

UNITED STATES OF AMERICA
OFFICE OF THE UNITED STATES TRADE REPRESENTATIVE

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SPECIAL 301 REVIEW PUBLIC HEARING

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February 24, 2014
10:00 a.m.

Office of the U.S. Trade Representative
1724 F Street, NW
Washington, D.C. 20508

COMMITTEE MEMBERS:

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MATTHEW LAMBERTI	U.S. Department of Justice
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MAUREEN M. PETTIS	U.S. Department of Labor
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MARIA STRONG	U.S. Copyright Office

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NOTE ON THE TRANSCRIPT: At various points in the transcript the Chair refers to the Committee's intention to provide follow-up questions to parties who testified at the hearing. The Committee subsequently decided not to submit additional questions, but to rely instead on information submitted by interested parties during the post-hearing comment period.

P R O C E E D I N G S

(10:00 a.m.)

1
2
3 CHAIR WILSON: Good morning, everyone.
4 Welcome to the offices of the United States Trade
5 Representative for the 2014 Special 301 Public
6 Hearing. My name is Susan Wilson. I am Director
7 for Intellectual Property and Innovation here at
8 USTR, and I am also the chair, not chairman, chair,
9 just chair of the Special 301 Subcommittee of the
10 Trade Policy Staff Committee. It is the Special 301
11 Subcommittee, or Committee as I'll refer to it going
12 forward, that actually conducts the Special 301
13 Annual Review.

14 As I said, today is Monday, February 24,
15 2014. The hearing today is scheduled to go until
16 1:10 p.m. I understand we can't hear. Is that
17 better? Can you hear in the back? No, no hearing
18 in the back. What about this, a little bit better?
19 I love technical difficulties. Okay, raise your
20 hand if you can hear. Can you hear? Okay, all
21 right, good. This is the first time in my life I
22 have needed two microphones, just so everybody

1 knows. I have three, okay, in stereo. Interpretive
2 dance to come later.

3 So we will do our best to stay on time.
4 As you can imagine with things like this, things
5 happen, so I'm going to ask for the support and
6 cooperation of my co-panelists and for the
7 presenters today to help us end as near to 1:10 as
8 possible.

9 As I mentioned, the hearing is taking
10 place at the offices of the United States Trade
11 Representative. Both a transcript and a videotape
12 are being prepared of today's proceedings. Both of
13 those will be available free of charge at USTR.gov
14 within two weeks of today's date.

15 Before I go any further, I'd like to ask
16 my co-panelists and committee members to introduce
17 themselves, please. And speak up.

18 MR. DuBORD: I'm Damon DuBord. I'm with
19 Intellectual Property Enforcement Office of the
20 State Department.

21 MR. LAMBERTI: Good morning, everyone. My
22 name is Matt Lamberti. I'm with the U.S. Department

1 of Justice.

2 MS. BLEIMUND: Good morning. My name is
3 Emily Bleimund. I'm in the Office of Global Affairs
4 of the Department of Health and Human Services.

5 MR. KARAWA: Good morning. My name is
6 Omar Karawa, from the Department of Agriculture.

7 MS. CORNWELL: Good morning,
8 Andrea Cornwell with the U.S. Department of
9 Commerce.

10 MS. URBAN: JoEllen Urban with the U.S.
11 Patent and Trademark Office.

12 MS. PETTIS: Hi, good morning,
13 Maureen Pettis from the Department of Labor, Bureau
14 of International Labor Affairs.

15 MS. STRONG: Good morning, Maria Strong
16 with the U.S. Copyright Office.

17 CHAIR WILSON: Great, thank you, everyone.
18 A bit of a logistical note before we begin, it
19 appears that we have reached maximum capacity for
20 fire code purposes and are at risk of being shut
21 down by the D.C. Fire Department -- no, that's an
22 exaggeration. But I would like to invite my U.S.

1 government colleagues who are not on the panel,
2 panelists you have to stay, to please make room
3 available for our private sector and other guests.
4 So, if you are with the U.S. government, I would
5 like to ask that you please step outside until --
6 unless and until some of our guests leave the room,
7 please. Thank you. I apologize for that.

8 So today's hearing, so today you'll hear
9 from interested parties, private sector, civil
10 society, and foreign governments who responded to
11 USTR's January 3, 2014 Special 301 *Federal Register*
12 notice requesting public comments for the Special
13 301 process this year. All of those public filings
14 are available at regulations.gov, Docket Number
15 USTR-2013-0040.

16 The purpose of today's hearing is to
17 provide the Committee with additional information
18 that we can use in our deliberations. Those
19 deliberations will lead to the publication of a
20 report to Congress, and that report will be provided
21 to Congress and the public on or about April 30th of
22 this year. This year, we received filings covering

1 over 90 countries and addressing the usual dozen or
2 so issues.

3 For the benefit of those who are here
4 today and those who may be watching the video at a
5 later date who are not familiar with the 301
6 process, I'd like to take a few moments to go into
7 some background.

8 The Special 301 Report that I mentioned is
9 a result of a congressionally mandated annual review
10 of the state of intellectual property rights
11 protection and enforcement and trading partners
12 around the world. USTR conducts this review
13 pursuant to Section 182 of the Trade Act of 1974, as
14 amended by the Omnibus Trade and Competitiveness Act
15 of 1988 and the Uruguay Round Agreements Act. And
16 if anyone can say that three times really quickly
17 correctly, I will give you a quarter.

18 The provisions of Section 182 are commonly
19 referred to as the Special 301 provisions of the
20 Trade Act and, hence, the Special 301 Report.
21 Specifically, Section 182 requires USTR, through the
22 Committee, to identify countries that deny adequate

1 and effective protection of intellectual property
2 rights or deny fair and equitable market access to
3 U.S. persons who rely on intellectual property
4 protection.

5 The statute requires USTR, through the
6 Committee, to determine which, if any, countries
7 should be identified as priority foreign countries.
8 The acts, policies or practices that are the basis
9 of a country's identification as a Priority Foreign
10 Country can be subject to the procedures set forth
11 in Sections 301 through 308 of the Trade Act.

12 In addition to the statutory designation
13 PFC, USTR created the Priority Watch List and Watch
14 List categories to assist the Administration in
15 pursuing the goals of the Special 301 Provisions.

16 The review is conducted each year by a
17 USTR-chaired interagency Special 301 Subcommittee of
18 the Trade Policy Staff Committee. The review is
19 driven by stakeholder contributions and the
20 contributions of Washington-based agencies and our
21 Embassy personnel overseas.

22 So, if anyone is interested in reading

1 more about what I have just said or about any trade
2 issues in general, you can visit the USTR website,
3 USTR.gov.

4 The format of today's hearing will be as
5 follows. Each party has been allotted no more than
6 10 minutes. We have asked them to spend seven
7 minutes on prepared statements and allow the
8 Committee to ask questions for three. However, as
9 you can imagine, in a setting like this, there has
10 to be some flexibility in there.

11 I will be watching the clock and will
12 interrupt speakers with different time cues.
13 However, the panel will hold all questions until the
14 presenters conclude their prepared statements.

15 In some cases, we have prepared questions
16 based on the written submissions that preceded
17 today's hearing. In other cases, we'll be
18 responding to the verbal testimony today.

19 I would like to note that there is a post-
20 hearing comment period that is available to the
21 people who are testifying today. If you would like
22 to provide additional information in response to

1 some of our questions, or somehow supplement the
2 answers that you have given, or if you cannot
3 address a particular question today but would like
4 to do so after, you have until 5:00 p.m., on
5 March 7th to file the additional information. I
6 would, however, encourage you to file that
7 information as quickly as possible so that we have
8 an opportunity to review it and follow up in advance
9 of the beginning of our deliberations.

10 As I said, we are scheduled to go to 1:10.
11 We will have a short break at 11:00 a.m. to allow
12 the transition between the government speakers and
13 our private sector and NGO presenters for the
14 afternoon.

15 So, without further delay, I would like to
16 recognize the Government of Bulgaria. Thank you for
17 being here today. We look forward to your
18 testimony. Please get us started.

19 Yes, so the transcriber has requested that
20 each person who sits at the table please identify
21 yourself and spell your name before you begin.
22 Thank you.

1 DEPUTY MINISTER DIMITROV: Thank you,
2 Madam Chairperson, the Committee. My name is
3 Krassin Dimitrov - K-R-A-S-S-I-N, D-I-M-I-T-R-O-V.
4 And I am a Deputy Minister of Economy and Energy of
5 Republic of Bulgaria. Thank you once again for the
6 opportunity to present my country in front of this
7 hearing.

8 Bulgaria appreciates the United States'
9 recognition of the positive steps that our country
10 has taken to address the IPR infringement in its
11 domestic market. This is a continuous process, and
12 we invested serious interest in improving respectful
13 legislation and enhance the framework for enforcing
14 judicial adjudication.

15 The USTR Special 301 for 2013 identifies
16 four areas of U.S. concerns regarding the
17 intellectual property rights infringement for which
18 Bulgaria is on the Watch List in 2013.

19 The first area of concern is the Internet
20 piracy, which is a global issue and threat to global
21 prosperity. It needs systematic solution through
22 collective coordinated actions of all countries.

1 Bulgaria will seriously consider joint actions and
2 better IPR protection in this regard.

3 During 2013, our attention was focused on
4 enhancing control over many online services
5 potentially infringing intellectual property rights,
6 enlarging the number of stakeholders on the Council
7 on Intellectual Property Protection, and improving
8 coordination of activities amongst individual
9 institutions, tightening penalty measures for
10 Internet piracy.

11 By doing this, we have achieved the
12 following results, identified and sanctioned any
13 infringements of IPR in 2013, registered positive
14 trend of successful operations of organized Cyber
15 Crime Unit under the State Agency for National
16 Security in the fight against cyber crime and
17 software piracy. And, in that regard, we have over
18 40,000 Bulgarian legal entities which were given
19 warning to discontinue Internet access to websites
20 which provided unlimited access of Internet users to
21 protected music, and identified location among the
22 net website which was cited in the report in

1 Switzerland, and the administrators of the websites
2 were ordered to immediately stop access to torrent
3 files that were infringing IPR.

4 Currently, our government further took
5 steps for resolving Internet piracy by proposing new
6 penal codes and increasing of sanctions. We propose
7 new Chapter 9(a), computer crimes, engaging criminal
8 liability for the providers of Internet connectivity
9 in the cases of illegal instigation and supporting
10 the exchange of illegal content via Internet.

11 The amendments also include changes in the
12 penal procedure code and to facilitate and
13 accelerate investigation of crimes against IPR over
14 the Internet and improve legal procedures in full
15 compliance with the industry requirements for a
16 better and wider scope of application, and stricter
17 sanctions and higher fines.

18 The second area of concern is bad faith
19 trademark registrations. Here, it is important to
20 know that as regards prevention of false trademark
21 registration in the Bulgarian and other markets for
22 the purpose of subsequent extortion of the true

1 holder of the trademark, the patent office --
2 Bulgarian Patent Office is not the competent body
3 that could prevent such a practice. The holders of
4 rights are the persons that should take care for the
5 protection of their rights and follow policies in
6 registration of trademarks on the territories of all
7 countries where they have business interest.

8 Bad faith trademark claim can be proved
9 only by a court procedure where court order can ask
10 patent office to delete bad faith trademark
11 registration. The country cannot create legislative
12 or other conditions to prevent or eliminate such
13 unfair practices.

14 The third area of concern is the court
15 case examinations. In the first half of 2013, for
16 which we have contemporaneous statistics, were
17 examined in total 110 cases, of which 85 cases were
18 closed, where 15 cases by conviction and 7 case by
19 agreement. The Supreme Prosecutor's Office of
20 Cassation, in first half of 2013, in regards
21 intellectual property rights protection, convicted
22 99 persons, of which 5 person for infringement of

1 copyright and enabling rights and 94 persons for
2 piece infringements of industry or property.

3 And the last, fourth area of concern,
4 difficulties in enforcing collective rights through
5 administrative or judicial action, no more different
6 from any other debt collection in the country,
7 especially after the global financial economic
8 crisis that resulted in filing of multiple
9 enforcement cases in court system which caused
10 delays in all proceedings.

11 We attach utmost importance to increase of
12 the capacity of prosecutors, investigating
13 magistrates, and panel judges on proceedings against
14 intellectual property crimes by providing adequate
15 knowledge transfer and best practice exchange
16 programs with U.S. magistrates. It is important
17 that priority's assigned to IPR case proceedings.
18 Bulgaria recognized certain weaknesses in the
19 existing legislation, both procedural and panel, and
20 in this regard, as I said, we have submitted in
21 parliament, on January 31, 2014, the new penal code
22 for public discussion dialogue with business and

1 consumers.

2 And my final statement here, members of
3 the hearing Committee, this past year, Bulgaria
4 worked on implementing the specific recommendations
5 of the U.S. government highlighted in the 2013
6 Special Report. All stakeholders focused their
7 efforts on Internet piracy, bad faith registrations
8 of trademarks, and difficulties with collecting
9 royalties by companies conducting collective
10 management of rights.

11 During 2013, the Bulgarian government paid
12 special attention to protection of intellectual
13 property rights, copyright and industry property.
14 We feel strongly that increasing the public
15 awareness, changing public attitudes, and stepping
16 up the efforts to enforce the intellectual property
17 protection will enhance the country's international
18 reputation, and will provide the basis for increase
19 of investments, and will help improve Bulgaria's
20 strained relations with the EU member states and
21 the U.S.

22 We want further to strengthen our growing

1 political and economic cooperation with the U.S. We
2 appreciate the U.S. continuous support to our
3 efforts for better protection of IPR, and we hope to
4 see Bulgaria taken off from the Watch List. Thank
5 you very much.

6 CHAIR WILSON: Thank you very much, Deputy
7 Minister. Thank you for joining us today, and thank
8 you for your testimony. Obviously, there is a lot
9 there to be encouraged by. We are particularly
10 encouraged by your willingness to continue the
11 dialogue with us.

12 In particular, we are interested in
13 exploring the idea of an action plan with Bulgaria
14 going forward to address some of the remaining
15 issues. I know that my colleagues have questions,
16 so why don't I turn it over to them.

17 MS. STRONG: Thank you. We commend the
18 Bulgarian Ministry of Culture and the Ministry of
19 Interior for the government-led mass software
20 compliance campaign in early 2013. We understand
21 that both ministries sent a joint letter to
22 approximately 20,000 local businesses informing them

1 of the risks of software piracy and encouraging
2 auditing and compliance programs.

3 We understand, however, that the planned
4 intensive follow-up by the authorities with
5 enforcement capacity has not yet happened. Would
6 you please let us know if and when the Bulgarian
7 government plans to resume this important campaign
8 by engaging in follow-up activities that were
9 planned for last year?

10 DEPUTY MINISTER DIMITROV: Thank you very
11 much. In this year, we have four planned sessions
12 of our intergovernmental committee which is chaired
13 by the Minister of Culture. I am a member of that
14 committee. We have enhanced this committee by
15 introducing more regulators from the telecom and TV
16 regulators, from customs office, and etc. And it
17 will happen definitely this year.

18 And I would like also to state that in
19 terms of software copyrights, our government looks
20 on this area as a priority issue. We have already
21 devoted 20 million leva for innovations, and most of
22 them will go for software development. Currently,

1 my ministry has about 600 million for financial
2 grants, for development of software applications.
3 And European Union provides access to 88 billion
4 euro francs in this regard.

5 So the ICT sector is a priority sector for
6 Bulgaria. It is a sector where we have 30 percent
7 growth on an annual basis and zero unemployment
8 rate, and we will make anything to be sure that all
9 copyrights, especially for produce sector, are
10 maintained in the utmost possible way. Thank you.

11 MR. LAMBERTI: Dobar den.

12 DEPUTY MINISTER DIMITROV: Dobar den.

13 MR. LAMBERTI: We understand that during
14 the summer of 2013, just last year, Bulgaria's new
15 government moved the cyber crime unit from the
16 Ministry of Interior's General Directorate to Combat
17 Organized Crime, or GDBOP, to the Independent State
18 Agency for National Security, or DANS, and then
19 transferred the unit's cases to regional police
20 forces.

21 As far as we can tell, as a result of this
22 move, the cyber crime unit is now inactive. That is

1 truly unfortunate as the cyber crime unit, under the
2 leadership of Yavor Kolev, was truly a bright spot
3 of IPR enforcement in Bulgaria. In fact, with
4 limited resources and personnel, the unit not only
5 conducted some of the biggest and most successful
6 enforcement operations within Bulgaria, but also the
7 entire region.

8 We understand that the cyber crime unit
9 may resume its activities this year in early 2014.
10 Could you provide us with an update on whether the
11 cyber crime unit is now active; and, if not, when it
12 will resume its activities?

13 DEPUTY MINISTER DIMITROV: Thank you for
14 the question. I will start backwards from your last
15 question. Actually, this report that we filed with
16 the USTR for the Special 301 was possible to be
17 submitted by the help of Yavor Kolev and his
18 institution from the cyber crime unit, and we are
19 working closely with him. As I told you, we have
20 now a new intergovernmental committee where we have
21 a lot of institutions involved.

22 So, in particular, the alleviation and

1 movement of the General Directorate of Organized
2 Crime to the National Security Agency was promotion
3 of these special units, including in that regard the
4 cyber crime unit, because now it is an independent
5 agency with much more bigger budget and powers, and
6 they can do a lot in order to improve the business
7 environment in regard the IPR.

8 And, definitely, it will happen this year.
9 Whether it will be the first quarter, next month, I
10 don't know, but we would like to see it happening
11 before the end of April. Thank you.

12 CHAIR WILSON: Okay. We're out of time,
13 unfortunately, for the Bulgaria segment. We would,
14 however -- we have two or three other questions that
15 we would like to ask, so we will submit those to you
16 in writing, and you'll have two weeks to respond.

17 So thank you very much for your time
18 today; obviously, very important issues raised, and
19 look forward to continued progress. And we really
20 appreciate your coming today.

21 DEPUTY MINISTER DIMITROV: Thank you for
22 giving me the floor. Thank you.

1 CHAIR WILSON: So our next presenter is
2 the Government of Italy. Sir, welcome. May I ask
3 you to please state your name and spell it for the
4 transcriber?

5 MR. GALANTI: Yes, ladies and gentlemen,
6 my name is Lorenzo Galanti. I am First Counselor at
7 the Embassy of Italy. I am head of the Office for
8 Economic and Scientific Affairs. And it is not
9 without a certain degree of personal satisfaction
10 that I testify here today before this panel in light
11 of recent developments in Italy on IP protection,
12 both on regulation and enforcement.

13 The Government of Italy welcomes today's
14 public hearing as an opportunity to reaffirm its
15 commitment to a constant and fruitful dialogue on
16 intellectual property with the Government of the
17 United States.

18 In this respect, let me first mention the
19 visit paid to Italy on May 24th, last year, by
20 Assistant United States Trade Representative for
21 Intellectual Property and Innovation, Mr. Stanford
22 McCoy, to attend the workshop organized by the

1 Italian Communications Regulatory Authority, during
2 which we met with the Vice Minister of Economic
3 Development, Mr. Carlo Calenda, and the then Deputy
4 Director General for Global Affairs in the Italian
5 Ministry of Foreign Affairs, Carlo Spunetti. The
6 event was an opportunity to exchange views on the
7 main intellectual property topics of mutual
8 interest, including Italy's position in the Watch
9 List, in the framework of USTR Special 301 Report.

10 I also wish to recall the visit of Italy's
11 Vice Minister of Foreign Affairs, Marta Dassù, to
12 Washington on April 10th, last year, and her meeting
13 with the Deputy U.S. Trade Representative,
14 Ambassador Miriam Sapiro, an opportunity again to
15 discuss the expected approval on the anti-piracy
16 regulation in Italy. This regulation was eventually
17 adopted.

18 On December 12, 2013, the Italian
19 Communications Regulatory Authority, also known by
20 its acronym AGCOM, approved the regulations on the
21 protection of copyright on electronic communication
22 networks. It will enter into force on March 31st

1 this year. With this crucial progress, Italy
2 becomes one of the most active countries in the
3 global fight against multimedia piracy, while
4 ensuring adequate procedural guarantees at the same
5 time.

6 The submission on IPR issues provided by
7 the Italian government for the Special 301 Review
8 includes a detailed description of the five chapters
9 composing the new regulation. So, today I would
10 just like to underscore that the aim of the
11 regulation is twofold. On one hand, it promotes the
12 legal supply of digital works, as well as
13 encouraging and supporting users' education in this
14 respect. On the other hand, it regulates the
15 procedures applicable to cases of violations of
16 copyright and related rights.

17 And, indeed, part of the regulation
18 focuses on educational activities for the benefit of
19 users, encourages the legal fruition of online
20 contents, fosters the development of innovative and
21 competitive commercial offers, and establishes a
22 multi-stakeholder committee for the development and

1 the protection of the legal offer of digital works.

2 Its members represent consumers, authors,
3 artists, producers, audiovisual media service
4 providers, and Internet service providers, as well
5 as Italian institutions in charge of copyright
6 protection in its various declinations.

7 Before continuing on with my presentation
8 on the procedural part of the regulation, I would
9 like to underline an essential element; that is,
10 notice and takedown self-regulation procedures
11 already adopted by the main websites operating in
12 Italy, such as YouTube, remain valid.

13 As mentioned earlier, the regulation also
14 provides for enforcement procedures for online
15 copyright violation and copyright violations
16 concerning audiovisual and media or radio services.

17 The relevant proceedings are initiated by
18 the right holders. Subsequently, all interested
19 parties, such as ISPs, uploaders, page or site
20 owners, are invited to participate and present
21 relevant documentation.

22 Where an infringement of the copyright law

1 in the online environment is a certain, the Italian
2 Communications Regulatory Authority is entitled to
3 adopt different measures depending on the location
4 of the server hosting the content. In other words,
5 if the server is located in Italy, the Regulatory
6 Authority may order the host provider to remove the
7 digital work from the website; whereas if the server
8 is located outside Italy, it may order access
9 providers in Italy to disable the access to the
10 website disseminating illegal content. It should be
11 noted that the selective removal of the illegal
12 content in the second case is not feasible because
13 it would imply deep packet inspections which would
14 be against EU law.

15 With specific regard to audiovisual media
16 service providers, on demand, providers may be
17 ordered to remove illegal content from their
18 catalogues, and linear service providers may be
19 ordered to refrain from retransmitting illegal works
20 in their future schedules.

21 In cases of noncompliance with the orders,
22 the Italian Regulatory Authority is entitled to

1 impose a fine from euro 10,000 up to euro 250,000,
2 pursuant to Article 1 of Law 249 of 1997.

