be constituted in a Comprehensive Work Program by Federal Entity.</p> <p>The work programs should be aligned to regional national health policies , and meet the characteristics of health impact, technical feasibility and relevant results, based on the analysis of health status. Likewise, they must include goals according to the strategy defined by the regulatory entity, according to the development of Health and Safety in the Federal Entities or Regions.</p> <p>The projects will be ruled, in the technical aspect that is in accordance with the operational strategy and financially with the principle of austerity, rationality and transparency.</p> <p>In the case of Safety Work Programs, these may include agricultural, livestock, aquaculture and fishing safety projects, as well as organic production .</p> <p>Regarding the Inspection projects for the mobilization of live animals, plants, their products and regulated by-products, the projects for the Operation of the Primary and Secondary Network will be given priority .</p> <p>Based on the Work Programs, tables of amounts and goals must be prepared for validation by SENASICA.</p>

The Integral Work Program, by Federal Entity, in this matter will formalize the supports for the Health component and will be integrated with the Work Programs of the Projects validated by the Responsible Unit. Likewise, these must be signed by the Executing Instances and SENASICA.

III. The instances that intervene in this component are:

a) **Responsible Unit** : SENASICA.

b) **Executing Agency** : Delegations and the Governments of the Federal Entities, through the SDA, as well as those designated by the Responsible Unit, by publication on the Secretariat's website.

The Auxiliary Health Bodies or instances related to the sector , through the Executing Agency , must deliver their project proposals (Work Program) to the Responsible Unit, no later than the last business day of January of the current year .

The Responsible Unit, through the corresponding General Directorate, will review the projects (Work Programs) and will issue the observations and / or, where appropriate, their validation, no later than the last business day of February of the current year.

The Projects (Work Programs) must be sent to each General Directorate of the Responsible Unit , no later than the last business day of March of the current year and the Integral Work Program by Federal Entity, must be sent to the Responsible Unit , no later than the last business day of April.

Chapter IV

Capacity Development, Technological Innovation and Rural Extension Program

Article 31. The objective of the Program is to strengthen the technical and administrative capacities of the economic units for agriculture, fisheries, and aquaculture so that they improve their productive and organizational processes through the provision of support in technical assistance, training, and extension services; in research and technology transfer projects and in promoting the managerial development of social organizations and product system committees.

Section i

From the Supports for Project Integration component

Article 32. The specific objective is to improve the performance of the social organizations and of the Product System Committees, as mechanisms for planning, communication and permanent consultation, between the economic actors and that participate in the implementation of rural development policies, plans and programs. .

The target population is legally constituted, non-profit social organizations in the rural sector and whose corporate purpose includes the representation of their members in forums and bodies created for the participation of the rural sector; National, state and regional Product System Committees integrated according to the Law; of the agricultural, livestock and aquaculture and fishing sectors, and the legal entities proposed by the Product Systems or social organizations for the concept of project integration support .

I. The concepts of support and maximum amounts are those contained in the following table:

Support concept	NAICS key (s)	Maximum amounts
Social Organizations and Product Systems		
1. Professionalization .- Payment for professional services required by the social organization or the product system		

committee to ensure their professionalization, mainly for the facilitator, assistant and accounting services , as well as those aimed at improving the skills of its members, knowledge or skills in the areas of organization and management of the professionals who provide their services.	5416	For social organizations: a) Up to \$ 5,000,000.00 (five million pesos 00/100 MN) for Social Organizations in the rural sector, which cover the requirements contemplated in paragraphs a) to g) of this article. b) Up to \$ 2,000,000.00 (two million pesos 00/100 MN) for organizations that meet the requirements set forth in paragraphs a) to f). For social organizations, broadcast support will be up to 25% of the total authorized support and operating expenses up to 30% of the total authorized support.
2. Equipment - This item includes: acquisition of furniture and computer and office equipment; maintenance and conservation of facilities whose concept will be considered construction materials , structures and manufactures, complementary materials, electrical and electronic material; computer programs, spare parts and accessories for computer equipment.	4354, 3271, 3272, 3273, 3274, 3279, 3341, 3342, 3343, 3344, 3346, 3351, 3352, 3353, 3359	
3. Diffusion. - Expenses destined to goods and services related to the promotion of social organization and product systems committees, for the execution of activities such as: congresses, forums, conventions, assemblies, symposia, workshops and workshops.	56192, 813110	For Product Systems: a) Up to \$ 2,000,000.00 (two million pesos 00/100 MN) for National Committees , and b) Up to \$ 500,000.00 (five hundred thousand pesos 00/100 MN) for State or regional coverage Committees .
4. Operating expenses - Are those derived from the general operation of the organization or Product System Committees , such as tickets, lodging and food for the representatives and operating agents of the Social Organizations and Product Systems Committees , and not attributable to the previous ones.	813110	
5. Integration of Projects. - Support for the integration and achievement of projects, of Social organizations that demonstrate links with productive activities and Product Systems, in accordance with the terms of reference that are issued. It also includes Studies and Projects for the competitiveness and updating of its master plans and for the creation of business service centers . The projects proposed by the social organizations and the Product Systems Committees will adhere to what is established in these Rules (support concepts , maximum amounts, criteria and requirements), in accordance with the provisions of the Investment Support Program in Equipment and Infrastructure in which the presented project is classified.	5416, 813110, as well as the NAICS codes that correspond to the Support Program for Investment in Equipment and Infrastructure in which the presented project is classified .	The minor between 50% of the project or \$ 5,000,000.00 (five million pesos MN)

II. The criteria and requirements to obtain the supports of this component are the following:

Criterion (s)	Requirement (s)
Social Organizations	
a) That the organization proves to be legally constituted with sufficient antiquity and that it is linked to rural development activities.	i. Articles of incorporation protocolized before a Notary Public. a) Have passed at least three years from the date of its constitution. b) Have a corporate purpose that allows it to carry out, among others, the activities provided for in Article 143 of the Law. c) Not to pursue profit or partisan proselytizing ;
b) That it has significant coverage in the national territory .	ii. Have representation in at least five states of the Mexican Republic, which will be accredited with the certificate issued by Federal Government agencies or Federal Entities or, where appropriate, with the certificate of participation in the State or Municipal Councils for Development Sustainable Rural;
c) That the operation of the organization is framed in the appropriate legal order for the activities of social organizations.	iii. Registration Key to the Federal Register of Civil Society Organizations (CLUNI), and acknowledgment of the annual report of activities for the immediately preceding year, submitted to the National Institute of Social Development;
d) That it shows that the organization has an account that generates financial products or interests;	iv. Document issued by a banking institution, showing that the organization has an account that generates financial products or interest;
e) In case of having received support during 2010 from the Rural Organization Strengthening Program (ORGANIZATE), which demonstrates compliance in verifying the resources exercised;	v. Settlement letter from the previous year, issued by the executing agency of the Program for Strengthening the Rural Organization (ORGANIZATE);
f) Have strategic planning in the short, medium and long term.	saw. Present the organization's work plan in accordance with the terms of reference issued by the Responsible Unit, which will be published with the call of the component. E I short - term plan includes actions to make this year. This work plan will necessarily have to cover the concepts of professionalization, equipment, dissemination and operating expenses. In the event that among the concepts considered in the work plan of the beneficiary organization is equipment, it may not request support for the same items in the following year. The medium-term plan consists of a more complete vision of the objectives that the organization seeks in the next five years, including the general lines of projects that they consider strategic to detonate economic development where they are present;
g) That it demonstrates that the activities of the organization have impacted and fostered the growth of productive organizations in processes of commercialization, productive activities or	vii. Demonstrate linkage of the social organization with productive activities in the country, in accordance with the terms of reference issued by the Responsible Unit , which will be

financing.	published with the call of the component.
Product System Committees	
a) They submit a request for support.	i. Request in the format established in Annex IV.
b) That they are formally constituted according to the strategy defined by the Secretariat, in accordance with the Law	i. Accredited by means of a copy of the current charter, the constitution of the committee or legal organization that represents it. ii. Copy of the constitutive act with its statutes and appointment of the legal representative.
c) That they have a Master Plan	i. Present Master Plan updated or in the process of elaboration or update *;
d) That they prepare an Annual Strengthening Plan	i. Present an Annual Strengthening Plan (PAF) according to your Master Plan **.

* The master plan must contain at least the following points: methodological framework (definition of the method, objectives, vision), definition of the product associated with the system, definition of the object of study, references of the international market, references of the national market, approach to indicators of profitability, identification of problems, strategic scheme, recommendations.

** The annual strengthening plan will contain at least the following points: executive summary, objectives and goals, analysis of the Product System Committee, support for the strengthening of the Committee granted in previous years 2002-2010, Work Program (Planning) of the System Committee Product 2011 and financial analysis 2011.

For the operation and monitoring of the component, the Secretariat may rely on the Delegations and, where appropriate, agree with their participation in national public entities linked to the sector. The formulation, updating and monitoring of the guiding plans will be supported with resources that the Responsible Unit and the Delegations will operate.

The flow charts of the selection and support request processes for this component are found in Annexes LVII, LVIII and LIX of these Operation Rules, respectively.

III. The instances that intervene in this component are:

- a) **Responsible Unit** : The General Coordination of Sector Policy for social organizations and for Product Systems Committees, the General Directorate for the Promotion of Agriculture for agricultural workers, the General Coordination of Livestock for livestock producers, all of them from the Secretariat and the General Directorate of Organization and Development, by CONAPESCA, for fishing and aquaculture.
- b) **Executing Agency** : The General Coordination of Sector Policy for social organizations and for Product Systems Committees, the General Directorate for the Promotion of Agriculture for agricultural workers, the General Livestock Coordination for livestock producers, all of them from the Secretariat and the General Directorate of Organization and Promotion, of CONAPESCA, for fishing and aquaculture, as well as those that additionally designate the corresponding Responsible Unit, through publication on the Secretariat's website.

IV. The window opening and closing dates for this component are: from March 14 to April 15 of the corresponding fiscal year.

Section II

From the Component of Capacity Development and Rural Extension

Article 33. The specific objective is to promote the development of capacities of producers, their organizations, rural families and other actors that carry out trades, in the agricultural, aquaculture and fishing sectors, through a national system of capacity development and extension, which facilitate access to knowledge, information and use of modern technologies; its interaction with its strategic partners in research, education, agribusiness and the market; and developing their own technical, organizational, and managerial skills and practices.

I. The target population is made up of individuals, companies and groups with activity in rural areas, among which are:

- a) **Producers with productive potential.**- Individuals, work groups for a common purpose, and legal entities that are dedicated to agricultural, aquaculture and fishing trades and production activities; transformation and services.
- b) **Research Institutions, Higher and Higher Education Sector, with local and national coverage; to itself as other sector institutions specializing in research and training;** that they provide professional consulting, extension, technical assistance and training services for productive projects; education, training, accreditation and, where appropriate, certification of professional service providers and monitoring of the quality of professional services in the agricultural, aquaculture and fishing sectors.

II. The support concepts are as follows:

- a) For the organization or attendance at relevant knowledge, technology, experience and project exchange events and presentation and selection meetings of successful projects.
- b) Services provided by professional service providers:
 - i. Services provided by a specialized service provider, for technical assistance in technological innovation or business development. For the implementation of agricultural, aquaculture and / or fishing projects, with projects to Support Investment in Equipment and Infrastructure, for amounts exceeding \$ 200,000.00 (two hundred thousand pesos 00/100 MN). For the elaboration of studies and productive projects; or regional impact projects of agrifood chains.
 - ii. Services provided by Development Agencies or Technical Teams constituted as legal entities: Comprehensive services provided by a Development Agency, for the promotion and encouragement of productive activities through Profitable and Regional Economic Models, with organization, production, financing, insurance, business development, contract agriculture and marketing promotion schemes. Above, preferably through investments PESA components, COUSSA, Development Zones A ridas and other specialized in rural development.

All supports in this subsection are subject to supervision and opinion by a State Center for Training and Monitoring of the Quality of Professional Services. Based on the above, the last payment to service providers may not be less than 30% of the total amount of the support and will be conditioned on the favorable opinion of said Center.

- c) Services provided by Research Institutions and Higher Education, Higher Secondary Education, INCA Rural and International Agencies:
 - i. Advice, consulting, technical assistance or training for the development of productive activities or agricultural, aquaculture and fishing trades and the design and implementation of projects.
 - ii. Agencies nationwide coverage, are the carriers institutions, which provide, the training and accreditation to State Training Centers and Monitoring Quality of Professional Services and may be Units Specialized Technical strategies for capacity building, generation o definition of technologies and methodologies for the agricultural,

livestock, aquaculture, fishing or rural development sectors .

- iii. Institutions of Higher Education with state or national coverage will carry out training, qualification, accreditation and, where appropriate, certification of competencies for professional service providers; as well as the supervision of the performance in work situation and monitoring of the quality of professional services, acting as State Training Centers and Monitoring of the Quality of Professional Services .
- iv. Technical advice to the Sustainable Rural Development Councils for the promotion, organization, preparation and implementation of Territorial Projects.
- v. Technical advice for the execution of Territorial Projects in accordance with the provisions of section II of article 64 of these Operation Rules; This support of the component may be granted up to 10% of the investment authorized by the Support Program for Investment in equipment and infrastructure.

The amounts, criteria and requirements to obtain the support of this component are specified in the respective guidelines, which will be published no later than the last business day of February, based on the provisions of these Operating Rules.

III. The instances that intervene in this component are:

- a) **Responsible Unit** : The General Directorate of Professional Services for Rural Development.
- b) **Executing Agency** : The Federal Entities for the resources in State agreements; Rural INCA , as well as those designated by the Responsible Unit, through publication on the Secretariat's website, for national execution resources.

Section III

From the Innovation and Technology Transfer component

Article 34. The specific objectives are:

- a) Encourage and support the execution of research, validation and technology transfer projects , in the activities of the agricultural, fishing and aquaculture sector, with educational institutions , associations or civil societies whose corporate purpose is research, which allow for a sustainable increase. the productivity of the goods and services associated with these sectors.
- b) Strengthen the operation and management of the executing agencies for the supervision and monitoring of local, regional and national impact projects.

The target population is individuals or companies that are dedicated to research and / or technology transfer in agriculture, livestock, fisheries and aquaculture.

I. The concepts of support and maximum amounts are those contained in the following table:

Support concepts	NAICS key	Maximum amounts
State Level Operation Projects		
a) Strengthening the operation and management of the PRODUCE foundations .	5417	i. At least 4% of the total amount of the component at the state level without exceeding 8%. ii. For updating the State Innovation Agenda (Catalog of Technology Needs) up to \$ 600,000.00 (six hundred thousand pesos 00/100 MN)
b) Support for the implementation of specific projects validation and actions of technology transfer.	5417	i. Up to \$ 1,000,000.00 (one million pesos 00/100 MN)
Regional or National Impact Projects		
c) Support for projects of validation, and / or technology transfer, of regional or national impact, as well as for the characterization and conservation of national agricultural, microbial, livestock and aquaculture genetic resources , and for equipping research laboratories.	5417	i. Up to \$ 20,000,000.00 (twenty million pesos 00/100 M.N.) per project.
d) Support to the Executing Agency for the coordination, supervision, monitoring and evaluation of projects with regional or national impact	5416	i. Up to \$ 15,000,000.00 (fifteen million pesos 00/100 M.N.).

II. The criteria and requirements to obtain the supports of this component are the following:

Criterion (s)	Requirement (s)
a) That technology validation or transfer projects are presented in line with the Technological Innovation Agenda, at the request of Product Systems.	i. Authorization of the Annual Operational Program (POA) ii. Request for action project validated by the Product System
b) To meet demands or needs of national priority, regional or national impact .	a) Request of the National Product System Committee or national agent or those determined by the Responsible Unit .

III. The instances that intervene in this component are:

- a) **Responsible Unit** : The General Directorate for Linking and Technological Development and the General Livestock Coordination, both of the Secretariat, and CONAPESCA.
- b) **Executing Agency**: The Produce Foundations, COFUPRO, the Governments of the Federal Entities that contribute resources to the component, as well as those that the Responsible Unit designates, through publication on the website of the Secretariat.

IV. The service windows will open from February 15 to May 15 of the corresponding fiscal year.

Chapter v

Natural Resources Sustainability Program

Article 35. The objective is to contribute to the conservation, use and sustainable management of natural resources used in primary production by granting supports and services that allow the development of comprehensive systems, works, actions and sustainable practices that help rescue, preserve and enhance genetic resources, induce a new production structure including crops for the production of inputs for bioenergetics; the use of alternative energy sources; as well as the conservation and sustainable use of the soil, water and vegetation of the productive units.

Section i

From the Bioenergy and Alternative Sources component

Article 36. The specific objective is to contribute to the conservation, use and sustainable management of the natural resources used in primary production by granting support that allows inducing a new production structure through the production of biofuels, biofertilizers, organic fertilizers and the use of renewable energy.

The target population is individuals or companies that present projects for the production of inputs for bioenergetics, biofertilizers, organic fertilizers and new products, from agricultural, livestock or fishing production, as well as the use of renewable or alternative energy in productive activities. of the agri-food sector.

I. The concepts of support and maximum amounts are those contained in the following table:

Support concept	NAICS key (s)	Maximum amounts
1. Bioenergetics		
a) Research and technological development, validation of technological packages of agricultural crops or algae with productive potential for obtaining biomass used in the production of biofuels, and renewable energy.	5417	Up to \$ 20,000,000.00 (twenty million pesos 00/100 MN)
b) Multiplication of seeds, plants and vegetative material for the production of bioenergetic inputs such as: sorghum, jatropha, cassava, sugar cane, among others.	111	Up to 50% of the cost without exceeding \$ 750,000.00 (seven hundred and fifty thousand pesos 00/100 MN) per beneficiary
c) Establishment of crops at a commercial level for the production of bioenergetic inputs.	111	
d) Support for pilot plant projects and / or comprehensive projects, and innovative projects for the production of inputs for bioenergetics.	111	Up to 30% of the cost of the project without exceeding \$ 5,000,000.00 (five million pesos 00/100 M.N.).
e) Support for guarantees under the scheme " FONAGA Verde " project of bioenergetics and / or energy renewable.	5225	The percentages and amounts of coverage of the guarantee service will depend on the region of the country, production line, project or type of credit.
f) Specific Projects: Support for the acquisition of assets that will be recognized as a shareholder contribution by the producers.	111	Up to the same amount that the producer invests in capital, without this amount exceeding \$ 750,000.00 (seven hundred fifty thousand pesos 00/100 MN) per producer or \$ 75,000,000.00 (seventy-five million pesos 00/100 MN) per project
2. Renewable Energies *	111	The lesser of 50% of the cost of the system or \$ 500,000.00 (five hundred thousand pesos 00/100 MN)
a) Solar Thermal Systems (water heating).	112 311	
b) Autonomous Photovoltaic Systems (water pumping, refrigeration, electric fences).	111 112 311	
c) Interconnected Photovoltaic Systems .	111 112 311	The lesser of 50% of the cost of the system or \$ 1,000,000.00 (one million pesos 00/100 MN)
d) Biodigestion systems (biogas).	111 112 311	The lesser of 50% of the cost of the system or \$ 1,000,000.00 (one million pesos 00/100 MN)
e) Motogenerators.	111 112 311	The minor between 50% of the cost or \$ 250,000.00 (two hundred and fifty thousand pesos 00/100 MN)
f) Use of biomass for electric power generation.	111 112 311	The minor between 30% of the cost of the project or \$ 15,000,000.00 (fifteen million pesos 00/100 MN)
g) Other renewable energy projects	111 112 311	The minor between 30% of the cost of the project or \$ 15,000,000.00 (fifteen million pesos 00/100 MN)
h) Ancillary works.	23713	The minor between 50% of the cost of the works or \$ 500,000.00 (five hundred thousand pesos 00/100 MN)

3. Bioeconomy		
a) Research, development, promotion and technology transfer projects for the use of biofertilizers, organic fertilizers and new Bioeconomy products.	5417	The minor between 30% of the total investment of the project or \$ 3,000,000.00 (three million pesos 00/100 MN)
b) Pilot plant projects and / or integral innovative Bioeconomy projects **.	2362 3332	

* Renewable energy projects: in the case of requests for support that exceed the maximum amounts of support and that are considered to have a state, regional or national impact, they will be submitted to the consideration of the Responsible Unit and the Executing Agency.

** The Innovative Comprehensive Bioeconomy Projects contemplate the production of inputs, processing and commercialization of bioplastics and / or functional foods, nutraceuticals, biofibers and cosmeceuticals.

II. The criteria and requirements to obtain the supports of this component are the following:

Criterion	Requirement
a) That the projects have technical, financial and environmental viability.	i. Project that includes a business plan that demonstrates the technical, financial and environmental viability of the project, in accordance with the Business Plan Script (Annex LX) (Technical, economic, financial and environmental feasibility study of the projects).
b) That the productive projects of the agri-food sector have a defined scheme for the commercialization of the products.	
c) That the applicants guarantee their contribution in infrastructure and / or resources necessary to carry out the project.	i. Letter signed by the natural person, or where appropriate, the corresponding authority or legal representative of the participating institution, establishing the commitment to grant the necessary contribution to carry out the project.
d) They submit a request for support.	i. Request in the format established in Annex IV.

III. The instances that intervene in this component are:

a) **Responsible Unit** : The General Directorate for Linking and Technological Development of the Secretary.

b) **Executing Agencies**: FIRCO, FIRA, FOCIR, as well as those designated by the Responsible Unit , through publication on the Secretariat's website.

IV. The window opening date for this component is 60 days from the date of signing the agreement between the Secretariat and the technical agent.

Section II

From the Conservation and Sustainable Use of Soil and Water component

Article 37. The specific objective is to contribute to the conservation, use and sustainable management of the natural resources used in primary production through the payment of supports and services that allow rural producers to develop comprehensive projects that consider the calculation, design and execution of works and practices for an adequate use of its resources, thus guaranteeing its conservation and future benefit in favor of the new generations of rural producers.

The target population are individuals or companies engaged in agricultural and livestock production activities , who are located in the municipalities classified by the Secretariat in each federal entity as having the highest priority due to the degree of deterioration, scarcity or overexploitation of their productive resources. primary (soil, water and vegetation), and which are included in Annex LXI of these Rules of Operation, organized in groups of producers called the Pro-project Committee.

The potential care coverage of the component (Annex LXI) may be modified by the Unit Responsible for the component, at the request of the corresponding Delegation.

For the application of the resources of the component in concurrence, the promotion and diffusion will be carried out by the executors of the expense, only in the municipal and local coverage that results from the prioritization agreed in the legal instruments corresponding to the concertation of the resources. prosecutors.

I. The concepts of support and maximum amounts of government support are contained in the following tables :

Support concept	NAICS key (s)
a) Water collection and storage works: Construction of works such as compacted earth boards, small masonry or concrete dams , water pots, reservoirs, storage tanks; these last three only for cases where it is required for human consumption.	23711 237991
b) Soil and water conservation works and practices: Terraces, filtering dams, construction of infiltration ditches, gully pitching, retaining walls , live barriers, windbreak curtains, " lister " furrow, aerator roller passage, live and conventional fencing for paddocks division, fencing for area establishment of exclusion, reforestation with native species, repastization in pastures, green manures, cattle ranchers, and drainage actions.	23711 237991
c) Production-conservation activities: change in the crop pattern towards those with less water demand and less soil movement.	11511
d) Annual Perennial Crops in addition to the COUSSA Project: land preparation , biological material and establishment (inputs are not included)	
e) Agricultural Activity to Livestock: land preparation, grass seed, sowing.	
f) Up to 6% of the component's resources may be used to pay for the preparation and implementation of	

projects in work areas previously authorized by the Delegation and the State Government (it is not free demand), for the studies that guarantee the safety of the work and its functionality, such as topographic, geological, soil mechanics, compaction, unit technical files , among others. This payment will be granted only in projects that have the prior authorization of the Delegation and the Executing Agency.	5416
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With the authorization issued by the Responsible Unit, works and practices not indicated may be supported, when due to their importance for the conservation, use and sustainable management of natural resources, they are required by the Delegation or technical agent of the component in the framework of a comprehensive project.

	Marginalization of the locality (CONAPO, 2005) 1 /		
	High and very high	Medium	Low and very low
Individual benefit	85%	80%	70%
Group Benefit	90%	85%	75%
Common Benefit	95%	90%	80%

1 / When the locality is not found in the information determined by CONAPO , the marginalization index will be agreed between the Delegation of the Secretariat and the State Government; in parallel, notifying CONAPO of the lack of information.

In the case of the COUSSA component, the indicated support percentages apply with respect to the maximum reference prices and minimum yield tabulations for labor and machinery that may be updated and issued annually by the Secretariat through the Unit Responsible for this component. It is individual or group benefit considered when the supports generate a property right to use present and future in favor of the applicant and does not transcend to other producers in the community and are considered common benefit when rights are not generating property and present and future use is regulated in assembly in favor of all producers or inhabitants of the locality.

The supports will be granted according to the percentages indicated in the previous table, and may not exceed in any case the \$ 750,000.00 (seven hundred and fifty thousand pesos 00/100 MN) per beneficiary.

To integrate the contribution that corresponds to the beneficiaries, their contribution in labor and materials from the region that the project justifies may be recognized .

The Executing Agencies, the Delegations or the SDA must promote the availability of a project portfolio one year in advance or at the beginning of the year, but always before the opening of the windows, integrated with projects prepared by professional service providers from the Capacity Development and Rural Extension component or, where appropriate, the planned resources of up to 6% in support concepts.

