

Senate Passage of Russia PNTR Bill Represents ‘Watershed Moment,’ Says BSA

WASHINGTON, DC — December 6, 2012 —

BSA | The Software Alliance today applauded the US Senate for overwhelmingly approving legislation that paves the way for America to establish Permanent Normal Trade Relations (PNTR) with Russia.

“This is a watershed moment for US trade and economic relations with Russia,” said BSA President and CEO Robert Holleyman. “With passage of this legislation, America can now use the full array of tools available through the World Trade Organization to ensure Russia strengthens intellectual property protections and further opens its market to software and other technology products and services. This will bolster innovation and promote economic growth in both countries.”

The Senate today passed a House-approved version of the PNTR bill, sending it to President Obama for signature. After enacting the bill, the President will be able to move forward with granting PNTR to Russia, a step that allows US industries to benefit from Russia’s WTO obligations to open its market and protect intellectual property rights.

About BSA

BSA |The Software Alliance (www.bsa.org) is the leading global advocate for the software industry. It is an association of world-class companies that invest billions of dollars annually to create software solutions that spark the economy and improve modern life. Through international government relations, intellectual property enforcement and educational activities, BSA expands the horizons of the digital world and builds trust and confidence in the new technologies driving it forward.

Media Contact

Jordan Lubowitz
202-326-1776
jordan.lubowitz@edelman.com