3 Procedures are in Internet time, a maximum
4 of 35 days and a special 12 days fast track for
5 serious cases of piracy. Obviously, the procedures
6 introduced by the regulation will coexist with the
7 judicial protection of copyright. However, should
8 the applicant approach the judiciary during the
9 course of a proceeding before the Regulatory
10 Authority for the same case and should the case
11 involve the same parties, the Regulatory Authority
12 will dismiss the case and transmit the documents to
13 the competent court. On the contrary, the
14 administrative proceedings before the Regulatory
15 Authority would continue regularly if the judiciary
16 is approached by another subject.

17 Finally, it should be noted that
18 peer-to-peer programs aimed at the direct
19 file-sharing activity and end users remain outside
20 the scope of the regulations but are covered by
21 civil and criminal laws.

22 On enforcement, let me briefly refer to

1 activities carried out by Italy's Fiscal Police,
2 Guardia di Finanza, last year. Our Fiscal Police
3 increased its focus on online copyright enforcement
4 in 2013 and succeeded in closing 84 platforms of
5 online marketing, distributing, and broadcasting of
6 copyright-protected contents. This data reveals
7 that those pertaining to the previous year have
8 doubled.

9 Concerning software problems -- programs,
10 illegal copies for profit purposes, Italy's Supreme
11 Court has repeatedly affirmed that companies copying
12 a software program to use in their computers commit
13 a crime. Therefore, a person who illegally copies
14 or stores, for commercial or entrepreneurial
15 purposes, programs for computers to make a profit
16 commits a crime, as provided for in Article 171 of
17 Law, April 22, 1941, Number 633.

18 As far as counterfeiting is concerned, the
19 Supreme Court Criminal Chamber affirmed the
20 principle that the concept of illegal copy includes
21 not only the unauthorized creation of perfect copies
22 of a software program, but also the creation of

1 software programs deriving from the development or
2 changes in the original product when the copy
3 concerns a part of the program which functionally
4 affirms and constitutes the core of protected work.

5 Let me also inform you that the Italian
6 Ministry of Foreign Affairs hosted a one-day
7 workshop titled "Intellectual Property: a Strategic
8 Factor for Economic Development in the Global
9 Market" on January 27, 2014, a high profile event.
10 And the topic of the IP issues addressed provided
11 evidence of Italy's increasing commitment to
12 intellectual property rights protection.

13 About 200 policymakers, representative of
14 national and local institutions, members of the
15 academic community, associations, businesses, and
16 media, as well as foreign diplomats, participated,
17 providing an opportunity to increase awareness on
18 the economic aspects of intellectual property rights
19 from an international perspective.

20 In particular, the key role of creativity
21 and innovation for companies operating in a
22 globalized market in the year of knowledge economy

1 was highlighted during the meeting.

2 CHAIR WILSON: We're at the eight-minute
3 mark.

4 MR. GALANTI: Okay.

5 CHAIR WILSON: You're welcome to continue.
6 We have one question for you, so please continue.

7 MR. GALANTI: All right, so I'll cut short
8 on this event, which was indeed an important
9 awareness-raising event. The Minister of Foreign
10 Affairs participated, as well as the Minister for
11 Economic Development, who offered his concluding
12 remarks.

13 Finally, let me conclude by adding that
14 Italy expects that its position be thoroughly
15 assessed in light of the detailed submission from
16 the Italian government provided within the 2014
17 Special 301 Annual Review process, as well as the
18 additional pieces of information provided during
19 this public hearing.

20 Based on all that, it is our assessment
21 that Italy should be removed from the Watch List as
22 an outcome of the current review. We look forward

1 to continuing this dialogue with the U.S.
2 authorities and all stakeholders in the future.
3 Thank you.

4 CHAIR WILSON: Thank you very much. Do we
5 have a copy of your submission?

6 MR. GALANTI: Yes. There are copies
7 outside. I have one more and I can --

8 CHAIR WILSON: Okay. I apologize that the
9 format here doesn't allow for a full discussion of
10 all of the issues.

11 MR. GALANTI: That's perfectly fine.

12 CHAIR WILSON: One, congratulations on the
13 adoption of the long-awaited AGCOM regulations and
14 thank you for your detailed description --

15 MR. GALANTI: Thank you very much.

16 CHAIR WILSON: -- of those. We'll
17 certainly read your testimony, as well as everything
18 else that Italy has submitted and perhaps even
19 follow up with a meeting during the course of the
20 deliberations.

21 We had one question which I will just ask
22 very briefly. We are interested in knowing the

1 regulations take effect March 31st.

2 MR. GALANTI: Correct.

3 CHAIR WILSON: How soon after do you
4 anticipate receiving complaints and being able to
5 act on complaints under the new regulatory
6 procedures?

7 MR. GALANTI: I guess pretty soon, if not
8 immediately, because there have been several public
9 consultations about this regulation. So, the public
10 and the stakeholders are aware of the content of the
11 new regulation, and I guess they are prepared to
12 make the best use of it.

13 CHAIR WILSON: Okay, that's excellent
14 news. And one last question: So you have reached
15 out to stakeholders? We've had situations elsewhere
16 where new regulations are set up, but the right
17 holders aren't familiar with the regulations and
18 don't use them properly, and so a dialogue between
19 those who want to use the regulations and those who
20 are administering them is very important. Do you
21 have plans for that?

22 MR. GALANTI: Well, the regulation itself

1 has been crafted in collaboration with stakeholders,
2 in fact. And, like I said, the public consultation
3 has taken place extensively, so the regulation has
4 been discussed with stakeholders. Of course, it
5 will be, at its entry into force, I assume that
6 there will be even more publicity so that all the
7 right holders, who are those who will activate the
8 procedure, will be aware that they have this new
9 tool to make sure that their right is protected.

10 CHAIR WILSON: Thank you very much. Thank
11 you for joining us today.

12 MR. GALANTI: Thank you.

13 CHAIR WILSON: And we'll certainly follow
14 up during the course of the review. Thank you.

15 MR. GALANTI: Looking forward to it.
16 Thank you.

17 CHAIR WILSON: Next, I'd like to invite
18 the Government of Paraguay. Welcome. Thank you for
19 joining us today. Thank you for making the trip
20 from your capital. Please introduce yourself and
21 spell your name for the transcriber.

22 MR. FERREIRA: Good morning, Mrs. Wilson.

1 Good morning, members of the Committee. My name is
2 Octavio Ferreira. I am Director of Multilateral
3 Economic Organization of the Ministry of Foreign
4 Affairs of Paraguay.

5 MS. HASHIMOTO: Good morning, everyone --
6 I'm sorry, good morning, everyone. My name is
7 Kuni Hashimoto. I am from the Embassy of Paraguay.

8 COURT REPORTER: And the spelling of your
9 name?

10 MS. HASHIMOTO: K-u-n-i. The last name is
11 H-a-s-h-i-m-o-t-o.

12 CHAIR WILSON: Thank you.

13 MS. HASHIMOTO: You're welcome.

14 MR. FERREIRA: In the past 12 months, the
15 Republic of Paraguay has followed a path of
16 significant progress in the defense and promotion of
17 intellectual property rights. Last year, Paraguay
18 participated for the first time in these important
19 public hearings by a representative from our
20 embassy. Now, for the first time, we are present
21 with an official coming from our capital. These,
22 along with the action that I will summarize in a

1 moment, are clear demonstration that the Government
2 of Paraguay is committed to step forward in the
3 protection of intellectual property rights and
4 extend its bilateral relation with the Government of
5 the United States.

6 Despite this improvement, we recognize
7 that much remains to be done. At the same time, we
8 recognize that the resources we have for this
9 important challenge are very limited. And in this
10 regard, the cooperation in all sorts of forums of
11 foreign government and international specialized
12 agency will be essential to achieve the objective
13 set.

14 In order to comply with the schedule, I
15 will present a brief summary of the main actions
16 taking place in my country. In 2013, the Law 4798
17 of 2012 that create the National Intellectual
18 Property Directorate, DINAPI, were regulated by
19 presidential decree Number 460. This regulation
20 create the organizational structure, and give the
21 DINAPI financial independence by assigning its own
22 budget from January 2014.

1 In November 2013, DINAPI launched a
2 project that will help develop the national
3 strategic plan on intellectual property with the
4 support of WIPO. This will improve the national
5 policy in all the areas regarding the protection and
6 promotion of intellectual property.

7 Also, in its first few months of
8 existence, DINAPI has signed agreement with
9 institutions that facilitate its role in the
10 protection of intellectual property and now is
11 working with other institutions to create a network
12 of research and development in the field of
13 intellectual property. DINAPI is also working on a
14 project for the legalization of software in both
15 public and private sectors.

16 This office has also improved
17 administrative procedures and register for the first
18 time in 10 years a pharmaceutical patent. They
19 awarded in 2013 more than 70,000 titles of grant, of
20 which nearly 7,000 were awarded only in the last
21 quarter. That demonstrates that efficiency has been
22 growing.

1 The General Directorate of Enforcement has
2 conducted in the last quarter of 2013, 100 percent
3 of the verification procedures of allegedly
4 infringing goods. Between September and December,
5 24 verification procedures and seizure of
6 counterfeited goods were made. The procedures were
7 performed in public and private ports and airports
8 in Ciudad del Este and Asunción, and in the ports of
9 San Antonio, Lambaré, and Puerto Falcón.

10 Each time that allegedly counterfeited
11 products were found, the complaint was addressed to
12 the prosecutor, and the products were sent to fiscal
13 warehouses. DINAPI, along with the National
14 Directorate of Customs, has conducted verification
15 of a cargo plane from China in the Guarani Airport
16 close to Ciudad del Este, and that verification was
17 the first joint presentation of the Attorney
18 General, the National Directorate of Customs, and
19 DINAPI.

20 The procedure was covered by Article 37 of
21 the Criminal Procedure Code, which established the
22 jurisdiction of the capital, Asunción, for offenses

1 produced abroad that take effect in the territory of
2 Paraguay, declaring competent court specializing in
3 intellectual property and referring the case to that
4 court. And all goods seized are in the public
5 ministry warehouse located in Asunción.

6 One hundred percent of last year's piracy
7 procedures were performed in the last quarter of the
8 year, and something similar happened with the
9 National Directorate of Customs where 22 out of 28
10 procedures were performed in the last quarter,
11 coinciding with the change of government and the
12 appointment of new national directors.

13 The district attorney's office reported
14 that his unit in Asunción performed, in 2013, 58
15 procedures of seizure of counterfeited goods and 12
16 procedures of destruction. It also reported that
17 there are currently 46 investigations in course, 21
18 of which include a DA indictment and 4 sentences in
19 case of IP violation. The district attorney's unit
20 in Ciudad del Este reported that they have currently
21 140 cases under investigation, all of which received
22 an indictment and one sentence.

1 Interlocutory injunctions issued by the
2 Supreme Court in criminal cases are brought before
3 the specialized intellectual property court,
4 highlighting the 34 alternative and 33 destruction
5 of goods made under judicial review.

6 Performing the summation of the product
7 seized in Paraguay in 2013, its market value is
8 estimated at approximately \$180 million U.S. In
9 August 2013 was enacted the Law 4989 that created
10 the National Secretariat of Information Technology
11 and Communication, SENATICS, under the executive
12 branch. This act provides for the first time the
13 general framework for the formulation of the public
14 policy in this sector.

15 The creation of SENATICS allows achievable
16 plans and promoting good practice in the management
17 of IPR. One of the purposes of this department is
18 to monitor the public procurement system and all
19 that relates to the incorporation of technology in
20 public institutions. It must also advise in
21 procurement of equipment, systems, and softwares.
22 SENATICS has signed an agreement with the National

1 Directorate of Public Procurement to standardize
2 procurement of computer programs by public
3 institution.

4 Finally, I wish to inform that on
5 March 11th and 12th, we will resume the negotiation
6 on the Memorandum of Understanding between Paraguay
7 and the United States on IPR. On that occasion, the
8 new National Director of Intellectual Property will
9 be part of our delegation. Thank you very much.

10 CHAIR WILSON: Thank you. Obviously, we
11 are very encouraged to hear about these positive
12 developments, in particular the establishment of
13 DINAPI, as well as President Cartes' recent public
14 statements about Ciudad del Este and his
15 administration's goal of transforming the city into
16 a legitimate business hub. And, also, thank you for
17 your interest in renewing the discussions on the
18 renewal of the bilateral MOU. We very much look
19 forward to that process beginning in March.

20 I believe we have two minutes? One
21 minute? So I think we have time for one question.
22 We have some additional questions, but we'll provide

1 those to you in writing after the hearing. So one
2 question, I believe, PTO, you have --

3 MS. URBAN: In last year's Special 301
4 identification, we noted the issue of protection
5 against unfair commercial use of test data for
6 agricultural chemicals and pharmaceuticals. I was
7 just wondering if you had any update on that issue
8 that you could provide with us.

9 Oh, sorry. Last year, we identified the
10 issue of unfair commercial use, protection from
11 unfair commercial use for agricultural chemical data
12 and pharmaceutical test data. And we were wondering
13 if you had any update on that issue for us?

14 MR. FERREIRA: That is related to the year
15 that products are protected or that use the --

16 MS. URBAN: Protection for the data, for a
17 certain period of time.

18 MR. FERREIRA: Yes. We don't have much
19 information about that, but with the new
20 administration, with the new National Directorate of
21 Intellectual Property, we are revising all the
22 measures in this area. And some of the improvements

1 are in this report, and some other we can give you
2 later. So this specific issue, I'll take note and I
3 give you that.

4 MS. URBAN: Thank you.

5 MR. FERREIRA: Sorry. Thank you.

6 CHAIR WILSON: That's great. Okay, thank
7 you so much for joining us today, and we'll follow
8 up after the hearing. Thank you.

9 And now I'd like to invite the Government
10 of the Philippines to the table, please.

11 UNIDENTIFIED SPEAKER: I apologize for
12 interrupting, but --

13 CHAIR WILSON: [LOUDSPEAKER ADJUSTMENT] --
14 We're taking a pause for those of you watching on
15 videotape to move the [loud]speaker forward.

16 (Off the record.)

17 (On the record.)

18 CHAIR WILSON: ...Okay, without further ado, welcome
19 to the Government of the Philippines. Sir, please
20 introduce yourself, Mr. Ambassador, and I will
21 provide the spelling of the Ambassador's name.
22 Thank you.

1 (Pause.)

2 AMBASSADOR CUISIA: Ms. Susan Wilson,
3 Chair of the Special 301 Committee, and
4 distinguished members of this Committee, I am
5 Jose Cuisia, Jr., Ambassador of the Philippines to
6 the United States of America, and I am with our
7 Commercial Counselor, Ms. Maria Alvero, or called
8 Mimi for short.

9 On behalf of the Government of the
10 Philippines, may I express my appreciation for the
11 opportunity to appear before this Committee and to
12 convey the Philippines' request to be removed from
13 the Watch List of the 2014 Special 301 Report. The
14 endeavor to earn a way out of the Watch List has
15 been a long one, beginning from the time the
16 Philippines succeeded in getting itself removed from
17 the Priority Watch List in 2005.

18 It required responding to the concerns
19 raised by stakeholders and the evolving challenges
20 in IPR enforcement, and took the specific form of
21 resolutely working for the passage of necessary
22 legislations, establishment of institutional

1 infrastructures, and the intensification of
2 enforcement operations to create an IP regime that,
3 in fact, provides adequate and effective protection
4 of intellectual property rights.

5 These efforts have not gone unrecognized
6 by the world, but not yet by the United States, I
7 regret to say. The Philippines is recognized by the
8 Association of Southeast Asian Nations as a champion
9 on IPR enforcement among the members of ASEAN.
10 European IP enforcement experts have also recognized
11 the progress and development of the IPR regime in
12 the Philippines. No less than Director General of
13 the World Intellectual Property Office has cited the
14 IP office in the Philippines to be one of the model
15 offices in the region for being extremely dynamic.

16 Finally, the 2013 Intellectual Property
17 Rights Index, or IPRI, released by the Property
18 Rights Alliance ranked the Philippines Number 2 out
19 of 18 in patent protection in the Asia and Oceania
20 region, and Number 25 out of 130 in the world.

21 The crux of the case for the removal of
22 the Philippines from the Watch List may be simply

1 stated. The Philippines has substantially addressed
2 all the U.S. concerns raised in the Special 301
3 Report of 2013.

4 These concerns expressed in the form of
5 actions that they called for are the following:

6 (1) adoption of implementing regulations that will
7 further strengthen and clarify Republic Act 10372,
8 which amends and updates the Philippines copyright
9 law; (2) taking important steps to address piracy
10 over the Internet, in particular with respect to
11 notorious online markets; (3) strengthening criminal
12 enforcement of IPR; improving predictability with
13 respect to search and seizure orders; (5) amendments
14 to the patent law that limit the patentability of
15 certain chemical forms, unless the applicant
16 demonstrates increased efficacy; and (6) protection
17 against unfair commercial use and unauthorized
18 disclosure of undisclosed test or other data
19 generated to obtaining marketing approval for
20 pharmaceutical and agricultural chemical products.

21 All of these actions have been taken. Our
22 submission details the actions taken and identify

1 which measures addressed which concern.

2 Allow me to highlight the efforts taken by
3 the Philippines to the Intellectual Property Office
4 and the National Committee on Intellectual Property
5 Rights in addressing the concerns of the U.S.
6 government over the protection of IPR in general and
7 in addressing the specific concerns as laid down in
8 the 2013 Special 301 Report.

9 In February 2013, Republic Act 10372,
10 which amended and updated the Philippines copyright
11 law, was signed into law. Some of the
12 groundbreaking provisions in the law are the grant
13 of enforcement and visitorial powers for the
14 Intellectual Property Office of the Philippines, or
15 IPOPHL; the introduction of secondary liability in
16 copyright infringement, legal remedies for the
17 circumvention of technology protection measures, or
18 TPMs, and rights management information, or RMI;
19 accreditation of collective management organizations
20 and the creation of the Bureau of Copyright.

21 In less than a year after its signing, the
22 government implemented, completed all the rules and

1 regulations necessary for the implementation of this
2 new law. IPOPHL now is now empowered to conduct
3 physical piracy visits to establishments violating
4 IPR, and to conduct investigations relating to
5 online infringements, as well as issue warning or
6 compliance notices to Internet service providers, or
7 ISPs.

8 The provision and secondary liability
9 reinforces copyright liability by also making liable
10 those who facilitate, induce, or contribute to the
11 commission of copyright infringement under certain
12 conditions.

13 Recently, the IPOPHL was able to take down
14 one of the notorious Internet sites, Kat.ph or
15 KickassTorrents, by issuing a 72-hour temporary
16 restraining order, TRO, and later on expanding it to
17 20 days, prompting the owners of the Kat.ph to
18 switch to another domain.

19 Legal remedies against circumvention of
20 technological protection measures and alteration or
21 removal of rights management information has
22 likewise been incorporated in the new law, in

1 compliance with the country's obligation under the
2 WIPO Internet Treaties.

3 As this remains an issue of the USTR, the
4 Philippines will also study and evaluate the need to
5 come up with a legislative measure that will treat
6 mere circumvention of TPM and RMI as a separate
7 offense.

8 In addition to Republic Act 10372, three
9 more IPR-related laws were signed in 2013.
10 Combined, all these measures help in setting the
11 stage ready for the Philippines to introduce a more
12 holistic approach to IP protection and development.

13 These are RA 10151, by Cable Television
14 and Cable Internet Act that penalizes the
15 unauthorized access to cable TV and cable Internet.

16 The second one is RA 10557, or the
17 Philippines Design Competitiveness Act of 2013.
18 That seeks to promote and strengthen the protection
19 for design.

20 And last but not least is RA 10365, or the
21 amendment to the Anti-Money Laundering Act of 2001,
22 that includes IP code violation as an unlawful

1 activity or predicate offense in the crime of
2 anti-money laundering offenses.

3 To complement the legislative reforms, the
4 Philippines established programs and other
5 collaborative efforts with other agencies geared
6 towards a cohesive and holistic approach to IPR
7 protection and enforcement. These programs and
8 collaborative efforts include the following:

9 Based on IPOPHL's institution arrangement
10 with the Bureau of Internal Revenue, or BIR, the IP
11 violators will now be subjected to tax investigation
12 and filing of possible tax evasion cases. (2) The
13 IPOPHL promulgated in 2012 its examination
14 guidelines for pharmaceutical patent applications
15 involving known substances to guide patent examiners
16 in evaluating patent applications given the
17 provisions of the Universally Accessible Cheaper and
18 Quality Medicines Act. These guidelines clarify
19 standing concerns on patentability.

20 The Supreme Court promulgated the rules of
21 procedure for IP cases that govern civil and
22 criminal actions for IP violations lodged before the

1 regional trial courts which are designated as
2 special commercial courts.

3 IPOP HL regularly conducts training for
4 justices, designated commercial court judges, court
5 personnel, and prosecutors on IP cases. And a
6 Department of Justice investigation of IPR cases has
7 recorded a high disposable rate of 83.67 percent.
8 From 2011 to 2013, IPOP HL already obtained six
9 reported convictions of IP crimes, a good
10 improvement compared to the past years' records,
11 showing that the implemented reforms supplemented
12 with the continuous capacity building seminars for
13 judges and prosecutors, and complemented by the
14 proactive stance of right holders to prosecute IP
15 cases, are working.

16 IPOP HL established a mediation and
17 arbitration office in 2011 with rules that are
18 consistent with the WIPO arbitration rules and in
19 partnership with the Philippines Dispute Resolution
20 Center, or PDRC. This has made IPOP HL the first
21 country in Asia to provide two mechanisms for
22 alternative dispute resolution, ADR, in mediation

1 and arbitration. In ADR, IPOPHL has a record of
2 44 percent success rate for this year.

3 IPOPHL has made available a warehouse
4 facility which can be used by right holders for free
5 to store seized goods during the pendency of IPR
6 violation cases. IPOPHL sealed an institutional
7 arrangement with the Department of Justice to
8 provide full-time prosecutors for the handling of
9 IPR violation cases, with the optical media board
10 for certain IP IPOPHL personnel to be deputized as
11 OMB agents with the Bureau of Customs to allow the
12 grant of mission orders for IPOPHL to conduct
13 visitorial and inspection powers on imported items
14 in violation of the IP code and the tariff and
15 customs codes of the Philippines.