II. The criteria and requirements to obtain the supports of this component are the following:

Criterion	Requirement
a) That the ownership of the property where the work will be carried out is demonstrated .	i. Proof of ownership or usufruct endorsed by the competent authority
b) That the technical viability of the investment is demonstrated .	i. Executive Project According to the minimum Script for COUSSA Projects (ANNEX LXIII)
c) That it is presented through an organization.	i. Act of Integration of the Pro-project Committee (representatives and social comptroller) and the list of members.

The application selection process will be carried out in accordance with the Flow Diagram of Annex LXIV.

III. The instances that intervene in this component are:

a) **Responsible Unit:** The General Directorate of Supports for Rural Development of the Secretariat.

b) **Executing Agency:** For COUSSA resources in coordination with Federal Entities, the Executing Agency will be the Government of the Federal Entity through its own structure or through an auxiliary body that agrees with the Delegation.

For COUSSA resources in direct execution, the Executing Agency will be defined by the Responsible Unit , by publication on the Secretariat's website

The supervision work will be the responsibility of the Delegation charged to the operation expense, being able to resort to the support of an auxiliary organism for it; which in his case, cannot be the same that is auxiliary to the government of the Federal Entity.

Section III

Of the component Decreased Fishing Effort

Article 38. The specific objective is the voluntary withdrawal of vessels that make up the largest fleet.

The target population is individuals or companies that engage in offshore fishing activities with larger vessels and operate under the concession or current commercial fishing permit.

I. The concepts of support and maximum amounts are those contained in the following table:

Support concept	NAICS key (s)	Maximum amounts
Direct support for the removal of larger vessels .	1141	\$ 1,300,000.00 (one million three hundred thousand pesos 00/100 MN) per retired vessel.

II. The criteria and requirements to obtain the supports of this component are the following:

Criterion	Requirement
a) That they are vessels with production records obtained in commercial fishing activities in the immediate seasons	i. Delivery of the current commercial fishing concession (s) or permit (s). ii. Certified copy before a notary public of the documents that accredited the legal ownership

prior to the year of presentation of the request for support and that they are in a position to operate at the time of requesting the support.	<p>of the vessel that is to be removed, registered before the National Public Maritime Registry.</p> <p>iii. Certificate of freedom of encumbrance of the vessel, issued by the National Maritime Public Registry, not older than thirty days from the presentation of the request.</p> <p>iv. Copies of the interested party and a simple copy of all the Arrival Notices presented to the competent Fishing Offices, corresponding to the last three fishing seasons.</p> <p>v. Opinion that the boat is in operating conditions , which will be issued by the Responsible Unit.</p>
b) That the definitive withdrawal of the vessel from the fishing activity is demonstrated	i. Legal instrument held with the shipyard or workshop that guarantees the scrapping of the boat

III. The instances that intervene in this component are:

a) Responsible Unit : The General Directorate for Fisheries and Aquaculture Management of CONAPESCA.

b) Executing Agency : The Delegations in the States of the Pacific Coast and the Gulf of Mexico and Caribbean Sea in which requests are received, as well as those designated by the Responsible Unit , by publication on the website of the Secretariat.

IV. The window opening and closing dates for this component are from February 14 to April 29 of the corresponding fiscal year.

The Specific Operational Guidelines for the Voluntary Retirement of Shrimp Vessels are found in Annex LXV of these Operation Rules.

Section IV

From the Fisheries Inspection and Surveillance component

Article 39. The specific objective is to promote the sustainable use of fishery and aquaculture resources by strengthening the instances that allow the Secretariat to attend to the fulfillment of its attributions, through the provision of support to help in the implementation of actions. preventive and operational inspection and surveillance of fisheries and aquaculture.

The target population is natural or moral persons who are engaged in fishing or aquaculture activities, as well as formally constituted organizations, societies or associations, universities and research and teaching institutions, or producers who collaborate in the Comprehensive Inspection and Surveillance Program for the Combat Illegal Fishing.

The concepts of support and maximum amounts are those contained in the following table:

Support concept	NAICS key (s)	Maximum amounts
a) Expenses for technical advisers who participate in inspection and surveillance actions .		
b) Expenses for the development of campaigns aimed at combating illegal fishing and preventing the commission of administrative offenses , through the dissemination of fisheries regulations and induction to the sustainable use of fisheries and aquaculture resources in accordance with the regulation of the matter, as well as the instruments and means for its development.		
c) Expenses for the operation and maintenance of land, sea, air vehicles and other goods and equipment provided by the beneficiaries under the Project.	333 5416 5619	Organization: Up to \$ 6,000,000.00 (six million pesos 00/100 MN) Natural person: Up to \$ 2,000,000.00 (two million pesos 00/100 MN)
d) Installation and food expenses in bases and maritime and land camps , as well as provisioning of boats.	8113	
e) Supports that allow beneficiaries to make available to the Secretariat the infrastructure and equipment necessary for the implementation of inspection and surveillance actions .		
Other expenses that directly enable critical situations to be addressed in the implementation of inspection and surveillance actions as defined in the project.		

II. The criteria and requirements to obtain the supports of this component are the following:

Criterion	Requirement
a) That support is intended for individuals or companies engaged in fishing and aquaculture activities, except in the case of item b) of the support concepts.	<p>i. Give a simple copy of the fishing or aquaculture permit or concession. This requirement does not apply in the case of subsection b) of the support concepts , in the case of agents that are not from the fishing or aquaculture sector , such as formally constituted organizations, societies or associations , universities and research and teaching institutions.</p> <p>ii. That the applicants have the equipment and infrastructure in adequate conditions to make available to the Secretariat that will allow them to carry out their duties as defined in the project.</p>
b) That a project of fisheries and aquaculture inspection and surveillance actions be	i. Submit request (Annex LXVI) to the General Directorate of Inspection and Surveillance of CONAPESCA and / or the Delegations through the corresponding Fisheries

presented, arranged with the General Directorate of Inspection and Surveillance of CONAPESCA and / or the Delegations through the corresponding Fisheries Subdelegations .	Subdelegations.
c) That the Inspection and Surveillance Project contributes to the sustainability of fishery and aquaculture resources .	i. That the fishery and aquaculture resources object of the project are susceptible to commercial or sports-recreational exploitation, or are subject to regulation in the General Law of Sustainable Fisheries and Aquaculture , official Mexican regulations, agreements, notices, concessions or permits.

The supports granted under the fisheries inspection and surveillance component will be formalized through the signing of agreements with the beneficiaries.

The specifications corresponding to the formalization and delivery of the support, as well as the verification of its application, are described in Annex LXVII of these Operation Rules.

III. The instances that intervene in this component are:

a) **Responsible Unit** : The General Directorate of Inspection and Surveillance of CONAPESCA.

b) **Executing Agency** : The General Directorate of Inspection and Surveillance of CONAPESCA and / or the Delegations, as well as those designated by the Responsible Unit, through publication on the Secretariat's website.

By virtue of the nature of the Inspection and Surveillance actions, the requests for support and the respective projects, must be submitted in writing and agreed with the General Directorate of Inspection and Surveillance of CONAPESCA and / or the Delegations, through the Subdelegations of Fishing that corresponds.

IV. The Responsible Unit will evaluate the feasibility of the Project and will rule on the request for support, within a period not exceeding 30 business days from the date the request is submitted, also considering budget availability, justifying and motivating its determination, notifying to the applicant directly or, where appropriate, through the State Delegation, through the corresponding Fisheries Subdelegation , the approval or, if applicable, rejection of the project received.

Section v

From the Fisheries and Aquaculture Management component

Article 40. The specific objective is to generate public policy instruments that support the regulation and administration of fishing and aquaculture activities, inducing the sustainable use of resources.

The target population is fishing and aquaculture communities where it is necessary to strengthen regulatory and administrative schemes.

I. The concepts of support and maximum amounts are those contained in the following table:

Support concept	NAICS key (s)	Maximum amounts
Support for the development of instruments of public policy or specific projects of regional planning. It will be possible to operate directly or to subscribe agreements or collaboration, institutional coordination and agreement agreements with other dependencies and entities of the federal, state and municipal public administration , research and higher education institutions, professional service providers and national organizations and international, as well as organizations and producers, for the preparation of public policy documents.	5416	Per state aquaculture or fishing instrument: up to \$ 2,500,000.00 (two million five hundred thousand pesos 00/100 MN). By regional aquaculture or fishing instrument: up to \$ 20,000,000.00 (twenty million pesos 00/100 MN)

II. The criteria and requirements to obtain the supports of this component are the following:

Criterion	Requirement
That the projects are aligned to the National Steering Program for Sustainable Fisheries and Aquaculture (PRNPAS) and the Sectoral Program for Agricultural and Livestock Development 2007-2012.	i. The projects must attend to specific actions considered in the National Steering Program for Sustainable Fisheries and Aquaculture and contribute directly to sectoral goals.

III. The instances that intervene in this component are:

a) **Responsible Unit** : The General Directorate for Fisheries and Aquaculture Management of CONAPESCA.

b) **Executing Agency** : The General Directorate for Fisheries and Aquaculture Management of CONAPESCA and the Delegations, as well as those designated by the Responsible Unit, through publication on the website of the Secretariat.

The projects may be executed through organizations, centers or institutes of research and / or higher education and legally constituted public entities who may act as technical agent, or through the formalization of concertation agreements with the beneficiaries.

The Specific Guidelines for the operation of this component are found in Annex LXVIII of these Operation Rules.

Section VI

PROGAN

Article 41. The specific objective is to increase livestock productivity, through the induction of technological practices of sustainable production, management, technical assistance, training and livestock insurance fund .

The target population is the beneficiaries of PROGAN with applications in force in the immediately preceding year and who

demonstrated that they had fulfilled 100% of the verification commitments for that year. As well as, subject to budget availability: new producers, preferably 4 and up to 35 animal units .

I. The concepts of support and maximum supports are those contained in the following table:

Support concept	NAICS key (s)	Maximum supports
a) In cash for PROGAN beneficiaries . For the belly of bovine cattle or its equivalent in sheep, goats or hives, for the induction of technological practices of sustainable production, committed by the producer in its Commitment and Adhesion Letter.	1121, 11241, 11242 , 11291	\$ 412.50 (four hundred and twelve pesos 50/100 MN) per Animal Unit, for producers who have between 4 and 35 supported Animal Units, as well as ejidos, communities and other agrarian figures in the social sector. \$ 330.00 (three hundred thirty pesos 00/100 MN) per animal unit, for producers who have more than 35 supported Animal Units. The maximum limit per producer is the support equivalent to 300 Animal Units.
b) In kind for PROGAN beneficiaries . Livestock earrings or hives identification plates , through SINIIGA. In kind for NOT beneficiaries of PROGAN. Cattle earrings through SINIIGA, to producers who request it.	1121, 11241, 11242 , 11291	Earrings for the total of supported and unsupported animals and identification plates for the total of supported and unsupported hives, up to a maximum of 300 Bovine Animal Unit or its equivalent in sheep, goats or hives. Earrings for unsupported animals up to a maximum of 300 Bovine Animal Unit or its equivalent in sheep and goats.
c) In kind for PROGAN beneficiaries . Biologicals for the prevention of brucellosis.	541944	Brucellosis vaccines for 100% of female offspring in producer inventory
d) In technical services for PROGAN beneficiaries. Assistance and technical training to support the implementation of commitments made by the producers in their letter of transmittal and Accession.	5416	For technical assistance and training for 100% of the beneficiaries.
e) In heritage protection services for PROGAN beneficiaries . Assurance to supported herds, herds and hives, against exotic diseases, increased mortality , attack by predators, loss of hives and insurance against damage to infrastructure and equipment.	5241	Insurance for 100% of the beneficiaries

II. The criteria and requirements to obtain the supports of this component are the following:

Criterion	Requirement
a) For current beneficiaries: Who have satisfactorily fulfilled the commitments agreed to 2010.	i. Demonstrate the satisfactory fulfillment of the commitments agreed in your commitment and adhesion letter, until the immediately previous year or that they verify before the Delegation, the DDR or the CADER that corresponds to them , comply with this 100% as of June of the current year .
b) For new income beneficiaries , subject to budgetary sufficiency , who are engaged in livestock activities and who sign commitments (Consult the Specific Guidelines and other documents for the operation of this component in Annexes LXIX to LXXIII).	i. Be registered in the National Livestock Register and comply with the livestock and hives identification system established by the Secretariat, and ii. Comply with the commitments established for this component.
c) For NO PROGAN beneficiaries who request support for cattle herding.	i. Be registered in the National Livestock Register.

III. The instances that intervene in this component are:

a) Responsible Unit : The General Livestock Coordination of the Secretariat.

b) Executing Agency : The General Livestock Coordination, as well as those determined by the Responsible Unit, through publication on the Secretariat's website.

Section VII

Of the Productive Reconversion component

Article 42. The specific objective is to improve the income of producers by converting areas to crops with higher profitability, taking advantage of the productive potential in the country, in order to order the production of basic grains in the main areas of very low and low productive potential, according to the INIFAP classification of 2007 and subsequent partial updates, and recurring claims according to the classification that CONAGUA makes each year; in addition to supplying national demand and reducing imports.

The target population is individuals or companies that are engaged in agricultural activities, whose properties are located in areas of very low and low productive potential, with high accident rates; in areas with surplus production or in areas where the ordering of markets is promoted.

I. The concepts of support and maximum amounts are those contained in the following table:

Support concept	NAICS key (s)	Maximum amounts

a) Support for technological packages authorized by the Secretariat in agreement with the federal entities , for the establishment of crops according to the state and / or regional productive potential for productive reconversion, replacing annual crops with perennial ones.	111	The minor between 30% of the cost of the technological package or \$ 750,000.00 (seven hundred and fifty thousand pesos 00/100 MN) per beneficiary
b) Support in the technological package authorized by the Secretariat for induction for conversion to crops with better use of agro-ecological conditions in compact regions, using the windows of market opportunity .	111	

It can be supported for a maximum period of three years in annual crops and four years in perennials.

The Secretariat, through the Unit Responsible for this component, may promote the development of reconversion projects of regional or national coverage, to meet the objective of the component.

II. The criteria and requirements to obtain the supports of this component are the following:

Criterion	Requirement
a) Individual producers and / or organizations of basic grains	i. Present legal documents that endorse being individual producers and / or organizations of basic grains: PROCAMPO registration; property title ; legal lease agreement; agrarian rights certificate ; legal loan contract or legal document that guarantees the ownership or possession of the property for which the supports are requested. It will be the responsibility of the requesting legal entity, where appropriate, to verify and deliver the document that certifies the legal possession of the property of each producer for which it requests support.
b) Basic grain producers located in areas with low and very low production potential	i. Being located in areas with low and very low production potential according to INIFAP studies from 2007 and subsequent partial updates .
c) Producers of basic grains with recurring claims .	i. Documents issued by CONAGUA (issued annually) and / or the competent living authority is a recurring loss area.
d) Producers of basic grains with surplus production	i. Document issued by ASERCA of the previous homologous agricultural cycle that guarantees that surplus grain is produced in the state or region.
e) State or regional market management plan and / or conversion to: i. Forages (as an example: oats, perennial grasses , triticale, forage sorghum). ii. Oilseeds (such as: canola, safflower, sunflower, sesame, peanut and soy.). iii. Agroindustrial and fruit crops not included in the crops and regions considered in the Humid Tropics component	i. State and / or regional reconversion plan (according to the script of Annex LXXIV), validated by the product system to which the reconversion will be made . a) Documents that guarantee that the crops have a state and / or regional market demand . b) Have agreements or purchase agreements for production with the national oil industry. c) New crops must be established with a technological package validated by INIFAP.
f) That they present a request for support.	i. Request in the format established in Annex IV.

III. The instances that intervene in this component are:

a) **Responsible Unit** : The General Directorate for the Promotion of Agriculture of the Secretariat.

b) **Executing Agency** : Governments of the Federal Entities, as well as those determined by the Responsible Unit, through publication on the Secretariat's website.

IV. For projects directly executed by the Secretariat, the Responsible Unit will establish two window opening and closing periods: from April to June for the spring-summer cycle and from October to December for autumn-winter. These periods will be announced through the local media and at the windows themselves for each participating State.

Chapter VI

Of the transversal projects

Section i

From the Strategic Food Security Project (PESA)

Article 43. The general objective is to contribute to the development of capacities of people and their family farming in rural areas with high and very high marginalization, to increase agricultural production, innovate production systems, develop local markets, promote the use of food and the generation of jobs to achieve food security and the increase in income.

The target population is natural persons, work groups for a common purpose or moral persons, who are located in rural towns with high and very high marginalization, according to the CONAPO classification , who are engaged in agricultural, livestock, fishing activities, including aquaculture and / or agroindustrial.

To achieve its objective, the PESA designs strategies and implements training processes for ADR and family units through productive projects, rational use of natural resources and microfinance, based on a regional and community intervention strategy, which consists of three stages: a) Promotional, b) Food production and c) Income Generation.

The PESA will continue to support producers who are in areas of high and very high marginalization, because it is an instrument that has shown its effectiveness in increasing the productive and economic capacities of rural families. The same operating mechanics of the 2010 SPFS are maintained and it is mandated to expand its coverage to at least the 16 States with the highest marginalization and poverty rates in the country.

The resources should be destined to families with lower incomes and will be applied in localities with high and very high marginalization in accordance with CONAPO, following the FAO methodology.

The resources will be deposited in the FOFAE without the need for a shared state contribution; For this , specific agreements must be concluded, agreed between the Secretariat and the Governments of the Federal Entities in accordance with the coordination agreements.

The SPFS is operated in accordance with the FAO methodology, through the Rural Development Agencies (ADR), whose purpose is to support the development of the capacities of individuals and their families. The ADR framework for action is specified in the " Operative Manual of Rural Development Agencies " available at the electronic address http://utn.org.mx/adr_manual.html and the methodology that governs their performance on the [http site : //utn.org.mx/cursos.html](http://utn.org.mx/cursos.html)

I. The concepts of support and maximum amounts are those contained in the following table:

Support concept		NAICS key (s)	Maximum amounts
Stage I: Promotional	a) Equipment to improve health conditions in the home country by means of improving water availability, the storage and preparation of food and mitigation of pollution	93131	Up to 90% of the value of the project will be supported or up to \$ 20,000.00 (twenty thousand pesos 00/100 MN) per family production unit .
Production projects in Stage II: Food production	b) Infrastructure, equipment, plant material, animal husbandry and species aquaculture to increase the availability of food in the unity of family and production community. In all cases, you must comply with federal health regulations	112 114 2362 333 111	Up to 90% of the value of the project or up to \$ 25,000.00 (twenty-five thousand pesos 00/100 MN) per Family Production Unit will be supported .
Production projects in Stage III: Income Generation	c) Infrastructure, equipment, vegetative material, zootechnical and aquaculture species to implement productive projects that contribute to income generation. In all cases, federal health regulations must be complied with .	112 114 2362 333	Up to 90% of the value of the project will be supported without exceeding \$ 80,000.00 considering the following amounts for concept: Infrastructure and equipment up to \$ 70,000.00 (seventy thousand pesos 00/100 MN) per family production unit Vegetative material up to \$ 10,000.00 (ten thousand pesos 00/100 MN) per family production unit. Zootechnical species up to \$ 20,000.00 (twenty thousand pesos 00/100 M.N.) per family production unit . Group Projects up to \$ 400,000.00 (Four hundred thousand pesos 00/100 MN), respecting the proportions specified per family production unit .
Works and practices of Conservation and Sustainable Use of Soil and Water: those indicated in article 37 of these Operation Rules and their Guidelines.		23711	Apply those provided in Article 37 of these Rules of Operation on the component of Conservation and Sustainable Use of Soil and Water.
Comprehensive services provided by an ADR for the promotion of the organization in order to improve the use, production and access to food with the design and implementation of productive projects, conservation works and sustainable use of soil and water, to in order to contribute to		11511	Up to 100% of the cost with the following caps: i. ADR with locations in year 1: \$ 50,000.00 (fifty thousand pesos 00/100 MN) per location, without exceeding \$ 1,500,000.00 (one million five hundred thousand pesos 00/100 M.N.), with coverage of at least 11 Family Production Units (UPF) by locality. ii. ADR with localities in year 2: Sixty-two thousand five hundred pesos per locality served, without exceeding \$ 1,875,000.00 (one million eight hundred seventy-five thousand pesos 00/100 MN), with coverage of at least 22 UPF per locality, s i y s he or what s i have projects of food production in status implementation,

<p>food security and improve local markets . Likewise, to consolidate the community organization , it will promote the proper management of its microfinance.</p>			<p>follow - up or consolidation.</p> <p>iii. ADR with localities in year 3 to 5: Seventy-five thousand pesos per locality served, without exceeding \$ 2,250,000.00 (two million two hundred and fifty thousand pesos), with a coverage of 40 UPF per locality, if and only if they have generation projects of income in start-up, monitoring or consolidation status.</p>
<p>Training and certification of skills for ADR and its facilitators and monitoring of the quality of professional services</p>		<p>5416</p>	<p>Apply those provided in Article 33 of these Rules of Operation relating to the component of Capacity Building and Extensionism Cottage.</p> <p>Resources National Execution will go up to 2% of the amount total of the Special Program authorized in Food Safety PEF so that the Secretariat i to sign the Cooperation Agreement International Technical with FAO, to operate the Technical Unit National with PESA- FAO methodology .</p>

II. The criteria and requirements to obtain the supports of this component are the following:

Criterion	Requirements:
<p>a) Works and practices of Conservation and Sustainable Use of Soil and Water:</p>	<p>i. The criteria and requirements of the Conservation and Sustainable Use of Soil and Water component must be met .</p>
<p>b) Training and certification of competences to ADR and their facilitators and monitor the quality of the professional services</p>	<p>i. The criteria and requirements of the Capacity Building and Rural Extension component must be met .</p>
<p>c) Comprehensive services provided by an ADR in the first year.</p>	<p>i. Participate in the call issued by the Secretariat and the Government of the Federal Entity.</p> <p>ii. Deliver duly required file in time and form according to the terms of reference stipulated in the call</p> <p>iii. Be approved and validated as ADR</p> <p>iv. Sign contract in the terms established by the state government</p> <p>v. Municipalities or localities of high and very high marginalization, specifically defined in each entity in accordance with the provisions of these Operating Rules and the CONAPO classification.</p>
<p>d) Comprehensive services provided by an ADR in the second year or subsequent years</p>	<p>From the opening of windows, each Federal Entity will endorse the ADR, as long as:</p> <p>i. There is satisfaction of the communities served by the ADR.</p> <p>ii. ADR performance has been rated as acceptable by the State Training and Monitoring Center.</p> <p>iii. The PESA Operational Group (Secretariat, State Government, UTN-FAO and State Training and Monitoring Center) validate and request the new contract.</p>

The PESA Operating Group will authorize the municipalities and localities that are included for the first time in the PESA coverage. From the second year or subsequent years, it will endorse the validated ADRs and the selected municipalities and localities.

Likewise, if particular conditions arise in relation to the integral services provided by ADR ' s located exclusively in areas of very high marginalization, according to the CONAPO classification , which require amounts of support higher than those established in this article, the PESA Operational Group may propose modifications as long as they are technically justified and subject to validation by the Responsible Unit, which must comply with article 48 of these Operation Rules ; the corresponding specific legal instrument must be signed.

III. The instances that intervene in this component are:

- a) **Responsible Unit** : The General Directorate for Regional Programs and Rural Organization of the Secretariat.
- b) **Executing Agencies** : Governments of the Federal Entities.

Section II

Development of Zones A You ridas

Article 44. The specific objective is to promote human and heritage development according to the particular conditions of arid and semi-arid areas and of those regions that transcend their limits and that due to their current level of degradation of agricultural territories are considered to be in the process of desertification; this through advancing, with an integral approach and territorial development, in the attention of priority needs of the region and its people such as: the availability of water, the reconversion to

technologies and species with greater adaptability and access to the market , the regulation and planning of the use of pastures in extensive livestock farming, the incorporation of producers to the generation of added value to primary production and at all times the sustainable use of its natural resources .

The target population is individuals and companies and groups from rural localities that are located in the municipalities of the potential coverage of the strategic project (Annex LXII) of these Operation Rules , which may be modified by the Unit Responsible for the Secretariat preliminary analysis of the cases filed by the Technical Specialist (UTE) Unit designate the Undersecretariat of Rural Development and resources which the project will be transferred to execution.

According to budget availability, an exercise will be carried out to plan and prioritize municipalities for the application of resources in this fiscal year, in which promotion and dissemination will be carried out. This planning and prioritization exercise will be carried out by the Specialized Technical Unit with the Delegations and with the Government of the corresponding Federal Entity, so that the knowledge of the regions, their needs and potentialities is contemplated , to promote the concurrence of the others programs and components that are executed, prioritizing support for producers in the localities with the highest marginalization index.

I. The concepts of support and maximum amounts are those contained in the following table:

Support concept	NAICS key (s)	Maximum amounts
Machinery and equipment.- Includes what is necessary for the production and value-adding processes of the activities carried out in the region served.	333111	The minor between 50% of the value of the equipment or \$ 750,000.00 (seven hundred and fifty thousand pesos 00/100 MN) by individuals or companies. For producers located in locations with high and very high marginalization, the maximum amount may be up to 75% of the value of the equipment.
Infrastructure.- Includes all kinds of constructions or renovations that are part of a project linked to production or value addition.	23711, 23621, 23622	The minor between 50% of the Value of the work or \$ 750,000.00 (seven hundred and fifty thousand pesos 00/100 MN) by individuals or companies. For producers located in locations with high and very high marginalization, the maximum amount may be up to 75% of the value of the work.
Works and practices of Conservation and Sustainable Use of Soil and Water: those indicated in article 37 of these Operation Rules and its Guidelines.	2371	The provisions of article 37 of these Operation Rules will apply.
Capacity Building and Rural Extension : ADR, Specialized Technical Unit, Professional advice for the preparation and implementation of projects	5416	The provisions of article 33 of these Operation Rules and its Guidelines will apply .

