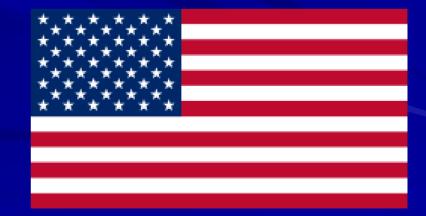
# Expanding Turkey's Exports

**November 2007** 





#### Overview

U.S. imports from Turkey through the U.S. Generalized System of Preferences (GSP) Program

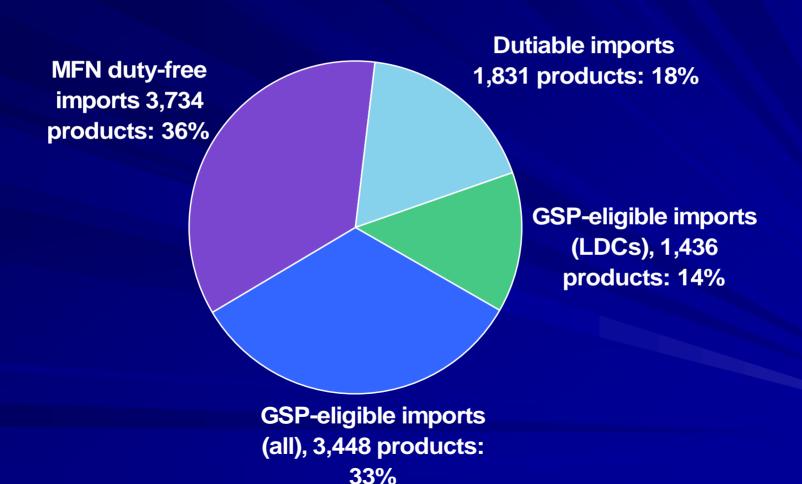
Using the U.S. GSP program

Increasing Turkey's export opportunities

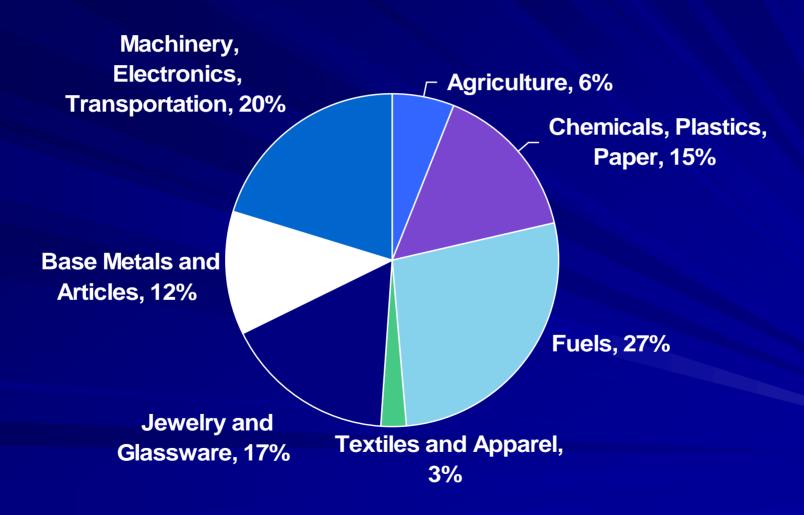
### **GSP Program**

- Created by U.S. Congress in 1974
- Duty-free treatment for imports from 131 countries (43 LDCs)
- Gives these imports an advantage in U.S. market; provides cheaper goods to U.S. industry and consumers
- Major U.S. import program: \$32.6 billion in 2006; up 22%

### Which Products are Eligible for Duty-Free GSP Treatment?



### Types of U.S. Imports Receiving GSP Duty-Free Treatment (2006)



# U.S. Imports from Turkey Under GSP in 2006

- ■\$1.13 billion (up 5.4% from 2005)
- ■GSP: 21% of \$5.4 billion total imports
- ■913 (26%) of 3474 GSP product types
- **■Importers saved \$47.5 m in duties**
- But, GSP-eligible imports are receiving less and less duty-free treatment

### U.S. Imports from Turkey Under GSP (Jan-Sep 2007)

- Gold jewelry: \$244 million (5.5%-5.8%)
- Copper wires: \$86 million\* (3%)
- Building stones: \$62 million (4.9%)
- Olive oils: \$31 million (3.4 cents/kg)
- Shotguns: \$28.4 million\* (2.6%)
- Juice of single fruit: \$27 million\* (0.5 cents/liter)

# U.S. Textile and Apparel Imports from Turkey under GSP

- Turkey is unique in exporting many GSP-eligible textiles and apparel to U.S.
- Silk: fabrics, shawls, women's/girls' apparel, handkerchiefs
- Headbands, headgear, national flags
- Carpets, banners, umbrellas, hairnets
- Duty savings as high as 15%

#### Competitive Need Limitations

- 2007: \$130 million annual trade or more than 50% of all U.S. imports of that item
- Will exceed in 2007 (\$40m, but 75% market share):
  - HTS 7413.00.50 Copper cables, plaited bands, etc. not fitted w/fittings & not made up into articles
  - Others?
- CNL waiver petition deadline: Friday, Nov. 16

#### Super-competitive GSP imports?

- Congressional direction (2006) to revoke CNL 5-year-old waivers for super-competitive imports
- Thresholds: \$195 million in annual imports or >75% market share in 2007
- Super-competitive? (based on Jan-Sep data)
  - HTS 71131929 Gold necklaces and neck chains (other than of rope or mixed links): \$78m; 11%
  - HTS 71131950 Precious metal (o/than silver) articles of jewelry and parts thereto, whether or not plated or clad with precious metal: \$166m; 4%

### How to Qualify for Duty-free Treatment under GSP

- (1) Product included in tariff list of GSPeligible articles and not excluded from Turkey
- (2) Imported directly from Turkey or passes through another country in a sealed container (19 CFR 10.175)
- (3) Growth or product of Turkey, or if it uses imported inputs, local content and processing equal 35% of product value

## 35% Value-added Requirement

- Cost of Turkish inputs and labor must equal 35% of product's price when sold.
- To count toward that 35%, imported inputs must be "substantially transformed" in Turkey and then used to help produce or manufacture item.
- A "substantially transformed" article means that its name, character or use differs from the imported article.