16 CHAIR WILSON: Mr. Ambassador, we're at 10
17 minutes.

18 AMBASSADOR CUISIA: I'm sorry?

19 CHAIR WILSON: We're at 10 minutes.

20 AMBASSADOR CUISIA: Okay, I'll be short
21 then.

22 CHAIR WILSON: Absolutely.

1 AMBASSADOR CUISIA: And institute
2 arrangement National Telecommunication Commission to
3 address piracy on the Internet. I have some others
4 which I will not read any more.

5 All these measures taken in response to
6 concerns stated in the 2013 Special 301 Report, on
7 top of the measures taken earlier in accordance with
8 the suggested focus area, have succeeded in
9 establishing an IP regime in the Philippines, and
10 that may be said to provide adequate and effective
11 protection of intellectual property rights.

12 We make no claim to perfection, as I am
13 sure you make no demand for perfection. What we
14 claim to have achieved is an IP regime that has
15 demonstrated the capacity to improve and that may
16 reasonably be expected to keep improving in the
17 foreseeable future.

18 Intellectual property right holders may
19 still have, I'm sure, more concerns that they want
20 to be addressed. Let us together join to assure
21 them that those concerns are more likely to be
22 addressed when the great effort mounted in recent

1 years by the men and women in many Philippines
2 agencies working together to improve the IP regime
3 in the Philippines is given the recognition that
4 they deserve. Thank you.

5 CHAIR WILSON: Mr. Ambassador, thank you
6 very much for your comments today. And thank you to
7 the Government of the Philippines for the
8 outstanding efforts that you have undertaken over
9 the past few years, and for all of the successes
10 that you have had. We look forward to continued
11 dialogue with you. Thank you for the invitation --

12 AMBASSADOR CUISIA: Thank you.

13 CHAIR WILSON: -- to work with
14 stakeholders. Please know that we will give full
15 and fair consideration to all of the information
16 that you provided and to the status of the
17 Philippines in this year's review.

18 My colleagues had several questions for
19 you today. We will provide those in writing after
20 the hearing and would very much appreciate answers
21 to those questions. And, of course, we will
22 continue our very collaborative and cooperative

1 dialogue. So, thank you very much for joining us.

2 AMBASSADOR CUISIA: Thank you very much,
3 too, Madam Chair. And to all the members of the
4 Committee, thank you.

5 CHAIR WILSON: Thank you.

6 And now I would like to invite the
7 Government of Ukraine to take the table, please.
8 Welcome. Thank you for joining us today. Please
9 state and spell your names.

10 MR. KOVINYA: Thank you for the
11 invitation. My name is Mykola Kovinya, M-y-k-o-l-a
12 K-o-v-i-n-y-a. I am Chairman of the State
13 Intellectual Property Service of Ukraine.

14 MR. BARAMETSKY: My name is Ihor
15 Barametsky, I-h-o-r B-a-r-a-m-e-t-s-k-y, head of
16 Economic Department of the Embassy of Ukraine.

17 MR. KOVINYA: As a Priority Foreign
18 Country, I suppose you will have a lot of questions
19 for me and is reason why I go so briefly. The
20 authorized collective management society by the
21 State Intellectual Property Service of Ukraine, it
22 is our first question. According to report of

1 International Intellectual Property Alliance, it's
2 true that procedure for remaining as an authorized
3 collective management society, which will collect
4 and distribute a royalty for the use of phonograms
5 and videograms published with the commercial
6 proposed was approved by the order of the Ministry
7 of Education and Science, which according to the
8 decision of the higher administrative court of
9 Ukraine from October 17, 2012, it was declared that
10 it is not compliant with illegal acts that take
11 procedure over the order and invalid. In view of
12 revocation of this order, a legal vacuum came up in
13 the sphere of collective management that led to the
14 conflict of interest in relations between authors,
15 performers, producers, other copyrights and related
16 rights subject, and collective management society.

17 The State Intellectual Property Service of
18 Ukraine tried to resolve this conflict through
19 preparing a new order with different rules. But, in
20 October 16, 2013, the Circuit Administrative Court
21 of City of Kiev made decision to cancel the order as
22 well. A representative of European Union Commission

1 and Economic Department of the United States Embassy
2 in Ukraine also has been a part of this court
3 procedure.

4 Of course, the SIPSU filed an appeal
5 against the court decision in January 25th of this
6 year and we hope will cancel this decision. Anyway,
7 with propose of reforming the system of collective
8 management of priority rights, of copyrights, and
9 related rights subjects, provision of illegal
10 activities of collective management societies, as
11 well as improvement of legislative base in sphere of
12 collective management, the SIPSU has developed
13 proposal to the draft law on collective management
14 of property rights, of copyrights, and related
15 rights.

16 Other acts of the SIPSU follow. We tried
17 to improve our management system in Ukraine through
18 the state organization, Ukraine Agency of Copyright
19 and Related Rights, which is under sphere of the
20 SIPSU's management, and we tried to use as a tool
21 for, to get in order our collective management
22 system.

1 Just briefly a few words, in 2013,
2 according to statistics, all 15 collective
3 management societies registered in Ukraine collected
4 royalties, about 65 million hryvnia, and state
5 organization collect half of this amount.

6 And, of course, such acts shows much more
7 effective situation in Ukraine this year and such
8 steps of the SIPSU also showing in the report of
9 Alliance.

10 Our situation in the copyright and related
11 rights enforcement in Internet, I should tell you
12 that we have fourth edition of this draft law
13 because we tried to find some compromise between
14 rights of, how do you say, rights of copyright
15 society and what we call service providers. Now we
16 are starting fifth edition, which will be published,
17 I hope, in one week.

18 And about our activities of the state
19 inspectors of intellectual property, during the
20 2013, our inspectors issued/held 400 inspections and
21 265 joint inspections with the general prosecutor's
22 office. As a result, we have about 300

1 administrative offense reports. We have drawn up
2 more than 90, 100 exemplars of counterfeit products,
3 total amount more than two million hryvnias.

4 According to information from Ministry of
5 Internal Affairs, we have more than 500 criminal
6 cases. Our Ministry of Internal Affairs provide
7 special operation, which give us half of announced
8 criminal cases in this operation. During last year,
9 we closed 25; but in spite of the said activities,
10 some sites are still available since they
11 transferred the servers with illegal content to the
12 hosting platform beyond the Ukraine territory, which
13 is not so good for Ukraine.

14 And according to our State Judicial
15 Administration of Ukraine, in 2012, 262 persons were
16 convicted for crime, with real terms violation.

17 Our enforcement of intellectual property
18 rights on the border, our Department of Custom
19 Affairs reports about 2,000 cases during customs
20 clearance, suspensions, and also decision on
21 administrative sanction for goods about 100,000
22 Ukrainian hryvnias.

1 Actually, I would like to finalize my
2 speech. I think Ukraine has some progress in IP
3 protection, and I am ready for your questions.
4 Thank you.

5 CHAIR WILSON: Thank you very much for
6 your testimony. You mentioned both today and in
7 your written testimony the allocation of budget
8 resources for the legitimization of government uses
9 software, and that you have done inspections and
10 you've identified many instances in which there is
11 unlicensed software on government computer systems.
12 Can you please briefly describe for us what your
13 plans are going forward now that you have made these
14 identifications? What are the plans of the
15 government to address this from both a budgetary
16 standpoint and a practical standpoint, please?

17 MR. KOVINYA: Thank you for your question.
18 The SIPSU has provided the Ministry of Finance of
19 Ukraine with relevant proposal to the amount of
20 500 million UA hryvnia, which is necessary for
21 legalization in 2014. But although Ukraine has a
22 state budget of Ukraine for 2014, it does not

1 provide the funds for legalization. These
2 amendments have been in development to the mentioned
3 law in order that ensures the state financing of
4 legalization procedure.

5 The SIPSU also developments the draft of
6 special acts to optimize information, which is
7 necessary for legalization procedure. I hope in new
8 parliament, after Ukrainian revolution, we will
9 revise our law -- our state budget, and we hope to
10 continue with the legalization procedure with amount
11 at least 250 Ukrainian hryvnias in 2014.

12 CHAIR WILSON: Thank you very much for
13 your response. We find ourselves at the 10-minute
14 mark. So we did have some additional questions, so
15 we would like to pass those to you in writing after
16 the hearing, and you will have two weeks to respond.

17 MR. BARAMETSKY: Excuse me?

18 CHAIR WILSON: Yes, please?

19 MR. BARAMETSKY: Maybe one small remark?

20 So the IPR enforcement issues was sent, will remain
21 the priority issue for the new government. It will
22 be formed very soon, so probably this week. And,

1 moreover, it's not only priority for Ukraine as far
2 as this year we are going to sign the association
3 agreement with EU that will include deep and
4 comprehensive trade agreement. It will be
5 additional impetus to enforce and to protect IPR in
6 Ukraine. So we do hope, moreover, assure that
7 Ukraine will do even better progress in this sphere,
8 this year. Thank you.

9 CHAIR WILSON: Thank you very much for
10 that. We very much look forward to --

11 MR. KOVINYA: Also, we hope our parliament
12 will be much more active than last year.

13 CHAIR WILSON: Thank you. And we will
14 definitely be in touch after the hearing. Thank you
15 again for coming today.

16 So we'll take a 10-minute recess and
17 reconvene promptly at 11:24, well, what is -- yes,
18 11:24.

19 (Off the record.)

20 (On the record at 11:27 a.m.)

21 CHAIR WILSON: Okay, welcome back from the
22 recess. Can everyone in the back hear me? I

1 understand there are still volume issues. So-so?

2 Okay, so I apologize that there aren't
3 enough seats. We've done what we can to get all the
4 seats that are available in the building down here.
5 And I apologize for the sound. I think next year
6 we'll probably take an informal anonymous poll of
7 how many people are interested in coming so that we
8 can have a more accommodating venue.

9 So, let's go ahead and get started since
10 we're a little bit behind schedule. So, the foreign
11 government testimony is finished, and now we move
12 onto what I call private sector stakeholders, which
13 are non-government stakeholders.

14 First up, we have the Alliance for Fair
15 Trade in India. So, please introduce yourself and
16 spell your name for the transcription service.
17 Thank you very much and welcome.

18 MR. POMPER: Thank you. My name is
19 Brian Pomper, B-r-i-a-n P-o-m-p-e-r, and I serve as
20 the Executive Director, the Alliance for Fair Trade
21 with India. So, good morning. And thank you for
22 providing me with an opportunity to testify on

1 behalf of the Alliance for Fair Trade with India.

2 AFTI was launched in June 2013, in support
3 of increased action to resolve discriminatory trade
4 practices in India, including the erosion of
5 intellectual property rights. Our diverse
6 membership is made up of organizations representing
7 a range of U.S. industries adversely impacted by
8 India's industrial policies, including
9 manufacturing, agriculture, pharmaceuticals,
10 biotechnology, telecommunications, and beyond.

11 In light of this mandate, I am here today
12 to call on USTR to designate India a Priority
13 Foreign Country in its annual Special 301 Report.
14 For 25 years, since the inception of the Special 301
15 process, India has been featured prominently in
16 every one of USTR's annual reports, either as a
17 Priority Watch List country or a Priority Foreign
18 Country.

19 As I sit here today, after having reviewed
20 the testimony of the other witnesses and more
21 generally having surveyed the landscape of India's
22 IP policies and practices, it is tempting to quote

1 the great Yogi Berra with regard to India and its
2 discriminatory IP policies; it feels like "déjà vu
3 all over again." But the truth is that, taken as a
4 whole across multiple sectors, India's treatment of
5 IP is now qualitatively worse than it has been in a
6 generation.

7 India has made extremely limited progress
8 over the last two decades in addressing a range of
9 discriminatory IP policies and practices that deny
10 adequate and effective protection to U.S. companies.
11 In 1991, USTR identified India as a Priority Foreign
12 Country because it provided an inadequate level of
13 patent protection, including too short a term of
14 protection and overly broad compulsory licensing
15 provisions.

16 As outlined in our recent submission to
17 USTR, India still struggles with these exact issues
18 in a manner that has an adverse impact on U.S.
19 industry. Furthermore, over the last year, the
20 Indian government has engaged in a number of other
21 discriminatory practices, including the revocation
22 of numerous patents held by U.S. entities, the

1 denial of patent applications, and the marketing
2 approval of generic medicines during a patent's
3 term.

4 The simple reality is that over the last
5 12 months, India has reached an inflection point
6 both in terms of the egregiousness of its treatment
7 of IP rights and its work against IP rights in
8 international fora. It is time to send a signal to
9 India and to other countries who may seek to emulate
10 India's IP practices that those practices aren't
11 acceptable. It is time to once again designate
12 India a Priority Foreign Country.

13 India's compulsory licensing and forced
14 tech transfer policies are of particular concern to
15 AFTI and its membership. In addition to being very
16 likely WTO non-compliant, India's approach to
17 compulsory licensing and the forced transfer of
18 technology is clearly intended as a tool of
19 industrial policy to be used against foreign
20 companies for the benefit of domestic Indian
21 enterprises.

22 The direct beneficiaries of these policies

1 are companies and industries in which India has
2 become or aspires to be a global player, including
3 in pharmaceuticals, green technology,
4 telecommunications, and semiconductors.

5 Copyright infringement has long been
6 problematic in India and remains a point of major
7 concern for AFTI. India has become a haven for the
8 illegal downloading and distribution of movies,
9 music, and books.

10 Moreover, 14 years after its first mention
11 in the Special 301 Report, India has still failed to
12 implement WTO-compliant regulations to protect
13 confidential test and other data. As an extension
14 of the protection that is required for these data,
15 we believe that USTR should demand the same
16 protections for trade secrets from India that it has
17 from China in past years. This request is in line
18 with the Obama Administration's recently published
19 "Strategy on Mitigating the Theft of U.S. Trade
20 Secrets."

21 Finally, despite longstanding concerns
22 expressed by the United States and other

1 governments, India has made very little progress
2 within bilateral and multilateral fora in remedying
3 IP-related issues. Equally as troubling, some of
4 these discriminatory IP practices have begun to be
5 emulated by other developing countries, as India has
6 publicly advocated that they adopt its policies.
7 This is a trend which will continue unless the U.S.
8 government takes appropriate action.

9 Practices that have long adversely
10 impacted U.S. companies by denying them adequate and
11 effective IP protection have, over the last 12
12 months, reached unprecedented levels. Actions and
13 statements by the Indian government in the last year
14 with regard to its approach on patent protection,
15 compulsory licensing, and forced tech transfer, in
16 particular, have alarmed U.S. industry and helped
17 give rise to the creation of AFTI.

18 The Indian government may claim it is
19 acting in the public interest in justifying certain
20 actions and measures. But from the perspective of
21 AFTI members and many U.S. policymakers, the actions
22 seem more clearly motivated to benefit domestic

1 Indian innovation and industry at the expense of
2 U.S. innovation and U.S. industry.

3 The annual Special 301 Report provides
4 USTR with a key tool for identifying those countries
5 whose IP practices are the most damaging to U.S.
6 industries. India's IP practices grow more damaging
7 each day they go unaddressed, as the Indian
8 government feels more emboldened to expand them to
9 other industries and to advocate them to other
10 countries. A Priority Foreign Country designation
11 is needed to stem this troubling tide. Thank you.

12 CHAIR WILSON: Thank you very much for
13 your testimony. As you can imagine, we have a few
14 questions for you. I'll lead off by saying, and you
15 did address some of this in your testimony, but as
16 you point out, India has been a feature of the 301
17 process since the beginning, in the past, Priority
18 Watch List designations in the recent past.

19 What is different now? What is different
20 this year? What specific actions or events of the
21 Indian government make a PFC designation appropriate
22 now versus last year or the year before?

1 MR. POMPER: Sure. I think, and we go
2 through this in the written testimony, but there are
3 a variety of compulsory licensing revocations on
4 3(d) that really ripened over the last year, in 2013
5 specifically. I would say in addition the -- if you
6 take this in context, as well, with the publication
7 of the national manufacturing policy that India has
8 published, which also seems to indicate a desire for
9 industrial policy on certain key sectors, it
10 specifically mentions compulsory licensing in that
11 policy with respect to green technologies.

12 I would say, also, with the publication of
13 the Administration's -- the Obama Administration's
14 "Strategy on Mitigating Trade Secrets," where it
15 specifically references the use of Special 301 to
16 call out countries who lack trade secrets
17 protection, that was published in 2013, I think it
18 shows a renewed focus on the Administration on using
19 this tool to encourage countries to update their IP
20 practices.

21 Certainly, India has been for a long time,
22 I think if you talk to folks who work or who are

1 members of AFTI, they will say that in the last year
2 or so, they have noticed an up-tick in India's
3 actions related to their practices in India.

4 This is what caused them to look around
5 and think, hey, individually, we are all working on
6 these difficult problems in India; why don't we get
7 together and form this group that, together, we can
8 all row and row together in the same boat and try to
9 raise the profile of the problems we are facing in
10 India. So, just a few answers to your question.

11 CHAIR WILSON: So the companies think now
12 is the time because there have been -- there have
13 been some changes, there is a shift in momentum,
14 that it seems --

15 MR. POMPER: That's a good way, shifting
16 moment, I think, is a good way to put it.

17 CHAIR WILSON: Okay. So given that and
18 given India's, the longstanding issues and they have
19 been the same issues for decades, how is India's
20 behavior affecting, has it affected, will it affect
21 the investment decisions of the companies that you
22 represent?

1 MR. POMPER: Well, to be clear, AFTI is a
2 coalition of associations, so I don't represent any
3 company specifically on this stuff. So you'd have
4 to really talk to the companies. I can't tell you
5 about their investment decisions.

6 I can say there is a real concern about
7 what's called the contagion effect, that if this
8 manufacturing policy, this industrial policy that
9 we, in our view, we believe India is pursuing with
10 respect to these range of industries, if it goes
11 unchecked, if the U.S. government, as it has for
12 many years since, just put India on the Priority
13 Watch List and doesn't make a special effort to
14 designate India a Priority Foreign Country, it will
15 send a signal to everybody else, well, it's just
16 business as usual. Other countries may feel secure
17 in following India's practices. That is, I think, a
18 real concern from the standpoint of the companies
19 who form -- the coalition of companies who form
20 AFTI.

21 CHAIR WILSON: Thank you. I believe other
22 colleagues have questions for you as well.

1 MS. BLEIMUND: Hello. Thanks for your
2 testimony. This might be better addressed in a
3 post-hearing submission --

4 MR. POMPER: Sure.

5 MS. BLEIMUND: -- based on your comment,
6 but the Department of Health and Human Services
7 would be interested in if there are impacts on
8 investment decisions of --

9 MR. POMPER: Yeah.

10 MS. BLEIMUND: -- the companies involved,
11 what, if any, impact on public health do these
12 investment decisions have both in India and around
13 the world? Thanks very much.

14 MR. POMPER: Okay.

15 CHAIR WILSON: Just to clarify for those
16 of you who were not here this morning, there will be
17 a post-hearing comment period open for two weeks of
18 the docket at [regulations.gov](https://www.regulations.gov). We'll be reopened
19 and we'll be accepting comments from the hearing
20 participants and organizations who wish to respond
21 to any of the testimony that has been offered today.

22 In some cases, we'll have time to ask the

1 questions that we have; in other cases, we won't.
2 We will, when we don't have the time or if an answer
3 cannot be given today, I will ask that we'll provide
4 the question in writing to the hearing participant
5 and request a written response. So that's what my
6 colleague from HHS is referring to.

7 MR. POMPER: Thank you.

8 CHAIR WILSON: Any other questions?

9 MS. CORNWELL: Thanks for your testimony.

10 Recognizing what you just said about not
11 representing specific companies, if you could
12 comment on how easy or difficult it is for
13 businesses to engage with the Indian government on
14 the concerns you have cited in your submission and
15 how you would describe the ability to access
16 policymakers and to maneuver through the
17 administrative and judicial processes with regard to
18 IP issues?

19 MR. POMPER: That's a good question. I
20 would say I think companies have had varying degrees
21 of success dealing with the Indian government. I
22 think there has been a decision within the context

1 of the Indian government not to cooperate with the
2 ITC's 332 investigation. People may be aware of
3 this. I understand the Indian government is denying
4 visas to the ITC staff who would like to go out
5 there.

6 I think that is -- personally, I think
7 that's not helpful. I do think dialogue is always
8 the best way to solve these problems. From the
9 standpoint of the companies I work with, or I should
10 say, to be more precise, the associations that I
11 work with, there has been some interaction with the
12 Indian government. There is a new ambassador. I
13 think we hope to engage with the new ambassador.

14 We have had a lot of success I think
15 working with the U.S. government who has, I think,
16 taken these concerns very seriously and been very
17 responsive in their interactions with the Indian
18 government. So it is that way, perhaps, indirectly
19 have a bank shot through our U.S. government
20 representatives, there has been quite a bit of
21 engagement with the Indians.

22 Their counterparts, from obviously

1 Secretary Kerry, Ambassador Froman, Secretary
2 Pritzker, and Treasury Secretary Lew, the Vice
3 President Biden, and President Obama, himself, I
4 believe have raised these issues that AFTI has
5 talked about for a while with their respective
6 counterparts. So, maybe not as much direct
7 interaction with the Indian government, but
8 indirectly so.

9 CHAIR WILSON: Thank you. I believe we
10 are at 10 minutes, so thank you very much for
11 joining us today. Thank you for your testimony.

12 MR. POMPER: Thank you.

13 CHAIR WILSON: And we will definitely
14 follow up with any additional questions that we
15 have. Thank you.

16 I'd like to call the next witness,
17 American University Washington College of Law,
18 Program on Information Justice and Intellectual
19 Property. Please introduce yourself and spell your
20 name for the transcriber.

21 PROF. FLYNN: My name is Sean Flynn,
22 S-e-a-n F-l-y-n-n, which is probably a lot easier

1 to spell than a lot of the names you heard this
2 morning. So, welcome, Ms. Wilson. It is great to
3 see that you moved two chairs over to your left and
4 occupy the center of the table now. We will, of
5 course, miss Stan in our annual opportunity to have
6 this kind of public forum, but we look forward to
7 working with you on Special 301 as it goes forward.

8 And we are also very excited because you
9 are a WCL alum and you hire many WCL alums, and so
10 Dean Grossman has instructed me that whatever
11 disagreements we have today, that everybody should
12 defer to you going forward.

13 So, now for the disagreements. Actually,
14 I want to start off with some kind of positive
15 comments before the disagreements, and that is that
16 I have always believed that this public hearing is
17 extremely important. Too little of U.S. trade
18 policy is done in the public, where we can actually
19 see the industry submissions that are traded back
20 and forth and respond to them.