II. The criteria and requirements to obtain the supports are the following:

Criterion	Requirements
That they live in the municipalities of the coverage area established for the Transversal Project.	i. Proof of residence of the applicants.

Additionally, the Criteria and Requirements of the Capacity Development and Rural Extension component and the Conservation and Sustainable Use of Soil and Water component must be met .

III. The instances that intervene are:

- a) **Responsible Unit** : The General Directorate of Supports for Rural Development of the Secretariat.
- b) **Instance Executor** : National Commission Zones A ridas (CONAZA) as well as those who designate the unit responsible, through publication on the website of the Secretariat.

Section III

Wet Tropic

Arti ass 45. The spec objective í fico is increasing acreage, production and boost funding crops and flagship activities of the tropics humid and sub - humid areas of the country, through the provision of support linked to credit preferentially to the protection of the FONAGA , to improve the financial viability of the projects, as well as provide the technical support in technology transfer, specialized technical assistance, training, capacity development and transversality, as required to strengthen the competitiveness of producers.

The target population is individuals or companies that are engaged in agricultural, livestock and aquaculture activities, who present projects for agricultural, livestock and aquaculture production located in the agroecological zones of the Humid and Subhumid Tropics of Mexico.

The Wet Tropic Transversal Project will be operated through:

- a) Support for investment in equipment and infrastructure, and
- b) Capacity development, technological innovation and rural extension.

I. The concepts of support and maximum amounts are:

Support concept	NAICS key (s)	Maximum amounts
Support for investment in equipment and infrastructure		
The support will be granted, once only, to investment projects authorized and financed by an accrediting institution.		
1. Plant production, establishment, pre-productive maintenance , maintenance of plantations in production, of the crops indicated in the General Operational Guidelines .	111 23711, 2379, 1125, 1121, 1122, 1123, 1124,	According to the destination of the resource and the period of maturity of the project, it can be a minimum of 20% and a maximum of 50% of the total amount of the authorized Investment Project .
2. Productive infrastructure with immediate impact on production.	1141	The maximum amount of support per project will be \$ 15,000,000.00 (fifteen million pesos 00/100
3. Aquaculture and livestock projects that are indicated	5416	

in the General Operational Guidelines .		MN)
4. Certification of eligible crops and activities , with direct impact on producers' income		
Capacity development, technological innovation and rural extension		
Supports will be granted for the development of projects that support the Wet Tropics component in accordance with the following		
1. Research, technological development and technology transfer, in the eligible crops indicated in the General Operational Guidelines.	54171, 5416,	From 75% to 100% of the total project, depending on the concept of support.
2. Capacity development in crops with potential and market.		The maximum amount of support per project will be \$ 5,000,000.00 (fifteen million pesos 00/100 MN)
3. Rural extension.		

II. The specific criteria and requirements to obtain the supports of this component are the following:

Criterion	Requirements
1. Support for investment in equipment and infrastructure	
a) That an Investment Project with potential and market is presented, preferably with a focus on supplier development.	i. Free design investment project; financial validation of the accrediting and technical institution of the technical agent.
b) That the application of the technological package is guaranteed in the terms indicated in the general operating guidelines .	ii. Authorized credit, preferably under FONAGA.
c) To ensure the life of medium and long-term investment projects	iii. Preferably, Administration Trust or Mandate on behalf of the final beneficiaries of the project to administer the benefit granted, if applicable.
2. Capacity development, technological innovation and rural extension	
a) That there is potential to increase productivity and competitiveness, strengthening the supplier-industry relationship	i. Specialized technical group for accompaniment and technical assistance in eligible crops, with measurable results .
b) That there are productive problems that merit the generation of technologies or adaptation of existing technologies, to directly impact production.	ii. Free design research project.
c) That there are technologies available to producers in the eligible crops , and that it is necessary to validate, transfer, disseminate and promote their adoption.	iii. Free design technology transfer and validation project .

III. The instances that intervene in this component are:

a) **Responsible Unit:** The General Liaison and Operation Coordination of the Secretariat.

b) **Executing Agency:** The one (s) designated by the Responsible Unit , by publication on the Secretariat's website.

IV. The window opening and closing dates for this component are: February 14 and October 31 , respectively, of the corresponding fiscal year

Section IV

From the Support to the Productive Chain of Maize and Bean Producers (PROMAF) component

Article 46. The specific objective is to contribute to the achievement of national food security by strengthening the competitiveness of corn and bean producers by granting support in technical assistance services, training, sustainable technological innovation, organizational development, and mechanization. of the productive units.

The target population is:

a) **Low-scale producers (of creole varieties with specific market niches) .-** Legal entities made up of low-scale producers with a specialty of native varieties of corn and / or beans that due to their characteristics are used to serve specific market niches (pozoleros corn, purple and red corn, among others). Interested producers may participate for a maximum of three years.

b) **Producers in Transition.-** Legal entities made up of corn producers (preferably yellow) and / or beans, with surfaces located in areas of medium and high productive potential according to the INIFAP classification; with participation for a maximum period of three years in this area, and may participate in the fourth year as high-yield producers.

c) **High Yield Producers.-** Legal entities made up of corn producers (preferably yellow) and / or beans, with surface located in areas of medium and high productive potential according to the INIFAP classification, who have access to financing for the application of the technological package, with participation for a maximum period of three years in this area.

In the case of low-scale producers, the maximum area of support per producer will be up to 3 hectares of storm, regardless of the area it has.

In the case of producers classified as transitional, the maximum area of support per producer will be up to 20 hectares of seasonal or up to 5 hectares of irrigation, for corn or beans, regardless of the area they have.

For producers classified as high-yield, the maximum area of support per producer will be up to 20 hectares of irrigation or temporary, for corn or beans, regardless of the area they have.

In your case, specific guidelines will be issued for the attention of special projects, of national or regional priority .

I. The concepts of support and maximum amounts of the PROMAF component are those contained in the following table :

Do not.	SUPPORT CONCEPT	SCIAN KEY	TARGET POPULATION	AMOUNT	PERCENTAGE
one	accompanying Technical	54171	Low- scale producers	Up to \$ 130,000.00 (one hundred thirty thousand pesos 00/100 MN) / technician / year (per group of 30 to 50 producers)	70% Of the cost of the service support technician, to the amount indicated in the column amount
			In transition	Up to \$ 130,000.00 (one hundred thirty thousand pesos 00/100 MN) / technician / year (per 500 hectares.)	
			High performance	Payment to offices: Producers 1st. Year, up to \$ 544.00 (five hundred forty- four pesos 00/100 MN) / hectare Producers of 2 o. or 3rd. year up to \$ 454.00 (four hundred fifty-four pesos 00/100 M.N.) / hectare Payment to technicians: All cases up to \$ 520.00 (five hundred twenty pesos 00/100 M.N.) / Hectare.	
two	Organizational Development	5416	Low- scale producers	Up to \$ 60,000.00 (sixty thousand pesos 00/100 MN) per project.	70% From the cost of the organizational development service , up to the amount indicated in the amount column
			In transition		
3	Technological induction , induction to technological packages (avío)	5417	Low- scale producers	Up to \$ 800 (eight hundred pesos 00/100 MN) / ha in direct support or \$ 1,100.00 (one thousand one hundred pesos 00/100 MN) / ha. in Shared Risk	70% From the cost of the technological package to be applied in the 2011 financial year, up to the amount indicated in the amount column
			In transition	Producers of 1st. year: up to \$ 1,100.00 (one thousand one hundred pesos 00/100 MN) / ha for corn or \$ 800.00 (eight hundred pesos 00/100 MN) / hectare for beans, in shared risk. Producers 2 o. or 3rd. Year: up to \$ 500.00 (five hundred pesos 00/100 MN) / ha for corn or \$ 400.00 (four hundred pesos 00/100 MN) / hectare for beans, in shared risk.	
4	Machinery and equipment for basic production (Annex LXXV)	333111	Low- scale producers	According to the amounts and percentages indicated for the " machinery and equipment " support concept of the agricultural component of the support program for investment in equipment and infrastructure.	
			In transition		
5	Project formulation	541	Low- scale producers	Up to \$ 15,000.00 (fifteen thousand pesos 00/100 MN) / project.	70% From the cost of the service for the formulation of the project, up to the amount indicated in the amount column
			In transition	Up to \$ 30,000.00 (thirty thousand pesos 00/100 MN) / project.	

- *Shared risk: public resources that as a recoverable subsidy in favor of the original beneficiary and through PROMAF are granted to the producer to complement his contribution, necessary for entry as a new partner or to consolidate him as a partner and meet the necessary requirements to obtain a financing from a non-bank financial intermediary.*
- *Concepts 2, 3, 4 and 5 do not apply to High Yield producers.*
- *Note: Invariably requests for technology packages must be accompanied by support for technical assistance.*

II. The Criteria and requirements to obtain the supports of this component are the following:

CRITERION	REQUIREMENT
a) That it is a producer of corn and / or beans	Present PROCAMPO registration, or have received support the previous cycle or present a free format letter stating that you planted corn or beans in the previous year . It will be the responsibility of the requesting legal entity to verify and deliver the document that corresponds to each producer for which they request support.
b) That you submit a request	Submit application in the established formats (Annexes LXXVI and LXXVII)
c) That he is in legal possession of the property for which the supports are requested.	Submit PROCAMPO record; property title; legal lease agreement; agrarian rights certificate ; legal contract of loan or legal document that guarantees the property or possession of the property for which the supports are requested. It will be the responsibility of the requesting legal entity to verify and deliver the document that certifies the legal possession of the property of each producer for which it requests support.
d) That the recovery of the support received for airplane is demonstrated	Present proof of the non- bank financial intermediary , or corresponding financial institution, of having recovered at least 60% of the PROMAF support received for aircraft in previous years. It will be the responsibility of the requesting legal entity to verify and deliver the document that corresponds to each producer for which they request support.
e) That they be located on farms in areas of medium and high productive potential, according to the INIFAP classification	To be located in areas identified by INIFAP with medium and high productive potential for the production of corn or beans, or to present an opinion from INIFAP that the properties for which supports are requested are located in areas of medium and high productive potential. Only applies to transitional or high-yield producers.
f) That they have a technological change project *	Present a project prepared by a professional service provider (PSP) where the technological factor is established through which the increase in projected performance and its cost will be achieved ; and where appropriate, the required primary production machinery and / or equipment and their cost, in accordance with Annex VI of these Operating Rules .
g) That it is fully incorporated into a legally constituted organization.	Present the articles of incorporation of the requesting organization, in which the producer is registered as a full member.

* The technological change project will describe for each one of the following stages of the agricultural cycle for which supports are requested, the technological factor or factors on which the increase in yield or the reduction in cost per ton is based produced, which the applicant raises regarding the production system that normally applies: 1) Preparation of the land; 2) Planting; 3) fertilization; 4) Control of pests and diseases; 5) Harvest.

The process flow diagram is indicated in Annex LXXVIII.

III. The instances that intervene in this component are:

- a) **Responsible Unit:** The General Directorate for the Promotion of Agriculture of the Secretariat.
- b) **Executing Agency :** FIRCO, as well as those designated by the Responsible Unit, through publication on the Secretariat's website.

IV. The application reception windows will be located in the FIRCO State Management and the Delegations. The window opening and closing dates for this component are: from January 24 to February 25 of the corresponding fiscal year.

Section v

From the component Support to Self-Consumption Agriculture of Small Producers up to 3 hectares

Article 47. The specific objective is to increase the production and income of maize producers with temporary areas, located in municipalities with high and very high marginalization.

The target population is individuals or companies that are dedicated to agricultural production located in locations with high and very high marginalization, according to the CONAPO classification.

I. The concepts of support and maximum amounts are as follows:

Support concept	Key (s) SCIAN	Support amount (pesos)
a) Technological practical packages * that include elements of technological induction and sustainable agricultural practices , such as **: i. Planting density ii. Use of improved seeds or selected creoles iii. Plant nutrition (fertilizer or biofertilizer) iv. Herbicide or pesticide, among others.	3253	\$ 800.00 (eight hundred pesos 00/100 M.N.) per hectare in kind or direct support. \$ 1,100.00 (one thousand one hundred pesos 00/100 M.N.) per hectare in shared risk .
b) Support for inducing practice s agricultural sustainable	5416	Up to \$ 130,000.00 (one hundred thirty thousand pesos 00/100 MN) / technical / per year for the attention of 30 to 50 producers.

* Technology packages will be validated by INIFAP

** The request must specify the modality for which the support is requested

With the resources of the program, training schemes for technicians and producers can be promoted.

II. The criteria and requirements of the supports are the following:

Criterion	Requirements
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a) That they are registered in the Registry of Beneficiaries of the Secretariat and are not subject to individual or collective support for the same concepts of the programs that the Secretariat or the Governments of the Federal Entities operate .	i. Verification in SURI of not having received support for the same concepts.
b) That it is a corn producer	ii. Present PROCAMPO registration or present free format letter stating that you planted corn in the previous year. It will be the responsibility of the requesting legal entity to verify and deliver the document that corresponds to each producer for which they request support.
c) That you submit a request	iii. Submit application in the format established in Annex IV.
d) That he is in legal possession of the property for which the supports are requested.	iv. Submit PROCAMPO record; property title; contract legal lease; agrarian rights certificate; legal loan contract or legal document that guarantees the ownership or possession of the property for which the supports are requested. It will be the responsibility of the requesting legal entity to verify and deliver the document that certifies the legal possession of the property of each producer for which it requests support.
e) That it is fully incorporated into a legally constituted organization , where appropriate.	v. If applicable, present the articles of incorporation of the applicant, in which the producer is registered as a full member.

III. The instances that intervene in this component are:

a) **Responsible Unit:** The General Directorate for the Promotion of Agriculture of the Secretariat.

b) **Executing Agency :** FIRCO, as well as those designated by the Responsible Unit, through publication on the Secretariat's website.

IV. At the latest in March, of the corresponding fiscal year, the Ministry will issue a call specifying the dates of opening and closing of windows and the response period, depending on the production cycles, of the states and municipalities of high and very high marginalization, of priority attention, depending on budget availability.

Section VI

Of other transversal projects

Article 48. In order to facilitate the application of resources and in the case of projects of national priority , state, regional or national impact defined by the Secretariat or presented by the Product System, Federal Entities, technical agents or regional or national organizations that address the problems of a Product System, a region or critical factor that compromises the development of the sector, may establish concepts and maximum amounts of support and percentage of contributions, different from those established in this agreement and the recognition of contributions of the beneficiaries through pre-existing assets and / or in kind according to the characteristics of the target population, to the subject strategic and the expected impacts, and originate from various components.

The cross-sectional projects referred to in the previous paragraph must consider for their presentation to the head of the Secretariat, the justification with respect to priority, impact, problem to be addressed, the target population; and the expected results and the designation of an Executing Agency.

These cross-sectional projects must be previously analyzed by the Responsible Units, which will evaluate their origin and verify the attachment of the proposal to the need for attention to strategic factors or assets for the scope of application, and the corresponding budget sufficiency or authorization, in effect to propose to the head of the Secretariat their approval and the issuance of the specific guidelines that correspond.

In the case of transversal projects, in the event that the Executing Agency is a Federal Entity or a technical agent, they must sign the agreements or agreements that correspond with the Responsible Units that are determined, or join the agreement indicated in article 62 of the

these Operating Rules. The agreements or agreements indicated must include the supported strategic assets , the concurrence of resources from other programs and the amounts and goals that are committed to achieving the objectives of the projects, as well as the delivery of monthly, quarterly, account reports public and settlement that are established for any of the Responsible Units .

The process will be carried out through the management and authorization, where appropriate, of the corresponding transfer of resources or the opening of a specific account for the realization of the project and the participation of the Delegation involved and the corresponding Responsible Units; as well as compliance with the budgetary and internal information flow regulatory procedures of the Ministry, timely notifying the SDA of this in order to avoid duplication and guarantee the coordination of actions.

Chapter VII

Of Public Goods

Article 49. The Secretariat may agree with interested parties to carry out the actions necessary to achieve the objectives of the components of programs that allocate support to expand the supply of public goods referred to in Annex LXXIX of these Operation Rules, in terms of the Planning Law.

The Responsible Units and Executing Instances of the programs and / or components that have recourse for public goods will have the same obligations and powers established in these Operation Rules.

Article 50. For the concertation of actions tending to the fulfillment of the objectives of programs and / or components, the following will be followed:

- I. The Responsible Unit will evaluate, among other aspects, the profile and experience of the interested legal entities, technical, administrative and financial capacity to achieve the objectives.
- II. Priority will be given to legal entities with whom the Secretariat has a legal instrument in force by virtue of which their collaboration is established, only justifying the reason that said person is the ideal person to carry out or continue carrying out the corresponding actions.

Chapter VIII

Of exclusions

Article 51. No support will be granted for the following concepts:

- I. The purchase of land;
- II. The purchase of used equipment and machinery;
- III. The purchase of any type of vehicle or vessel with luxury characteristics that is online or by prefabricated order, except for the acquisition of new chassis cargo land transport vehicles from 2.5 tons to 22 tons;
- IV. The purchase of trailers for the transfer of species from sports competition or gala events ;
- V. The construction or acquisition of vessels not included as strategic assets defined by CONAPESCA;
- SAW.** Raw materials, supplies or working capital, with the exception of technological packages authorized by the Ministry, or others provided for in these Operation Rules;
- VII. Payment of liabilities;
- VIII. The acquisition of livestock species to those who do not demonstrate the capacity to give them housing and supply them with water and food for their maintenance; taking care, in the case of grazing animals, that the animal carrying capacity is not exceeded, nor is degradation of grazing lands caused;
- IX. Building for residential use;
- X. Acquisition of tractors that do not have the certification issued by OCIMA, and
- XI. The others that do not correspond to the support concepts of each component.

Likewise, the limit of supports per producer will be the equivalent to the resulting production of 100 hectares of irrigation or its equivalent in time; 2,500 head of cattle or 5,000 in pigs and

11,000 in sheep and goats for slaughter in TIF Tracks; 50 animal units for replacement of breeding foot ; and, in the case of phytozoosanitary campaigns and aquaculture health and agri-food safety, the Secretariat will establish the limits.

Chapter IX

Monitoring and supervision

Article 52. In order to verify the fulfillment of the obligations in charge of the beneficiary and / or the Executing Agency, the Secretariat or the instance that is determined, may order the practice of supervisory visits.

Likewise, the Responsible Units, or the instance determined by the Secretariat, in coordination with the Delegations, will determine, through a random procedure, the verification and supervision of the supports granted under each component.

Article 53. The Responsible Units will be those who will act as the cooperating instances of control and surveillance of the programs and / or components in charge of the Secretariat, to ensure the proper use, management and destination of the ministered resources.

Article 54. In order to give transparency to the exercise of federal resources –the Ministry may convene non-governmental entities with recognition, prestige, experience and social commitment , in order to verify that the reports generated by the executing agencies contain the information that it demonstrates that public resources were managed with efficiency, effectiveness, economy, transparency and honesty to satisfy the objectives to which they were destined; and that the beneficiaries of the supports were selected in accordance with these Operation Rules and the selection or allocation mechanisms of each program and / or component, as well as other legal provisions applicable.

Chapter X

Causes of non-compliance

Article 55. In the event that the beneficiary fails to comply with any of the obligations indicated in article 7 of these Operation Rules or the agreement signed for such purpose, after establishing the administrative procedure in terms of the provisions of the Federal Law of Administrative Procedure and resolution of the Executing Agency, the support will be canceled and the return thereof required, plus the financial products generated and will be registered in the directory of individuals and / or legal entities that lose their right to receive support until as long as the detected non-compliance is remedied . The foregoing, without prejudice to other legal and administrative actions undertaken by the Secretariat and the supervisory bodies referred to in article 65 of these Operation Rules.

Once the executing agency becomes aware of any breach by the beneficiary, it must initiate the corresponding administrative procedure. If during the administrative procedure the causes of non - compliance are corrected, said procedure will be terminated, and a report on each case in particular must be sent to the Responsible Unit.

In compliance with the applicable legislation, the resources that are not destined for the authorized purposes, must be reimbursed to the TESOFE, as well as the corresponding financial products.

Chapter XI

Complaints and complaints

Article 56. The beneficiaries and the general public may submit in writing their complaints, grievances and complaints regarding the implementation of these Rules of Operation directly to the Ministry of Public Administration, through the O organ Internal Control the Secretariat or through its Audit Executive Regional in delegations, offices or bodies Internal Control of O bodies Administrative Decentralized and Entity coordinated by the Secretariat, the O organ State Control, and where appropriate the O organ Municipal Control, Complaints and Modules Corresponding complaints.

The data where complaints and denunciations can be presented in each Federal Entity must appear on the stub that is delivered to the applicant with the folio received.

Complaints and denunciations may be made in writing, via the Internet (<http://www.funcionpublica.gob.mx/index.php/denuncia.html>, or <http://web2.tramitanet.gob.mx/JSP/secodam/quejas/Dquejaodenuncia.jsp>), via email (contactociudadano@funcionpublica.gob.mx and quejas@funcionpublica.gob.mx) or via telephone at 01 800 90 61 900 (a rea Complaint OIC Secretariat in Insurgentes Sur 489 , Mezzanine, México, DF) in the Federal Entities through the offices receiving complaints to the following telephone numbers : Chihuahua 01 (614) 214 41 08, Durango 01 (618) 829 18 00 Ext. 78200, Region Laguna 01 (871) 175 04 00 Ext. 45010, Jalisco 01 (331) 401 51 41, Colima 01 (312) 312 08 41, Nayarit 01 (311) 213 39 58, Guerrero 01 (747) 472 61 64, Michoacán 01 (443) 113 03 01, Nuevo León 01 (811) 160 75

05, Coahuila 01 (844) 411 83 01, Tamaulipas 01 (834) 318 21 01, Oaxaca 01 (951) 549 00 71, Tabasco 01 (993) 358 18 10, Veracruz 01 (228) 841 63 76, Chiapas 01 (961) 617 10 51, Sinaloa 01 (667) 760 15 45, Sonora 01 (662) 259 98 13, Baja California 01 (686) 554 00 49, Baja California Sur 01 (612) 122 74 31, Zacatecas 01 (492) 925 61 46, Aguascalientes 01 (449) 914 05 94, Guanajuato 01 (461) 616 04 13, Querétaro 01 (442) 218 78 91, San Luis Potosí 01 (444) 834 31 01, Puebla 01 (222) 235 39 42 , Morelos 01 (747) 771 92 12, Tlaxcala 01 (243) 465 07 06, Hidalgo 01 (771) 713 15 52, Estado de México 01 (722) 278 12

43, Yucatán 01 (999) 943 69 88, Campeche 01 (981) 816 53 88 and Quintana Roo 01 (983) 835 12 70, or to the Centro de Contact Citizen free of charge 01800 38 624 66, in the interior of the Republic, 01 800 47 523 93 free of charge from the United States and 2000 2000 in Mexico City).

Should the complaints, grievances and complaints were made to the Comptroller of the Federal Entities, they are obliged to notify the Ministry of Public Service, through the O internal organ of control of the Secretariat, in terms of the provisions applicable legal.

Title III
Of the instances

Chapter I

Of the faculties and obligations of the instances

Article 57. In the exercise of the powers and responsibilities for the application of the supports referred to in these Operation Rules, there will be a Responsible Unit and an Executing Agency, as the case may be, which are established in this chapter.

Likewise, the Secretariat will have an Evaluation and Monitoring Committee that will be in charge of:

- I. Technically evaluate the proposed guidelines and their modifications, and issue the corresponding technical opinion ;
- II. Follow up on the operation of the programs and their components, particularly the coordination between components and Responsible Units;
- III. Technically evaluate the transversal projects in accordance with the applicable criteria, and issue the corresponding technical opinion, which must ensure the presentation and compliance with the requirements referred to in article 48 of these Operation Rules, by the Responsible Units;
- IV. Follow up on the accountability system referred to in the PEF;
- V. Give an opinion on the designation of Responsible Units or Executing Instances, and

SAW. Other tasks entrusted to him by the Secretary Head.

The committee will be made up of the officials that the Head of the Secretariat designates, and the Director General of Agricultural and Livestock Studies will act as technical secretary of said body.

Article 58. The Responsible Unit will have the following powers and obligations:

- I. Analyze and, where appropriate, approve the criteria for the operation of the programs and / or components, upon the proposal of the Executing Agency;
 - II. Publish on the website of the Secretariat, the regulations for the operation of the programs and components in advance of the opening of windows;
 - III. Define the procedures to operate the transversal programs, components or projects, in accordance with the provisions of these Operation Rules;
 - IV. Establish criteria to approve modifications to projects requested by beneficiaries as long as they do not affect the agreed impact and target population;
 - V. Establish the criteria for the necessary modifications and / or extensions when it is required to extend the validity of the approved support applications, as long as it does not imply an increase in federal support or commit resources from subsequent years, which should not be greater to half of the period originally authorized;
- SAW.** Supervise that the operation of the program, component or transversal project is carried out in accordance with the provisions of these Operation Rules and applicable regulations;
- VI. Authorize windows, and determine opening and closing dates;
 - VII. Request reports from the Executing Agencies and / or beneficiaries;
 - VIII. Request reports from the Executing Agencies and / or beneficiaries;
 - IX. Review the report of the public account of the program and / or component with the final list of

beneficiaries as of December 31, which will specify the resources paid, accrued and non-accrued to TESOFE, with the exception of the Natural Disaster Assistance component in the Agricultural and Fishing Sector. This relationship cannot be modified;

- X. Carry out or order the supervision and inspection visits that allow verifying that the supports granted have been granted and used in accordance with the applicable regulations;
- XI. Reallocate available resources when they have not been ministered, due to the cancellation of approved projects;
- XII. Exercise the power conferred by the legal provisions, to give priority to cross-sectional projects of federal and regional application and to implement their direct execution with auxiliary organizations or through the entities that allow them to fulfill their powers through the respective instruments;
- XIII. Add or replace executing agencies, with the prior agreement of the Secretary's Office, and must be published on the Secretariat's website, and
- XIV. In general, all the powers and obligations necessary to achieve the objectives of the cross-cutting programs, components or projects, in accordance with the provisions of these Operation Rules and applicable legislation.