### Record-keeping for GSP

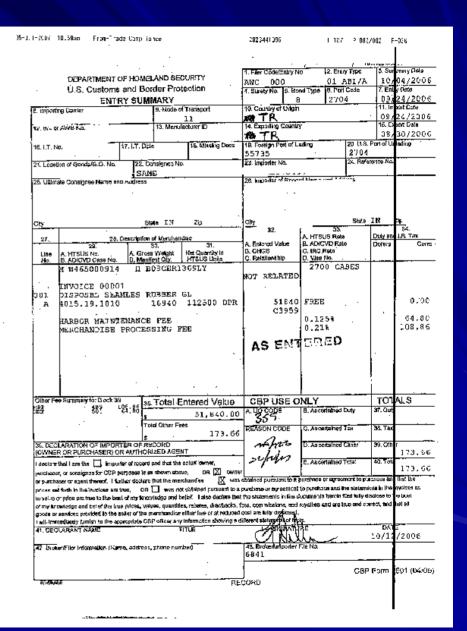
- To verify the 35 percent rule-of-origin rule:
  - Dated invoices for materials used to produce good and from where
  - Description of product, quantity, and costs
- If processing operations are involved:
  - Description of processing and location
  - Direct costs of processing operations
- For agricultural exports:
  - Producer's statement verifying on which town and farm the product is grown
  - Description of product and quantity
  - Dated invoices for costs incurred
- Retain records for at least five years

# Claiming GSP Duty-Free Treatment

- Importer must REQUEST duty-free treatment for the item
- Is NOT automatic
- Write an "A" before the tariff number on Customs entry form 7501

### Claiming GSP on Entry Form 7501

The U.S. importer places an "A" in column 27, in front of the tariff number.



# Ensure GSP-eligible products get GSP duty-free treatment!

- Importers of GSP-eligible goods from Turkey are paying duties needlessly
- ■2004: 99% of GSP-eligible goods entered the U.S. duty-free
- ■2006: 88% entered GSP duty-free
- Extra \$6.2 million in duties assessed on Turkish products in 2006

#### Extra Duties Paid on...

- National flags: \$233,000 @ 7% duty
- ■Telescopic sights for rifles: 14.9%
- ■Silver jewelry: 13.5%
- **■**Prepared vegetables: 11.2%
- ■Imitation jewelry: 11%

#### Maximize Use of GSP Benefits

- 1. Increase exports of GSP-eligible textile, apparel, and handcrafted products
- 2. Identify Turkey's exports to other countries that would get GSP in U.S.
- 3. Inform importers and exporters of GSP

### Handmade Crafts and Home Decor

- Use GSP certified handicraft arrangement (wall hangings, pillow covers)
- Many handicraft exports can enter the United States duty-free, either from all countries or from GSP beneficiaries:
  - games, racket strings, and cotton hammocks
  - paintings, sculpture, and wall hangings
  - many types of carpets, kilims, tapestries and rugs
  - wooden furniture, statuettes, boxes, and picture frames
  - walking sticks
  - wind, string, and drum musical instruments

### Export more of Turkey's current GSP-eligible exports to the U.S.

- Nuts and seeds (saves up to 11.3 cents/kg)
- Tractor power trains, camper tops (2.5%)
- Piston engine parts (saves 2.5%)
- Household/Laundry washers (saves 1.4%)
- Vehicle radial tires (saves 4%)
- Insulated wiring sets: vehicles, planes, ships (saves 5%)

#### Looking for your input

How to increase amount and type of Turkish exports entering under GSP?

■ Ways to reach out to U.S. importers and customs brokers?

Working with the Turkish-American Chamber of Commerce & Industry?

#### Questions?

**■** For agriculture:

AGANKARA@FAS.USDA.GOV

Istanbul: 212-335-9068

Ankara: 312-468-6129

Other questions:

Ankara.Office.Box@mail.doc.gov

#### For Additional Information

Office of the U.S. Trade Representative Website:

GSP guidebook, lists of GSP-eligible and ineligible products, notices:

http://www.ustr.gov/Trade\_Development/Prefere
 nce\_Programs/GSP/Section\_Index.html

#### For Additional Information

#### **U.S. Tariff Schedule:**

– http://www.usitc.gov/tata/hts

Department of Homeland Security: Customs & Border Protection: <a href="http://www.customs.gov/xp/cgov/import/">http://www.customs.gov/xp/cgov/import/</a>

- Customs Entry Form 7501:

  <a href="https://forms.customs.gov/customsrf/getformharn">https://forms.customs.gov/customsrf/getformharn</a>
  <a href="mailto:ess.asp?formName=cf-7501-form.xft">ess.asp?formName=cf-7501-form.xft</a>
- http://www.customs.treas.gov/xp/cgov/toolbox/ publications/

### Teşekkür ederim