21 I know that's an issue that USTR Froman is
22 attempting to address. Of course, this isn't the

1 place to talk about his proposal for a new PITAC
2 [Public Interest Trade Advisory Committee], but we
3 would welcome an opportunity to have that public
4 discussion on that proposal. And we would also
5 welcome an opportunity to have a public discussion
6 about Special 301 more generally, and what it should
7 look like, its process, its legality, etc.

8 I know many parts of my submissions here
9 and in the past have focused on process and
10 legality. Those concerns, I'll just reference them
11 and resubmit them here, that, you know, we still do
12 not feel that this is an adequate public process.
13 There are many things you could do to improve it.
14 And we still do not feel that this program is
15 lawful, lawful under U.S. law and lawful under WTO
16 law.

17 But I want to address specifically the PF
18 listing request for India and the past PFC listing
19 of Ukraine in reference to those legality problems.
20 So the Special 301 operates in a legal catch-22. It
21 was passed, of course, before the WTO courts went
22 into effect, but now the WTO courts are here. So

1 Special 301 was not -- it was altered to, you know,
2 say fairly specifically that TRIPS-plus issues could
3 be incorporated, but it did not alter the way the
4 program operates in reference to the WTO.

5 So, on one level, you have the WTO's ban
6 on unilateral adjudication. The U.S. cannot find
7 violations and act on violations of TRIPS without
8 going through the WTO dispute resolution. That is
9 also Administration's statement and a statement of
10 Administration policy that was used to settle or
11 respond to Special 301 -- or the Section 301 case in
12 the WTO.

13 But, on the other hand, you have the GSP
14 enabling clause issue, which is you also cannot
15 unilaterally reduce GSP benefits for a foreign
16 country unless the criteria are crafted not because
17 of interest of the United States, but actually
18 because of the needs of those developing countries.
19 And that was adjudicated in the EC tariffs case
20 which said that in order to have those kind of
21 criteria, they need to be reflected in broad,
22 multilateral agreement of the kind that TRIPS

1 represents.

2 So, in order to withdraw GSP benefits, as
3 was done in the past for Ukraine before it was a WTO
4 member or in the past by other countries before they
5 were a WTO member, in order to withdraw or reduce
6 GSP benefits legally under the WTO, the criteria
7 have to be TRIPS related. So that's the catch-22.
8 You can't reduce GSP benefits for TRIPS-plus issues,
9 and at the same time, you have to be focusing on the
10 developing needs of other countries and not be
11 basing those decisions on the kind of criteria that
12 are expressly stated in Special 301, which for PFC
13 determinations, which countries have the greatest
14 impact on the United States.

15 So I'm interested to see what's going to
16 happen in the Ukraine issue that we have listed them
17 as a PFC last year, you listed them for a series of
18 issues that are not part of TRIPS, so collecting
19 societies are not managed by TRIPS and DMCA takedown
20 issues are not managed by TRIPS. So it's a series
21 of TRIPS-plus issues.

22 So I think that brings you headlong into

1 the GSP clause, enabling clause issues. How do you
2 justify a clear threat to reduce Ukraine's GSPs for
3 issues that have not been adjudicated to violate
4 TRIPS? And now you move into India, where the
5 threats are clearly TRIPS-covered issues, so the
6 issues that have been raised by Mr. Pomper and
7 others.

8 In response to your question what has
9 changed, well, two things have changed, right?
10 India 3(d), India Section 3(d), which people are
11 saying violates Article 27 of TRIPS because it adds
12 a fourth criterion. I don't believe that that is
13 true. And there is a submission by myself and
14 Srividhya Ragavan and other professors which
15 describe our reasoning there. And a second issue is
16 a compulsory license for a cancer drug, Nexavar, by
17 India. And that is also being challenged as not
18 TRIPS compliant because of a dispute over the
19 definition of its local working requirement.

20 I do want to speak a little bit more, and
21 I'm happy to respond to it in questions. I think
22 that interpretation of the TRIPS issue is frivolous.

1 I think if you read the actual IPAB opinion, it is
2 clear that local working defined as import
3 substitution is not what happened in the case. So
4 the opinion, itself, actually disagrees with the
5 comptroller below it that you can't meet the local
6 working requirements through an imported good, and
7 it expressly lays that out, but then finds a lack of
8 working based on the traditional definition of lack
9 of working dating all the way back to the Paris
10 Convention, which is a failure to meet the
11 reasonable demands on reasonable commercial terms
12 and conditions within the country.

13 And a canonical example of that is
14 excessive pricing. And excessive pricing is exactly
15 what the Doha Declaration is about. The Special 301
16 discussions on the Doha Declaration, in another, you
17 know, quick moment of praise, have gotten better.
18 And you have actually stated that, you know,
19 restated the commitment to respecting the Doha
20 Declaration and its commitment to promoting access
21 to medicine for all.

22 And that's a very important statement in

1 Special 301, because the pharmaceutical industry
2 comes up and tells you, well, the real intent of
3 Doha is just about AIDS drugs, and that's not what
4 you said. You said access for all medicines, for
5 all people, which is what the access-to-medicines
6 community thinks the Doha Declaration is about. So
7 that includes cancer drugs, includes other kinds of
8 drugs and other kinds of drugs that are excessively
9 priced outside of the hands of people they were
10 meant to serve.

11 So there is an article that I have, that I
12 am happy to resubmit, which discusses the basic
13 problem here, which is that patent rights and other
14 kinds of intellectual property rights on essential
15 goods in countries with extremely high income
16 inequality promotes a profit maximizing incentive to
17 price to the super rich in those countries.

18 And the way we respond to that is through
19 the so-called TRIPS flexibilities. We narrow the
20 grounds in which patents are granted. That is
21 India's Section 3(d). And we use compulsory
22 licenses to force the licensing of patents without

1 revoking or forfeiting, forcing the forfeiture of
2 those patents in order to bring down those prices as
3 well.

4 In the Nexavar case, and this is the same
5 chart I showed at the ITC last week, but the Nexavar
6 case is a canonical example of why you need
7 compulsory licenses to get over pricing problems.
8 So the red line at the top is the price that Bayer
9 was demanding, \$5,000 a month in a country with an
10 average income of just over \$1,000 a year. So if
11 you look at that, very few people are going to be
12 able to afford that drug.

13 I just did some anecdotal surveys with
14 people last night and through the last week about
15 how many people are covered with insurance in a
16 country like India. And the answer was about 5 to
17 20 percent of the country have any health insurance
18 whatsoever. And a very small percentage of those
19 people have any medical coverage, medicine coverage
20 whatsoever. And of those people with medicine
21 coverage, which is now a percentage of a percentage,
22 most of them have caps at about \$1,000 a year.

1 So even the top tier of the country, so
2 this is the top fifth of income-earners, who the
3 price of Nexavar would be five times higher than the
4 average income for the top fifth of the country,
5 even those people are not going to have insurance
6 that would cover this drug.

7 And this line down here is Bayer's access
8 price. So their quote/unquote "access price," the
9 price for the poor, is about 200 percent higher than
10 the top quintile of income. So it would take
11 200 percent of their entire income to pay for that
12 drug. So the problem is, is that that's profit
13 maximizing behavior for Bayer. Bayer has to serve
14 its shareholders by getting the highest price it
15 possibly can within the public policy that we force
16 upon them.

17 India has taken huge efforts to transform
18 its patent law and recognize patents in ways that
19 create exactly this pricing problem, and it needs to
20 be able to use the policy tools to overwhelm them.
21 So I would encourage you to not mention, remove the
22 mention from the 2013 Special 301 Report of anything

1 negative related to this compulsory license and
2 instead recognize that this is exactly the kind of
3 situation which the Administration's own policy
4 mentioned in the first part of the Report is
5 applicable to. Thank you.

6 CHAIR WILSON: Thank you, Professor. Very
7 interesting, as always. This format doesn't really
8 allow us to pick up a lot of the things that you
9 mentioned in this, but know that we are reading your
10 submissions with great interest and we may follow up
11 with additional questions.

12 I would like to point out for everyone
13 that the Committee has actually agreed to convene at
14 the end of this year's 301 Review cycle to do
15 exactly what you have asked, which is take a
16 top-to-bottom look at the Special 301 process. And
17 we plan to publish a *Federal Register* notice,
18 solicit public input, so any interested stakeholders
19 are welcome to do that. Watch for that sometime in
20 the late spring, early summer.

21 I know several people have asked on both
22 sides of the aisle, so to speak, for us to take a

1 look at the process, and we are going to do that
2 this year.

3 PROF. FLYNN: I think that would be great.
4 And a lot more time for questions would be super so
5 we could have these kinds of discussions on the
6 record.

7 CHAIR WILSON: Great. Thank you very
8 much.

9 I'd like to call the next witness,
10 Biotechnology Industry Organization. Welcome, thank
11 you for joining us today. Please introduce
12 yourselves and spell your names. Thank you.

13 MS. FEISEE: I'll start first. My name is
14 Lila Feisee, and I am the Vice President for
15 International Affairs at BIO. And my name is
16 spelled L-i-l-a F-e-i-s-e-e.

17 MR. ZWAHLEN: Roy Zwahlen, also with BIO,
18 R-o-y, last name is Z-w-a-h-l-e-n.

19 MS. FEISEE: Thank you very much. As I
20 said, my name is Lila Feisee, Vice President for
21 International Affairs at the Biotechnology Industry
22 Organization. Today, I am testifying on behalf of

1 BIO and its 1,100 members who innovate in the
2 healthcare, agriculture, and industrial and
3 environmental sectors.

4 The vast majority of our members are
5 small- and medium-sized enterprises with no products
6 on the market currently. And with no source of a
7 product revenue and long development times before
8 market launch, biotechnology companies must leverage
9 the strength of their global patent portfolio to
10 raise the large amounts of capital that's required
11 to get their innovations to the market.

12 In this global economy where investment
13 decisions often include the growth of potential and
14 emerging markets, IP setbacks like as in places like
15 in China, India, and Brazil can have a significant
16 impact on the delivery of scientific progress, the
17 availability of the next generation of biotech
18 innovation, and on its ability to create jobs here
19 in the United States. These IP setbacks are
20 outlined in our written submission in much more
21 detail, but my testimony today will focus on the
22 areas of most concern.

1 In contrast to 20 years ago, the global
2 intellectual property environment is viewed to be
3 deteriorating in many countries around the world to
4 standards that harm innovation everywhere. Some of
5 the deterioration has been more subtle, such as
6 requiring unnecessary information in patent
7 applications for certain technologies in places like
8 China and in Canada. Some deterioration has been
9 more dramatic as countries like India institute a
10 pattern of seeming unconcern for broad areas of
11 intellectual property no matter what the impact on
12 local or global innovators.

13 While BIO's members express concerns about
14 many countries in our Special 301 submission, we
15 thought it best to spend our limited time on our
16 recommendation to name India as a Priority Foreign
17 Country.

18 In the healthcare space, only a few dozen
19 innovative and patent-protected medicines are on the
20 market in India. Yet, in the last two years, more
21 than a dozen patents have been revoked, compulsory
22 licensed, or threatened to be compulsory licensed or

1 otherwise rendered unenforceable.

2 In addition, several biotechnology
3 inventions in the health and agricultural fields
4 have been denied patent protection. These same
5 products have been granted patents in many other
6 jurisdictions around the world. There are perhaps
7 other anti-IP actions that we just don't know about
8 yet.

9 The fact that these same patents are valid
10 around the world in both major and emerging markets
11 reveals a clear lack of concern for protecting
12 innovators in India, presumably for the benefit of
13 India's industry. The Indian government claims that
14 it is taking these steps to keep prices of medicines
15 and improve access to medicines, especially in the
16 pharmaceutical sector. However, we contend that
17 these actions are in reality a form of industrial
18 policy designed to improve local commercial interest
19 at the expense of U.S. biotechnology companies.

20 These steps by the Indian government
21 benefit in a very tangible manner its domestic
22 pharmaceutical industry. The medicines being

1 targeted, such as Bayer's Nexavar, Pfizer's Sutent,
2 BMS' Sprycel, Roche's Tarceva, and Novartis'
3 Gleevec, are highly specialized anti-cancer
4 medicines that benefit a small fraction of India's
5 patient population and only those who can already
6 afford the highly specialized medical talent and
7 facilities to properly diagnose and treat the
8 relevant forms of cancer. Yet, to our knowledge,
9 only one of these medicines, Gleevec, appears on
10 India's national list of essential medicines list.

11 No amount of patent revocations,
12 compulsory licenses, enhanced efficacy requirements,
13 or other methods to render patent rights
14 unenforceable will address any of the systematic
15 healthcare problems that are plaguing India today.
16 The real tragedy underlying the anti-IP rhetoric is
17 not simply that it diverts attention away from the
18 real problems of access to healthcare that many
19 millions of Indians face, but that it undermines
20 India's goal of becoming a healthcare and science
21 innovator.

22 There are companies around the world

1 interested in collaborating in research, science,
2 and development of medicines in India. These
3 measures make it difficult and often impossible for
4 such deals to happen. In our view, this is a
5 problem for innovators in India, as the deals will
6 simply go to other countries with more respect for
7 IP rights. Nonetheless, a number of our member
8 companies continue to strive to be successful and to
9 help the Indian poor through patient assistant
10 programs which provide the medicines for free or
11 even below generic price to the poor. There are
12 creative licensing strategies to allow Indian
13 generic companies to manufacture medicines to reduce
14 cost, technology improvements to enhance storage
15 life of medicines to survive the lack of
16 infrastructure in India, and many more initiatives
17 that contribute to addressing the healthcare burden
18 in India.

19 Yet, American companies cannot fix this
20 problem alone, and the current set of IP policies
21 impedes them from doing more. The Government of
22 India spends around one percent of the country's GDP

1 on healthcare. That is lower than all other
2 emerging economies and even lower than several
3 heavily indebted nations. India's vast economic
4 growth over the last decade has clearly not been
5 matched by an equivalent increase in public spending
6 by the government.

7 While it may not be our place to set
8 priorities for the Indian government, we wish to
9 point out that both the significant cost of this
10 current approach in undermining its potential as a
11 global biotech innovator, and we also wish to
12 observe that the benefits to healthcare in India, to
13 the extent that they exist at all, would not appear
14 to offset these costs.

15 Perhaps of greater concern to us is that
16 if India is left unchecked and is successful in its
17 efforts to weaken its IP laws to benefit its local
18 industry, it will not be an outlier in its policies,
19 but other countries, emerging and middle income
20 countries, will follow suit, creating a significant
21 burden on the U.S. economy. This is not
22 sustainable, especially in view of the current

1 economic environment of the U.S.

2 Upholding the system of intellectual
3 property rights is essential to guaranteeing future
4 innovation and future jobs, not just for U.S.
5 biotechnology companies, but also for other
6 countries and other industries around the world.
7 Thank you for this opportunity.

8 CHAIR WILSON: Thank you very much for
9 your testimony. We do have several questions. I
10 would like to lead off by repeating some of the
11 questions that we asked a little bit earlier of
12 AFTI, three in particular.

13 You did touch on some of the investment
14 decisions that are being made by your member
15 companies in response to some policies that are
16 coming to the forefront in India. Can you elaborate
17 on those either today or in a post-hearing
18 submission, generally speaking, but also with
19 respect to its impact on the U.S., U.S. jobs and the
20 U.S. economy, and also impact on public health?

21 And then I'd like to also pick up the
22 question that Commerce asked AFTI, which is how

1 difficult is it for your businesses to engage with
2 the Indian government? Are they having any success?
3 Are you able to have the conversations that need to
4 be had? Are the procedures open and transparent?
5 How are your companies finding the engagement with
6 the Indian government, please?

7 MS. FEISEE: Thank you very much for the
8 questions. So in terms of investment decisions, I
9 can't say. Because we are an association, we hear
10 various companies and their concerns. But in terms
11 of investment decisions, what we have experienced is
12 that our organization has been a convener of
13 meetings and conferences to enable Western companies
14 or multi-national companies, and even small and
15 medium size companies in the U.S. and in Europe, to
16 go to India at our BIO-India conference. That was
17 held annually for three years in a row to actually
18 do, you know, partnering. We have partnering
19 softwares that allow our companies to meet with
20 innovators in other countries and do partnering
21 deals and research and development and contract out
22 research.

1 And we did that for three years in a row.
2 But last year, we were not able to get any companies
3 from either the U.S. or anywhere in Europe to want
4 to go to India, to actually do these deals. So in
5 terms of investment, I can't say for sure, but it
6 seems to me that there is conscious decision being
7 made to, you know, look to other areas potentially
8 to do deals.

9 Now, with respect to what it does for
10 healthcare or investment in India, obviously, you
11 know, if the deals are going to other places or to
12 other countries, that's potentially a problem. But,
13 also, India has amazing research institutions,
14 amazing universities that are doing a lot of cutting
15 edge research. The problem is that if there is
16 unpredictability in their IP systems, and if it is
17 difficult to protect those, you know, those
18 innovations, then it is very difficult to actually
19 develop or translate those discoveries into tangible
20 products.

21 So if the research in India is being done
22 in the area of healthcare, which I know that there

1 are several of the institutions that are working in
2 that area, then there, you know, if there is a
3 dearth of investment or partners willing to take up
4 some of these research projects and work with them,
5 then their own, you know, the products that they
6 could create for their own population, that's at
7 stake as well. So I think a little bit of the
8 responsibility also lies on what India can do for
9 its own population.

10 Now, what was the second part?

11 CHAIR WILSON: The last question was on
12 the ability of your member companies to interact
13 with the Indian government to try to find other
14 avenues for addressing some of these concerns.

15 MS. FEISEE: Yeah, I mean I think, I think
16 our companies really do want to, especially the
17 small and medium size companies that are looking for
18 partners and investors, they do want to work and
19 reach out to the Indian government or other
20 governments that are willing to work with them.

21 But I think that, and I think they have
22 gotten mixed signals and mixed reviews, I think the

1 government has. They have reached out to the
2 government. I think in certain instances they have
3 been able to have conversations. Whether anything
4 comes out of some of these conversations is unclear.

5 But we have had an opportunity to meet
6 with the Indian government as an association. We
7 are trying to reach out to the new Indian
8 ambassador. So I think we are still open to seeing
9 what India is willing to do. But I think, at this
10 point, we haven't seen anything that's shown that,
11 you know, allows our companies to believe that there
12 are going to be opportunities in India the way that
13 they were several years ago.

14 CHAIR WILSON: We're at our 10 minutes, so
15 unfortunately we are going to stop there. Thank you
16 so much. There were some additional questions that
17 the panel had, so we will submit those to you in
18 writing and request that you respond to them within
19 the next two weeks. Thank you very much for joining
20 us today.

21 I'd like to call the next witness, the
22 United States Chamber of Commerce.

1 MR. MacSLARROW: Good afternoon.

2 CHAIR WILSON: Welcome. Thank you for
3 joining us. We're just making sure you have the
4 right nameplate, although there is nobody
5 photographing you from -- well, yes, there is,
6 actually. Just a reminder, this is being videotaped
7 and a transcription is being prepared, and all of
8 that will be available within two weeks of the date
9 of the hearing at USTR.gov.

10 So thank you for joining us today. Please
11 introduce yourself and spell your name.

12 MR. MacSLARROW: My name is Jasper
13 MacSllarrow, that's spelled J-a-s-p-e-r, last name
14 MacSllarrow, M-a-c, capital S-l-a-r-r-o-w. I am a
15 fill-in for Mark Elliott, who was scheduled to
16 testify from the U.S. Chamber today, but he grew ill
17 over the weekend, and so he asked me to fill in, so
18 I hope that's acceptable.

19 As I said, my name is Jasper MacSllarrow.
20 I am the Executive Director for Intellectual
21 Property at the U.S. Chamber of Commerce's Global
22 Intellectual Property Center. I want to thank you

1 for the opportunity to testify and for your
2 continued efforts to promote the importance of
3 intellectual property worldwide.

4 The GIPC, in cooperation with the U.S.
5 Chamber's International Division, welcomed the
6 opportunity to submit joint comments on this year's
7 Special 301 Review. Our submission highlights key
8 improvements, as well as challenges, with regards to
9 IP systems in nine markets.

10 It is important to note the critical role
11 IP plays in creating jobs and spurring innovation.
12 According to the U.S. Department of Commerce, U.S.
13 IP industries account for 5 trillion of our nation's
14 GDP, 60 percent of exports, and 40 million jobs. In
15 short, IP drives knowledge economies.

16 Robust IP rules and effective enforcement
17 systems are an essential measure of the climate for
18 companies that wish to conduct business with foreign
19 countries. To that end, the Chamber recently
20 released the 2014 edition of the International IP
21 Index, which maps the IP environment of 25 countries
22 around the world using 30 indicators. And we

1 attached it to our testimony as well, and we have
2 got some copies today, if you are interested.

3 The Index covers patents, trademarks,
4 copyrights, trade secrets enforcement, and
5 ratification of international treaties. The
6 indicators used were developed in consultation with
7 an academic researcher and industry sectors. The
8 Index measures specific provisions that industry
9 sees as crucial to creating and maintaining an
10 innovative business environment. It also includes
11 global best practices defined by a number of
12 international treaties.

13 As I mentioned, we have submitted a copy
14 of the Index with our Special 301 submission for the
15 record and refer to it where appropriate throughout
16 the submission.

17 Now, I would like to discuss a few global
18 trends on the protection and, in many cases, the
19 erosion of IP rights. Firstly, we are seeing an
20 increase in laws and regulations that undermine IP
21 rights, which is detrimental to innovation and
22 economic growth.

1 Examples include India's issuance of its
2 first compulsory license to allow for the generic
3 manufacturing of a patented anti-cancer drug, and
4 Australia's legislation that strip trademark owners
5 of their ability to use their brand on tobacco
6 products. Such actions establish a dangerous
7 precedent for the protection of IP for all
8 industries.

9 Second is the importance of bilateral and
10 regional trade agreements. The Chamber supports the
11 negotiation, conclusion, and enforcement of all
12 trade agreements that advance global IP standards,
13 in particular, the ongoing Trans-Pacific Partnership
14 negotiations, the TPP.

15 Thirdly, while the Internet has developed
16 into the greatest marketplace of goods and ideas,
17 online IP theft is massive and growing. It is
18 critical that law enforcement has the tools, the
19 resources, and the will to fight theft in both the
20 online and the physical environments.

21 Fourth is the need to improve enforcement
22 efforts and resources in the United States and

1 overseas. In addition, it is important that the
2 United States continues to work with foreign
3 governments to promote bilateral enforcement
4 efforts.

5 And, lastly, the Chamber is also
6 particularly concerned about the transshipment of
7 illicit goods, including counterfeit products and
8 the process by which these goods are destroyed and
9 seized.