Article 59. In the case of the resources agreed with the Federal Entities, the Responsible Unit , prior agreement with them, in addition to the powers and obligations established in article 58 of these Operation Rules, may:

- I. Establish, within the framework of these Operation Rules and other applicable provisions, operational and administrative guidelines, as well as terms of reference, that allow you to prioritize, pay attention to state strategic priorities, complement, order or organize the operation of cross-cutting programs, components and projects;
- II. Define the internal deadlines for the flow of requests and files between windows and areas of support for the process, upon request from the Executing Agency;
- III. Propose the alignment of supports derived from concurrent resources, to avoid duplication;
- IV. Request reports of progress in the operation of the programs and components from the Federal Entities through the Delegations, and
- V. Agree with the Federal Entity that the execution of the program, component or strategic project is through an auxiliary body or Technical Agent.

Article 60. The executing agency will have the following powers and obligations:

- I. Operate the programs and / or components in accordance with the provisions of these Operation Rules ;
- II. Apply the criteria to approve the modifications of the projects requested by the beneficiaries as long as they do not affect the agreed impact and target population;
- III. Publish on its website the operation criteria and support qualification of the programs and / or components established in these Operation Rules;
- IV. Evaluate and rule on the applications submitted, in accordance with the eligibility requirements and selection criteria set forth in these Operation Rules and, where appropriate, issue the technical opinion of the projects and approve the corresponding amounts of support;
- V. Issue the calls for the presentation of requests for support of the programs and / or components in accordance with the Responsible Unit, or the Delegation;
- SAW.** Propose the reallocation of resources that come to be generated when they have not been ministered, due to the cancellation of approved or abandoned projects;
- VII. Issue the resolutions of the administrative procedures established to determine breach of obligations, and where appropriate, formalize the cancellation of the projects and exercise the pertinent legal actions in accordance with the applicable legislation, and inform the Responsible Unit ;
- VIII. Cancel projects in whole or in part in case the beneficiary does not comply with the provisions of these Operation Rules;
- IX. Cancel the projects, in the event that the beneficiaries do not subscribe the corresponding legal instruments or do not make the contribution indicated in these Rules of Operation;
- X. Carry out the detailed control and record of the application of resources and the detailed progress of the goals of each program or component, as well as the preparation and sending to the corresponding Responsible Unit of the Secretariat of the physical-financial reports that they must be prepared and sent on a monthly and quarterly basis; This shipment must be through and after validation by the Delegation;
- XI. Carry out the follow-up, which may consist of the delivery of reports, requests for information, supervision and verification visits, and any other required by the Responsible Unit , which allows verifying that the supports provided have been authorized and used in accordance with the applicable regulations;
- XII. Request the beneficiary to submit progress reports;
- XIII. Safeguard for the time established in the applicable regulations the documentation that guarantees the delivery-reception of supports;
- XIV. Upload and keep updated the information in SURI;
- XV. Integrate the report of the public account of the program and / or component with the final list of beneficiaries as of December 31, which will specify the resources paid, accrued and non-accrued informed to TESOFE, for delivery to the Responsible Unit through and after validation by the Delegation. This relationship cannot be modified;
- XVI. Attend the audits carried out by the federal, state or Federal Superior Audit level supervisory bodies until their resolution;
- XVII. Reintegrate, in compliance with the applicable legislation, the TESOFE, the resources that at the end of the year have not been accrued, as well as the corresponding financial products;
- XVIII. File complaints, lawsuits and any other legal actions to fulfill the objectives of the programs, according to the applicable regulations, and
- XIX. In general, all the powers and obligations necessary to achieve the objectives of the programs and / or components, in accordance with the provisions of these Operating Rules and applicable legislation.

The powers and responsibilities of the Executing Agencies will be formalized in the legal instrument that, to that end, and where appropriate, they sign with the Secretariat, and will be published on the Secretariat's website: www.sagarpa.gob.mx.

For the component of Attention to Natural Disasters in the Agricultural and Fishing Sector, what is established in numerals II, IV, V, VI and XV will not apply.

In the case of programs and / or components that operate direct supports or through a list of beneficiaries, through electronic means of payment to the account (Bank System) or means of disposition of each beneficiary, nominally or in bulk with support of a financial intermediary, the documentation that guarantees the delivery-reception of the supports will be constituted with the deposit order of the Executing Agency of the expense and with the reports or reports that the Financial Intermediary issues to the executor of the expense.

Article 61. In the case of the operation with the Federal Entities, the Executing Agency, in addition to the powers and obligations established in article 60 of these Operation Rules will have the following:

- I. Coordinate with the Secretariat, through the Delegations, and with the State Councils for Sustainable Rural Development, so that in January the process of installation, location and dates of opening and closing windows, which should be consistent with agricultural cycles ;

For the definition of these, the following will be considered:

- a) Electoral Calendar;
- b) Agricultural cycles;
- c) Accessibility;
- d) Connectivity, and
- e) Number of producers to serve.

- II. Issue the calls, in which the type and characteristics of the projects that will have priority of attention must be defined based on their strategic lines of action and / or Plan of Municipal or State Development, in the case of the Component of Capacity Development and Rural Extension, these will be specific by sector and defined territory;
- III. Keep the advisory bodies established by the Law informed, who will know and validate the annual plan, in the context of the State Development Plan and the Sectoral Program of the Secretariat;
- IV. Propose to the Responsible Unit schedules for opening windows other than those established, as well as their modification;

- V. Publish, no later than the first business day of the week following the conclusion of the opinion process, the list of supported and unsupported projects and pages;
- SAW.** Propose to the Responsible Unit the operational and administrative guidelines that allow it to prioritize, pay attention to state strategic priorities, complement, order or organize the operation of the components, as well as the addition of qualification parameters that incorporate criteria of State interest. ; if authorized, the executing agency must publish and make known to the beneficiaries, prior to the opinion process, the supplemented rating scheme that will be applied;
- VII. Keep detailed control and record of the application of resources and the detailed progress of the goals of each program or component, as well as the preparation and sending to the corresponding Responsible Unit of the Secretariat, of the physical-financial reports that must be prepare and send on a monthly and quarterly basis; This shipment must be through and after validation by the Delegation in the case of resources operated by the Federal Entities;
- VIII. Register applications at the SURI at the window. Likewise, it must upload, monitor, and keep permanently updated the flow of information on physical-financial progress in SURI. Each Delegation must supervise and follow up on this process and notify the corresponding Responsible Unit monthly that the information loaded has been reviewed and validated by them.
- IX. Take control and monitoring of the operation of the programs and / or components;
- X. Analyze that the requests for support comply with the general and specific requirements of the programs and / or components of these Operation Rules;
- XI. To give physical-financial follow-up to the resources involved in the legal instrument signed for this purpose;
- XII. If required, for the determination of the applications and projects of the corresponding matter and substance and for physical-financial follow-up , legally established operational technical units may be contracted , and that incorporate in their objectives being cooperating with the federal or state, or professional service providers by time, work and specific project, or the services of universities or research and higher education institutions;
- XIII. In the case of external evaluation, it must coordinate with the administrative unit of the Secretariat to determine the evaluation process according to the general guidelines issued by it;
- XIV. In compliance with the legislation on the matter, the Federal Entities must integrate the report of the public account of the program with the final list of beneficiaries as of December 31 , which will specify the resources paid, accrued and non-acrued informed to the TESOFE. This relationship cannot be modified;
- XV. Instruct FOFAE to pay the corresponding supports, as well as operating expenses;
- XVI. The Federal Entities that exercised the expense must officially deliver to the Secretariat, through and after validation by the Delegation, the report to integrate the Federal Public Finance Account corresponding to the programs and components that were agreed for its operation at the latest business day of January of the year following the one reported,
- XVII. Respond to information requests requested by the Responsible Units, and
- XVIII. In general, all the powers and obligations necessary to achieve the objectives of the programs and / or components, in accordance with the provisions of these Operating Rules and applicable legislation.

The Federal Entities, through their SDAs, will publish on their electronic page the functions and obligations of the support entities that must operate in accordance with the current regulatory framework of the agreed components.

Chapter II

Of the Coordination with Federal Entities

Article 62. The Secretariat shall agree on the concurrence of resources for the Agricultural, Livestock and Fisheries components of the Support Program for Investment in Equipment and Infrastructure; within the component of Capacity Development and Rural Extensionism of the Program for Capacity Development , Technological Innovation and Rural Extensionism; within the components Conservation and Sustainable Use of Soil and Water, and Productive Reconversion of the Sustainability Program of Natural Resources, and the SPFS.

The mechanics of execution of the federalized resources will be carried out in accordance with the Operation Rules and the coordination agreements established by the Secretariat with the Federal Entities in terms of the provisions of the LFPRH, and in them the calendars of contribution and execution will be established. corresponding.

In case of discrepancy with the provisions of this chapter with the provisions of Title II of these Rules of Operation, the first shall prevail.

In the event that the efficiency in the operation considers the convenience of making consolidated purchases of certain goods to be supported, these will be conditioned to showing a significant decrease in the unit price of the good and for the benefit of the applicant, so that the purchases they may be carried out locally by the entity to be determined, on behalf of and on the order of the beneficiaries, with the obligatory intervention of social witnesses, in accordance with the legal provisions applicable in the matter

Article 63. The Secretariat will celebrate, within the first quarter of the fiscal year in question, coordination agreements with the Federal Entities to establish the terms, powers and responsibilities assumed by each of the parties of both for the operation of resources, ensuring in In any case, the measures that promote the participation of the instances foreseen in the Law, the concurrence and avoid duplication in the supports or subsidies, must also specify the amount and committed contributions ; the planned goals and execution schedules; the flow of contributions among others.

The Ministry must deliver the first minister in accordance with the provisions of the PEF.

Article 64. In the concurrence of resources with the Federal Entities, the following must be fulfilled:

- I. The resources will be used preferably for the development of the attention and investment priorities derived from the agricultural and fishing planning that the different Federal Entities carried out jointly with the Secretariat for the fiscal year 2011.
- II. The resources referred to in Annex 8A of the PEF 2011, will be transferred to each Federal Entity and deposited in the FOFAE, or its equivalent. For the delivery of the first part of the appeal, the State must have sent to the Secretariat the operational mechanics under which the support will be granted and have initiated the registration of FOFAE before the Tax Administration Service.

These resources will be complemented by the contributions made by the Federal Entity in this same instrument at a rate of 75% of federal contribution and 25% of state contribution; which must be accredited at the end of the year. The supports will be delivered to the beneficiaries according to the availability of the resources of the fund regardless of their origin, indicating the origin of the resource in the document that is delivered to the producer.

Of the resources assigned to each state according to Annex 8A of the PEF, the Federal Entities will decide the amount that they require for each of the programs and components mentioned above, in accordance with the results of the planning carried out. The State Councils for Sustainable Rural Development will establish the strategic product systems for the development of the Entity and which will be those that are given priority support.

Each Federal Entity must define the percentage of resources that it will allocate to localities of High and Very High Marginalization, as well as the percentage of resources that must be operated by the municipalities in whose localities the target population resides. The distribution criteria must guarantee fairness and transparency.

The maximum percentage of support will be up to 50% of the total cost of the project, with the exception of targeted support for low - income producers or in areas with problems of degradation of resources that are served with COUSSA and Development Zones A ridas to be as established in the Operation Rules and the stratification carried out by the Federal Entities.

Likewise, of the total resources that are channeled to rural development, through the Agricultural, Livestock, and Fishing components within the framework of the Support Program for Investment in Equipment and Infrastructure, which the Secretariat agrees for its operation with the Entities. Federal, plus what each Federal Entity contributes, will have as a goal that at least 20% should be allocated to the execution of Territorial Projects, in order to promote actions aimed at enhancing the competitiveness of economic activities in agriculture, fishing and aquaculture of greater social inclusion, with a focus on sustainability, within the framework of the Sustainable Rural Development Councils. For Team-induced projects Territorial Cooperation Technicians, through models of inclusive planning and social promotion , that promote concurrence inside and outside the institution and regional integration, the reception process will be defined in each Federal Entity. In order to coordinate the transversal execution of the resources, a technical working group will be integrated between the Secretariat and each Federal Entity.

- III. In the coordination agreements that the Federal Entities sign with the Secretariat, they may choose to deliver the resources, in a minimum of three and a maximum of five equal contributions, in the calendar that the states establish in the coordination agreement. Once the first contribution has been deposited, in order for the Secretariat to deposit the second and subsequent contributions, FOFAE must have exercised and paid at least 70% of the contributions according to each program and component.
- IV. The Federal Entities will only be responsible for the timely execution of the resources and said resources will be administered through the FOFAES, established for this purpose.
- V. The stratification of producers to apply in each Federal Entity will be by locality, according to the degree of marginalization defined by the National Population Council (CONAPO). The SDA may include the level of capitalization of the target population as an additional stratification criterion ; In this case, said criterion must be parametric and endorsed by an institution of Higher Education or by a recognized body at the national or international level, taking into account, when appropriate, the information from the VIII National Census of Agriculture and Fisheries and in accordance with previous studies or carried out specifically .

Once the producer stratification proposals have been prepared, they will be submitted to the consideration of the State Council for Sustainable Rural Development; validated by it, the SDA will send them to the Secretariat.

In order to integrate the contribution that corresponds to the classified population that lives in highly marginalized towns , their contribution may be recognized with pre-existing assets, labor and materials that the project justifies.

- SAW. When the operation is through the Federal Entities, it will correspond to the person in charge of that instance to keep the advisory bodies established by the Law informed, who will know and validate the annual plan, in the context of the State Development Plan and the Sectoral Program of the Secretary.
- VII. The SDAs, or whoever they determine, have the obligation to register applications at the SURJ at the window. Likewise, it must upload, monitor, and keep permanently updated the flow of information on physical-financial progress in SURJ. Each Delegation must supervise and follow up on this process and notify the corresponding Responsible Unit monthly that the information loaded has been reviewed and validated by them.
- VIII. Not later than the first business day of the week following the conclusion of the opinion process, each executing agency must publish on its website and lists printed in the windows, the list of supported and unsupported projects and pages; indicating for the first the term and specific way to make effective the supports that were authorized. The interested parties who have submitted applications support this fact and based on the Article 35 of the Federal Administrative Procedure Act accept expressly be notified by electronic media and / or by the publications referred to in this paragraph.
- IX. The delivery and / or payment of the supports must conclude no later than the last business day of November of the fiscal year in operation. However, in the case of projects that due to their complexity exceptionally merit construction times or supply deadlines that exceed the indicated limit , the formal commitment to deliver the supports and start their application may be made by signing a concertation agreement that Consider the number of ministrations necessary to guarantee the control of progress, times and control procedures until the conclusion of the project,
- X. The notification and release of resources to the beneficiaries will be made by the President of FOFAE, after the opinion of the FOFAE Technical Committee. The notification will be made in an expedited manner . Electronic payment will be used except in cases where it is not feasible, for which it must be delivered only at the window where the support request was entered.
- XI. The monthly reports must be generated from the information contained in the SURJ with a cutoff date of the last working day of the month being reported and delivered to the corresponding Responsible Unit, validated by the Delegation within a period not to exceed the third calendar day of the month. following the one reported. The quarterly reports will follow the same procedure, considering the accumulated information of the quarter and the cutoff date to the last business day of the third month of the quarter to be reported, and must also be delivered to the corresponding Responsible Unit through and after validation by the Delegation, in a term that will not exceed the third calendar day of the month following the reported quarter.
- XII. The Federal Entities must report on the exercise, destination and results obtained from the federal resources that are transferred to them by way of subsidies, and that were provided and exercised in accordance with the concepts, activities and authorized programs, actions, goals and committed indicators, as well that of the results of the evaluations that are carried out, in the terms established in the Guidelines to report on the exercise, destination and results of the federal resources transferred to the Federal Entities, published in the DOF on February 25, 2008.

- XIII.** The Secretariat, together with the SDAs, must update and improve the matrix of results indicators , in order to identify the impact achieved, no later than the last business day of June. Likewise, the Secretariat will establish the necessary coordination mechanisms with the governments of the corresponding Federal and Municipal Entities in order to increase the viability and level of impact of the resources agreed upon with the Federal Entities , through concurrence with the other programs. federal, state and municipal, and establishing the mechanisms of accountability, supervision, monitoring and evaluation of the same.
- XIV.** The Secretariat will supervise and evaluate the performance and impact of federalized resources and, in coordination with the federal entity, will send a quarterly report to the Committee on Agriculture and Livestock of this Chamber of Deputies, on the progress and execution thereof. For this purpose, the information to be considered in the report is that contained in the SURI, which will be incorporated by the Federal Entities.
- XV.** As the case may be, the FOFAES must request the Secretariat, no later than September 15, to reschedule the resources assigned in the corresponding agreements, derived from the demand in each of the programs and components.
- XVI.** The Secretariat reserves the right to request from the executing units of the expense, the specific reports that due to their responsibilities will be required.
- XVII.** The SDA must deliver the monthly account and financial statements to the Delegation in the first 10 calendar days of the following month; Y
- XVIII.** The Responsible Units, through the Delegations, will be responsible for the follow-up, supervision and fulfillment of the obligations established in these Operation Rules.
- This article will not be applicable to the Natural Disaster Assistance component in the Agricultural and Fishing Sector .

T I T U L O IV

Final Provisions

Chapter I

From external evaluation

Article 65. In compliance with the provisions of articles 134 of the Political Constitution of the United Mexican States; 24, 25, 27, 75, 78, 85, 110 and 111 of the Federal Budget and Fiscal Responsibility Law , and 180 of the Regulations; The General Guidelines for the Evaluation of Public Administration Programs and the Annual Evaluation Program (PAE) must evaluate the results of the programs.

For this, the external evaluation of the programs must be carried out, according to the terms of the general provisions issued by the Ministry of Finance and Public Credit, the Ministry of Public Function and the National Council for the Evaluation of Social Development Policy (CONEVAL), within the scope of their respective powers, observing the applicable regulatory provisions and the requirements that must be met for the development of the evaluation, the appointment and contracting of the evaluators.

In addition to the evaluations established in the Annual Evaluation Program, external evaluations may be carried out as deemed appropriate, according to the needs of the programs and / or components and the available resources.

The General Directorate for Agricultural and Fisheries Studies of the Secretariat will be the administrative unit that must contract, operate the process and supervise the external evaluation of each of the programs and components subject to this process.

Said unit must be outside the operation of the programs and the exercise of budgetary resources ; Likewise, it will be in charge of issuing the general guidelines for evaluations.

In the event that the national or state external evaluations require a survey of beneficiaries, these must be started once at least 60% of the resources delivered to the beneficiaries have been reached ; reason why the exercise of the resources destined to the evaluations will be in function of the calendar established in the general guidelines that for such effect the Secretariat issues.

The evaluation of the results of the programs will also include the verification of the degree of fulfillment of objectives and goals, based on strategic and management indicators (Matrix of Indicators for Results) that allow evaluating the results of the application of public resources, to In order to promote results-based management and consolidate the Performance Evaluation System, implementing actions to improve the work of the public administration by following up on the main recommendations derived from the evaluations.

For the purposes of these Operation Rules, the definition of the strategic and management indicators of the five programs was carried out based on the logical framework methodology, considering the main indicators of effectiveness, efficiency, among others, at the purpose and component level. ; taking into account the alignment of the programs with the strategic objectives of the agency and the National Development Plan 2007-2012.

The following indicators will measure the achievement of program objectives:

I. Support Program for Investment in Equipment and Infrastructure.

OBJECTIVES	INDICATORS	FREQUENCY OF MEASUREMENT
Rural and fishing producers increase the capitalization levels of their economic units .	Percentage of rural and fishing economic units supported with increased assets .	Annual
1.- Productive infrastructure available for rural and fishing projects in the Productive Units .	Percentage of rural and fishing economic units supported with productive infrastructure .	Annual
	Percentage of hectares rehabilitated from the aquatic environment.	Quarterly
2.- Production machinery and equipment available for rural and fishing projects of the Productive Units .	Percentage of rural and fishing economic units supported by machinery and equipment.	Annual
3.- Improved genetic material available for greater efficiency of the Productive Units	Percentage of rural and fishing economic units supported with genetic material.	Annual

II. Agricultural Income Support Program PROCAMPO To Live Better.

OBJECTIVES	INDICATORS	FREQUENCY OF MEASUREMENT
	Percentage in the increase of the income of the	

Producers registered in the Program have improved income	beneficiaries of the Program.	Triannual
Direct support given to beneficiaries before planting by agricultural cycle	Percentage of direct support provided to beneficiaries in the Autumn Winter agricultural cycle (tn-1 / tn)	Quarterly
	Percentage of direct support provided to beneficiaries in the Spring Summer agricultural cycle (tn)	Quarterly
	Percentage of direct support provided to beneficiaries in the Autumn Winter agricultural cycle (tn / tn + 1)	Annual
Temporary support for the costs of the energy supplies delivered.	Average percentage reduction in the costs of agricultural and fishing energy inputs (agricultural diesel , marine and coastal gasoline)	Quarterly
Agricultural machinery available for the projects of the Economic Units of Agricultural Production,	Percentage of Economic Units of Agricultural Production supported with agricultural machinery.	Annual

Note: *tn is the same fiscal year 2010*

III. Risk Prevention and Management Program.

OBJECTIVES	INDICATORS	FREQUENCY OF MEASUREMENT
Rural and fishing producers prevent and manage the risks of their activity	Percentage increase in rural and fishing producers who have support for risk prevention and management	Annual
	Empowerment of public resources (federal and state) in the event of weather contingencies	Annual
1.- Income of Agricultural Producers offset and protected against market contingencies .	Percentage of surplus volumes and / or with marketing problems supported with respect to the total produced	Quarterly
2.- Coverage for weather contingencies to protect Agricultural and Fisheries Producers .	Loss ratio	Annual
3.- Health and safety contingencies addressed for the development of agricultural and fishing activities	Percentage of health and safety contingencies addressed in a timely manner	Annual
4.- Guarantees granted by the Program to producers in the rural and fishing environment	Growth rate of credit associated with Program guarantees	Annual
5.- Supports granted to agri-food producers for the commercial promotion of their products	Percentage of achievement of goals of the projects supported for commercial promotion	Annual

IV. Capacity Development, Technological Innovation and Rural Extension Program

OBJECTIVES	INDICATORS	FREQUENCY OF MEASUREMENT
Rural and fishing producers have better capacities and apply technological innovations to their production processes	Percentage of rural and fishing producers who have better capacities and apply technological innovations to their production processes.	Annual
1.- Rural and fishing producers who apply the capacities promoted by technical assistance, training or rural extension services .	Percentage of beneficiaries who apply the capacities promoted by technical assistance, training or rural extension services.	Annual
2.- Innovations Developed for the competitiveness and sustainability of the agri-food sector .	Percentage of Research and Technology Transfer Projects , aligned to the Innovation Agenda with respect to the total number of projects supported.	Annual
3.- Support for Actions to strengthen Social Organizations and Product Systems Committees that operate with a Work Plan and a Master Plan, respectively	Percentage of National Product Systems Committees operating with governing plans.	Annual
	Percentage of social organizations strengthened with Work Plan.	Annual
4.- Rural and fishing producers in marginalized areas that apply the capacities promoted by technical assistance, training or rural extension services that improve food security	Percentage of beneficiaries from marginalized areas that apply the capacities promoted by technical assistance , training or rural extension services .	Annual

V. Natural Resources Sustainability Program.

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OBJECTIVES	INDICATORS	FREQUENCY OF MEASUREMENT
Rural and Fisheries Producers have Natural Resources for sustainable agricultural, aquaculture and fishing production	Percentage of hectares dedicated to agricultural activity with practices and works applied for sustainable use .	Biannual
1.- Works and practices for the sustainable use of soil and water, carried out.	Variation of hectares incorporated into the sustainable use of soil and water.	Annual
	Increase in water storage capacity .	Annual
2.- Supports so that the genetic resources of Mexico and of economic importance are conserved, characterized and evaluated.	Increase in the number of samples of conserved plant genera prioritized in the National report on Plant Genetic Resources.	Annual
	Percentage of Increase in Certified Cattle Breeds .	Annual
3.- Agricultural and livestock area converted to sustainable crops, according to productive potential and market demand.	Percentage of hectares converted to local sustainable crops.	Biannual
4.- Support for the production of inputs for bioenergetics, use of renewable energy in productive activities in the agricultural sector, and new Bioeconomy products delivered.	Percentage of surface integrated to the production of inputs for bioenergetics.	Annual
5.- Supports delivered that allow fisheries and aquaculture management for the sustainable use of resources.	Percentage of production of group of ordered fisheries, by state.	Annual
	Percentage of vessels voluntarily withdrawn by producers for the conservation and sustainability of the fishery resource.	Annual
6.- Supports given to producers to carry out actions that reduce the risk of illegal fishing and respect for closures.	Percentage of inspection and surveillance actions carried out that reduce the risk of illegal fishing.	Annual
7.- Direct support to ranchers for the sustainable management of grazing lands (PROGAN).	Percentage of Livestock Production Units (UPP s) that showed evidence of improvements due to works and / or soil and water conservation practices .	Annual

Chapter II

Of the Fiscalization of Federal Resources

Article 66. The Federation grants resources for programs and / or components may be audited by the Ministry of Public Service, the O rgan Internal Control in the Secretariat and / or auditors independent contractor for this purpose, in coordination with the O bodies State Control; the Secretariats of Finance and Public Credit and of the Public Function; the Superior Audit of the Federation and other instances that within the scope of their respective powers are competent.

As a result of the audit actions that are carried out, the control body that carries them out will maintain an internal follow-up that allows the issuance of reports on the reviews carried out, giving primary importance to the timely and proper attention to the anomalies detected, until that are fully funded.

The administrative, civil or criminal responsibilities derived from the reviews, follow-up and / or audits carried out by the Ministry and the aforementioned supervisory bodies, which affect the Federal Public Treasury that, as the case may be, incur the federal or local public servants, as well as the physical or moral persons, will be sanctioned in the terms of the applicable legislation.

Article 67. The Secretariat will have a system of accountability for the fate of the fiscal resources based in this dependence for the purpose of forming the Register U nico of Beneficiaries, which shall include at least the following elements: keywords or registration number that will be assigned by the dependency to the beneficiary; geographical region (federal entity, municipality and locality); productive activity; agricultural cycle; link in the value chain; support concept; and the fiscal amount granted, being the obligation of the executing agencies, including Federal Entities, of the programs and components to keep this system updated, in the case of support for goods public, will be considered a beneficiary those people with whom the execution of actions to achieve the corresponding objectives is agreed. By December 31, the system will have available the data that allows the identification of the beneficiary.

Article 68. All the programs and components must publish their list of beneficiaries, which must be disaggregated by gender, age group, region of the country, federal entity and municipality, as well as the amount and concept of support. Said information must be permanently updated and published semi-annually on the Secretariat's website www.sagarpa.gob.mx and of each spending executor no later than the last business day of December of the year that is reported and must be updated, if applicable , with the data of the corresponding settlement.

The information mentioned in the previous paragraph will serve as a basis to implement actions that reduce the inequality gap between women and men

In addition, the performance indicators should be disaggregated by gender and by age group, so that the impact and incidence of the programs and components can be measured in a differentiated manner in relations between women and men. In the case of the component of attention to natural disasters in the agricultural, aquaculture and fishing sector, it will not be necessary to disaggregate the performance indicators by gender and age group.

Likewise, all the executing agencies of the programs included in these Operation Rules must publish a list that contains all the support pages that were received, separating the applications that received the support from those that did not. These reports must be published, at least, on the electronic page of the Executing Agency and in each of the windows in which the requests were received .

Article 69. The stationery, official documentation, as well as the advertising and promotion of these programs and components,

must include the following legend:

" This program is public, alien to any political party. Its use for purposes other than those established in the program is prohibited . "

In addition to the aforementioned legend, in the stationery, official documentation, as well as the advertising and promotion of the programs and components in concurrence with the Federal Entities, the logo of the Secretariat and that of the SDA must be included.

Article 70. For all legal purposes, all those persons who manage or apply federal public resources are considered subject to the Federal Law on Administrative Responsibilities of Public Servants, pursuant to article 2 thereof; therefore, the administration, management and application of the federal resources assigned to the programs and / or components referred to in these Operation Rules must be carried out in accordance with the applicable legislation, since they do not lose their federal character , despite having it has been the subject of an agreement and is transferred for its application to any other instance other than the Secretariat.

Article 71. In the case of the programs operated through the Federal Entities or technical agents , with the exception of the component of Attention to Natural Disasters in the Agricultural and Fishing Sector , the financial products generated by each program must be applied in accordance with the following Order of priorities: a) payment of fiduciary services and payment of the bank account b) external audits ; c) payment of publication of calls and official stationery, d) For the payment of agricultural and aquaculture insurance premiums as established in the coordination agreement, and e) the increase of the goals in the authorized concepts in each program or component.

In the case of the expansion of the goals, the additional actions carried out must be reported separately from those achieved with the originally agreed federal resources.

Article 72. To carry out the tasks of disseminating the programs and components, the General Directorate for Financial Efficiency and Accountability will reserve at the central level an amount of 0.3% of the original budget authorized for each program and component, to be exercised by the Coordination General of Social Communication.

To carry out the external evaluation of the programs and components, the General Directorate for Financial Efficiency and Accountability will reserve at the central level an amount of up to 0.7% of the original budget authorized for each program, based on the proposal presented by the General Directorate of Agricultural and Fishing Studies of the Secretariat.

Under the original budget authorized for each program, up to 4% may be used for operating expenses , under the following distribution:

a) Resources to be exercised directly by the Responsible Units and Executing Agencies:

RESPONSIBLE ENTITY	PERCENTAGE	CONCEPT
Responsible Units and Executing Instances	3.0	Operation (At least 0.2% will be allocated for supervision in the terms defined by the Responsible Unit)
Delegations	1.0	Operation and POI (includes PAP)

b) Resources in concurrence to exercise with the Governments of the Federal Entities

RESPONSIBLE ENTITY	PERCENTAGE	CONCEPT
Delegations	2.0	Tracking, Supervision and POI (includes PAP)
Federal entities	2.0	Operation and Tracking

The operating costs of the resources in competition may not be used to acquire vehicles, real estate or work commitments. To do this, no later than the end of the month of November of each fiscal year, the Delegations will send the report to the General Coordination of Delegations the expense incurred.

In order to comply with number 31 of the National Program for the Reduction of Public Expenditure 2010-2012, issued by the SHCP's Policy and Budget Control Unit on March 12, 2010, the resources that are expended in associated operating expenses to the programs subject to Operating Rules , they must be at least 4% less than the amounts authorized in the PEF.

TRANSITORY

FIRST. This Agreement will enter into force on January 1, 2011.

SECOND. As of the 2011 budget year, these Operation Rules will be the only ones applicable to the programs and components administered by the Secretariat, therefore, by means of the publication in the DOF of this Agreement, it will be without effect, for the fiscal year 2011 and subsequent years, any other Rules of Operation, addition, update or modification that had been published prior to these; with the exception of the PROCAMPO component: To Live Better, whose legal framework that regulates it will continue in force in the terms indicated in article 19 of these Operation Rules.

The Guidelines published in the DOF, regarding the programs and components of the Secretariat will remain in force as long as legal provisions are issued that replace, abrogate, modify or are foreseen on a validity date.

THIRD. Eligible products and objective income indicated in table (IO-1) of section II.3.2.1. of Article 18 of the Agreement that discloses the Operation Rules of the Programs of the Secretary of Agriculture, Livestock, Rural Development, Fisheries and Food indicated, published in the Official Gazette of the Federation , dated 29 December 2009, will continue in force for the application of the agricultural cycle spring-summer 2010.

ROOM. For all purposes, the requests for climatological diagnosis submitted to the National Water Commission, as well as the processed, authorized and accrued supports that began their management until 2010, all of the above in the framework of the Program for Attention to Climatic Contingencies, are They will process and conclude as established in the applicable Operation Rules according to the fiscal year in which they have begun their process.

FIFTH. The Secretariat shall disclose the Guidelines of those components established in the PEF and not contained in these Operation Rules.

SIXTH. As long as no new guidelines on operating expenses and PDI are issued, those corresponding to fiscal year 2010

remain in force.

S E PTIMO. The General Directorate for the Promotion of Efficiency and Quality in Services will coordinate within the Secretariat the work necessary to incorporate the data structure model of the geographical address established in the Technical Standard on Geographic Domiciles issued by the National Institute of Statistics and Geography and published in the DOF on November 12, 2010.

The granting of supports or subsidies to the beneficiaries of the programs and components may not be conditioned for any reason on the presentation of all the data required by the Technical Standard mentioned in the preceding paragraph.

EIGHTH. For the components of programs that allocate support to expand the offer of public goods established in Annex LXXIX of these Rules of Operation, regardless of complying with the provisions of articles 49 and 50 of the same ordinance, they may consider those entities and agencies that upon the entry into force of these Operating Rules they have signed an agreement on the matter.

Mexico City, December 21, 2010.- The Secretary of Agriculture, Livestock, Rural Development, Fisheries and Food, **Francisco Javier Mayorga Castañeda.-** Rubric.

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" This program is public, alien to any political party. Its use for purposes other than those established in the program is prohibited "

ANNEX I DEFINITIONS AND ABBREVIATIONS USED FREQUENTLY

For the purposes and application of the programs and components contained in these Operation Rules, the following definitions shall apply :

- I. Market Access:** Production that is destined for commercialization in the local, state, national or international market;
- II. Aquaculture activities:** Those aimed at the controlled, pre- fattening and fattening reproduction of species of fauna and flora carried out in facilities located in fresh, marine or brackish waters, by means of farming or cultivation techniques, that are susceptible to commercial, ornamental or recreational .
- III. Agricultural activities.-** Primary agricultural production processes based on the use of renewable natural resources;
- IV. Economic activities.-** Activities aimed at producing a good, providing a service or trading a merchandise;
- V. Livestock activities.-** Production processes aimed at the breeding, reproduction, fattening and other animal services for human benefit;
- SAW. Fishing activities:** Those aimed at the extraction, capture or collection, by any method or procedure, of biological species or biogenic elements, whose total, partial or temporary livelihood is water;
- VII. Strategic productive assets.- Productive** assets of greater relevance to generate the highest and / or fastest levels of desirable change in a region, state or locality in accordance with the national priorities established by the Secretariat in accordance with the Federal Entities;
- VIII. Productive assets.-** Constructions and material goods used in any productive activity and that in the natural course of business are not destined for sale, represent the investment of capital or patrimony of a company or production unit (excludes land and property);
- IX. ADR .-** Rural Development Agency;
- X. AGD .-** General Warehouse of Deposit;
- XI. Development Agency. -** Legal entity that according to the corresponding laws is made up of professionals and technicians in multidisciplinary teams to provide capacity development and rural extension services, certified by the Secretariat;
- XII. Innovation Agenda.-** Document in which the actions to address the problems and needs of research and technology transfer of product systems and strategic issues for the rural sector are hierarchized ;
- XIII. Technical Agent.-** Institution, body or public entity sectorized to the Secretariat or other entities and Dependencies of the Federal Public Administration with its own legal personality , and the Responsible Unit may opt for the operation through an Auxiliary Body ;
- XIV. ASERCA.-** Support Services for Agricultural Marketing, O organ Administration within the Ministry;
- XV. Base.-** Price of the physical minus the price of the future;
- XVI. Standardized Consumer Zone Base.- Consumer Zone** Base that the Ministry announces through its publication in the DOF, in dollars per ton, according to the historical behavior of the last five years, the international market conditions and those of supply and demand that affect the local and regional market, establishing the exchange rate in order to indicate pesos per ton;
- XVII. Maximum Regional Base.- Regional** Base by Federative Entity-producer, announced by the Secretariat through its publication in the DOF;
- XVIII. Beneficiary.-** Natural or legal person who receives the support; In the case of the supports referred to in the components listed in Annex LXXX, those persons with whom the execution of actions to achieve the objectives of the program or component in the target population will be considered as beneficiaries ;
- XIX. Public Good.-** Good from whose enjoyment no person can be excluded, regardless of who pays for them, or whose consumption by one individual does not reduce the amount of that good available to another individual;
- XX. Biodiversity.-** Variability of living organisms from any source, including, among others, terrestrial, marine and other aquatic ecosystems and the ecological complexes of which they are part; it also encompasses diversity within each species, between species, and of ecosystems;
- XXI. Bioenergy.-** Renewable energy source obtained from the use of biomass, considering in it both the products of plant species cultivated for this purpose, as well as by-products or waste of plant or animal origin;
- XXII. Futures exchanges.-** Establishments where financial contracts derived from commodity quotes are negotiated , among which are agricultural products contemplated in this instrument, among other exchanges, those of the Chicago Board of Trade (CBOT), Chicago Mercantile Exchange (CME) and the New York Board of Trade (NYBOT);
- XXIII. CADER.-** Support Center for Rural Development of the Secretariat;
- XXIV. Animal carrying capacity.-** Quantity of bovine cattle, referred to in animal units, that can be kept on a given surface in a year without deteriorating natural resources ;
- XXV. CENAPRED .-** National Center for Disaster Prevention of the Ministry of the Interior
- XXVI. Collection center.-** Warehouse, **depot** or facility where the product object of the support is received in the producing area of origin, or of destination with a registration of the scale at origin, which is registered in the register that for this purpose is raised in the Federal Entities or the Secretariat;
- XXVII. State Center for Training and Monitoring of the Quality of Professional Services.-** Teaching or research institution accredited by the Secretary at the state level to train to verify the quality and establish customer satisfaction of capacity development and rural extension services . As well as to prepare the performance lists of the extension agents and service providers that participate with training services , technical assistance and professional consulting .;
- XXVIII. CES.-** Evaluation and Monitoring Commission;
- XXIX. CLABE. -** Standardized Bank Key;
- XXX. Coverage.-** Financial operation that aims to reduce the risk of adverse price movements;

- XXXI. COFUPRO.-** National Coordination of the PRODUCE Foundations
- XXXII. Beehive.- Technified housing** for bees consisting of mobile honeycombs consisting of a telescopic lid, interior roof, reversible floor and cube of brood chamber with ten frames with worked honeycombs, of which six must be populated with at least queen bee ;
- XXXIII. CONAGUA.-** National Water Commission;
- XXXIV. CONAPESCA.-** National Aquaculture and Fisheries Commission, decentralized administrative body of the Secretariat;
- XXXV. CONAPO.-** National Council of Population and Housing;
- XXXVI. Sustainable Rural Development Council.-** It is an instance, provided for in the Sustainable Rural Development Law , to promote the participation of producers and other agents of rural society in the definition of regional priorities, planning and distribution of resources that the three levels of government to support productive investments and for sustainable rural development;
- XXXVII. COUSSA. -** Conservation and Sustainable Use of Soil and Water;
- XXXVIII. Energy Quota.-** Volume of consumption of agricultural and fishing energy that is established for each beneficiary;
- XXXIX. CURP.-** key U unique Population Registry, document issued by the of Interior;
- XL. DDR.-** Rural Development Districts of the Secretariat;
- XLI. Delegation.-** State delegations and the Lagunera Region of the Secretariat;
- XLII. DOF.-** Official Gazette of the Federation;
- XLIII. Dollar Fix.-** Determined by Banco de México based on an average of wholesale exchange market prices for operations payable on the second following bank business day . It is published in the DOF one bank business day after the determination date and is used to settle obligations denominated in dollars payable in the Republic of Mexico the next day;
- XLIV. Emerging diseases:** Class of infectious diseases that arise in specific places and times and become, or threaten to become, new epidemics
- XLV. Emerging diseases:** They refer to the resurgence of diseases that had already been apparently eradicated or their incidence decreased
- XLVI. Coordinated entities.-** Federal Executive entities grouped in the sector coordinated by the Secretariat, in the terms of the Organic Law of the Federal Public Administration and the Internal Regulations of the Secretary;
- XLVII. Federal Entities.-** State and Federal District Governments;
- XLVIII. Territorial Cooperation Technical Team** . Group of technical professionals with an interdisciplinary profile , made up of the Rural Development District, in charge of strengthening the councils for sustainable rural development through a process of promotion, organization and implementation of territorial projects with small and medium-scale agricultural producers , through of which, it fosters an axis of articulation of the resources and technical, investment and public goods supports of the Secretary and others, in rural territories.
- XLIX. FAO. -** Food and Agriculture Organization of the United Nations ;
- L. Notary Public.-** Person invested with public faith, in accordance with the provisions of the corresponding legislation ;
- LI. FIRA. -** Trusts Instituted in Relation to Agriculture;
- LII. FIRCO. -** Shared Risk Trust;
- LIII. FOCIR. -** Capitalization and Investment Fund of the Rural Sector;
- LIV. FOFAE.-** Trust Fund for Agricultural Development in the States;
- LV. FONAGA. -** National Guarantee Fund for the Agricultural, Forestry, Fishing and Rural Sectors ;
- LVI. Official identification.-** Documents with which a natural person can prove his identity; For the purposes of these Rules of Operation the acceptable documents are: the Voting Credential issued by the Federal Electoral Institute, the current Passport, the National Military Service Card or the professional license;
- LVII. INAPESCA. -** National Fisheries Institute;
- LVIII. Rural INCA. -** National Institute for the Development of Capacities of the Rural Sector;
- LIX. INIFAP. -** National Institute for Forestry, Agriculture and Livestock Research;
- LX. Executing Agency.-** Administrative unit of the central structure of the Secretariat, decentralized administrative bodies, Federal Entities and technical agents who are given the responsibility to operate any of the programs or components that are part of these Rules. ; therefore it assumes all the responsibilities that the exercise of federal public resources implies ;
- LXI. IF.- Financial Intermediary (s):** Multiple Banking Institutions, Rural Finance, Cooperative Savings and Loan Societies and Popular Financial Societies; community financial companies, rural financial integration organizations; the credit unions and the general warehouses of deposit referred to in the General Law of Organizations and Auxiliary Activities of Credit, the financial companies of multiple object , the Entities in transition contemplated in the Law of Savings and Popular Credit, as well as the others financial intermediaries that the Secretariat determines;
- LXII. Carrier Institution:** Teaching or research institutions of national coverage with experience in the provision of technical assistance and training services to the rural environment, responsible for the standardization of services and certification of the State Centers for Training and Monitoring the Quality of Services Professionals must be validated by the Unit Responsible for the Capacity Development and Rural Extension component of the Capacity Development, Technological Innovation and Rural Extension Program;
- LXIII. LFPRH.-** Federal Budget and Fiscal Responsibility Law;
- LXIV. Law.-** Sustainable Rural Development Law;
- LXV. Sustainable Management.-** Application of methods and techniques for the conservation and rational use of natural

resources and ecosystems;

LXVI. EIGHTH. - Implementation Certification Body and Agricultural Machinery;

LXVII. Option CALL.- Financial instrument quoted on the futures exchange that offers the holder coverage against price increases;

LXVIII. Option PUT.- Financial Instrument quoted on the futures exchange that offers the holder coverage against price falls;

LXIX. Options.- DERIVATIVES Futures Contract, which is listed on a Stock Futures;

LXX. PAP. - Producer Attention Program;

LXXI. PDI. - Institutional Development Program in Delegations, Rural Development Districts and Rural Development Support Center;

LXXII. PEF. - Federal Expenditure Budget Decree for fiscal year 2011;

LXXIII. Riverine Fishing .- The one that takes place with smaller boats propelled with outboard motors, the capture processes in which one to three fishermen participate regularly, are aimed at species from coastal environments (lagoons, bays and estuaries and the coastal zone Marine);

LXXIV. Net Weight Analyzed.- Metric ton of product, to which deductions in kilograms have been applied based on the generally accepted quality standard in each producing region; such as excess humidity, foreign matter or impurities, damaged grains and pests, among others;

LXXV. PROGAN.- Component of the Natural Resources Sustainability Program called Sustainable Livestock Production and Livestock and Beekeeping Management;

LXXVI. PROMAF. - Strategic Project to Support the Productive Chain of Maize and Bean Producers ;

LXXVII. Promotion comercial.- activities designed to support and empower the agri - food sector through strategies aimed at better amiento competitiveness of Ios producers and beneficiaries, their effective integration into the national and international markets, the increase in the value and volume of products to commercialize, the diversification of the markets and the progress of the commercialization channels;

LXXVIII. Territorial Project : Instrument that combines actions aimed at enhancing the competitiveness of economic activities in agriculture and / or fishing with greater social inclusion with a focus on sustainability, with the aim of improving the incomes of producers with productive potential, by inserting them into the markets, promoting organizational integration and the concurrence of resources for the development of the territory. Prepared with the accompaniment of technical teams for territorial cooperation within the framework of the Municipal and District Councils for Sustainable Rural Development.

LXXIX. Alternate Registration. - That which is carried out on properties that are not registered in PROCAMPO's property register;

LXXX. Rules of Operation.- Rules of Operation of the programs of the Ministry of Agriculture, Livestock, Rural Development, Fishing and Food;

LXXXI. RFC.- Federal Taxpayers Registry;

LXXXII. REPDA. - Public Registry of Water Rights;

LXXXIII. SAC.- Catastrophic Agricultural, Livestock, Aquaculture or Fishing Insurance

LXXXIV. NAICS.- North American Industrial Classification System , which will be used in these Operation Rules with a merely indicative character;

LXXXV. SDA.- Secretary of Agricultural Development of the States or equivalent;

LXXXVI. Secretary.- Secretary of Agriculture, Livestock, Rural Development, Fishing and Food;

LXXXVII. Agri-food sector.- It is made up of groups, communities and communities whose predominant activity is the exploitation, in any of its phases, of fresh, frozen, ornamental, raw or industrialized agricultural products ; livestock, agricultural or fishing; mentioning these in an illustrative and non-limiting way;

LXXXVIII. SENASICA.- National Health Service, Food Safety and Quality Agrifood, or organ Administration within the Ministry;

LXXXIX. SHCP . - Ministry of Finance and Public Credit;

XC. SIAP.- Information Service Agrifood and Fisheries, O organ Administration within the Ministry;

XCI. SINIIGA.- National Livestock Individual Identification System;

XCII. Product System.- The set of elements and concurrent agents of the productive processes of agricultural products, including the supply of technical equipment, productive inputs, financial resources, primary production, storage, transformation, distribution and commercialization;

XCIII. Subsidiary.- Initial solidarity support or accompaniment for the initiation or start-up of a development initiative, which in no case substitutes the role that the rural population itself corresponds to as the actor in their own development;

XCIV. Subsidy.- Allocations of federal resources foreseen in the Budget of Expenditures of the Federation that through the Secretariat are granted to the different sectors of society, to promote the development of priority social or economic activities of general interest ;

XCv. Eligible surface.- It is the surface of pastures, meadows, forage crops and agricultural areas that exist in a UPP, which produces forage for the feeding of livestock and to which it is determined;

XCVI. SURI.- System U nico Registration Information of individuals and moral beneficiaries and users of programs and services of the Secretariat, operated by the Administrative Office of this;

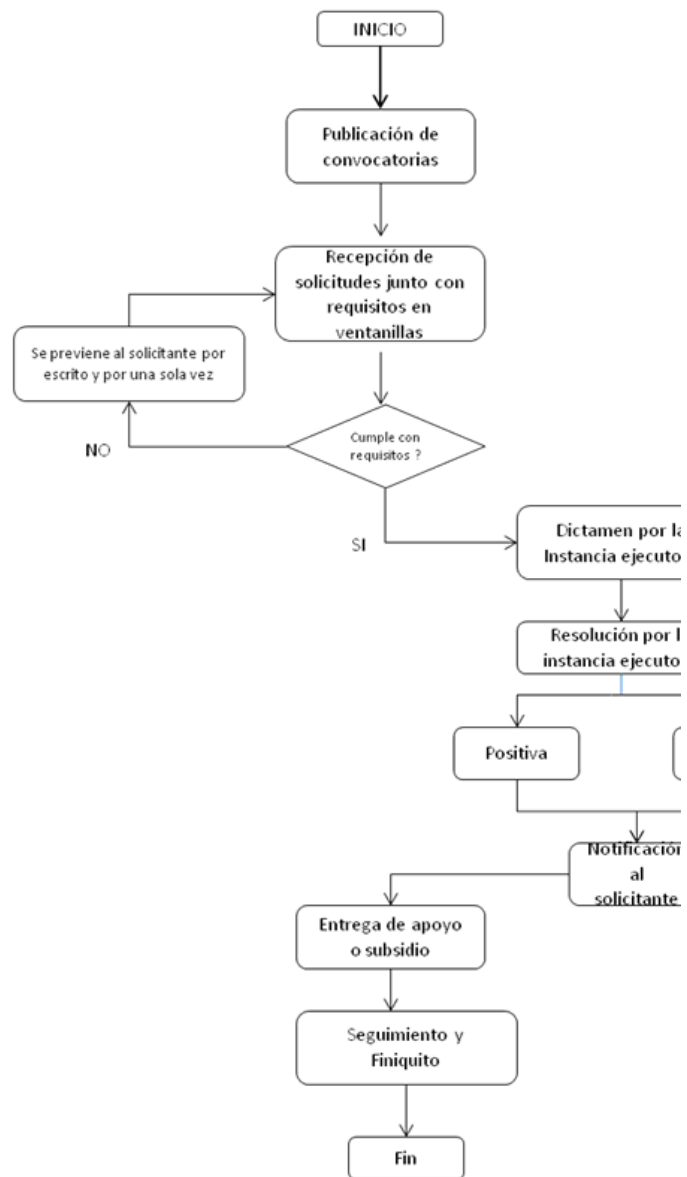
XCvII. Sustainable.- Characteristic or condition that is acquired from the rational use and appropriate management of the natural resources used in production, so that the satisfaction of the needs of future generations is not compromised;

XCvIII. TESOFE.- Treasury of the Federation;


XCIX. TIF. - Federal Inspection Type;

C. UA. - Animal Unit

Cl. Responsible Unit.- Entity or administrative unit of the Secretariat, including decentralized administrative bodies, which is responsible for the interpretation for administrative purposes of the program and / or component and for the



" This program is public, alien to any political party. Its use for purposes other established in the program is prohibited "

		ANEXO IV. SOLICITUD ÚNICA DE APOYO.							
<small>SECRETARÍA DE AGRICULTURA, GANADERÍA, DESARROLLO RURAL, PESCA Y ALIMENTACIÓN</small>		EDO	DDR	MUNICIPIO	CADER	VENTANILLA	DÍA	MES	AÑO
No. de Folio.									