10 In addition to these global trends, the
11 GIPC submission also highlights specific country
12 assessments. Over the last year, a number of
13 countries have taken steps toward improving their IP
14 systems by securing effective and transparent IP
15 rules. For example, Canada recently concluded
16 negotiations with the European Union on the
17 Comprehensive Economic and Trade Agreement, CETA.
18 Should the provisions of CETA successfully be
19 implemented, Canada's IP environment would improve
20 significantly.

21 In China, we continue to see progress made
22 to protect IP rights through certain amendments to

1 their copyright, trademark, and patent laws, and in
2 the recently concluded judicial interpretation on
3 Internet liability. Russia's new notice and
4 takedown provisions with regard to the
5 responsibilities of information intermediaries
6 indicates progress in protecting copyrights.
7 Malaysia introduced significant changes to its
8 copyright laws, as well.

9 While a number of countries have taken
10 positive steps toward improving their IP
11 environments, some countries have taken steps
12 backward that will stifle innovation and arrest the
13 ability of creators and inventors to have their
14 intellectual property protected.

15 Some examples of this are India. Both the
16 inaugural GIPC index, which was produced in 2012,
17 and the 2014 edition found that India ranked last
18 overall behind countries such as Brazil, Russia, and
19 well below China. In the past two years, the Indian
20 government has demonstrated a pattern of behavior
21 that caused a rapid deterioration of the IP
22 environment, making India an outlier in the

1 international community.

2 And as the GICP index suggests, the IP
3 issues in India are affecting a wide variety of
4 industries. Within the biopharmaceutical industry,
5 there have been a number of policy, regulatory, and
6 legal decisions to revoke and deny patents.
7 Notably, these patents are recognized elsewhere in
8 the world, positioning India as the international
9 outlier.

10 India has an extensive copyright industry;
11 however, the government's copyright legislation
12 passed last year fails to adequately protect Indian
13 and international creators and innovators. While
14 the copyright legislation was much needed, this
15 legislation contains many deficiencies that fall
16 well short of the intended purpose of the
17 legislation, which was to implement the WIPO
18 Copyright Treaty.

19 India is also a bad actor in multilateral
20 negotiations. India is not participating in the
21 ongoing negotiations to update the WTO Information
22 Technology Agreement. At WIPO, India stalls

1 discussions, openly accuses right holders of abuses,
2 focuses exclusively on exceptions and limitations,
3 and has not signed onto treaties on copyrights. It
4 has called for compulsory licenses for clean
5 technologies before the United Nations and pushes
6 other middle income countries to support an anti-IP
7 agenda at these institutions.

8 It is important to note that the Chamber's
9 submissions on Special 301 have not previously
10 recommended specific rankings of countries, but only
11 highlighted concerns. However, given the rapidly
12 deteriorating climate in India, we urge USTR to
13 designate India as a Priority Foreign Country in the
14 2014 Special 301 Report.

15 In Brazil, we are concerned that the
16 Brazilian National Health Surveillance Agency is
17 acting beyond its congressional mandate when
18 reviewing patent requirements and applications filed
19 with the Brazilian National Industrial Property
20 Institute. We also note that there are several
21 bills related to the Internet and copyright
22 protections that are being considered in Brazil. It

1 is imperative that these initiatives not erode or
2 limit the ability of right holders to protect
3 their IP.

4 Canada's inadequate level of IP protection
5 and enforcement continues to be worrisome. Our
6 submission highlights recent decisions by the
7 Canadian federal courts that have imposed an onerous
8 test for utility which is inconsistent with its
9 legal precedent and international obligations.
10 While we commend Canada for its passage of Bill
11 C-11, we urge Canada to do more to combat IP theft,
12 particularly online.

13 We continue to have serious concerns about
14 the size and scope of IP infringement in China,
15 despite reported efforts by government agencies to
16 clamp down on these problems. We also strongly urge
17 the Chinese government to advance the development of
18 new medicines, including through the establishment
19 of effective regulatory data protection.

20 We are concerned that the current proposed
21 policies of the European Medicines Agency provide
22 unrestricted access to and publish the clinical

1 trial data and other confidential business
2 information contained in regulatory submissions for
3 marketing approval. These practices harm patient
4 privacy, undermine the integrity of the regulatory
5 system, and undermine incentives for innovation by
6 allowing competitors to gain unfair commercial
7 advantage over innovators. Such practices are also
8 not consistent with EU's obligation under the TRIPS
9 Agreement.

10 A couple more. Our submission notes that
11 Mexico's ability to combat the transshipment of
12 pirated and counterfeit goods through its borders
13 would be significantly enhanced by providing
14 ex officio authority to its customs officials. We
15 also urge Mexico to provide clarity that the
16 June 2012 data protection guidelines also cover
17 biologic medicines and to fully implement the WIPO
18 Internet Treaties.

19 While Russia has made positive steps in
20 2010 by providing six years of regulatory data
21 protection, there has been no implementation
22 observed to date. Copyright piracy also continues

1 to be a significant problem in Russia. Russia needs
2 to amend its laws to provide effective copyright
3 enforcement on the Internet, including modifying the
4 civil code to create clear liability for acts that
5 induce or promote infringement.

6 Although there are laws and regulations in
7 place that protect IP in Ukraine, implementation of
8 these laws has been inconsistent. Piracy rates in
9 Ukraine are among the highest in Europe. In order
10 to curb this growing problem, we encourage USTR to
11 work with Ukraine to increase informant -- increase
12 enforcement in the markets identified in USTR's
13 Notorious Markets report.

14 And while the Chamber welcomes some
15 aspects of South Africa's draft National Policy on
16 Intellectual Property, there are also elements that
17 cause serious concern for industry. For example,
18 the currently considered proposal states that
19 developing countries can adopt IP policies that
20 limit the extent of patenting and facilitate the
21 introduction of generic competition.

22 Further, the pharmaceutical patentability

1 requirements included in the draft policy closely
2 resemble that of Section 3(d) of India's Patent Act.
3 Due to the rapid deterioration in India's IP
4 environment, the Chamber finds this troublesome. We
5 urge the U.S. government to work with the South
6 African government to reconsider the existing
7 clauses in the draft policy which would restrict, if
8 not eliminate, forms of incremental innovation.

9 Adequate and effective protection and
10 enforcement of IP is vital to America's economy. We
11 look forward to working with you and our trading
12 partners to secure meaningful IP policy improvements
13 that produce economic benefits in the U.S. and
14 throughout the world. Thank you very much for your
15 time today. I really appreciate it.

16 CHAIR WILSON: Thank you very much for
17 your testimony. We do find ourselves at the 10-
18 minute mark, so we won't have any time for
19 questions.

20 MR. MacSLARROW: Okay, happy to do the
21 follow-up, though.

22 CHAIR WILSON: Yes, we'll pass the

1 questions to you in writing. And the questions will
2 be posted at [regulations.gov](https://www.regulations.gov) for everyone's benefit.

3 MR. MacSLARROW: Okay.

4 CHAIR WILSON: Thank you very much.

5 MR. MacSLARROW: No, thank you; appreciate
6 the time.

7 CHAIR WILSON: I'd like to call the next
8 witness, Intellectual Property Owners Association.
9 Welcome, sir. Thank you for joining us today.
10 Please introduce yourself and spell your name.

11 MR. WAMSLEY: My name is Herbert Wamsley,
12 H-e-r-b-e-r-t, Wamsley is W-a-m-s-l-e-y. I'm
13 Executive Director of Intellectual Property Owners
14 Association, or IPO. I want to thank you for the
15 opportunity to testify today.

16 IPO is a specialized trade association in
17 Washington, D.C., representing more than 200
18 companies in all industries and fields of technology
19 that own or are interested in IP rights.

20 I want to highlight some key points from
21 the 16-page letter that we submitted on February 7
22 and to emphasize patent and trade secret rights. I

1 will try to avoid too much duplication with the
2 previous witnesses.

3 IPO members create and commercialize new
4 products and services that drive exports and create
5 jobs. Innovation is not without risk. And we rely
6 on our IP rights at home and abroad to protect our
7 investments in new technology.

8 We have observed a growing trend in
9 international intergovernmental bodies to focus on
10 exceptions and limitations to IP rights or to
11 otherwise weaken IP rights. While such exceptions
12 and limitations are said to be designed to increase
13 access to technology, we believe they produce
14 exactly the opposite effect by creating uncertainty
15 that deters investors.

16 We have observed attempts to weaken IP in
17 a range of UN bodies, including the UN Framework on
18 Climate Change Convention and WIPO, an organization
19 whose very mission should be to foster innovation.
20 Similar proposals are being made in the World Health
21 Organization and the WTO. Sometimes, the proposals
22 call explicitly for IP weakening. At other times,

1 the proposals employ a more subtle approach of
2 calling for the removal of barriers to technology
3 transfer.

4 I would like to mention some specific
5 countries briefly, India, China, Brazil, South
6 Africa, and Canada. India, of course, is an
7 important market for U.S. innovators with an economy
8 that draws heavily on global investment and trade.
9 Several members of our association have a
10 significance presence in India. However, India's
11 government pursues an agenda of forced technology
12 transfer and intellectual property weakening that is
13 disadvantageous to American business.

14 For example, India's national
15 manufacturing policy calls for involuntary licensing
16 of clean healthcare-related technologies. India has
17 also infringed, overridden, or revoked nearly a
18 dozen pharmaceutical patents held by foreign firms,
19 in part because the patented products were
20 manufactured outside the country.

21 The stated rationale for such actions is
22 high medicine prices. We believe, however, that

1 expropriation of IP assets is inappropriate and
2 deprives the U.S. innovators of market
3 opportunities.

4 India has developed a national competition
5 policy that provides a helpful framework for fair
6 competition, but IP rights owners must grant third
7 party access to essential facilities under the
8 competition policy.

9 India also requires patent owners to
10 actively work their inventions on a commercial basis
11 within India, as we understand it. Failure to do so
12 can subject the patent to compulsory licensing.
13 Apparently, to encourage more requests for
14 compulsory licenses, the Ministry of Commerce has
15 recently published the working status of Indian
16 patents online.

17 Despite recognizing the link between trade
18 secret protection and investor confidence through
19 its national IPR strategy, no meaningful trade
20 secret protection regime exists in India. And there
21 has been no public move to establish one.

22 At the WTO, India has insisted that IP

1 rights are unrelated to innovation. At WIPO, India
2 collaborates with Brazil to provide meaningful
3 discussion of IP best practices.

4 Now, moving onto China, while much has
5 been done to improve IP rights in China in recent
6 years, achievement of an open and fair commercial
7 landscape will require additional work. Technology
8 developers may find themselves at a significant
9 disadvantage through China's national standards,
10 which are advanced through an invitation-only
11 process, often to the exclusion of foreigners.

12 IPO members must also cope with laws that
13 impose greater risks and liabilities on foreign
14 technology licensors, compared to domestic
15 innovators. Moreover, a recent trademark law change
16 may expose American brand owners to risks caused by
17 bad faith registrants.

18 IPO members face hurdles in expanding R&D
19 operations in China. U.S. innovators must share
20 their know-how with others to build new solutions,
21 risking exposure of essential trade secrets. While
22 trade secret laws in China exist, recovery of

1 damages is extremely difficult. Companies must also
2 reveal their trade secrets to comply with
3 regulations, with no assurance that their know-how
4 will remain confidential.

5 China is complex. Employers must face the
6 owner's requirements of service invention
7 regulations governing employee inventor rights and
8 navigate the uncertainties created by the unexamined
9 utility model rights.

10 Briefly, on Brazil, Brazil's position on
11 IP rights has improved domestically and globally
12 over the past few years. Nonetheless, there are
13 areas of real concern. For example, both INPI,
14 Brazil's Patent Office, and ANVISA, the National
15 Health Surveillance Agency, examine the same
16 pharmaceutical patent applications with different
17 standards. This dual system compounds the patent
18 backlog in Brazil where patent examination takes
19 eight to nine years. The patent office regularly
20 interferes with technology transfer agreements,
21 which can result in a loss of U.S. trade secrets.

22 Like Brazil, South Africa is also

1 considering its approach to updating intellectual
2 property laws. Last year, South Africa published
3 the draft to National Policy on Intellectual
4 Property. IPO welcomes many of the perspectives the
5 policy sets forth, but we are troubled by the
6 suggestion that IPR protections must be limited in
7 order for the country to develop and thrive.

8 In Canada, innovators in the
9 pharmaceutical industry face unique and heightened
10 standards of patentability. Patent applications
11 must demonstrate or predict the commercial promise
12 of an invention on the filing of the application.
13 Canadian courts have rejected patents for the lack
14 of utility when Health Canada has found the same
15 inventions to be safe and effective.

16 In conclusion, we believe key elements of
17 intellectual property systems can be strengthened
18 through the TPP and the TTIP, in particular. We
19 appreciate the efforts the United States has made to
20 include trade secrets on those agendas.

21 We thank the Subcommittee for its efforts
22 to preserve the tools that will sustain and grow

1 America's economy. I'd be pleased to try to answer
2 any questions now or to make a submission for the
3 record. Thank you.

4 CHAIR WILSON: Thank you very much for
5 your testimony. We are at about the nine-minute
6 mark, so we have time for one quick question. I
7 think, Commerce, you had a --

8 MS. CORNWELL: Thank you for your
9 testimony. According to a 2013 U.S.-China Business
10 Council survey, 40 percent of respondents stated
11 that trade secret misappropriation was their top
12 area of IP concern. Is that also true for your
13 members? And is trade secret theft your members'
14 most significant IP challenge in China?

15 MR. WAMSLEY: It's certainly one of the
16 most significant challenges in China. We also have
17 concerns about the growing backlog of patent
18 applications, the uncertainty over the utility
19 models, but trade secrets would rank near the top.

20 As I indicated in my statement, we see
21 trade secrets as an area for concentration in
22 improving trade-related IP in a number of countries.

1 And even in the United States, which has perhaps the
2 world's best trade secret protection, our
3 association this year will be supporting in Congress
4 the creation of a federal civil cause of action for
5 trade secret misappropriation.

6 CHAIR WILSON: Thank you very much, and we
7 will follow up with some additional questions
8 post-hearing. So thank you for joining us today.

9 I'd like to call the next witness, the
10 International Intellectual Property Alliance.

11 MR. SCHLESINGER: Michael Schlesinger,
12 S-c-h-l-e-s-i-n-g-e-r. Good afternoon. I am
13 pleased to appear before you on behalf of the IIPA,
14 a coalition of seven copyright-based associations
15 representing over 3,200 companies in the software,
16 motion picture, recorded music, video game, and book
17 and journal publishing industries.

18 In our 26th Special 301 submission, we
19 document online and hard goods copyright
20 infringement and market access barriers in over 46
21 markets. The Special 301 Program remains a
22 cornerstone of U.S. IP and trade policy to establish

1 objectives for the year and to protect our nation's
2 creative industries, boost U.S. exports, create
3 good, high wage jobs here at home, and contribute to
4 the overall health and competitiveness of the U.S.
5 economy.

6 Our latest report confirms that the core
7 copyright industries contribute 6½ percent of U.S.
8 GDP and roughly 5.4 million high wage jobs. Yet,
9 massive costs are imposed by overseas infringement
10 and market access barriers to U.S. copyright
11 products and services. Legitimate businesses face
12 unfair competition from those who infringe as a
13 high-profit, low-risk enterprise and who are
14 unencumbered by costs associated with producing or
15 obtaining rights in copyright materials.

16 Piracy and counterfeiting cause
17 significant harm, as recognized by recent United
18 Nations and Interpol initiatives, as well as damage
19 existing legitimate distribution channels and impede
20 the evolution of new ones.

21 Thus, it is essential to the continued
22 growth and future competitiveness of the U.S. that

1 our trading partners provide high levels of
2 copyright protection, more effective policies and
3 tools to enforce copyright, and freer, more open
4 markets.

5 We urge the Administration to use Special
6 301 to encourage the countries identified in our
7 submission to take the necessary actions to bring
8 real commercial gains to the U.S. through
9 strengthened copyright and enforcement worldwide.

10 I'd like to say a word about some
11 cross-cutting initiatives and challenges to the
12 copyright industries. First, Internet and mobile
13 infringement unfortunately compromise opportunities
14 to build legitimate businesses in the online and
15 mobile world.

16 Governments must address both supply and
17 demand, including education, as well as enforcement
18 and incentives for service providers to help curb
19 both hosted and non-hosted infringements. The role
20 of advertisers, payment processors, and search
21 engines should also be more carefully scrutinized so
22 that infringers are not given an upper hand and so

1 that these services are not knowingly benefiting
2 from or contributing to infringement.

3 Second, severe damage is caused by
4 enterprises and even governments that engage in end
5 user infringement of software, published materials,
6 and other copyrights. Adequate laws are needed,
7 including statutory damages and, in appropriate
8 cases, criminal penalties.

9 Third, retail infringement continues to
10 cause mounting losses, including hard disk loading
11 of software onto computer at the point-of-sale,
12 mobile device infringements involving the loading of
13 infringing material or illegal apps onto
14 smartphones, tablets, or other devices, the
15 trafficking in media boxes facilitating massive
16 infringement, and high quality counterfeits
17 manufactured mainly in China and exported to the
18 world.

19 Fourth, while technological protection
20 measures have enabled more access to copyright and
21 more affordable prices than ever before, those who
22 build their business models around circumvention of

1 TPMS have exacerbated infringement and undermined
2 the development and deployment of legal services.

3 Other industry-specific problems include
4 illegal camcording of movies from theater screens,
5 infringement of books and journals, and pay TV
6 piracy and signal theft. For example, there were
7 819 total detections of illegal camcordings of major
8 U.S. motion pictures in 2013. These can trigger
9 mass distribution of millions of Internet downloads.
10 So a multi-faceted approach is needed, including
11 education, cooperation with cinema owners, and
12 adoption of adequate legal measures and enforcement.

13 Large-scale unauthorized photocopying of
14 books, principally on and around university
15 campuses, and sophisticated counterfeit printing
16 cause publishers significant harm and must be
17 addressed. The unauthorized broadcast, cablecast,
18 satellite delivery, or retransmission of broadcasts
19 require a regulatory and enforcement response
20 focused on the trafficking and signal theft devices
21 or technologies, and unauthorized decryption and
22 redistribution activities.

1 Two additional challenges noted in our
2 submission include the need for proper
3 implementation of IPR provisions in trade agreements
4 and the need to address market access barriers.
5 Multilateral, regional, and bilateral trade
6 agreements have proven to be of great value to the
7 U.S. economy, featuring enforceable obligations to
8 modernize copyright laws, improve enforcement
9 procedures and open markets, and providing the
10 win-win impetus for the development of our trading
11 partners' domestic copyright industries.

12 The negotiations towards the Trans-Pacific
13 Partnership FTA presents an opportunity to expand
14 the benefits of existing FTAs to a broader range of
15 markets around the Pacific Rim, promising
16 contributions to U.S. job growth and increased
17 exports in line with the Administration's goals.

18 Market access barriers, investment
19 barriers, and discriminatory treatment, on the other
20 hand, continue to make it impossible for U.S.
21 businesses to compete fairly in many foreign markets
22 or to crack down on copyright infringement which

1 fills the void.

2 In sum, we urge the U.S. government to use
3 all its tools to uphold U.S trade laws to meet the
4 challenges presented in the IIPA submission. We
5 thank all those in the U.S. government who work
6 steadfastly throughout the year to ensure that our
7 trading partners respect U.S. intellectual property
8 and open their markets to our products and services.

9 And with that, I'd like to -- I'd be
10 pleased to answer any questions that you have. And
11 I just want to recognize the significance of the
12 participation of many governments in this process.
13 We are reviewing their submissions, as I'm sure you
14 are, and their testimony today, and we look forward
15 to progress in the year to come through continued
16 bilateral engagement. Thank you.

17 CHAIR WILSON: Thank you for that
18 broad-ranging testimony. And thank you for leaving
19 3 minutes and 25 seconds for questions. And you
20 gave me the perfect segue there, and this might be a
21 little bit unfair, but I'm going to put you on the
22 spot.

1 IIPA, I think, has "nominated," in quotes,
2 more of the governments that appear here today than
3 any other organization. So, specifically, in your
4 2014 submission, you provided information on
5 Ukraine, Bulgaria, Italy, and the Philippines. And
6 I'd like to give you a chance to just do a tour of
7 the horizon for us on those governments, if you
8 would.

9 MR. SCHLESINGER: Sure. You said Ukraine,
10 Bulgaria, Italy, and the Philippines?

11 CHAIR WILSON: And the Philippines.

12 MR. SCHLESINGER: Sure. Well, on Ukraine,
13 we absolutely appreciate the appearance and the
14 testimony of the Government of Ukraine this morning.
15 Our position is that the government has not yet
16 corrected any of the three identified PFC
17 investigation issues to date. On February 28th,
18 that PFC investigation officially ends.

19 So, recognizing the political changes that
20 are afoot in Ukraine and as mentioned in their
21 testimony this morning, we believe it is appropriate
22 that as the changes sort themselves out, the U.S.

1 government should once again turn its attention to
2 those three PFC issues. I'm happy to say further
3 word on those.

4 With respect to Bulgaria, you know, what I
5 would say is in our submission you'll see that the
6 cyber crime unit has been a bright spot in an
7 otherwise difficult situation. And I think that it
8 is very important to continue to monitor enforcement
9 efforts in Bulgaria, which unfortunately stalled in
10 2013. So that would be the elevator pitch or the
11 talking point on Bulgaria.

12 In Italy, I think that we recognize as an
13 alliance that the AGCOM is a major development. We
14 also recognize the positive developments in terms of
15 the Fiscal Police activity in 2013. We believe that
16 it is very important to follow up with monitoring
17 the implementation to ensure fluency in continued
18 enforcement, including obviously, very importantly,
19 in the Internet environment where we highlight
20 Italy's rise, unfortunately, in terms of illegal
21 activities in that space.

22 Finally, on the Philippines, which I

1 didn't have to write here because I've been working
2 on Philippines for many, many years, as you know.
3 For a couple of years now, we have recommended that
4 the Philippines come off the Watch List officially.
5 We do still continue to believe that it is important
6 to monitor, that, you know, out-of-cycle review is
7 an appropriate way to measure the progress in the
8 Philippines.

9 This is taking note of all of the
10 accomplishments that they have taken to date,
11 including the passage of an optical disc bill, the
12 implementation or the beginning of implementation of
13 supreme court rules on IPR, which should hopefully
14 resolve some of the irritants that we have
15 experienced in the courts in the past, such as the
16 search warrant quashal issue.

17 And just in recognition of really the
18 IPOPHL, as they said this morning, that their
19 targeted enforcement and their continued willingness
20 to work with us on every new challenge that's facing
21 itself, and I think they mentioned the Internet this
22 morning, and we were heartened by that and also

1 TPMS.

2 So we think that the situation in the
3 Philippines is ready for them to graduate to really
4 a more mature place on the Special 301 List through
5 a continuing review process.

6 CHAIR WILSON: Okay, thank you. We find
7 ourselves at the 10-minute mark, so I'm going to
8 apologize to my colleagues for preempting your
9 questions with my own, but we will go ahead and
10 forward those to you after the hearing and would
11 appreciate a response within the next two weeks,
12 please.

13 MR. SCHLESINGER: Thank you very much.

14 CHAIR WILSON: Thank you.

15 I'd like to invite the next guest, Public
16 Citizen. Welcome.

17 MR. MAYBARDUK: Thanks, everyone. Good
18 afternoon. I have a few handouts.

19 CHAIR WILSON: Excellent. I'll take care
20 of that for you. Thank you. Go ahead and introduce
21 yourself, and please spell your name.

22 MR. MAYBARDUK: My name is

1 Peter Maybarduk, that's M-a-y-b, as in biologics,
2 a-r-d, as in India 3(d), u-k, and I represent Public
3 Citizen.

4 CHAIR WILSON: UK hasn't done anything?

5 MR. MAYBARDUK: I can -- we can pick the
6 anagram, if you like. I represent Public Citizen,
7 which is a consumer advocacy organization based here
8 in Washington, D.C. We have 300,000 members and
9 supporters, a number of different practice areas, 40
10 years of representing consumer interests before
11 Congress, executive agencies, and the courts.

12 My program, in particular, is a global
13 access to medicines program. We provide technical
14 assistance to public agencies around the world that
15 are interested in making use of their rights to
16 promote access to medicines in public health under
17 the TRIPS Agreement.

18 And I'd like to start off by indicating
19 that I think this morning I've heard a pretty
20 significant misunderstanding or mischaracterization
21 of the nature of patents, copyright, and trademarks
22 articulated over and over. I think it is very

1 important to note that these are not -- the rights
2 that are embedded in each particular legal
3 framework, patents, trademarks, copyrights, are not
4 uniform and they're not absolute.

5 There are different policy balances struck
6 in each area for particular reasons, and public
7 interests and sovereign rights, state rights,
8 federal rights, essentially public rights embedded
9 in the same. And it is not the case that maximizing
10 exclusivities forever and as broadly as possible is
11 going to be necessarily in the public interest, and
12 we have struck the balances we can in the TRIPS
13 Agreement to govern some of these areas.

14 It is, actually in the seven years I've
15 been doing this, I can say that it's actually quite
16 difficult to enact a new pro-public health policy in
17 a developing country in light of the sort of
18 opposition that countries face. And I think we have
19 a pretty serious question we have to address about
20 which side are we on and how much is enough in the
21 area of defending a pharmaceutical monopoly power
22 around the world when so many lives are at stake.

1 In order to implement a pro-health policy
2 under patent rules, you have to line up a number of
3 different agencies and ever face -- in issues that
4 are complex, and ever face the shadow power of
5 industry and threats of sanction from our government
6 and from the European Union, and it is quite
7 difficult.

8 We had Ukraine up here earlier. This
9 year, my understanding, the oral reports we were
10 getting is that the U.S. Ambassador to Ukraine was
11 taking meetings over at the Ministry of Health there
12 to discourage the country from using its health
13 rights under TRIPS, to discourage the country from
14 developing a compulsory licensing regulation to
15 promote access to medicines in public health, in
16 spite of the guarantees that we have signed onto
17 that we respect trading rights -- trading partners'
18 rights in these regards.

19 And I only have oral reports, but they
20 were to the effect that, you know, some of what was
21 communicated was blatantly incorrect about what the
22 scope of those rights are. And in my experience

1 working in developing countries, I have faced this
2 type of problem over and over again, and I can
3 provide you some of the WikiLeaks cables that came
4 out in the case of Ecuador and others where our
5 government was organizing with industry and
6 opposition ministers within the government to
7 prevent a policy like this from taking place.

8 So when we raise concerns such as
9 transparency and due process in this area, I think
10 we have to ask ourselves some rather difficult
11 questions. I have here a set of principles in our
12 submission that I think could perhaps guide the 301
13 process going forward.

14 And I understand, of course, that you are
15 under -- that we're working in the real world, there
16 are policy constraints, there are industry pressures
17 here as well, and I follow this process year to year
18 hoping to make some modest progress in the areas of
19 pro-public health, TRIPS-compliant policies.

20 One of the principles I have here that I
21 really hope we can agree to is that a compulsory
22 licensing rule that is TRIPS-compliant is notably

1 different, is categorically different from a problem
2 such as the prevalence of trade secret theft or
3 willful trademark counterfeiting, things that are
4 actually articulated as criminal conduct under the
5 TRIPS Agreement. Perhaps that is a line that we can
6 begin to draw.

7 It blows my mind that this morning we are
8 hearing proposals that India be listed as a Priority
9 Foreign Country for doing precisely what the Doha
10 Declaration indicates it ought to do to promote
11 public health. Perhaps we could differentiate
12 between criminal activity and public policy is one
13 quite modest reform.

14 So with regard to transparency and due
15 process, I think it is also important to note --
16 first off, of course, we clearly believe that a
17 TRIPS-compliant policy shouldn't be listed, whether
18 expressly or obliquely, not an implied reference,
19 not a vague reference, no reference of that sort. I
20 know that we're not going to get there. I know
21 that's not the direction that this panel is
22 necessarily going to be able to go in the near

1 future. But I am hoping with time that might
2 change.

3 But if we look further into the critiques
4 of transparency and due process that are sometimes
5 articulated, I think it's very important to note
6 that the TRIPS Agreement provides for those
7 standards as well. The transparency and due process
8 standards as regard patents, for example, are
9 embedded in the TRIPS Agreement. And you can look
10 at the area of compulsory licensing, for example,
11 and see the prior negotiation requirements and right
12 of appeal requirements in particular areas. Those
13 are the standards that should guide the process.

14 There have been references in past 301
15 Reports to pharmaceutical pricing policies that are
16 not actually intellectual property policies. They
17 are not patent policies or any other type of policy.
18 They are most analogous to our Medicare and Medicaid
19 programs here. Policies that are ancillary, that
20 are not IP policies, are beyond the scope of the
21 Special 301 Review and should not be in the 301
22 Report.

1 So, further, if we can get to the TRIPS
2 standard, I would hope that in areas where countries
3 have FTAs, that we might sort of work from that
4 standard instead. If a country has an FTA with the
5 United States and they have particular standards
6 that they have committed to uphold, but it only goes
7 that far, right, so countries shouldn't be listed
8 for things that they haven't actually agreed to in
9 an FTA.

10 And I think if you look, for example, at
11 our country comments with regard to Chile, you'll
12 see how we parse the patent linkage requirements to
13 show that Chile is meeting its obligations in that
14 regard.

15 But at a bare minimum, I would hope that
16 even if Special 301 subjects wealthy countries to
17 criticism for TRIPS-compliant, public interest
18 policies, then developing countries should be given
19 greater leeway. This quite too-modest criterion
20 does reflect the change of policy, as I understand
21 it, we are seeing here at USTR right now in the
22 context of the Trans-Pacific Partnership

1 negotiations where there is some degree of
2 differential treatment between developing and
3 developed countries, and perhaps an accommodation of
4 that sort can be made in your final report.

5 And I'm probably rather short on time.

6 What do we have?

7 CHAIR WILSON: You have 3 minutes and
8 30 seconds.

9 MR. MAYBARDUK: Okay. So just to hit on a
10 couple of the country issues that have come up, we
11 can review and have a more technical discussion, and
12 we'll submit further comments. Some are in the
13 comments here.

14 Canada and its utility doctrine, under
15 Article 27, Canada has the freedom to define
16 utility. And let's see if I can find the particular
17 language. There is a policy purpose for the rule
18 which is you prevent a race to the patent office.
19 You cut off -- you cut off lines of research once
20 the patent is granted. And if information,
21 sufficient information is not put forward in the
22 disclosure at the outset to indicate that something

1 is going to be useful for what it promises to
2 accomplish, then you may actually cut off productive
3 lines of research from competing firms.

4 For example, India, I think a couple of
5 things that are important to note. One, there is a
6 general -- I think there is a general
7 misunderstanding of patentability criteria and
8 patentable -- patent-eligible subject matter that
9 should inform the discussion of both India and the
10 Philippines, at a minimum. The United States
11 Supreme Court recently ruled that isolated DNA is
12 not patent-eligible subject matter in the *Myriad*
13 decision, right? That is comparable to what India's
14 3(d) actually says. It is not structured as a
15 patentability criteria. It's not part of novelty
16 inventive step industrial application. It's under
17 Chapter 2, Inventions, Article 3, what are not
18 inventions. It's under the India's Article 27,
19 TRIPS right to define what is and what is not an
20 invention in the first place and excludes certain
21 subject matter from patent eligibility in the first
22 place.

1 And what India has done is exclude
2 derivatives of known substances from the definition
3 of invention. And they have actually been -- the
4 rule is more narrow than India is obligated
5 implement because they've given patent holders a
6 chance to remedy that exclusion to get back into
7 patent-eligible subject matter, as it were, if they
8 demonstrate that their substance results in enhanced
9 efficacy.

10 So India is sort of doing more than it is
11 obligated under TRIPS. It's doing something that we
12 are doing here in the United States and shouldn't be
13 put on a Watch List for that, let alone a Priority
14 Watch List.

15 Now, I probably have too little time to
16 really get into the compulsory licensing grounds. I
17 mean I think it is worth noting. In the case of
18 India, there are three grounds under the rule. The
19 Nexavar license is valid under any of the grounds
20 under TRIPS. If you've got a real problem with
21 working failure, the license is still issued under
22 two other clearly TRIPS-compliant grounds. There is

1 not a problem with the license.

2 But if you want to talk about sort of
3 actual working failure requirements and how they are
4 placed in TRIPS, I think Sean Flynn's comments were
5 good. I'd also say that there is, for one, the
6 discrimination principle. One, there is no limit on
7 compulsory licensing grounds in TRIPS, one. There
8 could have been a specific prohibition indicated, if
9 they had meant there to be. There is one in the
10 area of semiconductors, for example.

11 But also working failure, well, a
12 compulsory license, in order to have a
13 discrimination claim under Article 27, you have to
14 be able to -- you have to show a diminishment of the
15 patent right. And this is an over-arching point
16 that I think I really want to make is that having a
17 patent turned down because it doesn't meet
18 patentability criteria or isn't patent-eligible
19 subject matter, one, or, two, having a government
20 author use its sovereign rights to promote the
21 public interest by authorizing others to use a
22 patented technology is not a denial of a patent

1 right. Nothing is being taken away.

2 These public side rights are embedded
3 there as part and parcel of the package, part and
4 parcel of the patent, part and parcel of the legal
5 framework that is established for these areas as
6 much as the enumerated protections of the right
7 holders and patent applicants. That is the balance
8 that needs to be reflected in 301.

9 And I think with that I will thank you for
10 your time. If we have a moment, I can take any
11 questions.

12 CHAIR WILSON: Thank you so much for your
13 testimony. Yours is always interesting as well.
14 Thank you for joining us year after year. We are at
15 the 10-minute mark, and I think we do have some
16 follow-up questions, so we'll go ahead and provide
17 those to you in writing.

18 I'm not sure if you were here earlier when
19 I mentioned that the Committee will be convening the
20 process --

21 MR. MAYBARDUK: Right.

22 CHAIR WILSON: -- post-review this year to

1 look at issues such as the ones that you have raised
2 in your submission, so definitely invite you to
3 participate in that. And can I ask you once the
4 docket reopens today, to please submit this through
5 [regulations.gov](https://www.regulations.gov) so it becomes part of the public
6 record?

7 MR. MAYBARDUK: Certainly, thank you.

8 CHAIR WILSON: Thank you.

9 MR. MAYBARDUK: We will participate in the
10 post-hearing process.

11 CHAIR WILSON: Fantastic. Thank you very
12 much for joining us today.

13 I'd like to call the next witness, please,
14 the National Association of Manufacturers. Welcome,
15 sir. Please state your name and spell it for us.

16 MR. MOORE: Thank you very much. My name
17 is Chris Moore, M-o-o-r-e. I'm the Senior Director
18 for International Business Policy at the National
19 Association of Manufacturers.

20 The NAM is the largest manufacturing
21 association in the United States, representing
22 businesses small and large in every industrial

1 sector and in all 50 states. Manufacturing employs
2 nearly 12 million women and men across the country,
3 accounting for two-thirds of private sector research
4 and development and contributing more than \$1.8
5 trillion to the U.S. economy annually.

6 Innovation drives and supports U.S. jobs
7 and global leadership in manufacturing. According
8 to the Commerce Department, innovating industries
9 directly support more than 27 million jobs across
10 the country, and in 2010 accounted for more than
11 60 percent of U.S. merchandise exports.

12 But today, intellectual property rights
13 are under threat around the world, and manufacturers
14 are particularly concerned about the growing use of
15 intellectual property as an industrial policy tool,
16 and that includes acts, policies, and practices that
17 deny adequate and effective protection of
18 intellectual property rights to force local
19 production and local innovation.

20 In India, for example, rules and
21 regulations frequently condition market access on
22 technology transfer and the disclosure of

1 confidential information.

2 To be eligible for certain government
3 benefits, a right holder often must develop
4 intellectual property in China or transfer their
5 rights to a Chinese entity. China's technology
6 licensing rules handicap overseas firms. Technology
7 licensors based abroad assume greater risks and
8 liabilities than domestic licensors. They are
9 liable for their licensees' use of the licensed
10 technology and cannot improve technology -- cannot
11 own improved technology made by licensees.

12 China promotes patented Chinese
13 technologies through its standard-setting process.
14 Overseas manufacturers cannot participate in that
15 process except by invitation. Often, they do not
16 have access to the technical committees where
17 standards are decided and, therefore, cannot join
18 patent pools.

19 Under the terms of a national
20 manufacturing and telecommunications policy released
21 in 2011, India is seeking to force the local
22 production of a wide range of manufactured goods.

1 It is implementing those policies through multiple
2 means, including denying adequate and effective
3 intellectual property protection.

4 For example, India's National
5 Manufacturing Policy encourages compulsory licensing
6 of green technology that is not manufactured
7 domestically. Its National Telecom Policy
8 establishes financial incentives for the local
9 development of telecommunications products with an
10 emphasis on products created with Indian
11 intellectual property.

12 To benefit local drug companies, the
13 Indian government has denied or revoked patents for
14 more than a dozen innovative medications over the
15 last two years, including a number that were
16 distributed in India free of charge or at
17 substantially reduced cost.

18 In Russia, recently proposed changes to a
19 legislative framework governing the Customs Union
20 between Russia, Belarus, and Kazakhstan appears to
21 give trademark owners and users the right to block
22 parallel imports of branded products, but only if

1 they have set up or will set up manufacturing of
2 like branded products in Russia.

3 Manufacturers are very concerned that
4 other countries will take similar actions. A recent
5 study for Brazil's lower house of congress proposes
6 expanding the use of compulsory licensing to promote
7 local production, raising serious concerns about the
8 future direction of that country's innovation
9 policy.

10 The growing practice of denying adequate
11 and effective protection of intellectual property
12 rights to force local production and local
13 innovation comes against a backdrop of high rates of
14 counterfeiting and piracy and weak intellectual
15 property protection and enforcement.

16 In fiscal year 2012, the U.S. Customs and
17 Border Protection seized more than 22,000 shipments
18 of counterfeit and pirated goods. China accounted
19 for well over half those shipments and for more than
20 70 percent of all seizures by value.

21 The continuing threat of counterfeit and
22 pirated goods to consumer health and safety and to

1 jobs in manufacturing in the United States
2 underscores the need for global action to combat
3 illicit trade and for additional measures to detect,
4 detain, inspect, seize, and destroy counterfeit and
5 pirated goods shipped by mail.

6 Copyright piracy is widespread across
7 India. Nearly two-thirds of all software is
8 pirated. A recent study conducted by the NAM and
9 the Harvard Business School found that global
10 software piracy cost the United States more than
11 42,000 manufacturing jobs over the last decade.

12 Russia remains a center of online piracy.
13 It is home to two of the world's most prolific
14 criminal release groups for motion pictures, as well
15 as multiple sites that offer access to pirated
16 music. Basic enforcement of online piracy has
17 lagged far beyond -- sorry, far behind the rapid
18 growth of Internet and wireless access in Russia.

19 For these reasons and others outlined in
20 our written submission, the NAM urges the Special
21 301 Committee to retain China on the Priority Watch
22 List with Section 306 monitoring, to designate India

1 as a Priority Foreign Country, and to retain Russia
2 on the Priority Watch List.

3 The acts, policies, and practices of all
4 three countries are onerous and egregious. They are
5 having or could have a great impact on manufacturing
6 in the United States, particularly given the size of
7 these markets. According to the World Bank, China
8 is the world's second largest economy on a
9 purchasing power parity basis. India is third.
10 Russia is sixth.

11 What distinguishes them is the direction
12 of progress, and the presence and credibility of
13 ongoing engagement. In China and Russia, we see
14 engagement and progress, however limited. The 24th
15 U.S.-China Joint Commission on Commerce and Trade
16 saw movement on trade secrets, data protection,
17 counterfeiting, and trademark regulations.

18 Russia recently joined the World Trade
19 Organization and established a bilateral action plan
20 on intellectual property rights protection with the
21 United States. It is making progress in reducing
22 software piracy rates. To be clear, these steps are

1 far from what is needed, but they are steps in the
2 right direction.

3 By contrast, India appears to be shifting
4 into reverse. Despite high level interventions by
5 President Obama, Vice President Biden, Secretary of
6 State Kerry, USTR Froman, and others, India's
7 intellectual property environment is deteriorating.
8 It is not engaging in negotiations or making
9 progress in bilateral or multilateral negotiations.

10 The U.S.-India Trade Policy Forum
11 established in 2005 has a mandate to address
12 intellectual property protection and enforcement,
13 but it has not met since 2010. No other potentially
14 relevant dialogue has met since 2011. In
15 multilateral forums, India is leading efforts to
16 weaken intellectual property protections.

17 India is an important market for
18 manufacturers. We can certainly see the promise in
19 a range of sectors, including in defense and
20 aerospace, but a successful partnership depends on
21 regular engagement and a two-way street, and the
22 willful absence of dialogue makes clear the Indian

1 government lacks any serious commitment to engage.

2 India is the only country in the world
3 that has been on the Priority Watch List or higher
4 since the first Special 301 Report was issued in
5 1989. Placing India on the Priority Watch List for
6 another year is unlikely to result in meaningful
7 progress. And we urge this Committee to consider
8 elevation to Priority Watch List. Thank you very
9 much. I look forward to addressing any questions
10 you have.

11 CHAIR WILSON: Thank you very much for
12 your testimony. I'll ask you a question I asked one
13 of the earlier speakers. I mean clearly one of the
14 things that you identified with respect to India as
15 a differentiating factor is the lack of engagement.
16 Obviously, governments engage when they perceive
17 some leverage in other governments, and so we are
18 doing what we can. As you mentioned, we have
19 engaged the Indians at a variety of high levels.

20 The obvious investment question, how is
21 India's behavior affecting investment by NAM member
22 companies in that country, because it seems to me

1 that that is a critical leverage point?

2 MR. MOORE: Yeah, I think our member
3 companies have been very concerned by what they see
4 as a troubling pattern of behavior by the Indian
5 government. Its industrial policies, forced
6 localization policies, concerns about the protection
7 of intellectual property rights, and a lot of these
8 things have arisen over the last couple of years and
9 become a serious concern. They have always had
10 challenges working in the Indian market, but I think
11 very concerned about the direction in which the
12 environment for business is headed.

13 Certainly, there have been declines
14 overall in foreign direct investment in the Indian
15 market. The India's Department of Industrial Policy
16 and Promotion shows that foreign direct investment
17 in India fell by more than 36 percent between
18 financial year 2011-2012 to financial year
19 2012-2013. In the telecommunications sector, there
20 has certainly been a steep drop-off in investment
21 between 2011 and 2012, from \$2 billion to just
22 \$300 million.

1 We have certainly heard anecdotal stories
2 from members who are either reconsidering
3 investments that they were considering in the Indian
4 market or holding off on things that they were
5 doing. Always hard to link these types of figures
6 to exact policies, and I'm not attempting to do that
7 now, but I think we see some worrying signs in terms
8 of the investment climate there, and I think you're
9 starting to see some movement in the direction of
10 the market.

11 CHAIR WILSON: Thank you for that. I
12 think it would be -- numbers would be very helpful
13 to us. In a lot of these discussions, we talk in
14 terms of anecdotes, and we talk in terms of
15 perceived cause and effect. And I realize that
16 associations tend to be in a difficult situation
17 because you are not the actual company that's making
18 the investment. But to the extent that you can help
19 us actually identify some of these figures, that
20 would be hugely helpful.

21 MR. MOORE: We're happy to provide the
22 information we have.

1 CHAIR WILSON: That would be great. And I
2 would ask that you do that through the
3 [regulations.gov](https://www.regulations.gov) site.

4 I think we're at 10 minutes. So, again, I
5 apologize to my colleagues for preempting your
6 questions. But we would like to follow up with some
7 of these questions in writing. We do have several
8 on China, I think, that we would like NAM's insights
9 on. So thank you very much for joining us today.

10 MR. MOORE: Thank you.

11 CHAIR WILSON: And I'd like to call the
12 next witness, please, the Pharmaceutical Research
13 and Manufacturers of America. Welcome.

14 MR. TAYLOR: Hi. Thank you. Thanks very
15 much. Good afternoon. Thank you for the
16 opportunity to speak today on behalf of the
17 Pharmaceutical Research and Manufacturers of
18 America. PhRMA is a nonprofit association --

19 CHAIR WILSON: Please introduce yourself
20 and spell your name. Sorry about that.

21 MR. TAYLOR: Oh, sorry. Sorry, yeah, I
22 jumped the gun. I got too excited. My name is

1 Jay Taylor. I am with PhRMA. It's a pleasure to be
2 here today. I look forward to the discussion.

3 PhRMA is a nonprofit association that
4 represents America's leading global pharmaceutical
5 research and biotechnology companies devoted to
6 inventing medicines that allow patients to live
7 longer, healthier, and more productive lives.