1. DATOS DEL SOLICITANTE

*Nombre(s) ó Razón Social: _____

1Primer apellido: _____ 1Segundo Apellido: _____

1CURP: _____ 2RFC con homoclave: _____

Teléfono: _____ Fax: _____ Correo electrónico: _____

DOMICILIO DEL SOLICITANTE

*Tipo de asentamiento humano: () Colonia () Ejido () Fraccionamiento () Hacienda () Manzana () Rancharía () Otro (especificar): _____

*Nombre del asentamiento humano: _____

*Tipo de Vialidad: () Avenida () Boulevard () Calle () Callejón () Calzada () Periférico () Privada () Otro (especificar): _____

*Nombre de vialidad: _____

*Número exterior 1: _____ Número exterior 2: _____ Número interior: _____ *Código Postal: _____

*Referencia 1 (entre vialidades): _____

*Referencia 2 (vialidad posterior): _____ *Referencia 3 (Descripción de ubicación): _____

*Localidad: _____ *Municipio: _____ *Estado: _____

DATOS DEL REPRESENTANTE LEGAL

(Llenar en caso de personas morales)

2Nombre(s): _____

2Primer apellido: _____ 2Segundo Apellido: _____

2CURP: _____ RFC con homoclave: _____

*Campos obligatorios.
 †Campos obligatorios para personas físicas.
 ‡Campos obligatorios para personas morales.

2. NOMBRE DEL PROYECTO

DOMICILIO DEL PROYECTO _____

PROYECTO NUEVO <input type="checkbox"/>	PROYECTO DE AMPLIACIÓN <input type="checkbox"/>	No. de Empleos Generados	<table border="1"> <tr><td>CATEGORÍA</td></tr> <tr><td>JOVENES</td></tr> <tr><td>INDIGENAS</td></tr> <tr><td>ADULTOS MAYOR</td></tr> <tr><td>DISCAPACITADOS</td></tr> <tr><td>ADULTOS</td></tr> </table>	CATEGORÍA	JOVENES	INDIGENAS	ADULTOS MAYOR	DISCAPACITADOS	ADULTOS
CATEGORÍA									
JOVENES									
INDIGENAS									
ADULTOS MAYOR									
DISCAPACITADOS									
ADULTOS									
CONTINUACIÓN <input type="checkbox"/>		Indirectos <input type="checkbox"/> Directos <input type="checkbox"/>							
		(Si está definido en el proyecto)							
SOLICITANTE	PERSONA	GRUPO							
	FÍSICA <input type="checkbox"/> MORAL <input type="checkbox"/>	<input type="checkbox"/>							

NOMBRE DE LA ORGANIZACIÓN

RFC ORGANIZACIÓN

SOCIOS FÍSICOS _____ SOCIOS MORALES _____ TOTAL DE SOCIOS (T) _____

Calle y No. _____

MUNICIPIO _____ LOCALIDAD _____

ESTADO _____ LADA _____ TEL. _____

3. PROGRAMAS Y COMPONENTES DE APOYO SOLICITADOS:

(1) PROGRAMAS/COMPONENTES	ESTRUCTURA FINANCIERA			
	INVERSION TOTAL	SOLICITANTE	CREDITOS	OTROS AP
1				
2				
3				
4				

DESCRIBIR EN QUE CONCEPTOS SE USARÁN LOS APOYOS:

4. RELACION DE DOCUMENTOS ENTREGADOS

TODOS LOS SOLICITANTES		DOCUMENTOS PARA ORGANIZACIONES	
CURP (3) <input type="checkbox"/>	COMPROBANTE DE DOMICILIO <input type="checkbox"/>	BASE DE DATOS DE INTEGRANTES (2) <input type="checkbox"/>	BASE D <input type="checkbox"/>
IDENTIFICACION OFICIAL <input type="checkbox"/>	PROGRAMA DE TRABAJO O PROYECTO (2) <input type="checkbox"/>	IDENTIF. OF. DE AUTORIDADES <input type="checkbox"/>	AC <input type="checkbox"/>
CURRICULUM P.S.P. <input type="checkbox"/>	DOCUMENTOS DE PROPIEDAD <input type="checkbox"/>	CEBULA FISCAL (RFC) <input type="checkbox"/>	II <input type="checkbox"/>
		ACTA CONSTITUTIVA ACTUALIZADA <input type="checkbox"/>	
		PODER NOTARIAL DEL REPRESENTANTE <input type="checkbox"/>	

5. PERMISOS (DESCRIBIR)

NOMBRE DEL PSP 4 *CORREO ELECTRONICO

APOYOS SOLICITADOS EN AÑOS ANTERIORES POR EL GRUPO U ORGANIZACIÓN

PA.APOYOS/10 AÑO FROM/AF AÑO SOPORTE (A T O CAPAC.) AÑO COUSSA
 OTRO

Declaraciones:

Declaro bajo protesta de decir verdad:

1. Que no realice actividades productivas ni comerciales ilícitas

2. Que no hemos recibido apoyos para la adquisición de activos en los conceptos que solicitamos, en los últimos dos años.

Que estoy al corriente en mis obligaciones fiscales

Que estoy exento de obligaciones fiscales.

Con fundamento en el artículo 35 de la Ley Federal de Procedimiento Administrativo autorizo la recepción de notificaciones relacionadas con la pres electrónica de la Secretaría (www.sagarpa.gob.mx) y/o de la página electrónica de la Instancia Ejecutora.Conforme a lo establecido en el artículo 7 Operación de la Secretaría de Agricultura, Ganadería, Desarrollo Rural, Pesca y Alimentación, manifiesto bajo protesta de decir verdad que no he re impliquen duplicidad para el mismo concepto de este programa

Sr. Presidente del Comité Técnico : Me permito solicitar a usted los apoyos de los programas y componentes que se indican, para lo cual proporcio requeridos. Manifiesto que los datos son verídicos y me comprometo a cumplir con los ordenamientos establecidos en las Reglas de Operación y in de toda la legislación aplicable.

Atentamente

Nombre y Firma o Huella Digital

6. OBSERVACIONES:

CADER PDR DEI

FIRMA

Notas.

(1) PROGRAMA (COMPONENTES) NOMBRE COMPLETO Y C

a. INVERSION EN ACTIVOS (Agricultura, Ganadería, Pesca y Desarrollo Rural)

b. USO SUSTENTABLE DE RECURSOS NATURALES (Conservación y U Reconversión)

c. PROGRAMA DE SOPORTE (Investigación, Capacitación y Asistencia Técnica)

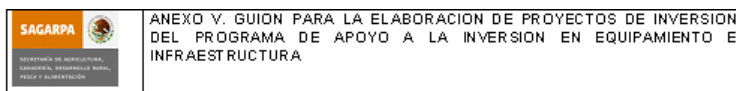
d. ORGANIZACIÓN RURAL (Sistemas Productos)

(2) PARA SOLICITUDES MENORES DE \$200,000 SE PRESENTARÁ UN PROYECTO EN EL FORMATO DE PROYECTO SIMPLIFICADO, EXCEPTO PARA COUSSA

(3) CONJUNTAMENTE CON ESTA SOLICITUD DEBERÁ REQUISITARSE EL FORMATO ANEXO 3A Y ADICIONALMENTE EL 3B PARA ORGANIZACIONES ECONÓMICAS Y GRUPOS

(4) ESTOS DATOS DEBERÁN REQUISITARSE SOLAMENTE EN EL CASO DE QUE SE SOLICITE APOYO DEL COMPONENTE DE CAPACITACIÓN Y ASISTENCIA TÉCNICA

*Este Programa es público, ajeno a cualquier partido político. Queda prohibido el uso para fines distintos a los establecidos



1. Executive Summary (Technical and Financial)

2. Name of the project

3. Program, component (s), concept (s) of support, amount of support requested and amount of contrib

4. General objective (s) and specific objective (s) , which must be aligned with the objectives of the program these Operating Rules

5. Justification

a. Description of the current situation of the company

b. Explanation of the problem or opportunity identified

c. Way in which the project, if materialized, will address the identified problem or opportunity

d. Goals, if the project is completed, that correspond to the identified problem and indicators that will veri (s).

and. Expected effects of not completing the project

6. General project data

a. Geographical location of the project (federal entity, municipality and locality)

b. Productive activity, link in the value chain and agricultural cycle (if applicable)

c. Technical description of the project, which should start from the concept of support and describe it in vegetative material, processes, technologies, technical assistance, consulting and / or training, among

d. Quotes from suppliers that support the costs and budgets of the investments to be made

and. Appraisal by an expert authorized by the CNByV in the case of acquisition of infrastructure

7. Market Analysis

a. Description and analysis of raw materials, products and by-products (presentation, packaging, packagi

b. Conditions and mechanisms of supply of inputs and raw materials

- c. Channels of distribution and sale
- d. Plan and marketing strategy
- and. Purchase intention letters
- F. Market studies carried out, where appropriate.

8. Financial Analysis

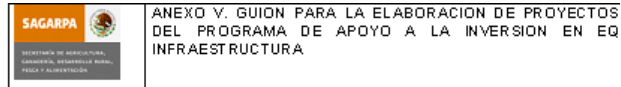
- to. Financial evaluation of the project, which must contain the calculation of the Internal Rate of Return (IRR) all its components and attaching documentation supporting this calculation.
- b. Budgets, investment program and complementary financing of a financial intermediary (if applicable)
- c. Projection of sales (income)
- d. Description of costs (fixed and variable)

9. Assets, inventory of Fixed Assets (constructions, agricultural and livestock land, inventories of equipment, li

10. Description and analysis of expected impacts

- to. Increase in capitalization levels (descriptive)
- b. Expected percentage increase in production volume
- c. Expected number of jobs to be generated.
- d. Increase in yields (if applicable)
- and. Estimated cost reduction

11. Conclusions




RATING SYSTEM FOR PRIORITY investment projects

Indicator	Weighting	Unit of measure	Response
Degree of marginalization of the locality where the project will be executed according to CONAPO 2	0.40	Degree of marginalization	High
			Medium
			Low
			Very Low
Number of expected jobs	0.05	Number of jobs	More than 10
			10
			1
			Less than 1
			0 or none
			Not applicable
Complementary financing from a financial intermediary	0.20	If not	Not applicable
			Not applicable
Percentage of contribution of the applicant with respect to the total required by the project	0.20	Contribution percentage	more than 10
			more than 5
			5
			Less than 5
Estimated cost reduction	0.05	Reduction percentage	more than 10
			more than 5
			5
			0 or none
Internal Rate of Return (IRR) with subsidy	0.05	Percentage	more than 10
			10
			less than 10
Expected percentage increase in production volume	0.05	Percentage	more than 10
			more than 5
			5
			less than 5

1 / In the case of projects for which an indicator does not apply, the weight of the indicators included for the evaluation of the project will be adjusted proportionally.
 2 / In the case of localities not classified by CONAPO, the degree of marginalization of the municipality to which said locality corresponds will be considered as 10 additional points will be awarded over the total points obtained.

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SAGARPA
SECRETARÍA DE AGRICULTURA,
GANADERÍA, DESARROLLO RURAL,
PEQUEÑA Y MEDIANA AGRICULTURA

**ANEXO VI PROYECTO SIMPLIFICADO PARA EL PROGRAMA DE A
INVERSIÓN EN EQUIPAMIENTO E INFRAESTRUCTURA**

NOMBRE DEL SOLICITANTE, GRUPO DE TRABAJO U ORGANIZACIÓN: _____

NOMBRE O IDEA DEL PROYECTO: _____

TIPO DE PROYECTO:

TIPO DE PROYECTO:
Agrícola Ganadero Servicios Acuicola/Pesquero Forestal
Otro Especifique _____

CULTIVO, ESPECIE O ACTIVIDAD PRINCIPAL: _____

OBJETIVOS QUE PERSEGUE EL PROYECTO:

<p>SI ES NUEVO</p> <p>Mejora del ingreso familiar <input type="checkbox"/></p> <p>Crear fuentes de empleo <input type="checkbox"/></p> <p>Proveer al mercado local <input type="checkbox"/></p> <p>Dar valor agregado a la producción <input type="checkbox"/></p> <p>Otro <input type="checkbox"/></p>	<p>SI ES AMPLIACIÓN</p> <p>Incrementar la producción <input type="checkbox"/></p> <p>Reducir costos <input type="checkbox"/></p> <p>Mejorar la calidad <input type="checkbox"/></p> <p>Reingeniería de productos <input type="checkbox"/></p> <p>Otro <input type="checkbox"/></p>	<p>Innovación tecnológica <input type="checkbox"/></p> <p>Dar valor agregado a la producción <input type="checkbox"/></p> <p>Mitigar problemas ambientales <input type="checkbox"/></p>
--	---	---

METAS DEL PROYECTO

Producción actual:		Producción con Proyecto	Año 1
Unidad de Medida	No. o Tons.	Unidad de Medida	

¿CÓMO SE VAN A OBTENER _____

¿QUE CAMBIOS TECNOLÓGICOS PIENSA REALIZAR? (Cambios en la forma de producir) _____

EL PROYECTO IMPACTA EN:

PRODUCCIÓN PRIMARIA	COSECHA	POSTCOSECHA	TRANSFORMACIÓN
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

¿CUENTA CON ASesoría TÉCNICA?

Centro de Investigación Proveedores de equipo e insumos Técnico en la región Prestador de Servicios
Otro Especificar _____

¿CON QUE RECURSOS PRODUCTIVOS CUENTA? (Total del grupo)
Explicar: _____

INFRAESTRUCTURA DEL GRUPO (DESCRIBIR)

PESCA _____

INDUSTRIA _____

TALLERES _____

MAQUINARIA _____

EQUIPO _____

BODEGAS _____

INSTALACIONES (e.g.m. Energía eléctrica, agua, tel., acceso) _____

OTROS _____

¿CUÁNTOS PROYECTOS PRODUCTIVOS SIMILARES A ESTE EXISTEN EN SU LOCALIDAD? (centros)

Fueron apoyados por: SAGARPA Gobierno del Estado Presidencia Municipal
Otro: _____ Especifique: _____

¿CUAL DE ESTOS FACTORES SE CONSIDERÓ PARA ELEGIR EL PROYECTO?

PROXIMIDAD A:	DISPONIBILIDAD DE:
MERCADO <input type="checkbox"/>	AGUA <input type="checkbox"/>
VÍAS DE COMUNICACIÓN <input type="checkbox"/>	TIERRA <input type="checkbox"/>
ABASTO DE MATERIA PRIMA <input type="checkbox"/>	MATERIA PRIMA <input type="checkbox"/>
	RESTRICCIONES TECNOLÓGICAS <input type="checkbox"/>
	UBICACIÓN DE LA ORGANIZACIÓN O SOCIO <input type="checkbox"/>
	OTRO <input type="checkbox"/>

PRINCIPAL MANO DE OBRA QUE SE VA A UTILIZAR EN EL PROYECTO:

Familiar De los socios Contratada

LA MANO DE OBRA A UTILIZAR EN EL PROYECTO ES CUERPO:

Para especialización del trabajo Alta especialidad del trabajo
Condominio medianamente especializado Capacitación (En este caso, presenten programa)

¿EN QUE PERÍODO HAS ADECUADO? PARA INICIAR EL PROYECTO (Mes): _____

MATERIAS PRIMAS (Describir Tipo, Disponibilidad, Cantidad): _____

¿EL PROYECTO QUE SE PRETENDE PONER EN MARCHA, PROVOCA LA PERDIDA O CONTAMINACIÓN DE SUS RECURSOS?

¿TIENE CONTEMPLADO PONER EN PRÁCTICA ACCIONES QUE PROTEJAN Y/O CONSERVEN SUS RECURSOS? ¿CUÁLES?

ESPECIFIQUE ACCIONES:

Suelo _____

Agua _____

Vegetación _____

Aire _____

¿CUÁNTO INGRESO OBTIENE ACTUALMENTE AL AÑO? (Describe de acuerdo a su actividad principal) \$ _____

INGRESOS A OBTENER CON EL PROYECTO: \$ _____

EGRESOS QUE SE GENERARÁN CON EL PROYECTO: \$ _____

¿QUE TIPO DE DEMANDA O MERCADO A TENDRÁ EL PROYECTO PRINCIPALMENTE?

Local Municipal Regional Nacional Exportación

DESCRIBA EL (L) OS PRODUCTO(S) O SERVICIOS A COMERCIALIZAR: _____

Volumen por Unidad _____

Precio de venta por unidad _____

Periodicidad _____

¿QUE ACCIONES TOMARÁ PARA PROMOVER SU PRODUCTO O SERVICIO? _____


CONCEPTOS Y MONEDAS DE INVERSIÓN REQUERIDOS

Concepto (Describe sus características)	Cantidad	Unidad	Valor Unitario	Inversión Total	Gobierno	Productor	Municipio

OBSERVACIONES Y COMENTARIOS ADICIONALES (DIMENSIONES, RAZA, CAPACIDAD, MAS, ETC.): _____

NOMBRE Y FIRMA DEL REPRESENTANTE

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SAGARPA
SECRETARÍA DE AGRICULTURA,
GANADERÍA, DESARROLLO RURAL,
PEQUEÑA Y MEDIANA AGRICULTURA

ANEXO VII. GUIÓN PARA LA ELABORACION DE PROYECTOS DE INVERSIÓN DE PESCA Y ACUACULTURA

1. Executive Summary (Technical and Financial)**2. Name of the project****3. Program, component (s), concept (s) of support, amount of support requested and amount of contrib****4. General objective (s) and specific objective (s)**, which must be aligned with the objectives of the program these Operating Rules**5. Justification**

- to. Description of the current situation of the company
- b. Explanation of the problem or opportunity identified
- c. Way in which the project, if materialized, will address the identified problem or opportunity
- d. Goals, if the project is completed, that correspond to the identified problem and indicators that will veri (s).
- and. Expected effects of not completing the project

6. General project data

- to. Geographical location of the project (federal entity, municipality and locality)
- b. Productive activity, link in the value chain and agricultural cycle (if applicable)
- c. Technical description of the project, which should start from the concept of support and describe it in vegetative material, processes, technologies, technical assistance, consulting and / or training, among
- d. Quotes from suppliers that support the costs and budgets of the investments to be made
- and. Appraisal by an expert authorized by the CNByV in the case of acquisition of infrastructure

7. Market Analysis

- g. Description and analysis of raw materials, products and by-products (presentation, packaging, packagir
- h. Conditions and mechanisms of supply of inputs and raw materials
- i. Channels of distribution and sale
- j. Plan and marketing strategy
- k. Purchase intention letters
- l. Market studies carried out, where appropriate.

8. Financial Analysis

- to. Financial evaluation of the project, which must contain the calculation of the Internal Rate of Return (IR all its components and attaching documentation supporting this calculation.
- b. Budgets, investment program and complementary financing of a financial intermediary (if applicable)
- c. Projection of sales (income)
- d. Description of costs (fixed and variable)

9. Assets, inventory of Fixed Assets (constructions, agricultural and livestock land, inventories of equipment, li**10. Description and analysis of expected impacts**

- F. Increase in capitalization levels (descriptive)
- g. Expected percentage increase in production volume
- h. Expected number of jobs to be generated.
- i. Increase in yields (if applicable)
- j. Estimated cost reduction

11. Conclusions

" This program is public, alien to any political party. Its use for purposes othe established in the program is prohibited "

RATING SYSTEM O N FOR PRIORITY investment projects O N 1 /

Indicator	Weighting	Unit of measure	Resp
Degree of marginalization of the locality where the project will be executed according to CONAPO 2 /	0.40	Degree of marginalization	High a f v
Number of expected jobs	0.05	Number of jobs	Mo 1 1 0 or r
Complementary financing from a financial intermediary	0.20	If not	Not or
Percentage of contribution of the applicant with respect to the total required by the project	0.20	Contribution percentage	more more th more th 1(Less
Estimated cost reduction	0.05	Reduction percentage	mo more more more 0 or r

Internal Rate of Return (IRR) with subsidy	0.05	Percentage	mo
			more l
			1
			less th s
Expected percentage increase in production volume	0.05	Percentage	mo
			more
			more
			less tl s

- 12. 1 / In the case of projects for which an indicator does not apply, the weight of the indicators included for the evaluation of the project will be adjusted
- 13. 2 / In the case of localities not classified by CONAPO, the degree of marginalization of the municipality to which said locality corresponds will be of youth, women, indigenous people, elderly or disabled people, 10 additional points will be awarded over the total points obtained.

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SECRETARÍA DE AGRICULTURA, GANADERÍA, PESQUERÍA Y ALIMENTACIÓN

ANEXO VIII
SOLICITUD SIMPLIFICADA PARA EL COMPONENTE PROTEGIDA.

Folio

DATOS DEL SOLICITANTE

*Nombre(s) o Razón: _____
 Primer apellido: _____ Segundo Apellido: _____
 CURP: _____ RFC con homoclave: _____
 Teléfono: _____ Fax: _____ Correo electrónico: _____

DOMICILIO DEL SOLICITANTE

*Tipo de asentamiento humano: Colonia Estado Fraccionamiento Poblado Manzana Ranchera Otro (especificar): _____
 *Nombre del asentamiento humano: _____
 *Tipo de vialidad: Avenida Boulevard Calle Callejón Calzada Panteón Privada Otro (especificar): _____
 *Número de vialidad: _____ Número exterior 2: _____ Número interior: _____ *Código Postal: _____
 *Referencia 1 (entre vialidades): _____ *Referencia 3 (Descripción de ubicación): _____
 *Referencia 2 (vialidad posterior): _____ *Municipio: _____ *Estado: _____
DATOS DEL REPRESENTANTE LEGAL
 (Llenar en caso de personas morales)

Nombre(s): _____
 Primer apellido: _____ Segundo Apellido: _____
 CURP: _____ RFC con homoclave: _____

* Campos obligatorios
 * Campos obligatorios para personas físicas
 * Campos obligatorios para personas morales.

II .- DATOS GENERALES DEL PROYECTO

NOMBRE DEL PROYECTO OBJETO DE LA INVERSIÓN: _____

II.1 UBICACIÓN:

DOMICILIO: CALLE: NO. EXT.: COLONIA:
 LOCALIDAD MUNICIPIO TELEFONO (con clave)
 CORREO ELECTRÓNICO: RFC: CURP:

II.2 ASPECTOS TECNICOS:

TIPO DE APOYO SOLICITADO:

- a) Infraestructura y equipo para producción primaria
- b) Infraestructura y equipo para transformación (agregación de valor)*
- c) Servicios (capacitación especializada y asistencia técnica)
- d) Seguro para invernaderos, certificación de buenas prácticas agrícolas y manufactura.
- e) Planta recicladora de plásticos

Para el caso de infraestructura y equipamiento para la producción primaria especificar el tipo de tecnología:
 Invernadero: Malla y/o casa sombra: Macro túnel: Micro túnel:

Superficie en hectáreas: Cultivo(s) a establecer: _____

TIPO DE PROYECTO:

NUEVO:

- Mejora del ingreso familiar
- Crear fuentes de empleo
- Proveer al mercado local
- Dar valor agregado a la producción
- Otro (Especificar): _____

AMPLIACIÓN:

- Incrementar la producción
- Reducir costos
- Mejorar la calidad
- Reingeniería de productos
- Innovación tecnológica
- Dar valor agregado a la p
- Mitigar problemas ambien
- Otro (especificar): _____

*Deberá cumplir con los requisitos y especificaciones aplicables del componente manejo postproducción anexarlo a esta solicitud, para su envío a dicho componente.

II.3 INFRAESTRUCTURA CON LA QUE CUENTA EL SOLICITANTE:

CONCEPTO	Superficie	Capa
Nave de producción		
Invernaderos		
Malla sombra		
Muro túnel		
Centro de acopio		
Transporte especializado		
Selección adora		

OTROS:

QUE FACTORES CONSIDERÓ PARA ELEGIR EL PROYECTO:

PROVINCIA:	DISPONIBILIDAD DE:			RESTRICCIONES TECNOLÓGICAS O DE LA ORGANIZACIÓN SOCIOECONÓMICA:
MERCADO	AGUA	<input type="checkbox"/>	<input type="checkbox"/>	
VIAS DE COMUNICACION	TIERRA	<input type="checkbox"/>	<input type="checkbox"/>	
ABASTO DE MATERIA PRIMA	MATERIA PRIMA	<input type="checkbox"/>	<input type="checkbox"/>	

MANO DE OBRA QUE SE VA A UTILIZAR EN EL PROYECTO:

Familiar Delos socios Con

INDIQUE EL PERIODO MÁS ADECUADO PARA INICIAR EL PROYECTO (tomando en cuenta contar con recursos):

PERIODO DE INICIO, EJECUCIÓN Y PUESTA EN MARCHA DEL PROYECTO: _____

MATERIAS PRIMAS (De escribir tipo, disponibilidad y cantidad):

¿CUANTO INGRESO OBTIENE ACTUALMENTE AL AÑO? (De escribir de acuerdo a su actividad principal) _____ \$
 INGRESOS A OBTENER CON EL PROYECTO _____ \$

EGRESOS QUE SE GENERARÁN CON EL PROYECTO _____ \$

¿QUÉ TIPO DE DEMANDA COMERCIAL ATENDERÁ EL PROYECTO?