8 PhRMA and our member companies strongly
9 support the important work of the Special 301
10 Subcommittee of the Trade Policy Staff Committee and
11 its chair, the Office of the U.S. Trade
12 Representative, as they identify countries that deny
13 adequate and effective protection for intellectual
14 property rights and fair and equitable market access
15 to U.S. companies and individuals who rely on IP
16 protection.

17 Encouraging and fostering innovation and
18 protecting IP of the U.S.-based innovative
19 industries are critical to the future of the U.S.
20 economy. IP is central to the productivity, growth,
21 and the competitiveness of U.S. companies in the
22 global marketplace. IP-intensive industries

1 contribute to greater and more sustainable long-term
2 economic growth, accounting for nearly 35 percent of
3 U.S. GDP in 2010 or over \$5.1 trillion in economic
4 output.

5 Robust IP protections have helped spark
6 innovation and growth in countries, both developed
7 and developing, throughout the world. As much as
8 40 percent of U.S. growth in the 20th century was a
9 result of innovations, according to Nobel Laureate
10 Robert Solow.

11 PhRMA member companies act as key economic
12 drivers by generating high quality, high paying, and
13 high productivity jobs in the United States. In
14 2011, the industry supported 3.4 million jobs,
15 including over 810,000 Americans who were directly
16 employed by the industry. And the industry exported
17 over \$50 billion in pharmaceuticals in 2012, making
18 it the third largest U.S. exporter among R&D-
19 intensive industries.

20 Protecting the industry's intellectual
21 capital is important for the continued medical
22 breakthroughs that are saving the lives of patients

1 all around the world. Patents and other IP
2 protections are critical in securing the investment
3 required to develop innovative medicines, which in
4 turn will be the next generation of generic
5 medicines.

6 It seems obvious to say that we have not
7 -- we would not have copies of medicines without
8 those original discoveries. And we would not have
9 those original discoveries but for the IP incentives
10 necessary for a high-risk and resource-intensive
11 investment into research and development.

12 Our industry provides substantial
13 contributions to patient health. With nearly
14 \$50 billion invested in research and development in
15 2012 and having produced more than half the world's
16 new molecules in the last decade, our members are
17 world leaders at medical research with more
18 medicines in development in the United States than
19 in the rest of the world combined.

20 The United States accounts for
21 approximately 3,400 products in development in 2013,
22 in large part due to IP protections and other strong

1 incentives that foster the environment needed to
2 support continued research and development.

3 Medical research leads to advances in
4 life-saving treatments for major diseases affecting
5 patients all around the world. The improved use of
6 prescription medicines can result in better health
7 outcomes and result in lower costs for other
8 healthcare services such as the 833,000 annual
9 hospitalizations avoided through the use of
10 recommended anti-hypertensive medication, as well as
11 increased worker productivity due to few medical
12 complications, hospitalizations, and emergency room
13 visits.

14 More acutely, HIV/AIDS is perhaps the best
15 example of the incredible progress that has been
16 made in combating infectious disease in recent
17 decades. The discovery and development of new
18 treatments have turned HIV infection from a death
19 sentence into a chronic disease. In the U.S. alone,
20 death rates have fallen more than 80 percent since
21 1995 as a result of the development and introduction
22 of multiple drugs used in innovative combinations.

1 As of December 2013, there are 394
2 medicines in development for infectious diseases
3 that plague many developing countries for which new
4 treatments are needed, including a medicine for the
5 most common and difficult to treat form of
6 hepatitis C, an anti-malarial drug that has shown
7 activity against a form of malaria that is resistant
8 to current treatments, and a novel treatment that
9 works by blocking the ability of the smallpox virus
10 to spread to other cells, thus preventing it from
11 causing the disease.

12 Our companies are also hard at work at
13 developing innovative treatments for chronic
14 diseases such as 73 medicines in the pipeline for
15 Alzheimer's. In addition, since 1980, life
16 expectancy for cancer patients has increased by
17 about three years, and 83 percent of those gains are
18 attributable to new treatments.

19 These figures highlight the pressing need
20 to defend the sector's IP rights against
21 infringement and appropriation. The path from basic
22 research to new medicines is extremely complex,

1 requires high-cost risk-taking, and is fraught with
2 setbacks.

3 Unfortunately, many of our trading
4 partners do not respect the value of innovative
5 medicines, as demonstrated through limitations on
6 the availability of pharmaceutical patents in places
7 like India with Section 3(d) of its Patent Act, or
8 even Canada with its patent utility doctrine. Other
9 barriers include unfair or impermissible compulsory
10 licensing rules, lack of adequate regulatory data
11 protection, lack of effective patent enforcement
12 mechanisms, and patent or marketing approval delays
13 that erode the effective patent term for
14 pharmaceutical products.

15 In addition to the IP system, other
16 foreign government policies and practices such as
17 price controls and cost containment measures impede
18 market access for cutting edge drugs. Foreign cost
19 containment measures create market access barriers
20 that pose a significant threat to the U.S. economy
21 because of our preeminence in the life sciences
22 sector.

1 Global impacts on the U.S. industry's
2 ability to sustain and create exports, maintain and
3 develop jobs, and stimulate future innovation can be
4 felt here at home. Some governments have proposed
5 or implemented cost containment measures such as
6 ad hoc government price cuts, international and
7 therapeutic reference pricing, and mandatory
8 rebates, without predictable transparent and
9 consultative processes. These policies typically
10 put short-term government objectives ahead of
11 long-term approaches that would ensure continued
12 research and development into medicines that
13 patients need most.

14 Other countries promote preferential trade
15 policies, including local manufacturing
16 requirements, forced technology transfer, and
17 de facto bans on imports, which are intended to grow
18 domestic industries by undermining opportunities for
19 foreign or local innovation. In the midst of a
20 robust trade agenda, it has never been more
21 important for the United States to signal this
22 message to current and future trading partners.

1 Our industry also continues to speak out
2 against the scourge of counterfeit medicines which
3 affect the health and safety of patients worldwide.
4 According to the World Health Organization and
5 Institute of Medicine, counterfeiting is greatest in
6 areas where regulatory and enforcement systems are
7 less developed.

8 For example, estimates indicate that
9 between 10 to 30 percent of medicines sold in
10 developing markets are believed to be counterfeit.
11 Testing in 2012 found that one-third of anti-
12 malarial medicines in Sub-Saharan Africa and
13 Southeast Asia lacked any active ingredient. This
14 is why U.S. government engagement on strengthening
15 regulatory and enforcement systems, in addition to
16 enhanced customs controls and information sharing
17 around the globe, is so critical.

18 It is important that the incentives of the
19 IP system promoting research investment be
20 maintained because there can be no access to
21 medicines unless medicines are discovered in the
22 first instance. PhRMA member companies have been

1 and continue to be partners with key stakeholders,
2 including governments in solving global health
3 problems. Our companies are some of the largest
4 contributors of funding for development of
5 innovative cures for diseases affecting developing
6 regions in Latin America, Asia, and Africa.

7 In the last decade, biopharmaceutical
8 companies provided over \$9.2 billion in direct
9 assistance to healthcare for the developing world,
10 including donations of medicines, vaccines,
11 diagnostics, and equipment. Without these efforts,
12 which are threatened when IP protections are eroded
13 and the incentives for innovating new medicines are
14 undermined, access to effective, sustainable
15 healthcare for the developing world's patients would
16 be impossible.

17 As stated by Bill Gates at the 2010 World
18 Economic Forum, the key reason that we are making
19 progress against these diseases is that there has
20 been an incentive for drug companies to invent, and
21 they have invented great drugs. These efforts are
22 threatened when IP protections are eroded.

1 We stand ready to support USTR, this
2 Subcommittee, and the entire U.S. government in
3 seeking adequate and effective protection of IP
4 rights overall to ensure that patients around the
5 world have access to the state-of-the-art medicines
6 our member companies develop and manufacture. Thank
7 you very much. I am happy to answer any questions
8 that you may have.

9 CHAIR WILSON: Thank you for your
10 testimony. We have about a minute left. So I am
11 going to not monopolize the conversation this time.
12 I'm going to turn directly to my colleagues and see
13 how many of these questions we can get through.

14 MS. PETTIS: Oh, sorry. Thank you for
15 your testimony. Is it possible for you to estimate
16 the overall cost to the U.S. pharmaceutical industry
17 due to India's policies and also their impact on
18 U.S. jobs?

19 MR. TAYLOR: We found it very difficult to
20 date to come up with an exact figure. And part of
21 the reason, I'm sure, has been touched on earlier
22 today, but I'll reiterate it nonetheless. India

1 represents a threat both in terms of the policies
2 taking place in the Indian market stand-alone, but
3 also in terms of the spillover effect into other
4 markets where our industry does business around the
5 globe. In other words, whether there is any sort of
6 contagion effect of India's anti-IP mercantilist
7 policies into other markets where both my industry
8 and other innovative U.S. industries are engaged.

9 It's very difficult in the IP space to
10 attribute exact figures and losses to these sorts of
11 policies. We can certainly provide you with
12 whatever information we have in writing, and I'm
13 happy to do so.

14 CHAIR WILSON: Thank you. Any additional
15 questions?

16 MS. BLEIMUND: Thank you. From reading
17 your submission and also from listening to you now,
18 you seem to argue that price controls, as well as
19 government purchasing and reimbursement policies,
20 may constitute discriminatory non-tariff barriers
21 that would fall within the scope of this Special 301
22 process. So is your argument that all types, all

1 these types of policies fall under the scope of this
2 process and are considered to be discriminatory
3 non-tariff barriers, in your opinion?

4 MR. TAYLOR: In my opinion, the way the
5 Special 301 statute is written, as it relates to
6 IP-intensive industries like the pharmaceutical
7 industry, and not just the pharmaceutical industry
8 but other industries in the United States that rely
9 on IP protections, I believe it requires USTR to
10 identify countries that, quote, "deny fair and
11 equitable market access to United States persons
12 that rely on intellectual property protection."

13 So if you take that for what it is, market
14 access, these are market access issues. These are
15 our companies which are highly regulated, and the
16 pricing reimbursement systems that are in place in a
17 lot of the markets where we do business are the key
18 to market access into those markets. Our companies
19 really cannot enter a number of these global markets
20 where we try to engage, unless you can get through
21 these pricing reimbursement systems.

22 They tend to be one of our sole purchasers

1 in the markets, the government, basically. So if
2 there aren't transparent rules, if there isn't due
3 process in those systems, we run into a major market
4 access barrier which we think is captioned in the
5 Special 301 statute, because really at the end of
6 the day, it also orchestrates the IP rights inherent
7 in the products, as well.

8 CHAIR WILSON: Thank you for that. We are
9 at the 10-minute mark, so I think that concludes
10 this segment. We will follow up with some
11 additional questions and would appreciate anything
12 that you can submit in response to the questions
13 that were asked. Thank you very much for coming
14 today.

15 MR. TAYLOR: Thank you for your time.

16 CHAIR WILSON: Next, I'd like to call the
17 Trademark Working Group. Welcome. Please introduce
18 yourself and spell your name.

19 MR. KILMER: Thank you. I am Paul Kilmer,
20 K-i-l-m-e-r. I'm representing the Trademark Working
21 Group. I want to thank you, first of all, for the
22 opportunity to appear today. Unfortunately, you

1 were facing the wrong direction when the giant Pepsi
2 truck drove by about half an hour ago, and that's
3 what I'm here to talk about. So you can relax, it's
4 trademark time.

5 Our group was formed in 2013 as an ad hoc
6 collaborative of U.S. companies and organizations
7 that have experienced challenges in protecting their
8 trademark rights abroad. The 21 participants of the
9 group include Fortune 500 companies and their
10 subsidiaries, in addition to other well-known brand
11 owners.

12 The group intends its Special 301
13 submission to be used for the improvement of
14 trademark law and practice through education,
15 technical support and assistance, and diplomacy.
16 We, therefore, have not requested the designation of
17 any nations as Priority Foreign Countries or Watch
18 List nations. However, this does not mean that all
19 nations mentioned in our submission present equal
20 challenges to trademark owners.

21 Trademarks enhance consumer choice and
22 provide consumers with handy and reliable ways to

1 identify, request, and purchase products and
2 services. When adequately and effectively
3 protected, trademarks help to prevent consumer
4 confusion and deception in the marketplace.
5 Trademarks provide a positive reward for risk
6 opportunity to their owners. Their use in
7 differentiating the goods and services of various
8 producers encourages companies to constantly enhance
9 the quality of their offerings and, thereby, the
10 goodwill of their brands.

11 The experiences of companies like Lenovo
12 in China and before it Samsung in South Korea and
13 Toyota in Japan demonstrate that trademarks can be
14 effective tools to create demand for products
15 produced in developing nations without
16 misappropriating brands created in the United States
17 or elsewhere. Protection of trademarks through
18 adequate and effective legal means is, therefore,
19 important to the United States and its trading
20 partners, including those whose markets or legal
21 systems are not fully developed.

22 Our group has provided USTR with a lengthy

1 written report regarding certain nations and their
2 laws and practices that deny U.S. trademark owners
3 adequate and effective protection. However, certain
4 nations because of their commercial significance or
5 the number or nature of trademark issues raised
6 about them appear to merit special attention. These
7 include China, India, Brazil, and Russia.

8 I will highlight only a few of the issues
9 to illustrate some of the problems confronted abroad
10 by U.S. trademark owners. In China, achieving
11 well-known mark status remains extremely difficult,
12 especially for foreign companies. Since well-known
13 marks have the potential to stop infringement across
14 product and service categories, the ability to
15 achieve well-known status is extremely important to
16 brand owners in China. I would note the same issue
17 also arises in Thailand and Venezuela.

18 China does not allow for a complete and
19 effective searching of recently filed trademark
20 applications. Because of the six-month priority
21 period allowed under the Paris Convention and
22 GATT/TRIPS, applications for these stealth marks

1 enjoy seniority over later filed applications even
2 though the stealth application could not be found in
3 a good faith search. This same problem also exists
4 in Brazil, Egypt, Indonesia, and several other
5 nations highlighted in our report. One member of
6 our group lost several millions of dollars when it
7 was forced to rebrand a new product after a stealth
8 application suddenly was extended to the United
9 States and elsewhere.

10 In China, it will soon not be possible for
11 plaintiffs to file appeals from adverse trademark
12 opposition decisions. This allows infringing marks
13 to register and remain registered while the
14 trademark owner begins a new proceeding to cancel
15 the offending registration. That may take two years
16 or more to complete.

17 China poses many other challenges to
18 trademark owners including a lack of openness and
19 transparency in trademark matters, rigid application
20 of its trademark classification system, which may
21 allow for registration of infringing marks,
22 burdensome legalization requirements for documents

1 used in certain types of proceedings, extremely
2 short response times to reply to office actions and
3 submit evidence in opposition proceedings. China
4 also gives very little credence to coexistence and
5 consent agreements, I'd note.

6 In India, there are extreme delays in the
7 handling of oppositions, cancellations, and most
8 court actions, all of which may permit infringements
9 to continue without redress for lengthy periods of
10 time. Some delays in contentious trademark matters
11 have reached more than seven years.

12 India also imposes burdensome requirements
13 for certification mark registration that may lead to
14 use of different certification standards in India
15 than elsewhere. This undermines the uniformity and
16 integrity of the certification process.

17 As in India, Brazil has extreme delays in
18 trademark registration and handling of opposition
19 and cancellation actions. Also, like China,
20 Brazil's very slow indexing of newly filed
21 applications allows for stealth filings that may be
22 extended to other nations.

1 Russian law does not provide for trademark
2 opposition proceedings. This means that infringing
3 marks may be registered, and the only remedy is to
4 bring a later cancellation action while the
5 infringing mark remains registered and oftentimes in
6 use. Russia is not alone in this regard, as Mexico,
7 Ukraine, and several other nations highlighted in
8 our report also have no trademark opposition
9 proceedings.

10 Russia has burdensome trademark licensing
11 and license recordation requirements, as well as
12 ineffective protection against bad faith
13 registrations. Russia offers no registration
14 protection for certification marks. Unfortunately,
15 many other jurisdictions share this deficiency,
16 including the European Union, Korea, and Mexico.

17 Many other issues and nations are
18 mentioned in our written submission. However, the
19 Trademark Working Group has not been able to address
20 all issues of concern to trademark owners.
21 Therefore, our submission should be considered as
22 only part of the fabric of concerns regarding

1 adequate and effective protection of the rights of
2 U.S. trademark owners.

3 The Trademark Working Group hopes that its
4 submission to USTR will be useful to it and other
5 U.S. government agencies in pursuing the goal of
6 improving global trademark law and practice. Thank
7 you.

8 CHAIR WILSON: Thank you. Thank you very
9 much for appearing today. And really thank you to
10 the Group for what you have been able to put
11 together here. This is a blueprint for trademark
12 till the end of time. It really -- it's a
13 fascinating compendium of problems around the world,
14 and we can certainly spend the rest of the day
15 asking you about each individual market and what the
16 causes are. And we know what the effects are,
17 because we know how important trademarks are not
18 only to U.S. businesses, but to businesses that are
19 trying to grow in these markets.

20 So I have three questions, and then I'll
21 open it up, if we have any time left. We have about
22 two minutes, at this point.

1 One, do you plan to continue this work on
2 an ongoing basis as a group to supplement the
3 information that's in here and to somehow keep this
4 current?

5 And, two, do you have any plans as a group
6 to sort of, for lack of a better way of putting
7 this, take the show on the road, start to deal, you
8 know, maybe approach the U.S. government in a more
9 systematic way, maybe approach some of these
10 governments, so that's kind of functionally.

11 And just having looked across the
12 landscape, did you see any trends? Why does this
13 happen? Is it a lack of political will, is it a
14 resource issue, is it a technical assistance issue?
15 What do you think is at the core of some of the
16 things that are going on in the report that you have
17 submitted? Just your general impressions would be
18 really interesting and helpful. Thank you.

19 MR. KILMER: Okay. Great, thanks. Thank
20 you for the kind words, first of all. We do plan to
21 continue on, unless another group or organization
22 decides to pick up the mantle. We have no dues. We

1 have no formal membership. We have no meetings and
2 no secret handshakes. Really, it was because other
3 organizations in the trademark field have not
4 stepped forward and made 301 submissions that we
5 have done so.

6 So, I would simply say that if one of
7 those other organizations should come forward with a
8 significant trademark submission in the 301 process,
9 I would be happy to hand them our work product and
10 walk away. It's an enormous time commitment, not
11 just for me and my associates, but also for the
12 companies involved.

13 In terms of follow-up, I am hoping that
14 some of our individual companies will come forward
15 and meet with agency representatives in the near
16 future, and we are trying to plan some of those
17 meetings now. And I think those one-on-one meetings
18 will be very beneficial to you, because I think they
19 will give you very specific problems and issues that
20 have arisen in some of these countries. And I think
21 that will be useful.

22 There is really no other plan to take the

1 show on the road other than to hopefully meet with
2 some of you folks in the near future and on an
3 individual company basis. So I think that's an
4 extremely important thing.

5 In terms of -- could you rephrase your
6 last question again? I'm sorry.

7 CHAIR WILSON: Basically, having gone
8 through all of this, just your general impressions
9 about why -- I mean, obviously, the situation is
10 different in every country and the reasons, but did
11 you identify any trend sort of across countries of
12 why this submission is this long on all these --

13 MR. KILMER: On trademarks. Yeah, some of
14 it is resource issues. And this is why I have not
15 highlighted some of the countries. In sub-Saharan
16 Africa, for example, I think it would be fair to say
17 that resource issues may prevail in some of those
18 countries in terms of joining some of the treaties
19 and enforcing them. We note, for example, Sierra
20 Leone has not implemented the Paris Convention, even
21 though they have signed it. I would venture a guess
22 that is probably a resource issue.

1 I think it is a political will issue in
2 some other countries. I think China could be
3 highlighted in that regard. I think that the
4 amendments, for example, they have made to the China
5 Trademark Act, some of them are very good. They
6 tried to increase some of the penalties in civil
7 actions and that sort of thing. But some of the
8 changes are highly questionable, like eliminating
9 appeals in opposition proceedings, which allow for
10 registration of infringing marks. There just seems
11 to be too much deference to Chinese domestic
12 concerns in that particular instance.

13 And I think for the more developed
14 countries, that is perhaps more true. For example,
15 Russia, I fail to be able to explain to you why they
16 don't have trademark opposition proceedings, same
17 thing with Ukraine. Why not? I mean most countries
18 of the world do. It prevents the registration of
19 infringing marks.

20 And these countries, and that includes
21 Mexico oddly enough, do allow for registration of
22 infringing marks and then you, as the trademark

1 owner, have to start a separate new proceeding while
2 that mark remains on the register sometimes for
3 years and potentially in use. And, in fact, in
4 China, if an infringing mark has been used for some
5 period of time, the courts may even give deference
6 to that usage.

7 So, as I say, I think some of these things
8 are simply to protect domestic industry. Some of
9 them, I can't imagine why a country like Russia
10 would not have an opposition system other than to
11 allow the registration of infringing marks. But I
12 see very little incentive in the Russian case for
13 that. So it may simply be oversight or lack of
14 funding to the intellectual property protection
15 agencies.

16 CHAIR WILSON: I think we're done. I
17 think we're at the 10-minute mark. Thank you so
18 much for coming today.

19 MR. KILMER: Thank you.

20 CHAIR WILSON: And we'll definitely look
21 for opportunities to follow up on that.

22 I'd like to call the next witness, please,

1 University of Oklahoma College of Law. That was
2 very kind of you to do that; thank you. Welcome.

3 PROF. RAGAVAN: Thank you. And thank you
4 very much for working with me to make this possible,
5 and I appreciate it very much. Thank you for the
6 opportunity. I begin with the two big questions --

7 CHAIR WILSON: That doesn't let you off
8 the hook for introducing yourself, though.

9 PROF. RAGAVAN: Oh, I'm sorry. Okay, so
10 I'm going to restart the time. My name is
11 Srividhya Ragavan. I am a Professor of Law at the
12 University of Oklahoma College of Law. Thank you,
13 once again.

14 So we have two questions here. The first
15 of this is the jurisdiction of this forum, and I
16 think Professor Sean Flynn covered it this morning
17 very well. So the only thing I want to highlight
18 with reference to that is as part of your process,
19 that's something that you have to consider, the
20 jurisdiction of this forum to conduct this exercise.