Local Municipal Regional Nacional

DESCRIBA EL (LOS) PRODUCTO(S) O SERVICIOS A COMERCIALIZAR:

Volumen por Unidad _____
 Precio de venta por unidad _____
 Periodicidad _____

¿QUÉ ACCIÓN ESTOMARÁ PARA PROMOVER SU PRODUCTO O SERVICIO?

¿CUÉNTA CON MERCADOS EXISTENTES? SI ___ NO ___

¿QUÉ CARACTERÍSTICAS DEL PRODUCTO RNAL EXIGE EL MERCADO? (COLOR, PESO, TAMAÑO, EMPAQUE ENTRE OTROS):

III. CONCEPTOS Y MONTOS DE INVERSIÓN REQUERIDOS

CONCEPTO	CANTIDAD	UNIDAD	VALOR UNITARIO	PLANEACIÓN ANTES DE INICIAR EL PROYECTO	
				PROY.	BENEFICARIO
1. INFRAESTRUCTURA					
2. EQUIPAMIENTO					
3. AGRICULTURA Y GANADERÍA					
VALOR					
SUMA					

Ubicaciones por tipo de tecnología	Muro túnel (\$/m ²)	Malla sombra (\$/m ²)	Invernadero clima tropical (\$/m ²)	Invernadero clima templado (\$/m ²)	Edif.

Fecha de cotización:	Vigencia de cotización:
Proveedor:	Dirección:
	Teléfono:
	Código electrónico:

OBSERVACIONES Y/O COMENTARIOS ADICIONALES:

DOCUMENTOS A ENTREGAR

- | | |
|---|--|
| <p>PERSONA FÍSICA</p> <ol style="list-style-type: none"> IDENTIFICACIÓN OFICIAL RFC COPIA DE LA CREDENCIAL DEL AGUAMERIDIANO COPIA DE LA CREDENCIAL DE IDENTIFICACIÓN SOCIAL COPIA DE COMPROMISO DE FOMENTO COPIA DE TITULO DE LA TIERRA (CONTRATO DE RENTA) COPIA DE ANÁLISIS DE LA MUESTRA DE LA AGUA (MUESTRA QUE SE HA COLECTADO EN UN LABORATORIO) | <p>EMPRESA</p> <ol style="list-style-type: none"> ACTA DE NUESTRO RFC COPIA DE LA CREDENCIAL DEL AGUAMERIDIANO COPIA DE LA CREDENCIAL DE IDENTIFICACIÓN SOCIAL COPIA DE COMPROMISO DE FOMENTO COPIA DEL DOCUMENTO QUE A CORRIENTE LA TIERRA (CONTRATO DE RENTA) COPIA DE LA IDENTIFICACIÓN OFICIAL DEL REPRESENTANTE LEGAL COPIA DE ACTA PARA NOMBRAR AL REPRESENTANTE LEGAL COPIA DEL REGISTRO DE LA IDENTIFICACIÓN DEL AGUAMERIDIANO |
|---|--|

Con fundamento en el artículo 35 de la Ley Federal de Procedimiento Administrativo, se acepta la recepción de información relativa a solicitud a través de la página electrónica de la Secretaría (www.gob.mx) y de la página electrónica de la Secretaría. Dicho acto es válido en el artículo 2 fracción III de la Ley de Operación de la Secretaría de Agricultura, Ganadería, Desarrollo Rural, Pesca y Alimentación, en materia de procedimientos que no se relacionan con subsidios que impliquen el uso de recursos públicos.

 NOMBRE Y FIRMA DEL REPRESENTANTE

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ANNEX IX

SPECIFIC GUIDELINES FOR THE OPERATION OF COMPREHEN

AQUACULTURE AND MARICULTURE PROJECTS.

The following describes generally the operating process to be followed for the implementation of the infrastructure concept called " Project integrals aquaculture and mariculture " .

- a) Applicants must submit their application accompanied by the requirements described in Article 2 of the O case correspond to the SAGARPA Fishing Subdelegations in each federal entity.
- b) The window, must review the documentation, in the event that the documentation is incomplete, it will notify days to complete it, in case of non-compliance, the request for props.
In the event that the documentation received is complete, the Fisheries Subdelegation will assign a file submission to CONAPESCA.
- c) The files entered will be analyzed by the Evaluation, Operation and Follow-up Committee made up of the may be favorable or unfavorable, according to the format called " Technical Opinion " . The Evaluation, authorize viable projects subject to budget availability.
- d) Applicants will be notified, through the Fisheries Subdelegations of the participating entities, the results determinations of the Evaluation, Operation and Follow-up Committee.
- e) A concertation agreement will be signed with the beneficiaries, to formalize the delivery of the resources document in which the amounts and execution schedule agreed with the beneficiaries will be indicated, in
- f) Once the agreements are signed, the authorized supports will be delivered to the beneficiaries under the agree
- g) The beneficiaries will carry out the actions and works contained in their project, in accordance with the execute inform SAGARPA through the Subdelegation of Fisheries of their completion.
- h) CONAPESCA and the SAGARPA Fisheries Subdelegations will monitor and verify the execution of the act application of authorized resources.
- i) The Fisheries Subdelegation in coordination with the General Directorate of Organization and Development corresponding settlement of the authorized project.

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ANNEX X**GUIDELINES ESPECIALLY GRAPHICS FOR OPERATION OF SUPPORT MODERNIZATION OF MINOR VESSELS**

Article 1 o. Object. Contribute to the equipment and technological modernization of the sector by replacing the acquisition of: ice-based conservation equipment (coolers) and installation of a coastal fishing system authorized to current concession and / or fishing permit.

Article 2 o. Definitions. For the purposes of these Guidelines, the following definitions shall apply:

I. Selective fishing gear: It is the instrument, equipment or structure with which the capture or extraction of aqu

II. Arrival Notice : Official format by which the productive subject declares before the fishing office the volume exploitation.

III. Beneficiaries : Any natural person who receives the support of the Project.

IV. CONAPESCA : National Commission for Aquaculture and Fisheries.

V. Delegation : State Delegations of the Secretariat.

SAW. Smaller Boat : Fishing unit with outboard motor and with a maximum total length of 10.5 meters, with or with a autonomy of 3 days maximum.

VII. Status : Federal Entities and / or State Government.

VIII. Public Notary : Person invested with public faith.

IX. FOFAE : Trust Fund for Agricultural Development in the States.

X. Riparian fishing system: GPS-Mapping-Sonar-VHF radio (portable).

XI. Ice Bucket : Ice-based conservation equipment.

XII. HP : Horsepower, equivalent to the power of the outboard motor.

XIII. Outboard Motor : The authorized in the corresponding fishing rights title may not exceed 115 hp.

XIV. Municipality : Municipal Government and / or H. City Hall.

XV. Commercial Fishing : The capture and extraction that is carried out for purposes of economic benefit.

XVI. Project : Modernization Project of Small Boats.

XVII. SYSTEM : System of Registration of support requests, designed by the Unit Responsible for the Project for

XVIII. Executing Unit : The State Delegations of the Secretariat of Agriculture, Livestock, Rural Development, the Secretariat of Agricultural Development or homologous of the State Government and / or the Municip

XIX. Unit Responsible for the Project : The National Aquaculture and Fisheries Commission, through Development.

Article 3 o. Guidelines : Without prejudice to the provisions of the Operation Rules, these Guidelines establish

I. Target Population : Individuals who individually carry out fishing activities through the use of Small Vessel jurisdiction or bodies of continental freshwater, under the protection of the current concession and / or fishing permit

II. Coverage: The Project will have coverage in all the Federal Entities of the United Mexican States and the Fe

III. Requirements : Any natural person requesting the support of the project must comply with the following:

Original request for support in the authorized format signed by the interested party, which must contain the following

- Applicant's name;
- Technical characteristics:

P Motor to be replaced: power, brand, serial number (if any) and model;

P Minor vessel to replace: name, registration, RNP, length, beam, year and construction material

P Ice chest: inform if the boat already has an ice chest; Material, capacity in kilograms and the chest

P Riparian fishing system: portable, light, easy to read and resistant to the marine environment.

P Fishing gear used (quantity, mesh size and dimensions).

- Average monthly gasoline operating and maintenance expenses;
- Quote of the requested good;
- Indicate number of direct economic dependents;
- Original official identification (voter card, passport, military card);
- Original proof of residence, with a maximum age of three months from the date of submission of your application issued by the Competent Authority in the locality;
- Your CURP data;
- Original or certified copy of the document proving the legal ownership of the outboard motor and the boat accepted:

P Original of the invoice of the good to be replaced in the name of the applicant or endorsed in his

P Original of the resolution issued in a voluntary jurisdiction procedure tending to prove property to be replaced that make it identifiable as unique.

P Original of act before a notary public, where the interested party who is the owner of the boat characteristics, which make it identifiable as unique.

The document presented must include the serial or monoblock number of the engine or the registration

- Original valid concession and / or fishing permit;
- Original of the Registration Certificate of the boat;
- Current National Maritime Safety Certificate of the vessel;
- In case of having participated in the process of Management of the Riparian Fisheries, relative to the vessel by the Secretary or Competent Fishing Unit or counterpart of the State Government or by the issued certificate. In addition to the physical verification of the boat on site with the identification chip
- Arrival notices (The first and last of each of the two immediate previous fishing seasons of the respective and sealed by the corresponding fishing office. Except for those recently issued permits that must present
- In your case, original proof that the applicant is an active partner, when you belong to an organization or

The original documentation must also be presented in a simple copy, for comparison, except for the applicant, and the latter duly sealed and accused of being received by the corresponding Window.

III.1. Characteristics and Types of Support .

- The new outboard motor must be of technology that allows reducing operating costs by optimizing fuel consumption, increasing the profitability of the activity.
- The Vessel must be built with fiberglass with all the characteristics for commercial fishing (banks, beam, dimension not greater than 10.5 m (34.4 ft) in length and coincide in length with that specified in the project)
- Ice chest integrated into the boat, allowing the product to be stored on board for good health and safety
- Satellite and communication equipment that allows you to reduce fuel consumption when searching for marine environment (nitrate); light to facilitate your daily shelter; of such size that it allows you to store reading of the equipment information is easily accessible once your work day is over.
- Selective fishing gear must comply with the technical specifications contained in the Official Mexican Standard

III.2. Maximum Amounts of Support and Percentage. The contributions for the execution of the Project will be from the Federal Government: up to 40%

The participation of States and / or Municipalities may be counted on, and their contribution will be established and their contribution will be paid by the Beneficiary.

III.3. Selection Procedure. For the purposes of the Project, the procedure for selecting Beneficiaries will be applied

1. Request with positive opinion.
2. Sufficiency or budget ceiling of the project.
3. In the case of permit holders, only one motor, a boat, an ice chest and a GPS will be approved for the owner.
4. Attention and equity in the distribution of supports, considering the areas with the greatest potential fishing need
5. By consecutive folio number (from lowest to highest) and
6. Equity in the number of supports to be granted; In the case of organizations, it will be considered to approve support all the organizations that participate, or even attend to the total number of applications. If the budget
7. Proof of the physical condition of the Boats, motors, and ice chests, if applicable, documented photographically
8. Not having received support for the same component.
9. Not having failed in the application of the support received from the Federal Government.

III.4. Attention windows.

The SAGARPA Delegation and the competent unit of the State and / or Municipal Government as the Executive will serve the public during the office hours established in the call and will be obliged to receive any request that requires demand any other additional document; drawing up the corresponding minutes, having to send a copy to CONAPE

III.4.1. Receipt of requests.

The Delegation through the Subdelegation of Fisheries and the State and / or Municipal Government, will estimate the applicant to carry out all their procedures in the same window in which their request was entered.

III.4.2. Documentary verification.

The person in charge of the window will verify that the request has all the requested requirements; checking the compliance, it will stamp and / or sign the receipt and return the originals to the applicant, except the original application.

III.4.3. Folio number (capture in the SYSTEM).

If the documentation presented is complete, the information will be captured in the system and the certificate delivered to the applicant, obtaining the acknowledgment, and integrated into the file.

As a guarantee of honesty, transparency and objectivity, no support may be granted to anyone who does not have the required documentation.

III.4.4. Validation of Applications.

The SAGARPA Delegations through the Fisheries Subdelegations, will verify that the applications comply with the Guidelines; that the commercial fishing permit or concession is in force and the veracity of the arrival notices.

The result of the validation of the files (positive or negative) may be reported in a group by means of a single document (reasons for the rejection), attaching the list of requests with folio, name of the applicant, data of the Vessel and amount.

III.4.5. Increase or Decrease in Technical Specifications of the requested good:**Engine Power (HP) Requested .**

Only the increase in power (HP) of the requested engine will be allowed to the next highest level, when due to the brand of the requested engine does not have the same engine power to destroy.

In the cases that the applicant for operational reasons according to his activity, requests to increase the power, a favorable technical opinion issued by the General Directorate of Fisheries and Aquaculture Management of CONAF.

Length and Beam of the requested minor vessel.

Only the increase in length and beam lengths of the requested smaller vessel will be allowed, as long as it has the approval of the General Directorate of Fisheries and Aquaculture Management of CONAPESCA and the chosen supplier.

Selective fishing gear.

It must have the technical validation of the General Directorate of Fisheries and Aquaculture Management of CONAF.

III.4.6. Opinion.

All requests will be ruled in coordination with the Executing Unit, based on the checklist previously made in the Subdelegation, registering said result (positive or negative) in the system, issuing the corresponding receipt.

III.4.7. Approval of applications.

The Executing Unit, in coordination with the Responsible Unit, will approve the requests with a positive opinion.

III.4.8. Letter of Approval and Contributions.

The letter of approval and contributions, (approved and not approved) issued by the System, will be printed, not signed.

III.5. Of the Formalization of the Purchase-Sale of the property.

The beneficiary will go to the provider of their choice to agree on the terms of purchase and sale; to who will contribute and Contributions.

The supplier must provide the applicant with a document that certifies the formalization of the purchase-sale.

The invoice of the property may be issued in the name of the beneficiary or of the Property Organization to which the partner (articles 79 and 81 of the Income Tax Law).

The invoice or the document that shows the commitment to purchase and sale of the property, must contain the address, the telephone number of the company and describe the following information:

New engine:

- Brand.
- Horsepower Power (HP).
- Model and serial number.
- Total amount of the operation.

New boat:

- Name of the boat.
- Material and year of construction.
- Model (if any).
- Length and sleeve measurements.
- Capacity for crew and warehouse.
- Total amount of the operation.

Ice chest :

- Material and year of construction.
- Measurements and capacity.
- Total amount of the operation.

Riparian fishing system :

- Make, model, serial number.
- General equipment specifications.
- Components.
- Total amount of the operation.

Selective fishing gear

- Mesh light.
- Material.
- Dimensions.
- Total amount of the operation

III.6. Of the Act of Delivery-Reception and Receipt of Resources.

The beneficiary must present to the Executing Unit the document that verifies the purchase-sale formalization.

requested correspond to what is described in the " Letter of Approval and Contributions " , otherwise the support for
Once the commitment is formalized, it will no longer be possible to make brand and / or supplier changes.

III.7. Release of Resources.

The Executing Unit will release the payment of the related requests before the corresponding area, verifying their delivery, according to the letter of approval and contributions.

The executing agency will request payment to the Trust or the A corresponding area, requests submitted so s goods for immediate delivery under the " Approval Letter and Contributions " .

III.8. Beneficiary Rights.

- You have the right to acquire the good with the supplier that you freely choose, you must do it comply requires, make it effective within the term indicated for it in the Letter of Approval and Contributions.
- Use the support only for the authorized purposes and take responsibility for the good use, conservation an facilities for the supervision of the supervisory bodies empowered to carry out inspection or verification vis
- The beneficiary at any time may waive the support, informing the Executing Unit in writing .

III.9. From Suppliers.

Suppliers must be legally constituted, be authorized distributors for the brands established in the market and d and compliance with the safety and quality standards of the property.

The Supplier must deliver to the Executing Unit for its payment procedure the following documentation:

- List of Beneficiaries.
- Copy of the invoice of the property.
- Original of the Letter of Approval and Contributions.
- Original of the Acceptance Delivery Document.
- Original of the Letter of Assignment of Rights.

III.9. Of the Delivery of the Good.

The Supplier shall inform the Executing Unit, in writing, the delivery schedule of new equipment of the total taking into account the following:

- Verify that the equipment and fishing gear replaced and acquired are in operation and correspond to that indic
- Verify that the fishing equipment and gear are new and with the characteristics specified in the Delivery-Rece
- The Executing Unit must obtain the original of the document that accredits the legal ownership of the motor, integration into the file.
- The beneficiary will deliver the original of the Act of Delivery / Reception to the Supplier so that it can carr Unit.

III.10. Destruction Procedure for Used Engines and Boats.

The Supplier will destroy the motors and used boats, in the presence of a Notary Public (Notary or Public Broke The fees of the Public Notary and the expenses generated by the destruction will be covered by the Supplier.

The records of destruction of the used fishing gear and equipment must contain the following information:

1. The place, date and time of the act, indicating the presence of the staff of the Executing Unit.
2. List and describe each of the destroyed equipment (series, model, power, brand, name and registration).
3. Identify the beneficiary with the official identification, describing this fact in the body of the record.
4. Attest to the " total destruction " of used fishing gear and gear; in the case of the destruction of the u disassembled, broken, etc., indicating the method used during the destruction process.
5. Photograph of the motor, fishing gear and boat used before and after its destruction, with the date and time c act.

III.11. In your case, reallocation of non-exercised supports.

In the event that there are non-ex erced resources from this project, they may be reassigned to other beneficiari

Article 4 o. Interpretation of these guidelines. Anything not provided for in these Specific Guidelines will be accordance with the Operation Rules .

Article 5 o. Complaints and complaints. Applicants, beneficiaries and the general public may present their c implementation of this project to the O organ Internal Control Secret ary, or through AUDITORI regional as executiv

Article 6 o. Publication. These Guidelines will be published on the CONAPESCA website (<http://www.cona> integral part of the legal instruments signed with the Governments of the Federal Entities or Municipalities for the involved in them.

For more information on the purpose of the project, interested parties may make inquiry to e - mail Irosaso@cc 00 extension 58605 or directly at the counters of authorized care.

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ANEXO I

SOLICITUD PARA EL CONCEPTO MODERNIZACIÓN PARA EMBARCACIONES MENORES

Todos los campos son obligatorios excepto los marcados con asterisco (*).

SOLICITUD DE <input type="checkbox"/> Sustitución de Motor <input type="checkbox"/> Sustitución de Embarcación <input type="checkbox"/> Sistema de Pesca Artesanal			
1.- DATOS DEL SOLICITANTE			
Nombre (p):		Apellido Paterno:	Apellido Materno:
CURP:		Birta (en de pertenece a alguna):	Dependencia:
DOMICILIO GEOGRÁFICO			
Tipo de Domicilio:			
Nombre de la Entidad:			
Número exterior 1:	Número exterior 2:	Número interior:	
Tipo de asentamiento humano:			
Nombre del asentamiento humano:			
Estado:	Municipio:	Nombre de Localidad:	
*Email:	*Teléfono:		
2.- DATOS DE LA ACTIVIDAD			
Pertenencia:			RMP U.E.
Nombre de la Embarcación:			RMP B.M.
Matriculante la Embarcación:	Cargo de Carolina (dimes):	Costo de montaje:	
Nombre de la Organización:			
3.- DATOS DEL APOYO SOLICITADO			
3.1.- Motor Solicitado			
Cantidad:	Marca:	Modelo:	Costo (M\$):
3.2.- Motor a Destruir			
Cantidad:	Marca:	Modelo:	Número de:
3.3.- Embarcación menor Solicitada			
<input type="checkbox"/> Cuenta con Hielera:	Estora (mts):	Manga:	Redes:
			Cotización:
3.4.- Embarcación menor a Destruir			
Ejora (mts):	Manga:	Año:	No Trijulante:
			Pase:
			Material de Construcción:
3.5.- Arte de Pesca Actual			
Cantidad (Pez):	Luz de malba (mts):	Dimensiones (mts):	Material:
			Costo (M\$):

4.- REQUISITOS	
<input type="checkbox"/> Permiso o Concesión de Pesca Comercial vigente (copias)	<input type="checkbox"/> Certificado de Matriculación de la Embarcación
<input type="checkbox"/> Acreditación de la ley de propiedad del Motor a su Matrícula (copias)	<input type="checkbox"/> Certificado Nacional de Seguridad Marítima
<input type="checkbox"/> Acreditación de la ley de propiedad de la Embarcación a su Matrícula (copias)	<input type="checkbox"/> *Constancia de Instalación de chip electrónico
<input type="checkbox"/> Comprobante de Domicilio o convivencia no mayor a 3 meses (copias)	<input type="checkbox"/> Identificación Oficial con fotografía (copias)
<input type="checkbox"/> Copia de Acta de Arriba de los últimos 2 años (si el permiso es de deshecho, indicar el Obsecrable)	
<input type="checkbox"/> *Constancia de Socio Activo de Asociación o Codeltal en caso de pertenecer a alguna (copias)	

Notas importantes: El Sistema no otorgará un número de FOLD tanto no estén cubiertos todos los campos de la documentación presentada en copia deberá acompañarse por el original para su cotejo.

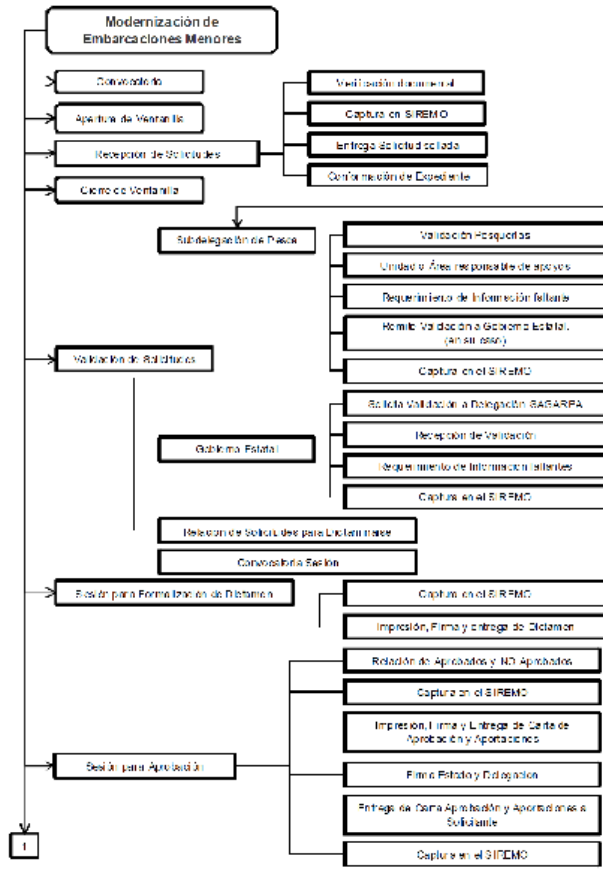
Conforme a lo establecido en el artículo 2 fracción III de las Reglas de Operación de la Secretaría de Agricultura, Rural, Pesca y Alimentación, manifiesto bajo protesta de decir verdad que no he recibido apoyos o subsidios que para el mismo concepto de este programa.

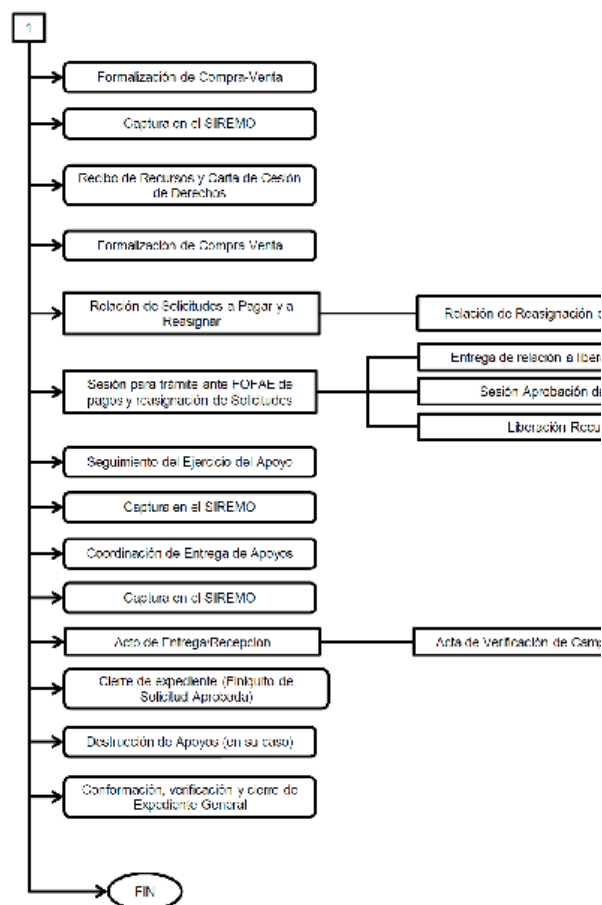
Con fundamento en el artículo 35 de la Ley Federal de Procedimiento Administrativo acepto la recepción de notificación con la presente solicitud a través de la página electrónica de la Secretaría (www.sagarpa.gob.mx) y/o de la página de la Instancia Ejecutora.

Nombre y firma del solicitante

Este programa es público, ajeno a cualquier partido político. Queda prohibido el uso para fines distintos a los establecidos en el programa.

ANEXO XII DIAGRAMA DE FLUJO DEL CONCEPTO DE APOYO DE MODERNIZACIÓN DE EMBARCACIONES MENORES





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ANNEX XIII

SELECTION CRITERIA OR N TO SUPPORT MODERNIZATION CONCEPT OR OF VESSELS MORE


1. Level of assets declared as average property of the applicant
 - a) High corresponds to 1 point
 - b) Average corresponds to 2 points
 - c) Low corresponds 3 points
 2. Years of formal operation
 - a) Two or more corresponds to 2 points
 - b) One corresponds to 1 point
 3. Number of beneficiaries
 - a) 1 to 5 corresponds to 1 point.
 - b) 6 to 10 corresponds to 2 points
 - c) 11 or more corresponds 3 points
 4. Level of participation of the applicant with respect to the amount of the project
 - a) 25% corresponds to 1 point
 - b) 50% corresponds to 2 points
 - c) 51% or more corresponds to 3 points
 5. Investment cost benefit ratio
 - a) 1.1 to 1.45 corresponds to 2 points
 - b) Greater than 1.45 corresponds to 1 point
 6. Impact on job creation
 - a) 10 to 15 corresponds to 1 point
 - b) 16 to 25 corresponds to 2 points
 - c) 26 or more corresponds to 3 points
- E) Authorization of the supports to the applications with the highest score in the evaluation.**
- Once the eligible applications have been qualified, an order of priority will be established through an op defined by the total qualification achieved.
- Tiebreak criteria:
- 1. Valid fishing permits or concessions:** Requests for support from Vessels that have a Concession a valid offshore species .
 - 2. Order of priority: Support** requests that would have entered first.
- F) Issuance of the opinion (positive or negative) to all applications.**
- The response time for requests is 45 business days, counted from the date the request is submitted.

G) Communication to the applicant of the result of the opinion.

The opinion will be made known to the applicant by official letter at the address that he has indicated to freely choose the shipyard or workshop that will carry out the modernization project of the supported ves the list of the workshops or shipyards approved by the latter.

H) For more information on the purpose of the Project, those interested may make an inquiry to the email [jsot](mailto:jsot@saicarpa.gob.mx) (669) 915 69 00 extensions 58202 and 58217 or directly at the service windows.

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SAGARPA
SECRETARÍA DE AGRICULTURA, GANADERÍA Y DESARROLLO RURAL

**ANEXO XIV. SOLICITUD DE APOYO
TECNIFICACIÓN DEL RIEGO 2011**

No. de Folio. _____ Fecha _____ a _____ de _____
Lugar: _____ Ciudad: _____

1. UBICACIÓN DEL PROYECTO

ESTADO DE _____ MUNICIPIO _____
LOCALIDAD _____

MARQUE LA OPCIÓN QUE CORRESPONDA Y ESPECIFIQUE EL NOMBRE DE LA UNIDAD O EL DISTRITO DE RIEGO DONDE EL PROYECTO:

UNIDAD DE RIEGO ESPECIFIQUE _____ DISTRITO DE RIEGO ESPECIFIQUE _____
CUENTA CON PERMISO ÚNICO DE _____

FUENTE DE ABASTECIMIENTO DEL AGUA (Marque la opción que corresponda): SUPERFICIAL SUB-
CUENTA CON MEDIDOR DE VOLUMEN DE AGUA SI NO

2. DATOS DEL SOLICITANTE (PERSONA FÍSICA O MORAL)

2.1 PERSONA FÍSICA O REPRESENTANTE DE LA PERSONA MORAL SOLICITANTE

*Campos Obligatorios

*APELLIDO PATERNO _____ *APELLIDO MATERNO _____
*NOMBRE(S) _____
CURP _____
RFC _____ *CÓMUNO ELECTORAL _____
1 OBLIGATORIO PARA PERSONAS FÍSICAS
2 OBLIGATORIO PARA PERSONAS MORALES

*TIPO DE DOMICILIO _____
*TIPO DE VIALIDAD _____
*NOMBRE DE VIALIDAD _____
*NÚMERO EXTERIOR 1 _____ *NÚMERO EXTERIOR 2 _____
*NÚMERO INTERIOR _____ *CODIGO POSTAL _____
*TIPO DEL ASENTAMIENTO HUMANO _____
*NOMBRE DEL ASENTAMIENTO HUMANO _____
*MUNICIPIO _____ *LOCALIDAD _____
*ESTADO _____ LADA _____ TEL. _____

2.2 DATOS DE LA ORGANIZACIÓN

NOMBRE DE LA ORGANIZACIÓN _____
CALLE Y No. _____
MUNICIPIO _____ LOCALIDAD _____
ESTADO _____ LADA _____ TEL. _____

RFC _____

INTEGRANTES	MUJERES
COVENIOS	
MECENARES	
ADULTO MAYOR	
PERSONAS CON DISCAPACIDAD	
ADULTOS	

*DEBERÁ SER LLENADO EN MÉXICO CON Lápiz

3. APOYO SOLICITADO

ESTRUCTURA FINANCIERA DEL PROYECTO (PESOS)

CONCEPTO	SUPERFICIE TOTAL (HA)	INVERSIÓN TOTAL	APOYO SAGARPA	SOLICITANTE	CUBRTO
SISTEMA DE RIEGO					

* Otros apoyos, especificar:

RAZÓN SOCIAL DEL PROVEEDOR DEL SISTEMA DE RIEGO:

3.1. SISTEMA DE RIEGO

MARQUE EL O LOS SISTEMAS DE RIEGO QUE APLICARÁ CON EL APOYO:

SISTEMAS DE RIEGO LOCALIZADOS

- MICROASPIRACIÓN
- GORRO
- RIEGO ALTERNATIVO (SISTEMA DE RIEGO)

SISTEMAS DE RIEGO PRESUR

- SISTEMA DE ASPIRACIÓN FIJA
- SISTEMA DE ASPIRACIÓN SEMI-AUTOMÁTICO
- SISTEMA DE ASPIRACIÓN PORTÁTIL MANUAL
- SISTEMA DE ASPIRACIÓN ATOMIZADORA (EPIFOLEO)
- PIVOTE CENTRAL LATERAL/MÓVIL
- PIVOTE CENTRAL AVANCE FRONTAL

OTRO SISTEMA DE RIEGO ESPECIFIQUE:

INDIQUE EL PRINCIPAL CULTIVO QUE SERÁ ESTABLECIDO EN LA SUPERFICIE A TECNIFICAR:

CULTIVO: SUPERFICIE CULTIVO (HA):

4. RELACIÓN DE DOCUMENTOS ENTREGADOS

TODOS LOS SOLICITANTES

- PROYECTO
- IDENTIFICACION OFICIAL
- COMPROBANTE DE DOMICILIO
- IFE
- CURP
- CONCESION DE AGUA VIDENTE
- TITULO DE PROPIEDAD
- CONTRATO DE ARRENDAMIENTO
- DIAGNOSTICO POSITIVO DEL SAT

DOCUMENTOS PARA ORGANIZACIONES

- BASE DE DATOS DE INTEGRANTES
- IDENTIFICACION DE AUTORIZADOS
- ACTA CONSTITUTIVA ACTUALIZADA
- RECIBO

5. APOYOS RECIBIDOS EN AÑOS ANTERIORES PARA TECNIFICACION DE RIEGO

Declaro bajo protesta de decir verdad, que no he recibido apoyos para la tecnificación de riego de cualquiera de los operados de SAGARPA, durante los dos años anteriores a esta solicitud.

Me permito solicitar a usted el apoyo de "Tecnificación de Riego", para lo cual proporciono la información y documento. Manifiesto que los datos son verídicos y me comprometo a cumplir con los ordenamientos establecidos en las Reglas como de toda la legislación aplicable.

Con fundamento en el artículo 35 de la Ley Federal de Procedimiento Administrativo autorizo la recepción de notificar con la presente solicitud a través de la página electrónica de la Secretaría (www.sagarpa.gob.mx) y/o de la página Instancia Ejecutora. Conforme a lo establecido en el artículo 2 fracción III de las Reglas de Cooperación de la Secretaría de Ganadería, Desarrollo Rural, Pesca y Alimentación, manifiesto bajo protesta de decir verdad que no he recibido apoyos que impliquen duplicidad para el mismo concepto de este programa.

Nombre y firma (o huella digital) del Solicitante

Nombre y firma del beneficiario

*Este Programa está sujeto a modificaciones que se anunciarán oportunamente. Dado por hecho el uso por el beneficiario de las instalaciones en el



**Anexo XV
Tecnificación del Riego 2011
Ficha técnica del proyecto**

**Información mínima recomendada que debe tener un proyecto de riego basado en esp
normas NMX-O-177-SCFI-2002 y NMX-O-180-SCFI-2003.**

1. DATOS DEL SOLICITANTE	
*Nombre(s) o Razón Social:	
*Primer apellido:	*Segundo Apellido:
*CURP:	*RFC con homoclave:
*Teléfono:	*Fax:
*Correo electrónico:	
DOMICILIO DEL SOLICITANTE	
*Tipo de asentamiento humano:	*Colonia:
*Nombre del asentamiento humano:	*Fraccionamiento:
*Nombre de la vía:	*Calle:
*Número exterior 1:	*Número exterior 2:
*Número interior:	*Código Postal:
*Referencia 1 (entre validades):	*Referencia 2 (Descripción de ubicación):
*Referencia 3 (vialidad posterior):	*Municipio:
*Estado:	*Estado:
DATOS DEL REPRESENTANTE LEGAL (Usar en caso de personas morales)	
*Nombre(s):	*Segundo Apellido:
*Primer apellido:	*RFC con homoclave:
*CURP:	
<small>*Cuenta de correo electrónico para personas físicas *Cuenta de correo electrónico para personas morales</small>	

2. Descripción del proyecto	
Nombre o razón social del propietario	
Sistema de Riego	
Superficie	

3. Información del proyecto	
Estado	
Municipio	
Localidad	
Nombre del predio	
Fuente de abastecimiento de agua	
Número de Título de Concesión o documento que lo sustituya	
UNIDAD DE RIEGO	
ESPECIFIQUE	
DISTRITO DE RIEGO	
ESPECIFIQUE	
Capacidad del equipo de bombeo existente	
Sistema de filtración existente	
Características de operación	

Datos actuales relativos al predio

- Coordenadas de la poligonal perimetral del sistema de riego proyectado
- Sistema de coordenadas (UTM, WGS84)
- Fotografías del punto donde se propone se incorporará el sistema de riego a la fuente de abastecimiento. Anexar 3 fotografías en distintos ángulos procurando abarcar aspectos reconocibles en el predio. Pozo, bombas, líneas eléctricas, tuberías existentes, estanques, edificaciones, etc. Las fotografías deben tener fecha en que fueron tomadas.

4. Diseño agronómico**Arreglo del cultivo en campo**

LOTE	Cultivo	Distancia entre hileras (m)	Distancia entre plantas (m)	Superficie (ha)	Marcado plantac
Total					

Uso consuntivo de los cultivos o evapotranspiración real

Evapotranspiración diaria máxima (mm/día)

Método de referencia de la evaporación diaria máxima

Características de operación*Especifique la siguiente información para cada uno de los sistemas de riego o marcos de plant*

Intensidad de riego o lámina precipitada horaria (mm/h):	
Tiempo de operación:	
Periodicidad de riego, horas y días disponibles por mes:	
Número de secciones:	
Gasto por sección:	
Disposición de las secciones:	
Tiempo de riego por posición, y	
Número de emisores por planta.	

5. Diseño hidráulico*Los resultados del diseño del proyecto deben presentar las características hidráulicas siguiente*

- Carga dinámica del sistema de riego y gasto.

Fuente de abastecimiento	Tipo	Fabricante	Modelo	Carga	Gasto

-Medidor de gasto

Fuente de abastecimiento	Fabricante	Modelo	

6. Catálogo de conceptos. El proyecto debe incluir de manera detallada todas las cantidades de y equipos; clasificándolos con números progresivos, clave, concepto, unidad y cantidad, agrupá siguiente:

Sistema de riego localizado y aspersión

- Cabezal de riego
- Filtración
- Equipo de fertiriego
- Sistema de automatización
- Líneas de conducción, conexiones, válvulas y accesorios (Principal)
- Líneas laterales, conexiones, válvulas y accesorios (Secundaria)
- Líneas portlaterales
- Emisores.
- Líneas colectoras y válvulas de lavado (Riego enterrado)
- Accesorios de automatización de válvulas

Sistemas de riego mecanizados, tomar los que aplican del punto anterior y agregar los sig

- Estructura
- Tablero
- Torres
- Accesorios eléctricos
- Aspersores, bajantes y accesorios.
- Otros equipos
- Cableado

Obra civil, y equipo mecánico y eléctrico (No incluye Acometida Eléctrica). Plano del proy
El plano del proyecto debe contener, al menos, la siguiente información

- Cuadro de datos técnicos.
- Escalas gráficas y numéricas adecuadas a lo que se desee presentar.
- Cuadro de identificación del plano.
- Simbología utilizada.
- Notas necesarias y
- Firmas y fechas de los responsables de diseño, revisión y autorización.

7. Plano general del sistema de riego

Debe contener:

- Poligonal del sitio del proyecto;
- Topografía de la superficie de proyecto;
- Líneas de conducción, Laterales y portlaterales, indicando longitud, diámetro, gasto y Tubería
- Distribución de secciones de riego, y
- válvulas de seccionamiento, seguridad y Accesorios, de acuerdo con los símbolos, cor
- nomenclatura y referencia de cruces.

8. Especificaciones de construcción

- El proyecto debe indicar las especificaciones de construcción e instalación necesarias,
- Debe también indicar las normas nacionales o internacionales que cumplen los equipo utilizados.

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in the program is prohibited "

SAGARPA		ANEXO XVI	
SECRETARÍA DE AGRICULTURA, GANADERÍA, DESARROLLO RURAL, PESCA Y ALIMENTACIÓN		FICHA DE INFORMACIÓN BÁSICA PARA EL COMERCIO Y MODERNIZACIÓN DE MAQUINARIA AGROPECUARIA	
DATOS DEL SOLICITANTE			
*Nombre(s) o Razón Social:			
*Primer apellido:		*Segundo Apellido:	
*CURP:		*RFC con homoclave:	
Teléfono:		Fax:	Correo electrónico:
DOMICILIO DEL SOLICITANTE			
*Tipo de asentamiento humano: <input type="checkbox"/> Colonia <input type="checkbox"/> Ejido <input type="checkbox"/> Fraccionamiento <input type="checkbox"/> Hacienda <input type="checkbox"/> Manzana <input type="checkbox"/> Rancharía <input type="checkbox"/> Otro			
*Nombre del asentamiento humano:			
*Tipo de vialidad: <input type="checkbox"/> Avenida <input type="checkbox"/> Boulevard <input type="checkbox"/> Calle <input type="checkbox"/> Calzón <input type="checkbox"/> Calzada <input type="checkbox"/> Periferico <input type="checkbox"/> Paveda <input type="checkbox"/> Otro			
*Número de vialidad:			
*Número exterior 1:	*Número exterior 2:	*Número interior:	*C.O.
*Referencia 1 (entre vialidades):			
*Referencia 2 (vialidad posterior):		*Referencia 3 (Descripción de ubicación):	
*Localidad:		*Municipio:	*Estado:
DATOS DEL REPRESENTANTE LEGAL (Llenar en caso de personas morales)			
*Nombre(s):			
*Primer apellido:		*Segundo Apellido:	
*CURP:		RFC con homoclave:	
*Campa de cultivo principal:			
*Código de cultivo principal:			
*Código de actividad principal:			
CULTIVO, ESPECIE O ACTIVIDAD PRINCIPAL:			
TIPO DE MAQUINARIA O EQUIPO:			
Tractores	<input type="checkbox"/>	Equipo para aporte de fertilizantes	<input type="checkbox"/>
Equipo para la preparación y trabajo del suelo	<input type="checkbox"/>	Maquinaria para la cosecha y recolección	<input type="checkbox"/>
Equipo para la siembra y plantación especializada	<input type="checkbox"/>	Equipo para la producción pecuaria	<input type="checkbox"/>
Equipo para el cuidado y protección de las plantas	<input type="checkbox"/>	Desarrollo de nuevos equipos o especiales	<input type="checkbox"/>
		Apoyo a procesos o servicios de post-Formación de esp	<input type="checkbox"/>
		Otro	<input type="checkbox"/>
		Especifique:	<input type="checkbox"/>
METAS			
SIN MAQUINARIA	Num. o Tons.	CON MAQUINARIA	Ant
Producción actual	_____	Producción estimada	_____
Superficie mecanizada	Hectáreas _____	Superficie mecanizada estimada	_____
CARACTERÍSTICAS GENERALES DE LA MAQUINARIA Y EQUIPO QUE SE PIENSA ADQUIRIR			
Potencia a la Toma de Fuerza de Tractores (HP)	<input type="checkbox"/>	Otras	<input type="checkbox"/>
		Especifique:	_____
EL PROYECTO IMPACTA EN:			
Incremento productivo	<input type="checkbox"/>	Reducción en el consumo de combustible	<input type="checkbox"/>
		Mitigación ambiental	<input type="checkbox"/>
		Certificación de servicios postventa	<input type="checkbox"/>
		Imo	<input type="checkbox"/>
¿CUENTA CON ASESORÍA TÉCNICA?			
Centro de investigación	<input type="checkbox"/>	Proveedores de equipo e insumos	<input type="checkbox"/>
Otro	<input type="checkbox"/>	Técnico en la región	<input type="checkbox"/>
		Especificar:	_____
¿CUÁL DE ESTOS FACTORES SE CONSIDERÓ PARA MODERNIZAR LA MAQUINARIA?			
PROXIMIDAD A:	<input type="checkbox"/>	DISPONIBILIDAD DE:	<input type="checkbox"/>
Mercado	<input type="checkbox"/>	Servicios post-venta	<input type="checkbox"/>
Vías de comunicación	<input type="checkbox"/>	Refacciones	<input type="checkbox"/>
Distribuidores	<input type="checkbox"/>	Asesoría Técnica	<input type="checkbox"/>
		Ubicación de predios agrícolas	<input type="checkbox"/>

PRINCIPAL MANO DE OBRA QUE OPERARÁ LA MAQUINARIA:

Familiar De los socios Contratada

LA MANO DE OBRA QUE OPERARA LA MAQUINARIA REQUERIRÁ:

Poca especialización del trabajo Alta especialidad del trabajo
 Conocimiento medianamente especializado Capacitación

¿EL PROYECTO FORMA PARTE DE UNA UNIDAD DE SERVICIOS O CENTRAL DE MAQUINARIA?

CONCEPTOS Y MONTOS DE INVERSIÓN REQUERIDOS

Conceptos (Describir sus características)	Cantidad	Unidad	Valor Unitario	Inversión Total	Gobierno	Productor

OBSERVACIONES Y/O COMENTARIOS ADICIONALES:

Con fundamento en el artículo 35 de la Ley Federal de Procedimiento Administrativo acepto la relación con la presente solicitud a través de la página electrónica de la Secretaría (www.sagarpe electrónica de la Instancia Ejecutora.

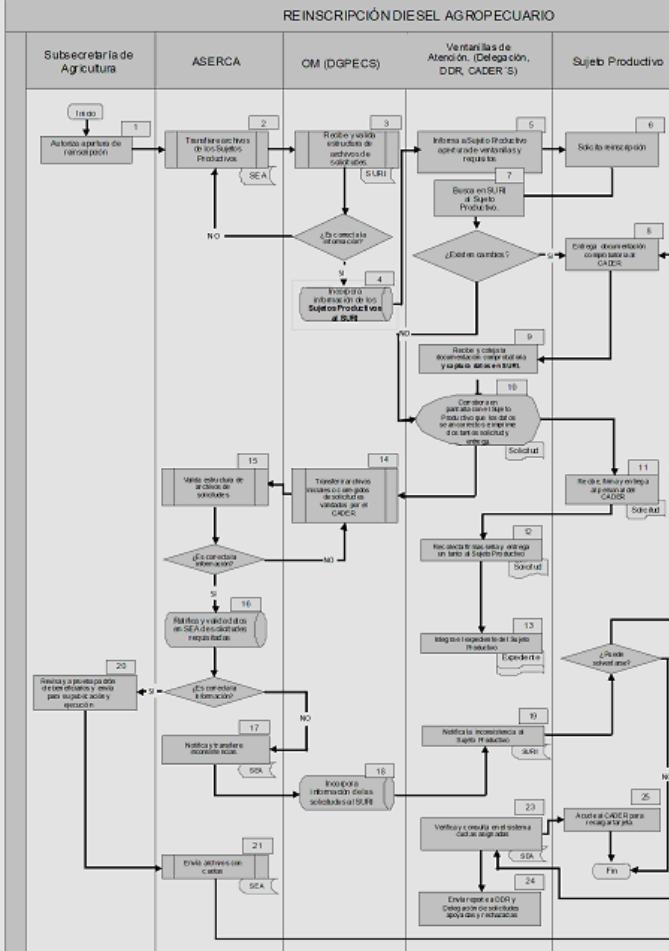
Conforme a lo establecido en el artículo 2 fracción III de las Reglas de Operación de la Secretaría de Desarrollo Rural, Pesca y Alimentación, manifiesto bajo protesta de decir verdad que no he recibido impliquen duplicidad para el mismo concepto de este programa.

NOMBRE Y FIRMA DEL REPRESENTANTE

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ANEXO XVII DIAGRAMA DE FLUJO PARA LA REINSCRIPCIÓN AGROPECUARIO DEL PROGRAMA DE APOYO AL INGRESO PROCAMPO PARA VMIR MEJOR



SURI: Sistema Único de Registro de Información
SEA: Sistema de Energéticos Agropecuarios

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Copy of the national fishing and aquaculture registration card; planting permit for the current production cycle concession title to carry out commercial and development aquaculture, present the lease contract or registration, present only a document that proves the ownership or possession of the productive unit and the foregoing, the CONAPESCA deemed necessary may request such information for verification.

IV Selection Procedure.

- a) The window opening and closing dates for this component are: re-registration from September 1 to October 31.
- b) The call for the registration and re-registration period will be published and disseminated by the Ministry prior to the opening of the registration period.
- c) Fill out and deliver the registration and re-registration form with updated information, attaching the documents required in these guidelines.
- d) If your request is favorable, the corresponding energy quota will be assigned and it will be communicated to the applicant.
- e) If it is inadmissible, the Ministry will publish in the service windows the pages with which the request was received, and the reasons for the inadmissibility will also be informed in a well-founded and reasoned manner within a period not exceeding 20 business days, from the date the authority notified it. Satisfied the missing request to the applicant in the established terms. This point and d) will be made based on the opinion issued by the Subdelegations.
- f) Applicants must state that they do not currently receive, nor have they simultaneously requested, support for the Modernization of the Fishing Fleet and Rationalization of Fishing Effort component, for the same macrosector, the authority reserves the right to verify said information at any time.
- g) The "SAGARPA subsidy" does not apply to the transport of products, merchandise, supplies or any other services. See the Rules.

V.- Calculation of the energy quota.

The energy quota indicates the maximum volume up to which the productive subject may be a beneficiary per unit.

The budgetary resources for this component will be set annually based on the budgetary availability authorized for the productive subject. The energy quota is expressed in liters, its volume depends on the type and power of the boat's engine and the surface to be produced of the aquaculture farm.

The energy quota is annual according to the production cycle, that is, it will take effect from January 1 to December 31 of each year.

The amount of support will be up to \$ 2.00 (two pesos) per liter, and will be made up of the contribution of the Finance and Public Credit (SHCP), through Petróleos Mexicanos (PEMEX), and supplemented for the contributor productive subjects will cover the difference that results between this support amount (up to \$ 2.00 per liter) and the SHCP, through PEMEX, and up to the volume established in the energy quota, assigned by the Secretariat to be applied directly by electronic means through an electronic card.

The energy quota will be applied according to the criteria indicated below, it is important to note that the Adjusted Quota will be modified during the fiscal year by SAGARPA through CONAPESCA, due to budget availability.

In no case may the maximum annual energy quota exceed 2,000,000 (two million) liters per production unit.

The productive subject who has not gone to re-register for 2 consecutive periods will be removed from the Register.

GENERAL ASSIGNMENT CRITERIA.

1.- **Criteria for FISHING VESSELS.** The fee is determined by applying the following criteria and formula:

<p>FORMULA:</p> $CEe = (LMD * DCLO) * FA$	<p>Where:</p> <p>CEe = Annual Maximum Energy Quota for fishing vessels</p> <p>LMD = Maximum liters per day; according to Table No. 1 of this document</p> <p>DCLO = Days per cycle; according to Table No. 2 of this document</p> <p>FA = Adjustment factor.</p>
---	--

TABLE No. 1
TABLE OF MAXIMUM POWER AND VOLUMES PER DAY
(DIESEL LITERS)

Engine power in horsepower (hp)	M
40	
fifty	
60	
70	
80	
85	
90	
100	
110	
125	
150	
175	

185	
200	
225	
250	
275	
300	
325	
350	
365	
370	
375	
400	
402	
425	
450	
475	
500	
525	
550	
575	
600	
625	
650	
675	
700	
750	
800	
825	
850	
875	
900	
1,050	
1,150	
1,300	
1,350	
2,200	
2,400	
2,600	
2,875	
3,000	
3,300	
3,600	

TABLE No. 2
TABLE OF DAYS PER CYCLE

Fisheries	
Pacific litter shrimp	
Shrimp from the Gulf of Mexico	
Multiple	
Tuna	
Other Fisheries	

In the case of vessels with engines whose power is between any of two values in Table No. 1, the correspond lower power. For boats with an engine power greater than 3,600 HP, the maximum liters to be supported per assigned .

In the case of multiple fishing vessels that include a shrimp permit, the cycle days corresponding to Other Fish

In the case of vessels that collaborate with the fishery resources evaluation programs carried out by the N assigned to them on the basis of the days in which they participate in said cruises.

The Adjustment Factor for the purposes of the formula to establish the Energy Quota for fishing vessels for the :

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