21 And the second of these questions, of the
22 questions presented here, and I want to concentrate

1 on India, right, is whether India has violated any
2 of its international obligations that affects the
3 U.S. industry. So, it's not whether India has done
4 anything that affects U.S. industries; it has to be
5 qualified by has that, has it violated any TRIPS
6 obligations? And India has not, is my submission.
7 And because India has not, it should be removed from
8 the Priority Watch List. In fact, its actions
9 should be condoned.

10 So we begin with what India has done since
11 2005, when it instituted its product patent regime.
12 It instituted a sophisticated product patent regime,
13 made use of the flexibilities that is allowed in
14 TRIPS, established patent offices, modernized them,
15 right, established the product patent regime,
16 created the Intellectual Property Appellate Board,
17 created a due process for dealing with all
18 intellectual property disputes. And all of this is
19 indeed working very well, right?

20 So now we go to the criteria for
21 patentability in India. In India, as is in the
22 United States and as required by the TRIPS

1 Agreement, the three important criteria for patent
2 protection is utility, novelty, and non-obviousness,
3 right?

4 Now we go to the question of Section 3.
5 Section 3 is what in the United States we would call
6 as a threshold question. We call that as the patent
7 eligibility requirement. And I substantiate it
8 because one of the criteria to deny patent
9 eligibility in the United States is abstract ideas.
10 And Section 3 also talks about abstract ideas.

11 Now 3(d), the controversial section,
12 presents a refined patentability criteria for a
13 particular type of question. And we'll talk about
14 the question. Now, having refined patentability
15 guidelines is not alien to the TRIPS mechanism, nor
16 to the United States. The best example -- or to
17 other developed countries. The best example I can
18 give is the 2001 utility patent guidelines that the
19 United States had for biotech inventions. And 3(d)
20 is comparable, right, to refined patentability
21 guidelines for esters or for new forms of known
22 substances like esters, polymers, and so on and so

1 forth, right?

2 Germany has that. In fact, Germany's
3 patentability guidelines is that patents on genes
4 are limited to the disclosed functions. So it's not
5 a fourth requirement because it is not a requirement
6 for all subject matters, nor for all inventions. It
7 talks about one small scenario, which is a new form
8 of a known substance.

9 So let's get to the Novartis case which
10 talked about patentability of imatinib mesylate.
11 It's important to know that imatinib, itself, was
12 already patented by Novartis, right? The only
13 question was with reference to the mesylate form of
14 Novartis of imatinib, right, and that's the Gleevec
15 drug that we have been talking about, right?

16 So I want to keep this aside and get to
17 the United States and see what the Federal Circuit
18 does in such situations. I get to *Pfizer v. Apotex*,
19 a 2007 Federal Circuit opinion, where the Federal
20 Circuit considered the patentability of amlodipine
21 besylate, when amlodipine, itself, was subject to a
22 patent. And the Federal Circuit said that in order

1 for a besylate form to be patented, we want to see
2 unexpected results. That's the test that the
3 Federal Circuit uses, a showing of surprising or
4 unexpected results.

5 This is codified in the United States in
6 Section 716.2 of the Manual for Patent Examination
7 and Practice, 2144.8, which talks about prima facie
8 requirements by showing superior or unexpected
9 results in the United States. And the Federal
10 Circuit held that the besylate form, the patent on
11 the besylate form is invalid considering that there
12 is a patent on amlodipine.

13 Now, in India, the test is called enhanced
14 efficacy, and it is very similar, very comparable to
15 the test of unexpected result. And I want to take a
16 moment to highlight one other drug that BIO, the
17 person representing BIO, the gentleman representing
18 BIO talked about, which is Combigan. In fact, it is
19 written in the submission, as well. The name of the
20 drug is Combigan. It's a combination of brimoprost
21 [sic] and timolol. And I can give the correct
22 spelling and so on and so forth. I'm pretty sure

1 I'm a little tense and I am not pronouncing it
2 correctly, right?

3 Now, this same drug was considered in
4 *Allegra v. Sandoz* by the Federal Circuit. And,
5 interestingly, the claim in question was invalidated
6 by the Federal Circuit. I am pretty sure, and I've
7 seen it 100 times, the BIO submission does not
8 highlight that. The same claim that the IPAB
9 invalidated in India was also invalidated. It's a
10 combination for a glaucoma drug, right? It's a
11 combination for eye drops, right? And the Federal
12 Circuit invalidated it saying that there is a
13 separate -- the combination patent is invalid in the
14 United States, right?

15 So I do want to highlight that from this
16 perspective, the 3(d) requirement is pretty much
17 within the requirement of TRIPS and along the lines
18 of what we have in the United States, right?

19 And now we get to the next question of
20 Bayer's compulsory licensing. Now, so far, India,
21 since its independence, has compulsory licensed one
22 drug. It is not like there is a tendency to become

1 the drug compulsory licensist of the world, right?

2 And that one compulsory license was well within its
3 rights under the TRIPS Agreement, right?

4 And I do hope that other countries will
5 actually follow suit to prevent the kind of
6 ridiculous pricing that Bayer had made, which would
7 be ridiculous not by Indian standards but by
8 American standards, right? The cost of Bayer's
9 medication was \$5,000 a month in a country where
10 insurance, if at all, covers only hospitalization,
11 never covers medication. And as for the 2005 World
12 Bank Report, 25 percent of the population lives at
13 \$1 a day, right? And 41.6 percent earn \$1.25 a day,
14 right? And Bayer's drug was priced at \$5,000 a
15 month, right?

16 And I do want to highlight some of the
17 conditions under which it was compulsory licensed.
18 Bayer was unable to prove that it supplied the
19 market with the required number of bottles. That
20 was a question that was repeatedly asked by the
21 controller general. And it was repeatedly asked by
22 the Intellectual Property Appellate Board.

1 Over a period of three years, Bayer showed
2 a supply of 200 bottles in a country where there
3 were at least 40,000 cancer patients, right? And
4 that's exactly -- this is the one situation that the
5 Doha Declaration wants to ensure, right? Access to
6 medication, innovation for medication is ultimately
7 to the people, right?

8 If we have to provide for medication, the
9 ultimate goal is to reach people who need it. If
10 there is no people, there is no need for innovation,
11 and that cannot be lost on a forum like this.

12 So now I do want to highlight one other
13 thing with reference to the compulsory license issue
14 here. Despite this high price, right, India did not
15 compulsory license Pegasys, another drug that was
16 very highly priced in India; Sutent, another drug
17 which cost, and I have the price, about \$1,500 for a
18 strip of 7 tablets, right? So that's, you know,
19 that's the overall cost of Sutent. And \$6,000 for
20 six months for Pegasys, and that drug is taken in
21 combination with Ribavirin, which costs
22 approximately another \$1,000. And roughly 1,400

1 patients were treated.

2 India is a country of 1 billion people,
3 right, and only 1,400 patients. And I can give you
4 an estimate of the number of patients who were not
5 treated, if that's, you know, if that's something
6 that you are looking for, right? So I do want to
7 highlight the importance of this and why India
8 exercised its right to compulsory license the drug.

9 All right, now I am very mindful of the
10 time, because I want to ensure that I take some
11 questions. So the first thing I want to highlight
12 is we have talked a lot about the global innovation,
13 the GIPC's report. There are other reports that is
14 non-industry based and more, I want to say, less
15 biased, I want to say. The Global Innovation Index
16 by the Cornell University, INSEAD, and WIPO is a
17 great example of this, right?

18 We have talked about a lot of industries
19 that are unhappy with India. I want to urge this
20 forum to look at the submission of Boeing, right, to
21 India. And Boeing made a submission saying how they
22 are fantastically happy. This is a submission made

1 to the ITC. ITC held a hearing last week, and
2 Boeing made a submission saying how happy they were
3 with its IP laws and so on and so forth, right?

4 And earlier we talked about this forum's
5 self-reflecting exercise, and I want to urge the
6 forum to stop and think about what is the limits,
7 what rights do countries have under TRIPS, right?
8 And then look at all countries violating those
9 rights, because now, you know, there is a fluidity
10 as to what rights or what flexibilities countries
11 have, and that has to be established because those
12 are flexibilities that sovereign nations have as a
13 matter of right to take care of their social,
14 economic, and welfare situations. And so that's
15 something that has to be taken into account.

16 And my very last point is really, you
17 know, we are talking about possibly the only country
18 in that region that's friendly to the United States,
19 right? And if you take that region, Middle East and
20 India and, you know, China and so on and so forth,
21 India is the only country where American -- where
22 the public opinion of America is still running high,

1 right?

2 And the overall trade between the two
3 countries is \$63.7 billion, right? And there is
4 trade, and patents are being issued not only in
5 pharmaceuticals, but also in other areas which I
6 didn't see was being represented as much as in some
7 other areas, I want to say.

8 Given all of this, right, I want to urge
9 this forum to be a little more self-reflective,
10 right? And to show some restraint and to see how
11 strategically, you know, the impact of the decision
12 to continue India on the Priority Watch List would
13 strategically affect the relationship between the
14 United States and India.

15 So with that, thank you very much for your
16 time. I appreciate it very much.

17 CHAIR WILSON: Thank you very much for
18 your testimony. We find ourselves at the 10-minute
19 mark, so there won't be time for questions. But I
20 would like to invite you to please identify any
21 additional data. You mentioned that you had some.
22 We would be more than happy to receive that. I can

1 even provide you with a question and you can respond
2 to it.

3 PROF. RAGAVAN: Sure.

4 CHAIR WILSON: And then I am going to take
5 advantage of the fact that you are a professor and
6 ask you to give me a reading list.

7 PROF. RAGAVAN: Oh, absolutely.

8 CHAIR WILSON: I think it would be very
9 interesting for you to identify some additional
10 studies --

11 PROF. RAGAVAN: Absolutely.

12 CHAIR WILSON: -- and things like that
13 that the Committee should look at.

14 PROF. RAGAVAN: Absolutely.

15 CHAIR WILSON: So thank you for joining us
16 today.

17 PROF. RAGAVAN: Thank you very much.

18 CHAIR WILSON: We are going to pause for a
19 moment here. We have to switch out the memory card
20 in the camera to make sure we capture our last
21 speaker. So let's pause for a moment, please.
22 Thank you. And then the next witness will be our

1 last witness, Knowledge Ecology International.

2 (Off the record.)

3 (On the record.)

4 CHAIR WILSON: Thank you for your patience
5 during that technological interlude. Welcome to
6 Knowledge Ecology International who is our last
7 party this afternoon. So please introduce
8 yourselves, and spell your last name. Welcome.

9 MR. LOVE: Thank you. My name is
10 James Love. My last name is spelled L-o-v-e. And I
11 am accompanied today by Dr. Manon Ress. The first
12 name is spelled like the opera and then last name
13 R-e-s-s. Thank you.

14 CHAIR WILSON: Please begin.

15 MR. LOVE: Knowledge Ecology International
16 is a nonprofit organization. We have an office in
17 Geneva, Switzerland, and in Washington, D.C. We
18 submitted a statement. I'd like permission also to
19 supplement the record. I understand that will be
20 available later today.

21 One of the things I'd like to supplement
22 the record with is the testimony that we -- written

1 testimony we prepared for, there is another
2 proceeding. The International Trade Commission is
3 having a proceeding about India, and I think it
4 would be useful to have a lot of the information
5 reflected in the record of this proceeding because
6 many of the people have focused on India. and there
7 was nine hours of testimony on that.

8 In terms of I think that the first thing I
9 want to talk about is a lot of the impetus of
10 putting India into the Special 301 has been about
11 two actions they took explicitly on patents on
12 cancer drugs. One was Gleevec. and one was Nexavar,
13 but then also they talked about doing compulsory
14 licenses where there has been issues about patents
15 being granted on other cancer drugs.

16 I want to just spend a little time briefly
17 going over this exhibit I passed out about the high
18 price of cancer drugs. These are an extraordinary
19 group. There was 19 -- there was 29 cancer drugs
20 approved by the U.S. FDA between 2011 and 2013 that
21 were new chemical entities, new molecular entities.
22 That's really, historically, a very unusual group of

1 registrations. So we wanted to look at this, and I
2 have done this really for some other work I'm doing
3 as well.

4 Now, the average price for the 29, the
5 un-weighted average price is over \$100,000, and the
6 median price is \$9,200. Those are really expensive
7 drugs.

8 I have also mentioned that if you look at
9 20 of the 29 were eligible for orphan drug
10 exclusivity and also a 50 percent tax credit on the
11 clinical trials that was provided by the United
12 States as a subsidy. And if you look at the last
13 two columns, these are the number of patients in
14 trials, in the press release, when the product was
15 approved by the FDA. Only three of the products on
16 this list listed more than 1,000 patients in the
17 clinical trials for efficacy. Joe DeMasi's famous
18 study of the cost of drug development used about
19 5,300 patients as an average. These things, the
20 average was less than -- or it's in order of
21 magnitude, smaller, it was less than 500. It was
22 446, and the median was only 331. So I think one

1 thing I'd like you to know is the prices are really
2 high, and the company's investment was deeply
3 subsidized by the U.S. government, and the number of
4 patients in trials was tiny.

5 The other thing I wanted to mention is
6 that 16 of the 29 products are being marketed by
7 companies that are not American. Thirteen are by
8 American. In fact, in the last two years, the share
9 of non-American products has gone up.

10 If you look at the two big cases in India
11 that they're talking about, Gleevec and Bayer, those
12 are cases where the drugs were developed with public
13 support in the United States, Gleevec, and received
14 various subsidies, including the orphan drug subsidy
15 in the case of Nexavar, by U.S. firms or nonprofit
16 institutions, but then now they are owned by in one
17 case a German and one case a Swiss firm. So you
18 can't really just sort of assume that everything
19 about pharmaceuticals is necessarily about the U.S.

20 In my testimony that I submitted on
21 regulations.gov, I spent a fair amount of time going
22 over a related issue, which is the global share of

1 patents that are being issued worldwide and how the
2 U.S. share has changed over time. I just want to
3 like comment if you look at the PCT patents, the
4 patents filed in the Patent Cooperation Treaty of
5 WIPO, which are the most important ones, they tend
6 to be the ones that are filed everywhere. In 1982,
7 the United States was responsible for 45 percent of
8 all the patents filed in the PCT of WIPO. By 2001,
9 that was below 40 percent. By 2009, it was below 30
10 percent. And in 2012, it was 26.4 percent.

11 From 1997 to 2012, the U.S. share declined
12 every single year. So I would like people to look
13 basically at the fact that not all the drugs are
14 affordable, even in the United States, and not all
15 the products are owned by Americans. Not all the
16 patents in the world are American patents, you see.

17 I want to talk briefly then in terms of
18 people mentioned the Nexavar case, so I'll just add
19 to what other people -- I was a witness in the
20 Nexavar case on the issue of whether it met the
21 standard, and I was out there during the appeal.

22 It was priced at 42 times the average

1 income in India. If you did that for Nexavar in the
2 United States, the price would be \$183,000 per
3 month. Now, if that was the price in the United
4 States, you could understand why, or \$2.2 million a
5 year, you can understand why that wouldn't be
6 acceptable. That's really what they were looking at
7 in terms of India.

8 The CEO of Bayer, during this controversy,
9 when asked by the FT about it, didn't even mention
10 the local working condition, like all these trade
11 associations referred to. We talked about the
12 pricing issue. We referred to the compulsory
13 license as theft. But then he said we didn't
14 develop this drug for the Indian market anyhow; it
15 was for Western patients who can afford it. So what
16 you're trying to decide is whether people that don't
17 live in the markets they think are really the right
18 markets for them, whether they should live or die.
19 And if you take steps to deny access to cancer drugs
20 around the world, you're going to kill people
21 because it's a real problem.

22 There was a woman at the hearing in ITC

1 named Nina. She lives in Florida. She came up to
2 attend the hearing. She talked to a number of
3 journalists. Her father earns \$300 per month in
4 Egypt. Nexavar is priced at \$900 a week in Egypt.
5 He has gone through his entire life savings. Now
6 he's contemplating -- he's been out of the drug
7 since last Friday, and now he's contemplating
8 whether he should -- or he's been out of the drug
9 for a week now. He's contemplating whether he
10 should sell his family-owned business in order to
11 pay for nine months more of the drug, at which
12 they'll have nothing actually.

13 I've been involved with possibly
14 infringement activity, if anyone here from customs
15 or the copyright or the patent police, they might
16 arrest me afterwards, but I've been trying to
17 basically find a way to get the \$27 a week version
18 of Nexavar, a cancer drug, from India where the
19 compulsory license only applies to sale within the
20 territory of India and does not permit the export to
21 Egypt, where the product is under a patent.

22 That requires either infringing the patent

1 both in India and in Egypt on a \$4,500 drug in terms
2 of the Egyptian price, or getting compulsory
3 licenses in both countries, which is quite a
4 challenge, or smuggling it like somebody recommended
5 to her that she hollow out books and smuggle the
6 drug across the border using someone kind of like a
7 mule or something like that.

8 That's the situation that PhRMA and BIO
9 and NAM and all these people want you to enforce.
10 They want you to basically just make it so those
11 people can't get access to the drugs.

12 Now, I'm going to finish very briefly with
13 two points. One is the U.S. has a lot of compulsory
14 licenses that have been issued. The standards-
15 compliant patents decision by the U.S. PTO and the
16 Justice Department effectively are the biggest
17 compulsory license in the world right now. It
18 affects about 50,000 standards.

19 Under the *eBay*, there have been compulsory
20 licenses granted right and left for things like
21 contact eye lenses, heart disease valves, automatic
22 transmissions, Windows software, DirecTV's set top

1 box, all kinds of things.

2 28 U.S.C. 1498 is a fairly broad
3 authority. And I'll provide, if you'll permit me, a
4 series of case under that. That has been used
5 recently.

6 There is one case that is, I think, quite
7 new and it is relevant to the discussion about local
8 working. It's 42 U.S.C 17231, subparagraph 7. It's
9 part of the U.S. Energy Storage Competitiveness Act.
10 It's a local working requirement for patents that
11 enter into this program of subsidies that the U.S.
12 government runs to develop battery technology, to
13 make the U.S. competitive in battery. And basically
14 if you start rattling the cage on local working
15 conditions, you have the Bayh-Dole Act provisions,
16 which are local working provisions to work, but you
17 also have the U.S. Energy Storage Competitive Act,
18 and you should take a look at that.

19 Finally, the Affordable Care Act, of
20 course, has a compulsory license provision on
21 undisclosed patents and biologic drugs, and it's a
22 mandatory, non-discretionary compulsory license.

1 The final thing I'll mention is a hep C
2 drug sold by Gilead. It's priced at \$1,000 a pill.
3 It's a very good drug. It's a cure for hepatitis C.
4 It's \$84,000 for a course of treatment in the United
5 States of America. There are 3.2 million persons in
6 the United States that are hep C positive.

7 The way you do the math on this is you
8 multiply 3.2 million people times \$84,000, and you
9 get a number of \$269 billion. That is the price
10 that Gilead has offered to treat everyone that
11 needs, you know, that could be cured of this
12 disease. It's an infectious disease. If you don't
13 treat them, they are going to infect more people,
14 and it won't be 3.2 million next year, it'll be a
15 bigger number.

16 It's not like the government is going to
17 pay \$269 billion for this hepatitis drug. You're
18 just basically not going to treat very many of the
19 people that have hepatitis C. You're only going to
20 treat the acute patients that are, you know, in
21 acute conditions, which is a much smaller number.
22 So you have an opportunity to pretty much wipe out

1 hep C, but you're not going to take advantage of it
2 because of the crazy way the pricing system works.
3 And there are 150 million hep C patients outside of
4 the United States.

5 I think you have to sort of rethink the
6 whole drug thing and pursue a different trade agenda
7 that focuses on R&D and different models of pricing
8 things, and pursue this as de-linkage strategy so
9 that countries like Germany and Canada and India and
10 Brazil, and everybody pays their share, but the
11 medicines are available almost for free on the
12 margin. But countries contribute both private
13 sector incentives like innovation inducement prizes
14 and grants and things like that, so that there is a
15 robust financing involving billions of dollars to
16 stimulate new R&D, but you don't have like \$100,000
17 or \$85,000 in the margin prices and a lot of people
18 not being treated in the United States, elsewhere,
19 Greece, etc., around the world, because of this
20 crazy system that we are currently engaged in.
21 Thank you very much.

22 CHAIR WILSON: Thank you for your

1 testimony. Time is up, so we won't ask any
2 questions today, but we did have a few questions,
3 and so we'll go through those and forward them to
4 you so that you can respond to them during the next
5 two weeks. You did refer to a couple of different
6 outside sources. If you would like to submit those
7 for consideration, we'd be happy to have those as
8 well. So thank you for joining us again this year.
9 I really appreciate your input.

10 So, at this point, I think I will wrap up
11 with some post-hearing comments mostly in the
12 logistical vein. As I have mentioned several times
13 today, the Special 301 docket at regulations.gov,
14 that's USTR-2013-0040, will be reopened this
15 afternoon and will remain open through 5:00 on
16 March 7th, Friday, March 7th.

17 Anyone who testified today who is going to
18 submit additional information, responses to the
19 questions that we'll be providing, etc., you're
20 welcome to use that, to please put all of their
21 materials in the public record. I would like to
22 strongly encourage anyone who will be doing that to

1 do that as soon as possible, not to wait until
2 March 7th, so that we can have an opportunity to
3 review the additional materials and follow up with
4 questions. Submissions should contain the phrase
5 2014 Special 301 Review in the type comment field.
6 And, please, label your comments Post-Hearing
7 Comments.

8 As I mentioned, also there will be a
9 transcript and videotape of today's proceedings
10 available within two weeks. That will be available
11 free of charge through USTR.gov. And, again,
12 mentioned several times today, upon the conclusion
13 of this year's review, the Committee will reconvene
14 to conduct a review of the review. We anticipate a
15 public notice and comment period around that
16 exercise and welcome anyone who participated today
17 or joined us today, and as well as any interested
18 stakeholders, to provide us with their views during
19 that process.

20 I would like to thank everyone today, all
21 of the parties that testified, all of you for
22 joining us here in the audience, my co-panelists

1 from the Committee, and as well as USTR personnel
2 and others who made today possible.

3 And with that, I would like to adjourn the
4 2014 Special 301 hearing. Thank you.

5 (Whereupon, at 1:35 p.m., the meeting was
6 adjourned.)

7 C E R T I F I C A T E

8 This is to certify that the attached
9 proceedings in the matter of:

10 SPECIAL 301 REVIEW PUBLIC HEARING

11 February 24, 2014

12 Washington, D.C.

13 were held as herein appears, and that this is the
14 original transcription thereof for the files of the
15 Office of the United States Trade Representative.

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19 TOM BOWMAN

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Official Reporter

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